

INNO4SPORTS: SPORT FOR GROWTH & HEALTHY & VITAL COMMUNITIES

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Inno4Sports is an interregional cooperation project
for improving innovation delivery policies

Project Partners

Cluster Sports & Technology - Lead Partner (NL)

VERDE – Foundation for Innovative Sport Surface (PL)

IVACE – Valencian Institute of Business Competitiveness (ES)

MSE Cluster Ltd. (HU)

Regional Council of Lapland (FI)

University of Debrecen, Institute of Sport Sciences (HU)

IBV - Associatiòn Instituto de Biomecànica (ES)

EPSI - European Platform for Sport Innovation (BE)



ABOUT THE PROJECT

Inno4Sports places itself in the context of socioeconomic transformations in Europe that open up new dimensions for the capitalisation of sports ecosystems.

At EU level the potentials of Sport Ecosystems have been recognised as drivers for innovation and growth, but at regional level they remain underdeveloped.

Inno4Sports wants to tackle this issue and increase representation of the potentials created by sports innovation within RIS3 and Regional Development Programmes. Specific points to address have been identified by focusing on 4 thematic sub-objectives:

1. The creation of opportunities for the market access;
2. The exploitation of cross-over cooperation;
3. The development of harmonisation process with regional development programmes;
4. The creation of interlinkages with consumers needs and societal trends.

GOALS

1. To improve the performance of research-based clusters in the field of sports by:
 - Strengthening their potentials for quadruple helix cooperation;
 - Creating synergies with Smart Specialization Processes;
2. To address the changes in the societal role of sports and use it as a vehicle for economic regional growth.

WHAT WAS DONE?

PHASE I

2018

- Kick off meeting of the Inno4sports Project in Eindhoven
- Thematic Launching event in Debrecen
- Inno4Sports 1°Newsletter published in December 2018

2019

- Inno4Sports 1°Newsletter published in December 2018
- 1°Interregional Exchange and Knowledge Capitalisation Seminar in Valencia
- Inno4Sports participation to the EU Sport Forum 2019
- 2°Interregional Exchange and Knowledge Capitalisation Seminar in Eindhoven
- Inno4Sports 2° Newsletter published in July 2019
- Exchange Knowledge Week and 3° KCS in Lapland
- VERDE Stakeholder Group in Lodz with the participation of EPSI Staff Exchange Weeks
- Inno4Sports 3° Newsletter published in December 2019

2020

- Inno4sports partners organized a Webinar on the impact of Covid19 on the sport ecosystem
- 4th Knowledge Capitalisation Seminar was organised online
- Inno4sports presented Innovation Hubs for Sport& Vitality at the European Week of Regions and Cities 2020
- Finalisation of Regional Action Plans

WHAT WILL BE DONE?

PHASE II

2021/2022

- Implementation of Regional Action Plans

CLUSTER SPORTS & TECHNOLOGY

EUROPEAN PLATFORM FOR SPORT INNOVATION - EPSI

THE NETHERLANDS

BELGIUM

Cluster Sports & Technology is an open network where more than 100 companies, RTD organisations, Sport Field labs (Living labs) and government representatives are coming together to create a vital sportive environment with economic and social impact. Cluster Sports & Technology is the ecosystem for sports innovation. We create varying collaborations in projects, seminars, workshops and matchmaking sessions for innovation in sport and vitality.

EPSI is a non for profit European association (ASBL) located in Brussels (Belgium). Membership-based networking organisation of Universities, Research Institutes, Clusters, Associations, Federations, Industries, SMEs and Public Authorities focusing on innovation in the areas of physical activity, sport, leisure, health and many more.

GOOD PRACTICES FROM THE SOUTH NETHERLANDS REGION

COMMUNICATION

[The Vitality Living Lab](#)

From January 2018 to present

The Vitality Living Lab project aims to develop a global unique ecosystem within 4 years for innovation & business creation in the domain of sports & vitality.

[Profit Project](#)

From January 2011 to March 2015

The ProFit project combined public & private partners to stimulate active lifestyle in public areas based on the field lab model in 5 cities in 4 countries.

[#040Beweegt](#)

From January 2018 to present

#040Beweegt actively contributes to use the city of Eindhoven as a large-scale living lab for sports and exercise stimulation in public space.

- [Inno4Sport News](#)
- [Inno4Sport Best Practices](#)
- [Inno4Sport Library](#)

ASSOCIATION INSTITUTO DE BIOMECANICA - IBV

VALENCIAN INSTITUTE OF BUSINESS COMPETITIVENESS

SPAIN

SPAIN

The Instituto de Biomecánica (IBV) is a technological centre that studies the behaviour of the human body and its interaction with products, environments and services. With the aim to improve competitiveness among the business sector, the IBV promotes people's well-being through the combination of knowledge in areas such as biomechanics, ergonomics and emotional engineering, and its application to diverse sectors.

IVACE, is a public legal entity financed by the Ministry of Regional Economy. As a regional development agency IVACE determines the policies for industrial innovation and is also in charge of the RIS3. IVACE manages four annual calls related to the OP: R&D for SMES, innovation for SMES, R&D for cooperation among technological centres and one for new technological companies. It manages the industrial policy of the Regional Government, aid lines and incentives to foster and internationalize SMEs, mainly by promoting R&D.

