Plan of Action for the Digitisation of Cultural Heritage 2018–2023

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Before the action plan

- Digitising for more than 20 years
- Little cooperation
- Duplication
- Competing for funding
- Larger vision was needed

How?

- Initiated by the Digital Heritage Council

- Ministry of Culture

- Ministry of Education and Research

- Ministry of Economic Affairs and Communications

- Working groups of specialists

Why?

- Digitising ensures preservation and accessibility

- Estonian Information Society Development Plan 2020

https://opendata.muis.ee/object/347619

The main objective of the action plan is the resource-efficient digitisation of a critical mass of the cultural heritage, as well preserving it and making it publicly available.
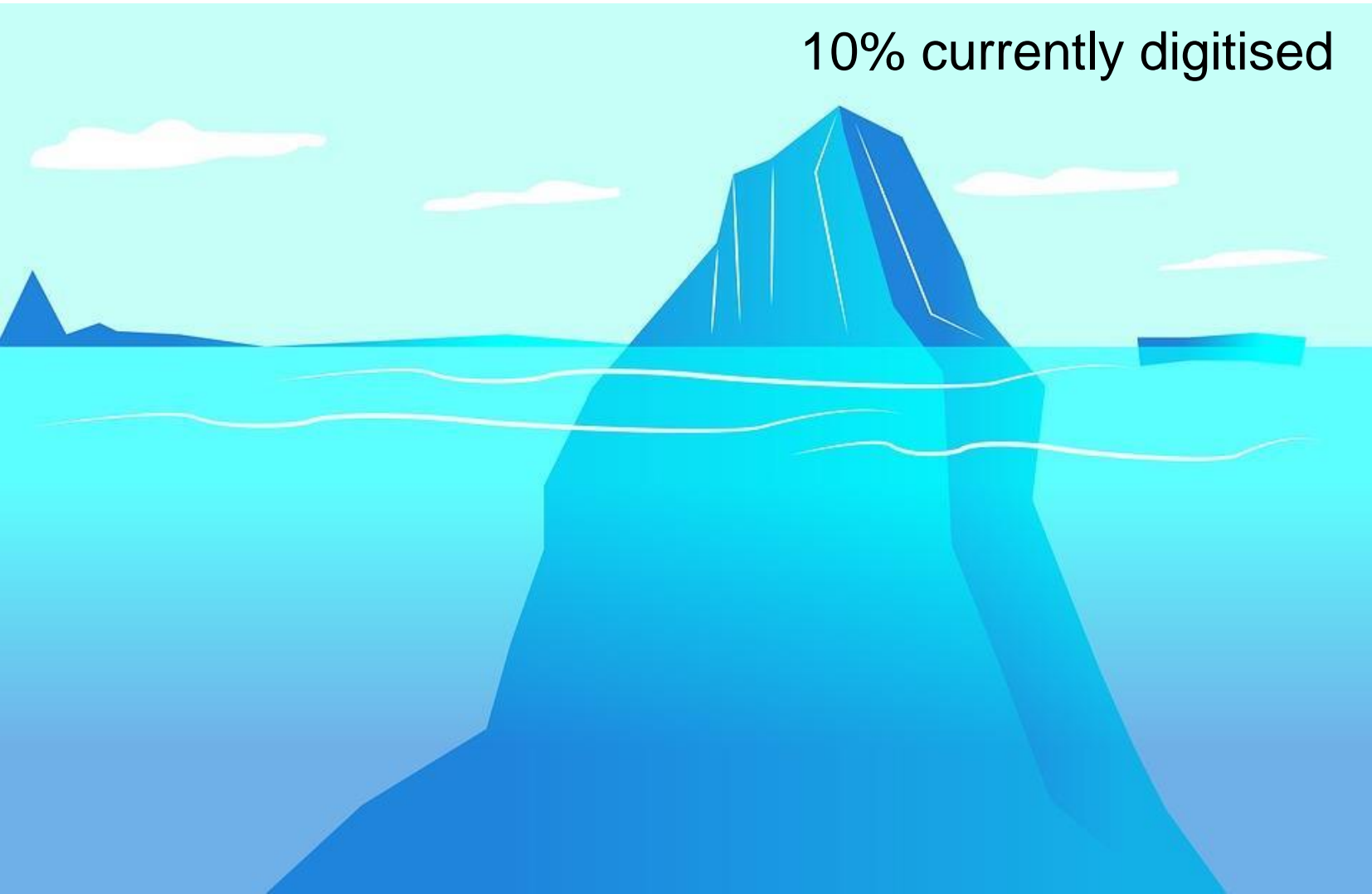
Sub-objectives:

