Consiliul Judeţean Harghita
Hargita Megye Tanácsa
Harghita County Council

CD-ETA
Interreg Europe

European Union
European Regional
Development Fund

The main results of the CD-ETA project in Harghita County, Romania
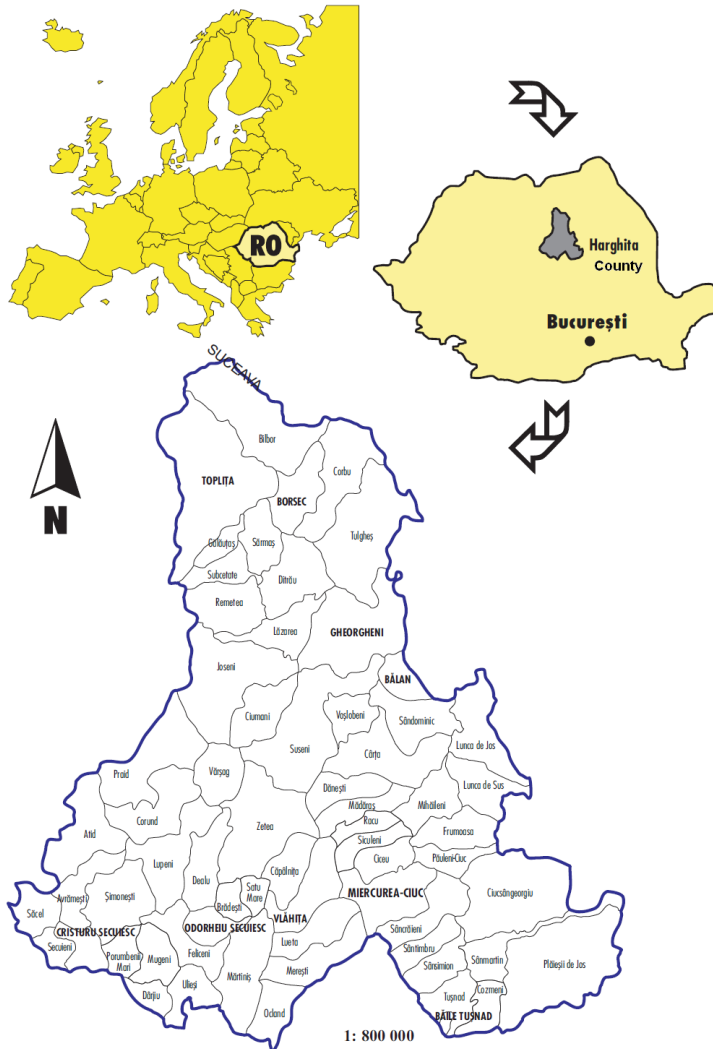
Chiorean Adrian
Project manager assistant
Harghita County Council

Miercurea Ciuc, 4th December 2020

Harghita County Council

Location

- Romania: in the South East part of Europe

- Harghita county: in the middle of Romania, at the eastern border of Transylvania, part of the Central Development Region

- Surface: **6639 km²**, 2,8% of the country.

- Population: **302 308**

- In the county there are **4** medium sized cities, **5** towns and **58** communes.

- The capital city of Harghita county is **Miercurea Ciuc** (population: 38.966)

Partner no. 2: Harghita County Council

- local public administration led by the elected authority of county and a president
- based on the principles of local autonomy, decentralization of public services, legality and citizen's consultation regarding local problems of main interest.

Responsibilities:

- coordination of the local council's activities (municipalities, towns and villages)
- public services
- contributes to the local economic growth by means of development programs

Main results of the CD-ETA project in Harghita County

- **Interregional cooperation** with the project partners: exchange of experiences concerning digitization of cultural and natural heritage

- **Lessons learned** from the good practices of the transnational partners

- **Cooperation with the local stakeholders groups**: involvement into the process of creation and implementation of the Action Plan

- **Creation of the Action Plan** entitled „Digitization of Natural and Cultural Heritage in Harghita County"

