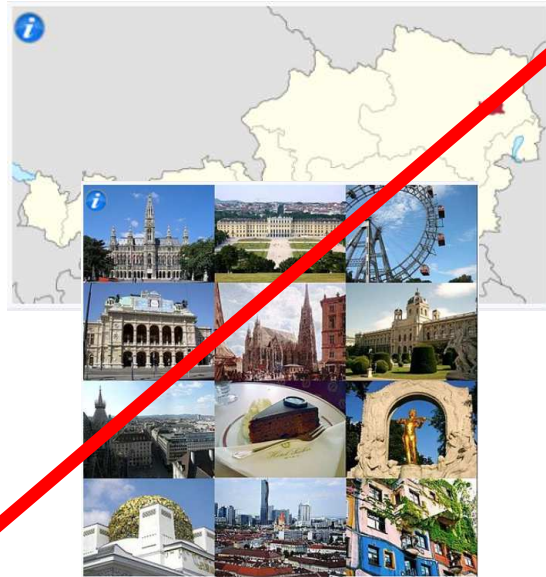


LOWER AUSTRIA ?

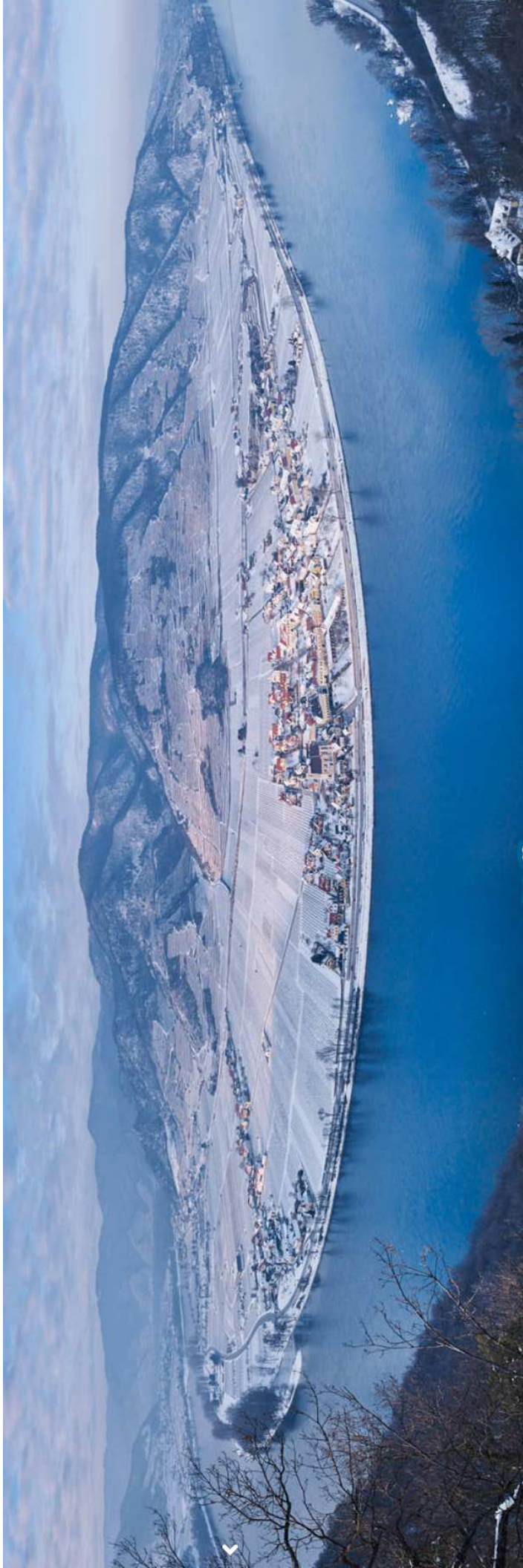
AUSTRIA?