- 1/3 of cultural heritage available digitally

- Consolidated architecture and service for archiving and long-term storage

- 1.2 million objects available as open data

- Increased knowledge of digitised cultural heritage

- Active reuse in the public and private sector

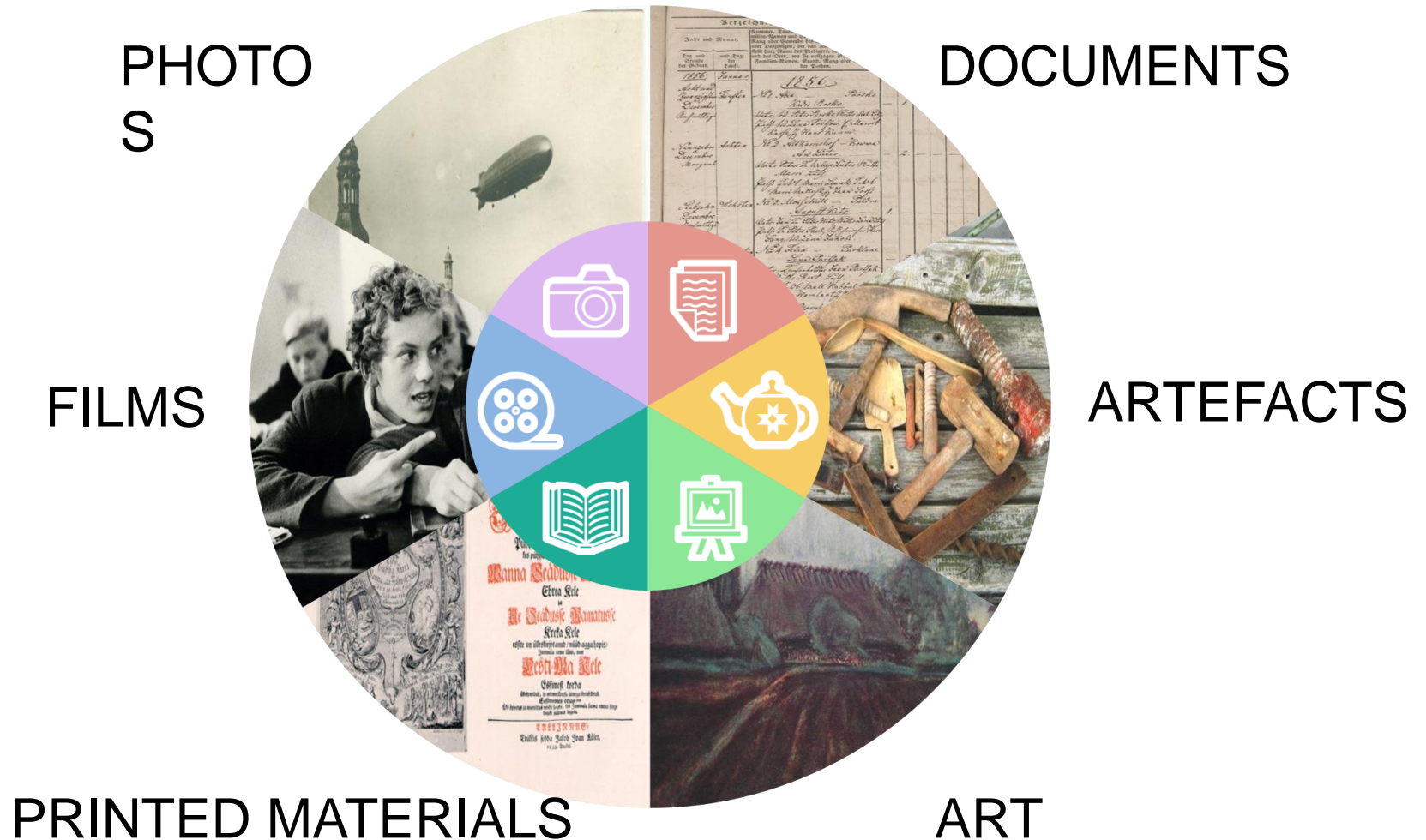- Public awareness and increased satisfaction with online services