- **Implementation** of the measures of the Action Plan

- Formulating **proposals to influence the policy instrument**: Regional Operative Programme 2014-2020 (ERDF) of Romania
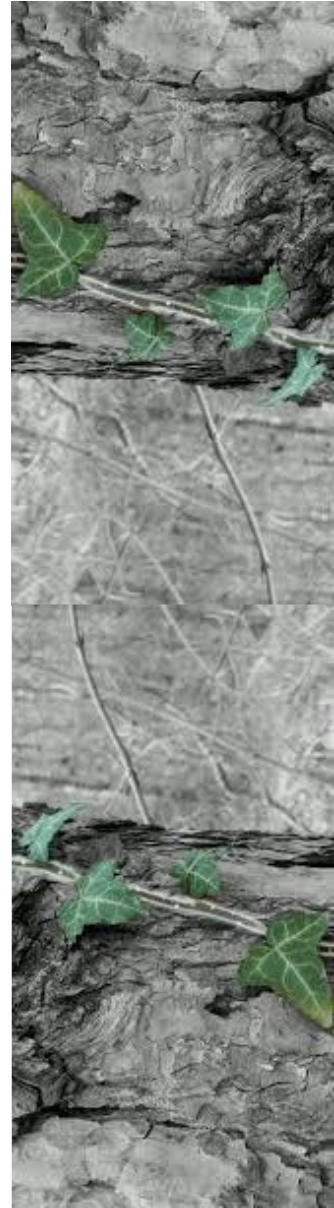
The Action Plan „Digitization of Natural and Cultural Heritage in Harghita County"

The general objective: to create a supporting and inspiring environment for the local organizations to plan and implement coordinated, profound and accurate digitization actions in the field of cultural and natural heritage.

Most important objectives:

- Establish concept of coordinated digitization actions based on experiences and lessons learnt in the CD-ETA project

- Provide measures and guidance for new projects, related with preservation and promotion of the natural and cultural heritage.

- Summarize existing valuable initiations and provide a common guidance to the continuation of good practices.

The Action Plan „Digitization of Natural and Cultural Heritage in Harghita County"

Most important objectives:

- Elaborate a standardized frame of rules, actions, institutions and tools to the digitization of cultural and natural values which can serve as a benchmark for the improvement of the related policy instrument of the region/country

- Promote coordinated digitization actions in the county, awareness raising among stakeholder organizations

- Establish common point of view for heritage conservation and digitization: communication network in the county. Connect existing initiations sharing access to existing databases.

The Action Plan „Digitization of Natural and Cultural Heritage in Harghita County"

- With implementation of the *Action Plan* Harghita County Council aims to **draw up proposals to amend the policy instrument**, with the active involvement of the stakeholders, especially with the support of the Agency for Development of Center Region.

- The elaboration of the *Action Plan* in the frame of the CD-ETA project was a unique occasion to **survey 250 institutions/stakeholders/persons** and it resulted a general overview about the status of the natural and cultural value digitization. This comprehensive information gives a solid bases for the measures and actions planned in this document.

The Action Plan „Digitization of Natural and Cultural Heritage in Harghita County"

The structure of the Action Plan:

1 st step: Set up the professional and organizational framework for digitalization of natural and cultural heritage:

- ACTION 1 – Unified local values register

- ACTION 2 – Harghita County Digitizing Center of cultural and natural values

2 nd step: Thematic pilot projects to be included in the general regional development policy:

- ACTION 3 – 3D Built Heritage – restoration and presentation

- ACTION 4 – Digitization of historical sites - cemeteries

The Action Plan „Digitization of Natural and Cultural Heritage in Harghita County"

The structure of the Action Plan:

• ACTION 5 – Touristic application of Harghita County

• ACTION 6 – Digitization of natural attractions and touristic trails

• ACTION 7 – Virtual Gallery of Art – Digitization of the collection of the Cultural and Art Center of Lăzarea

• ACTION 8 – Living Contemporary Gallery in Harghita County

• ACTION 9 – Digitization of literary sights, location-based stories as intangible values in Harghita county

• ACTION 10 – Digitization of Libraries and archives in Harghita

• ACTION 11 – Digitization of village museums

Implementation of the Action Plan

ACTION 1. Unified local values register:

