



RAMSAT
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Cultural parks in Teruel, the case of River Martin

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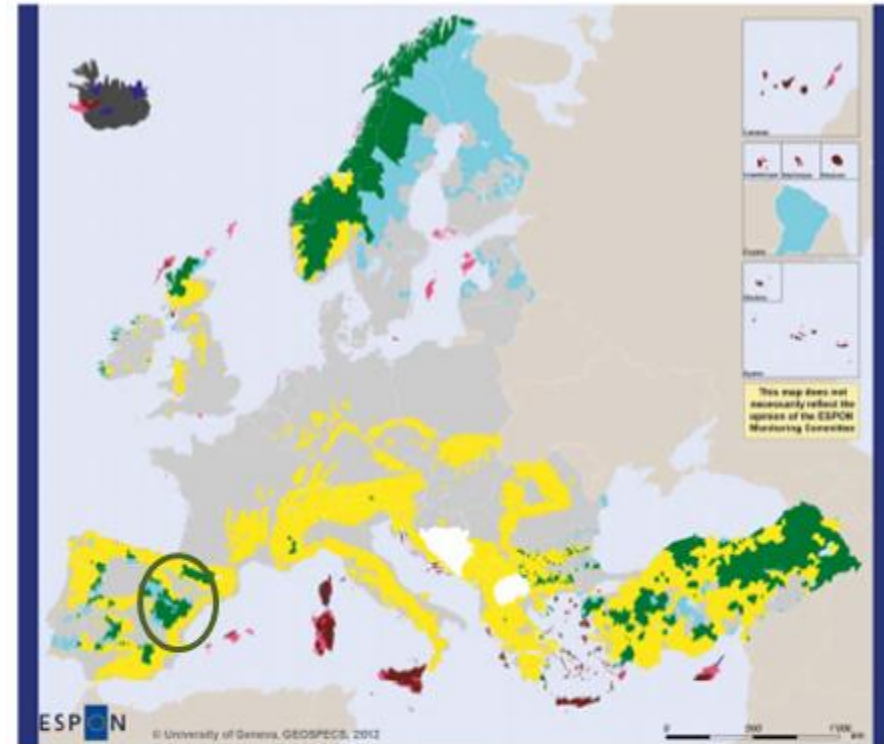
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TERRITORIAL CONTEXT :

Aragonese mountains

- Aragon: 1.400.000 inh.
- Average density: 28 inh/km²
- Density Teruel: 9 inh/km²
- Rural/mountain and **sparsely populated!**



EUROPEAN UNION
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Geographic specificities identified in each LAU 2-unit



ESPO N, Geospecs, 2013

Map 2 Demographic sparsity, mountainousness and insularity

Eco-Tourism in Teruel

Because of our natural characteristics we have a big number of examples: we have selected 10 areas that we consider quite representative of the territory. Some of them are also included in the cultural tourism block,

1. Gallocanta Lagoon.

2. Rodeno Protected Landscape

3. Aliaga Geological Park.

4. El Parrizal. Beceite ports Natural Park.

5. Mycological Routes

6. Saladas Observatory (Bajo Aragon).

7. Star Light Territory.

8. Green Tracks.

9. Slow driving – The Silence Route
(shared managed by 2 counties)

10. La Ojinegra (example of good
practices – private company)

Adventure Tourism in Teruel

Hiking.

Teruel has multiple possibilities:

- o GRs (Long Run Route) GR8 and GR10

- o Greenways (Val de Zafan and Ojos Negros) shown in the previous section.

- o Small marked routes all along the counties.

- Cycle Tourist Routes

. Marked routes to be able to practice this sport and with several centres BTT which provide service to the users.

- Active Tourism enterprises

In the province of Teruel, we can practise sports and activities in nature, profiting the rivers, gorges and mountains, but always with the help and advice of specialized enterprises who carry them out. For example, sports and experiences like rafting, kayak, canyoning, climbing, ferrata via, bungee jumping, speleology, etc...

As an example of a recent initiative, we can mention the Zip lining of Fuentespalda

Cultural Tourism in Teruel

The province of Teruel has a rich cultural heritage that makes it a very attractive territory for the lovers of cultural Heritage.

With the reference to this heritage, we have selected several Good Practices:

1.Cultural parks

2.Beautiful Villages in Spain

3.Mudejar Architecture also World Heritage by UNESCO

We are preparing a project about intangible heritage as a tool for making more dynamic the economy . We have:

-Rituals drums

-Mediterranean diet

-the art of building with dry stone

- Trashumance

Rural Tourism in Teruel

In the province of Teruel, there is an important network of accommodation called 'rural tourism houses'. Since 1986, they are grouped in the Aragonese Federation of Rural Tourism, that joins and coordinates all the district associations.

The rural tourism is closely related to the 'experience' tourism. Therefore, we can state that an increase in the offers of activities in the destination point, would put up the probability of getting more tourists and increasing the global expense per person in the receptor area, reducing this way the negative effects of seasonality.

Gastronomic tourism

Truffle

Wine

Cheese

Saffron

Olive oil

Why we participate in the RAMSAT project?

- Demographic challenges:
- Sparse and seasonal population: most villages < 200 inh. 3X more in summer
- Ageing population: av. age 53, 38,5% above 65 à mobility issues, access to daily needs, health, social interaction...

We belong to the board of Euromontana, mountains matters!

Our entity has implemented a protocol on Sustainable tourism

We can share a good number a GP

We want to influence at policy level

Potential for sustainable alternative tourism in my region

-COVID 19:

More rural tourism

More van tourism

-More policy strategy:

local consumerism

training

Bonus

Common image

Virtual fair

Worries about mixing people

Limit of housing

Limit in staff

Limit in economical diversification



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Thank you!

Questions welcome



Project smedia