Budget

- Total cost €9.02 million in 5.5 years
  - €0.83 million national budget
  - €8.19 million EU SF

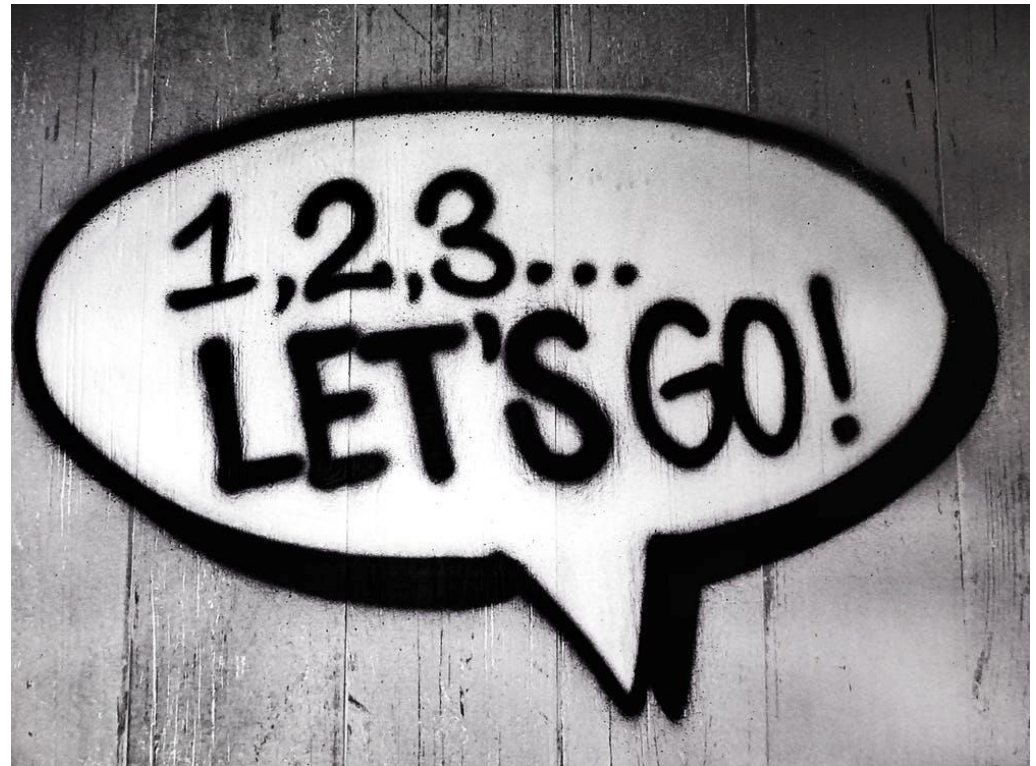# Over 900 million significant objects that deserve digitisation

10% currently digitised

Priorities

PHOTOS

DOCUMENTS

FILMS

ARTEFACTS

PRINTED MATERIALS

ART

Activities

- The law
- Standardisation
- Inclusion
- Digitising
- Development
- Infrastructure
- Notification

The law

- Legal analysis regarding copyrights and licenses

- Best practice guidelines

- Still a lot to be done…

Standardisation

- Standards and guidelines?