- In order to collect the values of the county, the website of the unified system of value collection was created in 2019, available in 3 languages at the following websites https://hargitaiertektar.ro/, https://valoriharghitene.ro/, https://harghitavalues.ro/. It contains the natural and cultural values of Harghita County.
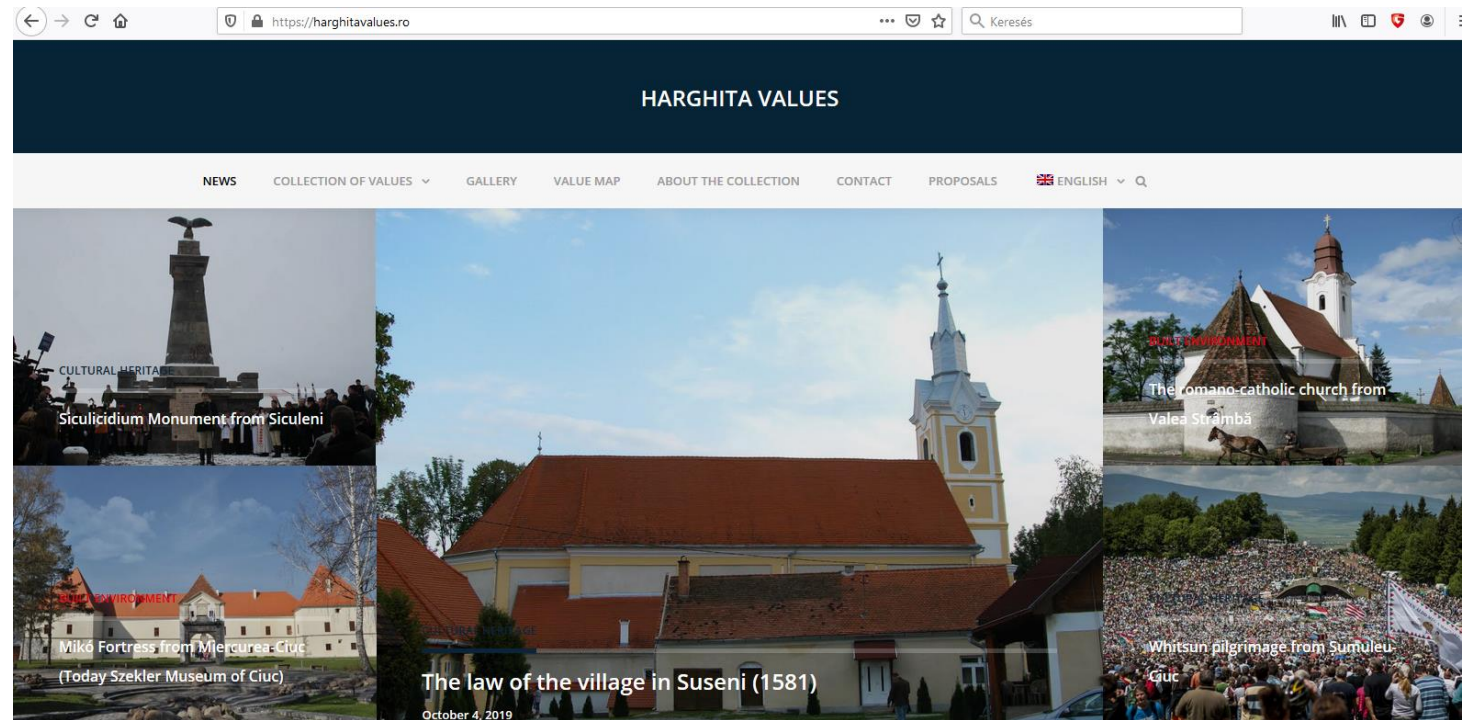
Implementation of the Action Plan

The Kájoni János Library of Harghita County

ACTION 2. Harghita County Digitizing Center of cultural and natural values:

- The Kájoni János County Library in 2019 has begun the process of establishing the Harghita County Digitalization Center for cultural and natural values.

Implementation of the Action Plan

ACTION 3. 3D Built Heritage – restoration and presentation

On the szekelyfold-360.ro and epitettorokseg.ro sites **spherical panoramas** promote the built heritage and tourist attractions of Harghita County.

