



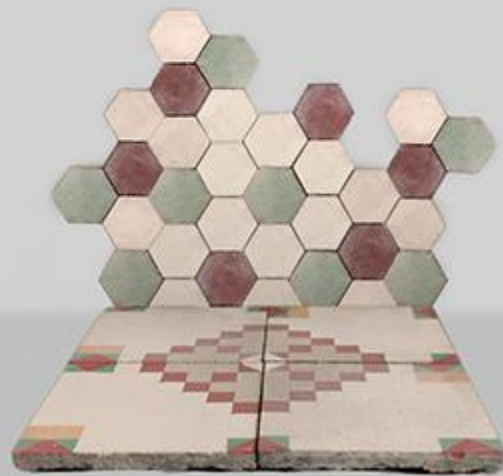
Heatmap

Ceramic materials for construction

Reuse, optimize and save in your construction works!

PROBLEM

NON SUSTAINABLE CONCEPT



¿Waste?

or

¿Resource?

PROBLEM
SUPPLIER



Space = €



Discard = €

PROBLEM
CLIENT



=>



Search = Time
€



Management = Time
logistics €

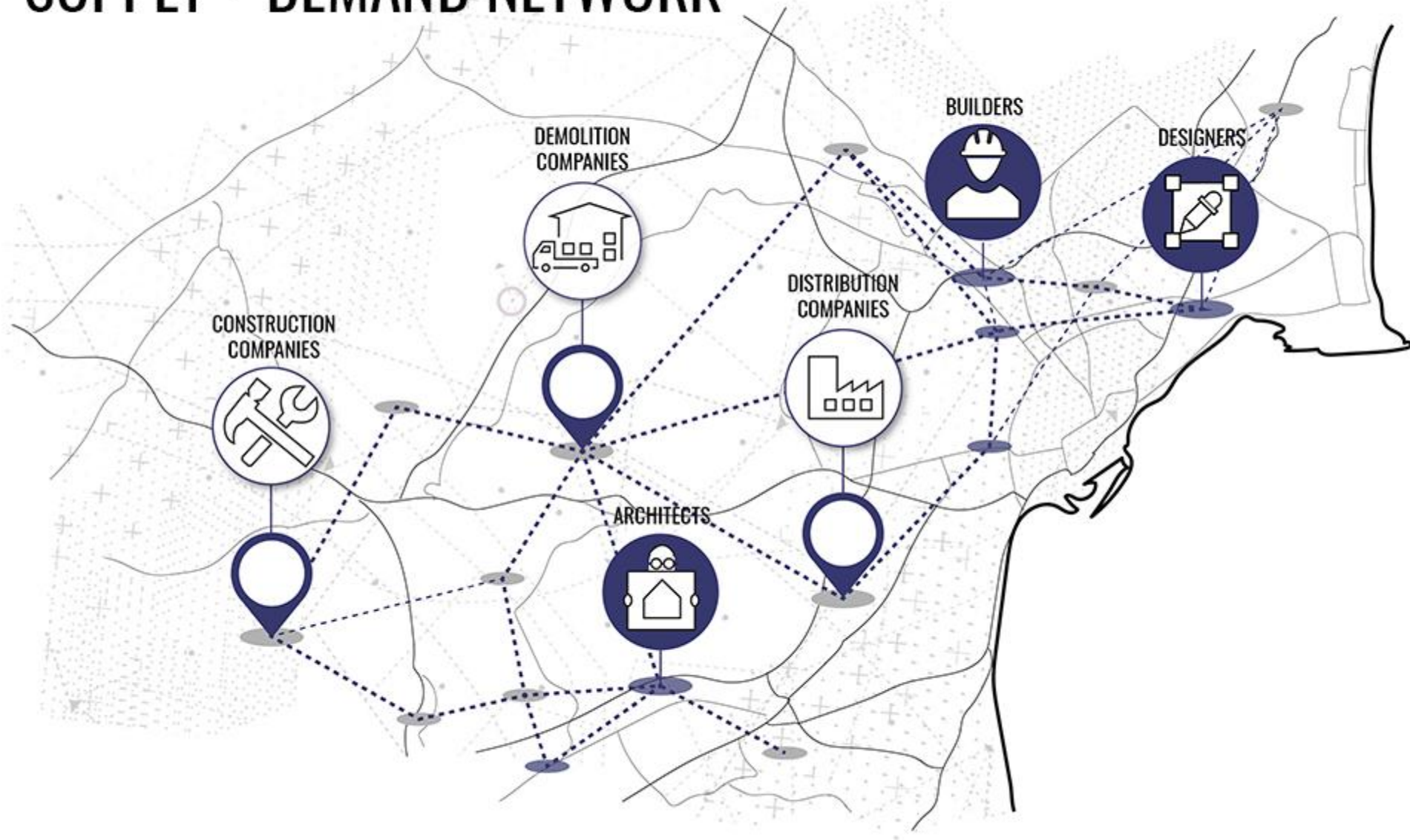


SOLUTION
CONNECTING
SUPPLY
+
DEMAND

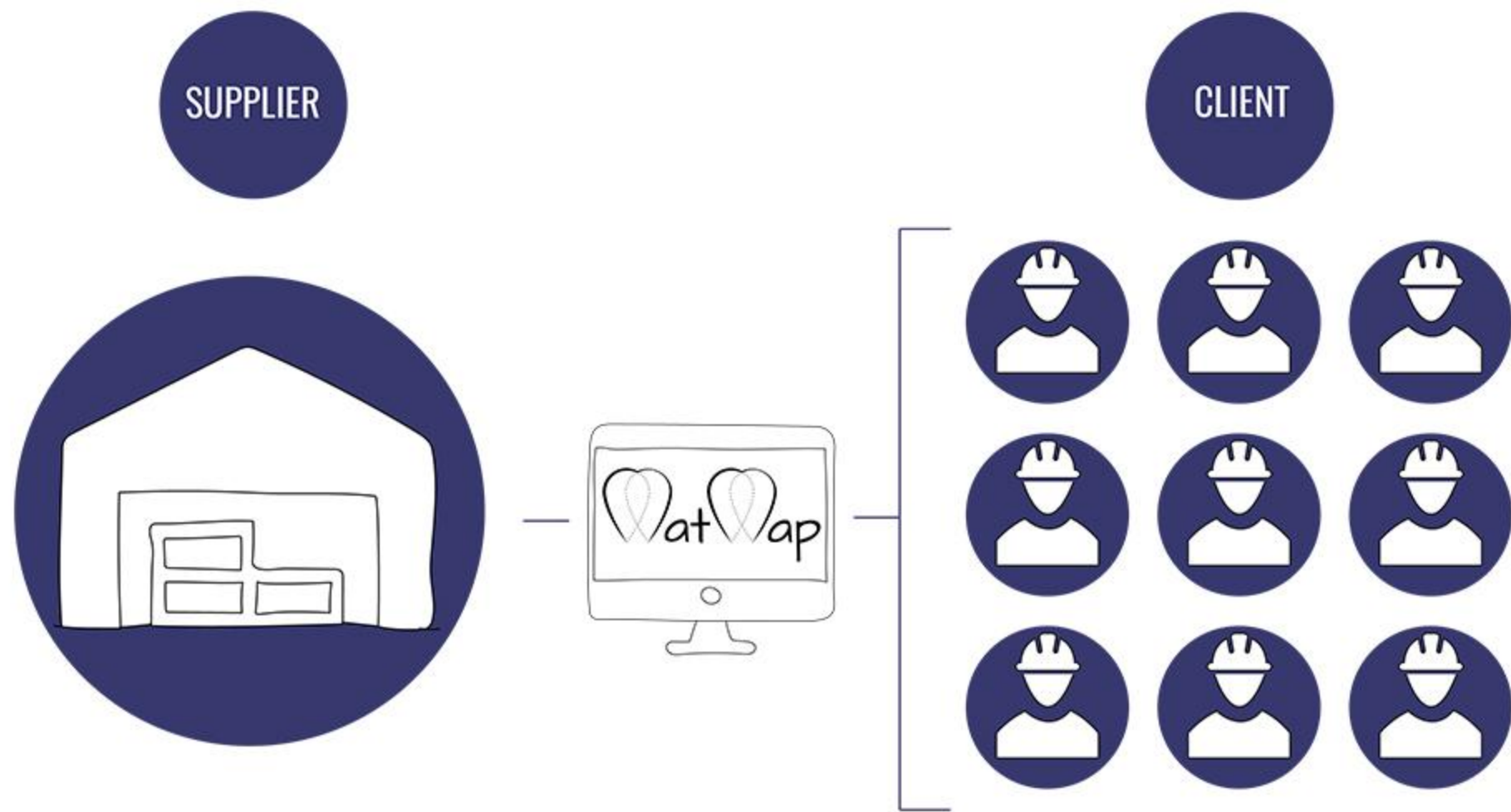


SOLUTION

SUPPLY + DEMAND NETWORK



SUPPLIER
VALUE
PROPOSITION



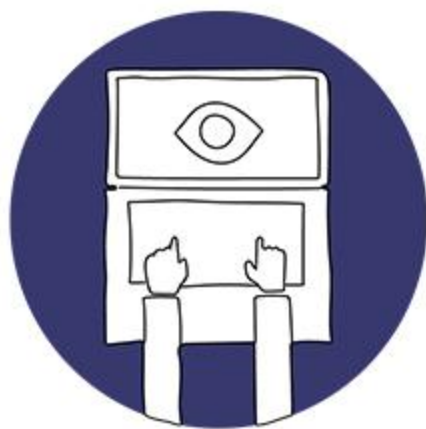


CLIENT

VALUE PROPOSITION



MARKET
LOWER PRICES



PLATFORM
UX AND ADJUSTED



LOGISTIC MANAGEMENT
INCLUDED

MATERIAL MARKET