- Agreeing upon quality indicators

Inclusion

- Environment for monitoring projects
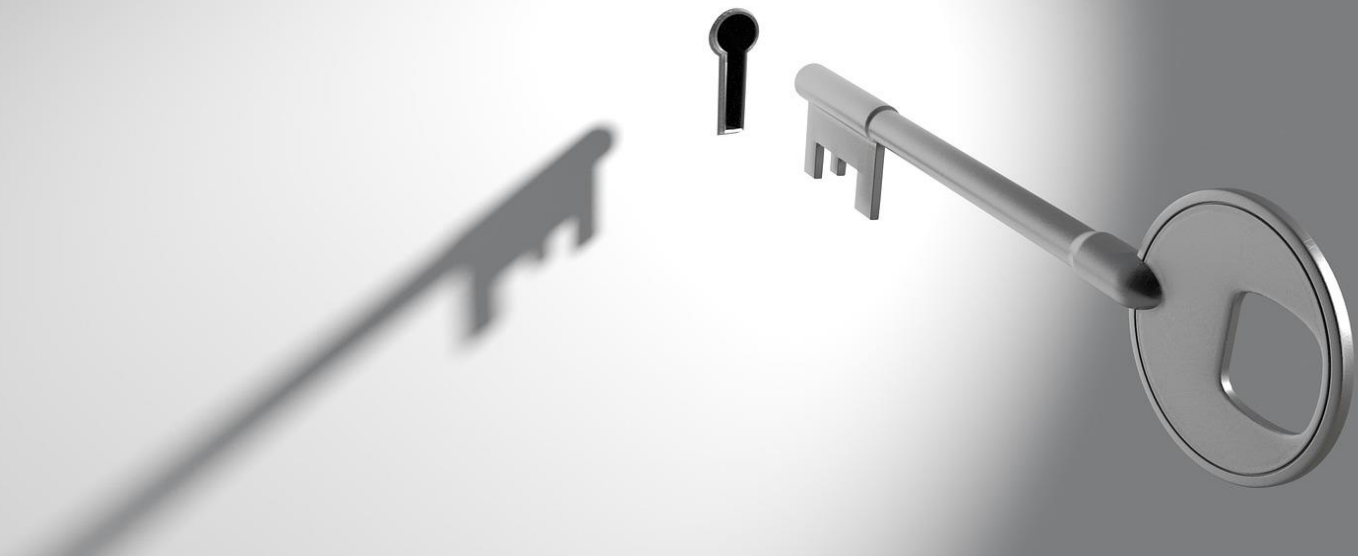
- Working group meetings

DIGITISING

- Including the pre- and post-activities

- 12 projects altogether

- 7 already started:

  - digitising documents, printed materials, artefacts, films and photos

  - documents and artefacts applying for financing for second project, others will soon follow