With the panoramic photography we managed to get a lens on the special values of the built heritage of the region, as well as on many places that can attract visitors.
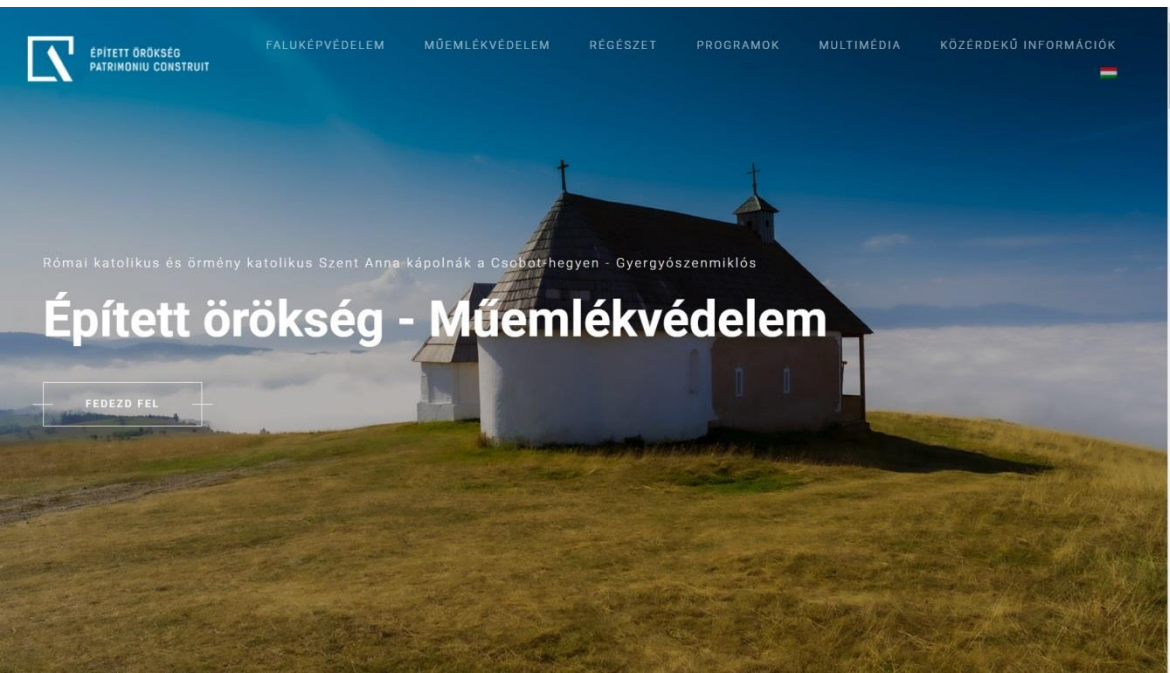
Implementation of the Action Plan

ACTION 5. Touristic application of Harghita County:

- In order to promote the tourist attractions in Harghita County, we have launched the Visit Harghita trilingual mobile phone application and a www.visitharghita.com website as part of our EU-funded project.

#visitharghita

Use #visitharghita when you post an image about Harghita on Instagram and we will show it here

Discover the mobile app

visit HARGHITA

Install now for Free

Download on the App Store

GET IT ON Google Play

Implementation of the Action Plan

ACTION 6. Digitization of natural attractions and touristic trails:

- A complete digital map of the Harghita Mountains, the Csíki Mountains and the Hașmaș Mountains has been completed by the Salvamont Harghita Rescue Association. Our rock climbing walls can be found in drawing and map format, and there are publications about several rocks, which can be found in digital version as well.

Implementation of the Action Plan

ACTION 7. Virtual Gallery of Art – Digitization of the collection of the Cultural and Art Center of Lăzarea:

