

AGEING IN BURGOS PROVINCE, SPAIN



PEOPLE OVER 65 IN THE PROVINCE OF BURGOS



ALL PROVINCE
23%



RURAL AREAS
27%



OLDER ADULTS REPRESENT MORE THAN 1 PERSON IN 4 IN RURAL AREAS

20%

ONLY OF **SMEs** AND **POLICY MAKERS** INTERVIEWED ARE **FAMILIAR** WITH WITH THE TERM **"SILVER ECONOMY"**



65%

OF **SMEs** DECLARED THAT THERE ARE **OPPORTUNITIES** TO DEVELOP MORE **GOODS & SERVICES** FOR SENIORS



AWARENESS RAISING IS CRUCIAL TO SHOW THE

↳ **BENEFITS** FOR **OLDER ADULTS**

↳ **OPPORTUNITIES** FOR **JOB CREATION**

THE **SERVICES SECTOR** IS THE MOST DEVELOPED ONE IN **RURAL AREAS** OF **BURGOS PROVINCE**

BUILDING 10%
AGRICULTURE 12%
INDUSTRY 13%
SERVICES 65%



BUT THERE IS A **LACK OF OFFERS** FOR SENIORS IN **MOBILITY, SMART TECH, HOBBIES & SPORT**

Silver Economy

IN BURGOS PROVINCE HAS MAJOR **DEVELOPMENT OPPORTUNITIES** TO SEIZE



& **INITIATIVES** ARE **MULTIPLYING** IN THE PROVINCE



EXAMPLE

RURAL HOME HELP SERVICE PROGRAMME



DOMESTIC AND PERSONAL CARE AT HOME TO ALLOW OLDER ADULTS TO STAY IN THEIR VILLAGE

324.000 HOURS OF CARE PER YEAR, MOSTLY FOR WOMEN +80



PROGRAMME OF **BURGOS PROVINCE** TO PROVIDE AT HOME ASSISTANCE TO OLDER ADULTS **SINCE 2001**



308 CAREGIVERS TRAINED, PRIORITY IS GIVEN TO RURAL RESIDENTS TO CREATE JOBS IN VILLAGES AND FIGHT DEPOPULATION

SPECIAL ATTENTION TO THE SETTLEMENT OF YOUNG FAMILIES

SILVER SMEs

WILL SUPPORT BURGOS IN IMPROVING **REGIONAL POLICIES** FOR SMEs COMPETITIVENESS TO ENHANCE THE **DEVELOPMENT OF SILVER ECONOMY** SMEs IN **RURAL AREAS**

20
18
▼
20
23



www.interregeurope.eu/silversmes/

SILVER SMEs
Interreg Europe



European Union
European Regional
Development Fund



SOCIEDAD PARA EL DESARROLLO DE LA PROVINCIA DE BURGOS

sodebur