Development

- Making digitised heritage available

- Estonian Museum Information System

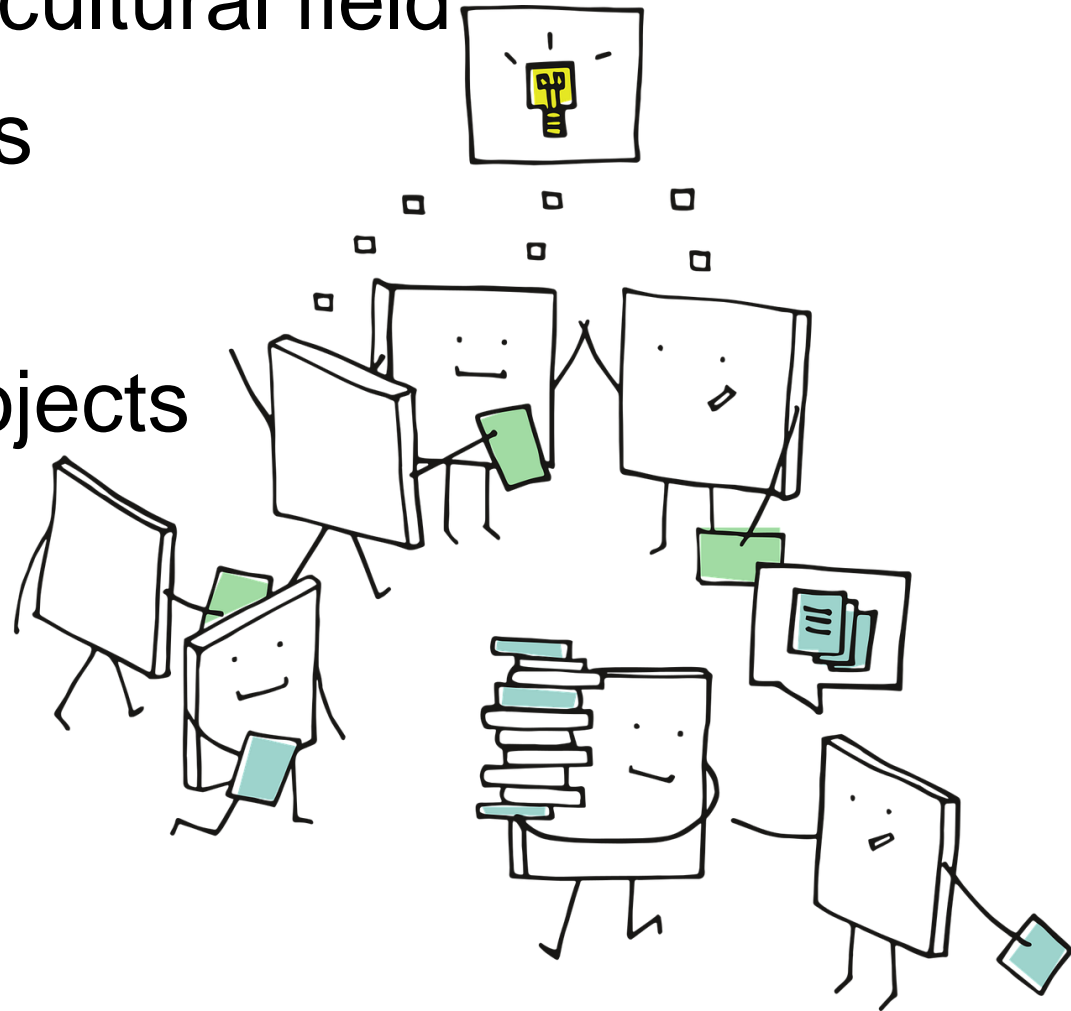- Digital Cultural Heritage Access Information System and analysis

Infrastructure

- Acquisition of digital archive software for national publication

- Mirroring the Estonian Public Broadcasting's and Estonian National Archives' tape drives in another geographical location

Notification

- Training for the cultural field
- Information days
- Seminars
- Cooperation projects

Results (combined with previously digitised materials):

- **3%** documer
- **32%** artefacts
- **60%** films
- **60%** photos
- **28%** printed materials

Beneficiaries

- All memory institutions and their users

- Developers of educational, cultural online services

- Estonian open data community

- Computer-literate population

- Media companies

- Intrest groups abroad

How can new content be used?

- Solutions supporting school curricula and higher education and research

- Research cooperation

- Services for the creative economy

- The opportunity to use periodicals at the article level

- Services that support tourism

- Media projects

- E-services of state registers

Conclusion and next steps

- Maturity level of digitisation has increased

- Inter-institutional cooperation has increased

- Cooperation network remains with coordination centres

- New action plan for 2024-2030

Thank you!

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