- The website of the Cultural and Art Center of Lăzarea contains the virtual gallery of outstanding cultural and artistic values once housed in Lazarus Castle. The websites contains search box in 3 languages: https://ccal.ro/hu/ , http://ccal.ro/ro/ , http://ccal.ro/en/ .
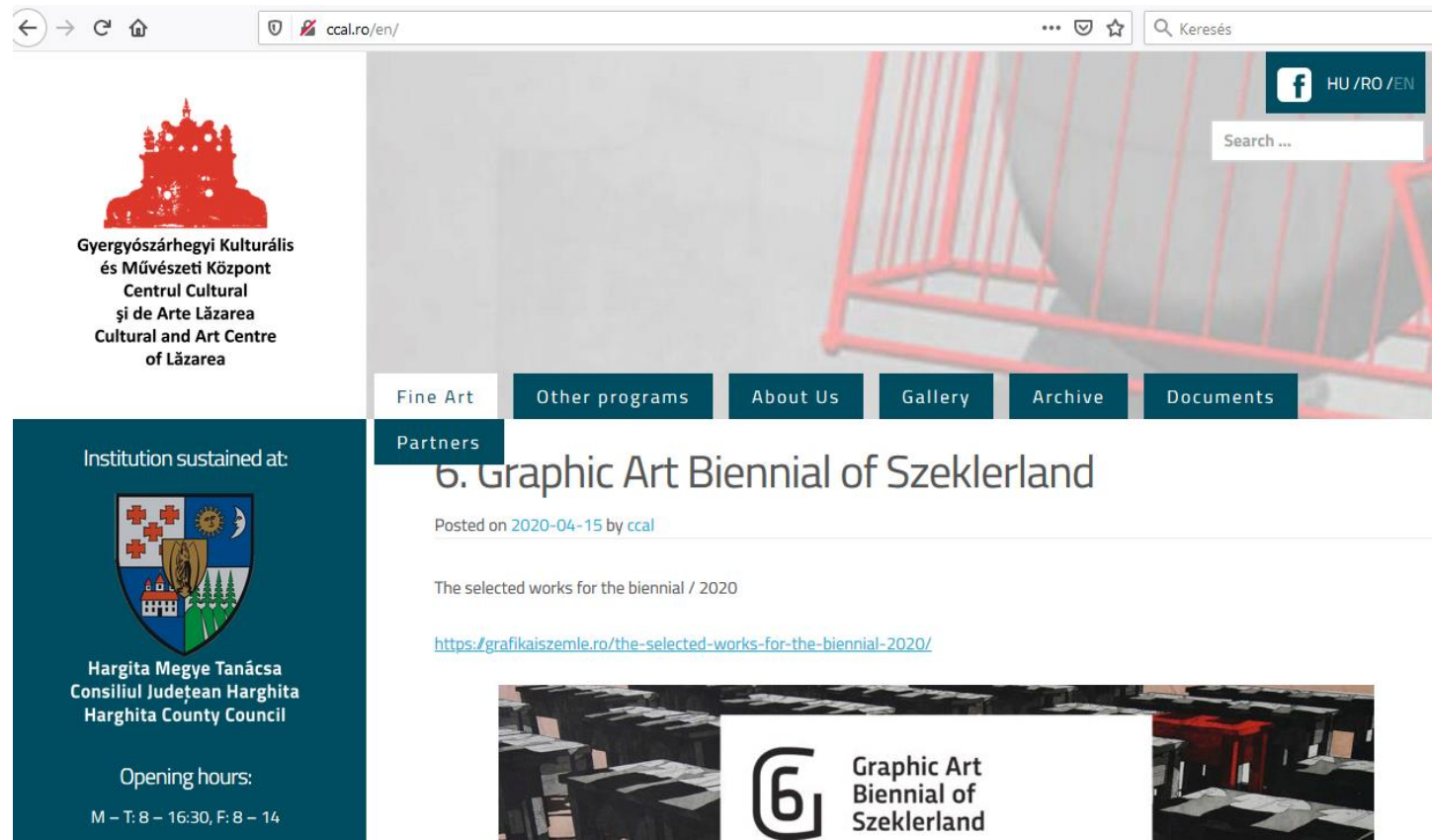
Implementation of the Action Plan

ACTION 8. Living Contemporary Gallery in Harghita County:

- At the beginning of 2020 we have created the County Hall Gallery website which will document its exhibitions from 2020. https://hargitamegye.ro/megyehaza-galeria.html. With this, the Art Gallery of Harghita County Council will document its exhibitions from 2020, which will allow the digital access of the audio and visual material about the opening of exhibitions, the opening speeches, the curriculum vitae of the artist and the exhibited works.

Implementation of the Action Plan

ACTION 10. Digitization of Libraries and archives in Harghita:

- The most important tasks is the digitization of pre-digital press products. The publications digitized by the library can be accessed from the website of the Kájoni János County Library www.konyvtar.hargitamegye.ro.

- The database of Harghita County personalities is available at the http://szemelyisegek.konyvtar.hargitameg ye.ro link , while the local information database of Harghita county at http://helyismeret.konyvtar. hargitamegye.ro/.

Thank you for your kind attention!

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