



# HIGHER FINAL EVENT

## Getting higher with innovation

### AGENDA

10:00	<b>Welcome</b>
10:05	<b>Interreg Europe: state of play</b> <i>Ana Mihaljevic, Policy Officer at Interreg Europe</i>
10:15	<b>HIGHER project: main achievements</b> <i>Juan F. Sangüesa, PRUAB, project coordinator</i>
10:25	<b>Good practices to design innovation policies:</b> <ul style="list-style-type: none"><li>• Monitoring, Evaluating, and Designing RIS3 <i>Ioannis Spandos, Regional Development Fund of Region of Central Macedonia</i></li><li>• Increasing the presence of social challenges and social innovation in the Communities policy instrument <i>Jordi Serratosa, Head of Business Development at UAB Research Park</i></li><li>• Instrument for the development and implementation of innovation support services in Lithuania <i>Mantas Vilys, Director at Lithuanian Innovation Centre</i></li><li>• Scientific and technological knowledge transfer collective actions <i>Catarina Selada, Head of Policy &amp; Intelligence Unit at Center for Excellence and Innovation in the Automotive Industry</i></li></ul>
10:45	<b>Barriers to design a smart specialisation strategy</b> <i>Mari Wøien Meijer, Research at Nordregio</i>
10:55	<b>How to drive innovation from outside management authorities: Innovation in circular economy on city level</b> <i>Igor Kos, Wycycle Institute Maribor, Institute for Circular Economy of Slovenia</i>
11:05	<b>Break</b>
11:15	<b>Roundtable: How to Foster Innovation Investment</b> <i>Moderator: Natalino Barbizzi (Marche Region)</i> <ul style="list-style-type: none"><li>• Mr. Danielle Antinarella, Office Manager for Strengthening the collaboration between the production system and the research system in the Abruzzo Region</li><li>• Mr. Sigitas Besagirskas President at Vilnius Industry and Business association</li><li>• Prof. Nikolaos Komninos, researcher at Urban and Regional Innovation Research URENIO</li><li>• Mr. Xavier Vallvé, Head of Tech Transfer Office of Autonomous University of Barcelona</li></ul>
12:00	<b>Closing</b>