

## Next2Met Webinar on Citizen Participation and Digital solutions

24<sup>th</sup> March 2021 | 9:30-11:00 CEST

Welcome to an online workshop addressing the importance and means of citizens' participation in local development. How important is the sense of belonging as an element of regional attraction? How to engage people in practice?

We take a look at cases across Europe as well as methods and technologies to enable participation by using innovative solutions.

The event is directed to all actors dealing with regional development: authorities, business development agencies, 3rd sector associations, universities, projects, individuals. The workshop is free of charge and it is organised by the [Next2Met](#) project, which tackles the challenges of regional attraction by means of soft digitalisation.

### Agenda

<b>9:30 – 9:35</b>	<b>WELCOME SESSION</b> <ul style="list-style-type: none"><li>• Harri Kuusela, Regional Council of Päijät-Häme, Next2Met Lead Partner</li><li>• Barbara Favaro, CPMR, Next2Met Communication Officer</li></ul>
<b>9:35 – 10:15</b>	<b>SESSION 1: Case Examples of Citizen Participation</b> <ol style="list-style-type: none"><li>1. <b>Lockdown dialogues:</b> A tool to share hopes and concerns through discussion by Olli Toivonen/Henrik Saari, City of Lahti, Finland</li><li>2. <b>Resident participation for sustainable service provision</b> - Co-designing and testing together with the residents and businesses by Mirja Kälviäinen, ASKEL project, LAB University of Applied Sciences, Finland</li><li>3. <b>Veberöd</b> – The research Village for a sustainable society by Jan Malmgren, Veberö, Sweden</li><li>4. <b>Maallemuuttajat 2030:</b> Library of Things – Involving local residents in planning and implementation by Anna Claudelin, LUT University, Finland</li></ol>

	5. <b>Digital consultations</b> to gain insights of citizens, businesses & communities by Christine Collins, Longford County Council, Ireland
<b>10:15 – 10:25</b>	<b>BREAK/INTERACTIVE</b>
<b>10:25 – 10:40</b>	<p><b>SESSION 2: Harnessing Technology to Empower Citizens</b></p> <ol style="list-style-type: none"> <li>1. <b>Civocracy</b>: How to engage citizens in digital world? Case Lyon: mobilising a community to tackle climate change by Esther Nass, Director Netherlands, Civocracy</li> <li>2. <b>NayaDaya</b>: Is your region worth your love? Empathy study and analytics as a solution to map deeper emotions, meanings, and engagement by Timo Järvinen, CEO, NayaDaya Inc., Finland</li> </ol>
<b>10:40 – 10:50</b>	<b>BREAK-OUT ROOMS</b>
<b>10:50 – 11:00  11:00</b>	<p><b>Q&amp;A and WRAP-UP</b></p> <p><b>Thank you and see you!</b></p>

**Note:**

The online link to join the workshop will be sent closer to the event date.

The presentations will be uploaded on Next2Met website and a summary of the event will be sent to participants.