GOOD PRACTICES FROM THE VALENCIAN REGION

[ESPORTSLAB RIS3CV. Sports innovation lab to inspire the Regional RIS3CV](#)

From June 2018 to June 2019

IVACE, as secretary of S3, launched an innovation lab consisting of a group of representative from the 4 helix (academia, companies, governments (regional, local) and sportspeople) of the regional sports innovation ecosystem including stakeholders from tourism and health promotion.

[Sports recipe initiative in Valencia. Viu Actiu. Case of the municipality of Benicarlò](#)

From February 2017 to present

In the Municipality of Benicarlò the program *Viu Actiu* aims at reducing physical inactivity. Primary care centres prescribe physical activity to inactive people showing symptoms like high blood pressure, overweight, hypercholesterolemia, etc. which can result in different diseases.

[Support to sport events with international tourism impact by the Valencia Regional Government](#)

From January 2016 to present

The Sport-tourism call is launched annually by the regional tourism authorities to support organizing international sports events having an impact in tourism.

LAPIN LIITTO REGIONAL COUNCIL OF LAPLAND

VERDE – FOUNDATION FOR INNOVATIVE SPORT SURFACE

FINLAND

POLAND

The Regional Council of Lapland is the Authority of regional development strategies, programmes, actions and the S3 strategy development and implementation. The Regional Council of Lapland leads the S3P-Industry Thematic ClusSport together with Southern Netherlands and 9 other partners. The partnership has an objective to strengthen the sport industries at the EU level. In the project Regional Council of Lapland is responsible of leading the work on the thematic objective in harmonising the relevant policy instruments linked to regional development.

The VERDE FOUNDATION, based in the LODZKIE region in central Poland, is the coordinator of the Cluster Of Innovative Sport And Recreational Surfaces VERDE - an organisation set up by innovative companies and institutions working in the area of sport surfaces. The main aim of the cluster is to establish a system for exchanging information and experiences aimed at establishing and the scientific and business contacts as well as support in cooperation with the official institutions of the LODZKIE region.

GOOD PRACTICES FROM THE LAPLAND REGION

GOOD PRACTICES FROM LODZKIE REGION

Dual Career combining education and sports

Arctic SportNetwork

The „Orlikowa” Champions League

My friend – sports lesson

From Jan. 2001 to present

From Jan. 2018 to present

From 2014 to present

From 2014 to 2017

The Dual Career model help to combine sports career and a degree in higher education to help athletes prepare for life after sports career.

Arctic Sport Network is based on quadruple helix collaboration aiming at unleashing the full potential of sport in Lapland.

The „Orlikowa” Champions League (OCL) is a long-term tournament that promotes the use of existing infrastructure, currently, it is one of the most popular sports events for youth in Poland.

This practice aims at limiting the number of children in sick leaves from the PE classes at school in the city of Lodz.



UNIVERSITY OF DEBRECEN INSTITUTE OF SPORT SCIENCES

MSE CLUSTER LTD.

HUNGARY

HUNGARY

The Institute of Sport Sciences has been established on 1st September 2015 as a regional sports R+D hub with its declared mission to be involved in and foster the development of all activities and projects related to sports, physical activity and physical education. This institute of higher learning responsible for the launching of UD's P.E. teacher's programmes from the academic year of 2017 is now equipped with all required resources, including the wide range of contemporary facilities, human capital and owns the unparalleled support of the City of Debrecen.

MSE Cluster Ltd. Is the management organization of the Hungarian Sport and Lifestyle Development Cluster, which has 33 members. The cluster, as a member of [EPSI](#), boosts the cooperation of the public sphere as well as state institutions (universities) and SMEs in R&D and for technology development sports and also health. MSE Cluster Ltd. Fosters the performance of the created innovation eco-system by nursing innovation transfer from the idea to the product, which helps to maximize the benefits for all.

GOOD PRACTICES FROM THE DEBRECEN REGION

Sports Diagnostics, Lifestyle, and Therapy Center (SET)

From September 2016 to present

SET Center provides the team of its professionals, comprising physicians and sports science experts, with state-of-the-art equipment and appliances. SET Center can conduct physical and medical examinations in the fields of exercise physiology, musculoskeletal rehabilitation, ultrasound bone healing, laboratory research, sports psychology, anthropometry, sports genetics, and even manager screenings. Besides sport diagnostics, therapies, advisory activities, education and research are also part of the SET Center, which, in this way is unique initiation in Hungary.

Quarantraining

From May 2020 to present

'Quarantraining' is an innovative e-learning course offering exercises that can be done at home and is available for everyone. The quarantine time due to Covid19 a need emerged from the society to do something against the limited sport and recreational activities and problems caused by all-day sitting during home office work. The innovative feature of the course is that it is presented by physiotherapists and they accompany the exercises with guidance as to how people can do it correctly and it is illustrated by pictures.



What are the results of the project?

- Interregional Exchange of Good Practices among the regions that allowed the consortium to exchange knowledge and learn from each other.
- Inno4Sports Common Statement on the impact of Covid19 on the sports ecosystem was released in parallel with the organization of a Webinar.
- Interregional Exchange of Success Stories of SMEs and organizations that are excellences in promoting innovation in their region.
- Development of 5 Regional Action Plans to describe the changes that each region aspires to develop in its regional policies, based on the regional excellences and ambitions.

What are the Next Steps?

- After two years of sharing knowledge and good practices the Inno4Sports partners implement the Regional Action Plan in their respective region during the phase of the project.

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