COMPETITORS

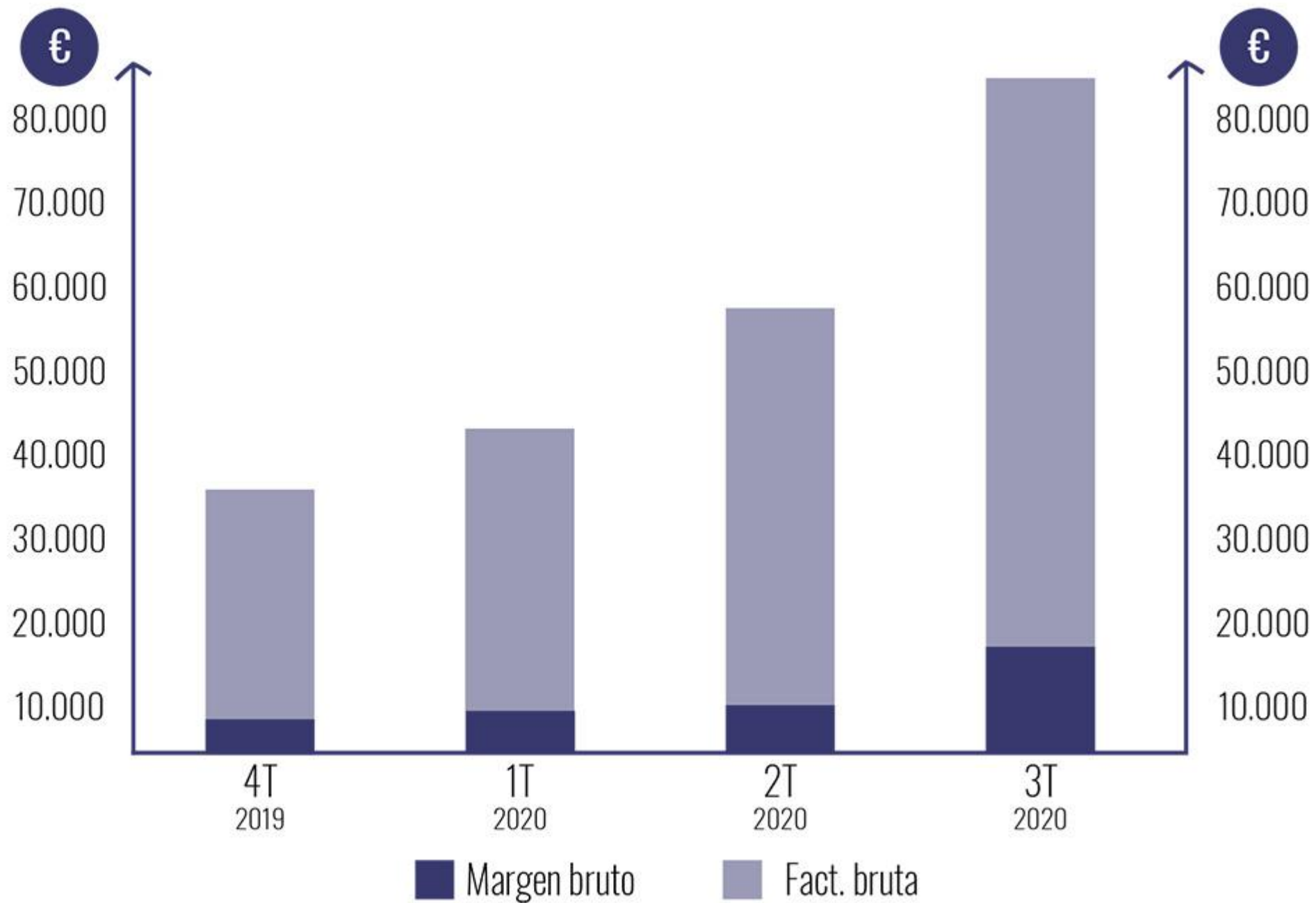


Digital



Specialized





GRAPHIC

OUR EVOLUTION

Incomes

50K

2018

155K

2019



FORECAST

OBJECTIVES 2020



Triplicate sales

x 3



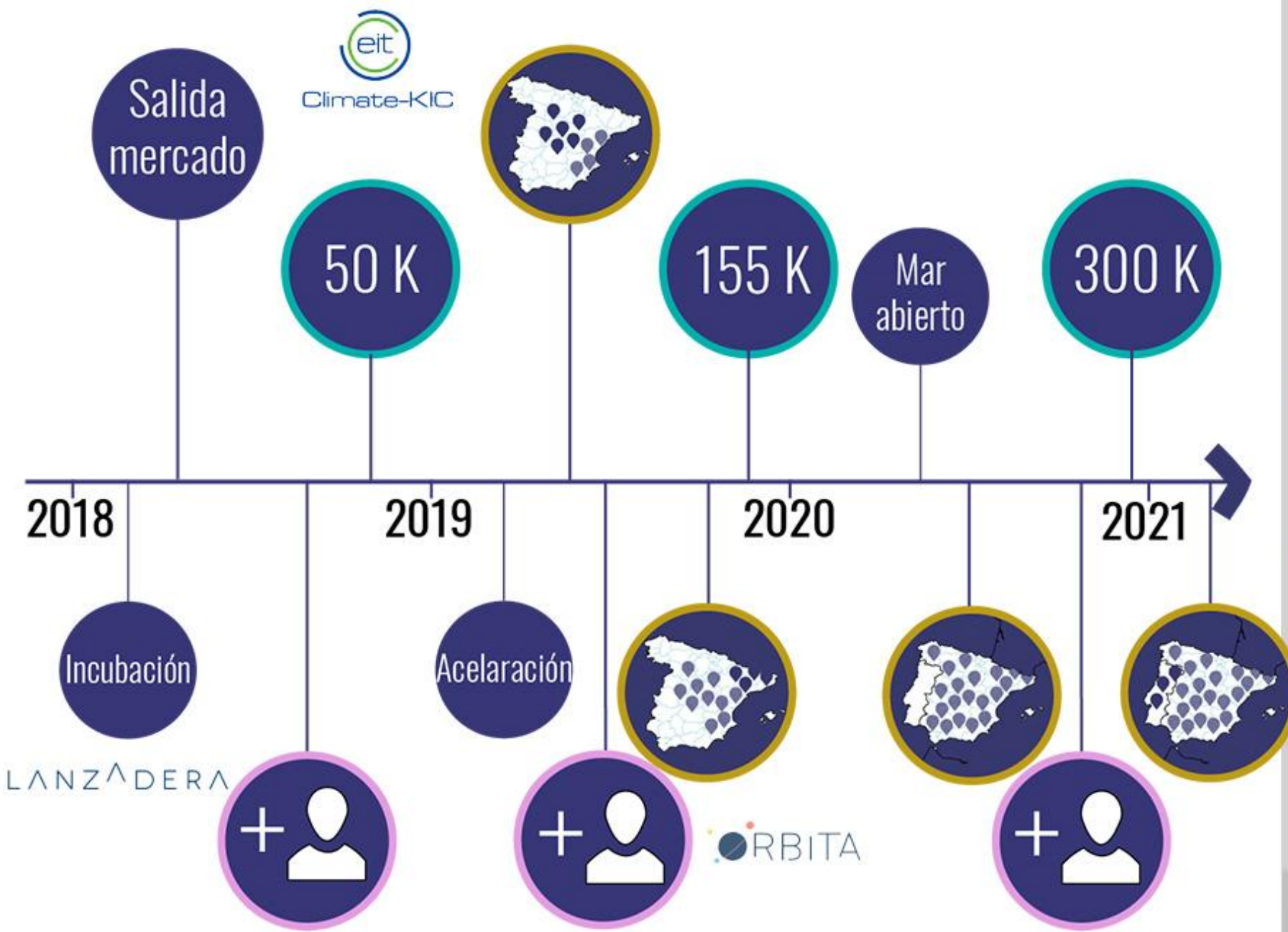
Duplicate conversion rate

x 2



Territorial expansion

Iberian
Peninsula



FORECAST

OBJETIVOS 5 YEARS

-  Year x 2 Annual growth
 
-  Territorial expansion
  Portugal
Italy
France



WHO WE ARE TEAM



María Martínez Moreno
CEO & Founder



Marc Alemany Martínez
CFO & Founder



Amanda Candela García
Att. cliente y dep. gestión



Elena Gambín Riquelme
Calidad del servicio y att. clientes



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