



EU policies to support the development of social economy and social enterprises

Presentation

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Why is it important to support social economy and social enterprises?

- Social economy plays a strong role in order **to solve market failures** and help to **build inclusive economies** in territories;

- Social economy brings **sustainable responses** to societal challenges: climate change, environmental issues, poverty eradication, unemployment...

= TO SHAPE A FUTURE BASED ON ECONOMIC AND SOCIAL PROGRESS BASED ON **VALUES AND PRACTICES.**



What do we do to support the development of the social economy & social enterprises?



- **Access to finance:** EASI programme/ Structural funds
- **Access to markets:** social public procurement/ reinforcing the relations with for-profit enterprises.
- **Improving framework conditions:** Better Entrepreneurship tool/policy reviews
- **Increasing the visibility:** ESER scheme



European Social Economy Regions Initiative (ESER)



- launched in February 2018 with two objectives: **raise awareness about social economy at regional/local level** and **build networks of regional/local social economy stakeholders;**
- with **NO** programme or financial support provided by the EU budget;
- gradual building a **social economy community.**

Towards a new European Action Plan for the EU

- **COVID 19** : a role for the social economy community but strongly impacted.
- The reaction of the European Union:
 - The recovery Plan: **Next Generation EU**
 - Initiatives at services level
- The Preparation of the **European Action Plan for the Social Economy**;
- **Digital RoadMap and Conference in Mannheim**
(26 -27 May 2021)





Thank you!

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