LOWER AUSTRIA

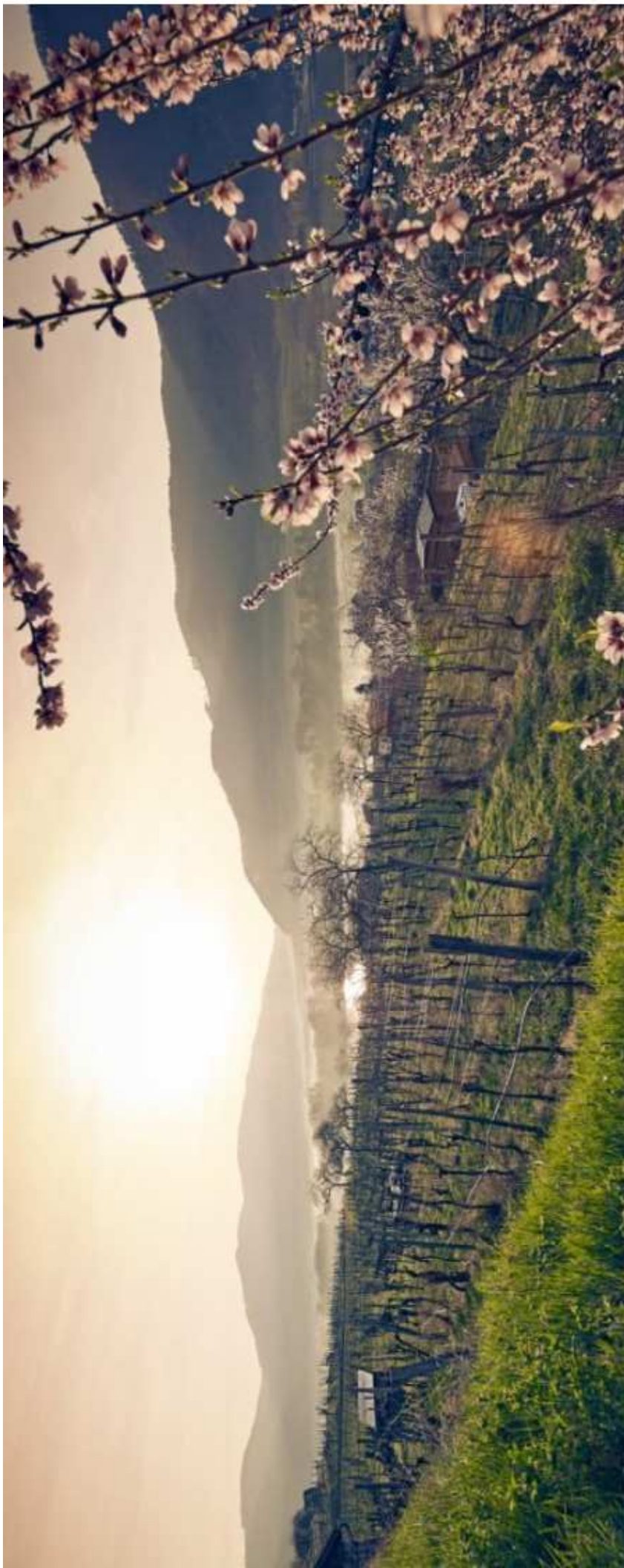








Next2Met
Interreg Europe



Lower Austria

Facts&Figures

| | |
|-------------------------|------------------------|
| Area: | 19.186 km ² |
| Population 2019: | 1,68 mio |
| Person employed 2019: | 629.613 |
| unemployment rate 2019: | 3,8 % |
| economic growth 2018: * | + 2,8 % |
| Regional GDP 2018: | € 61,0 bil. |
| GDP/capita 2018: | € 36.500 |
| Population density | 87,5 p/km ² |

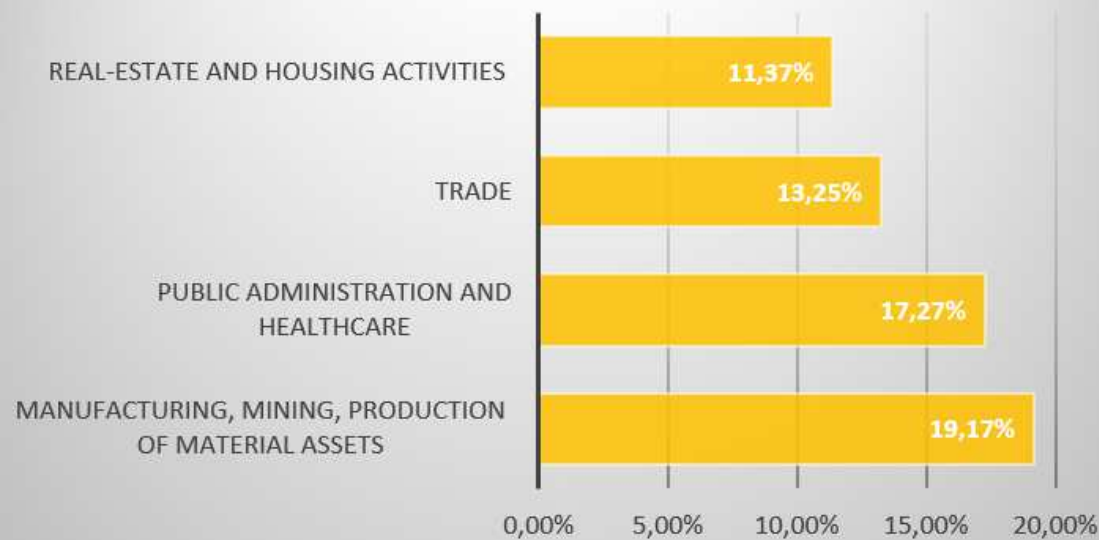


Lower Austria

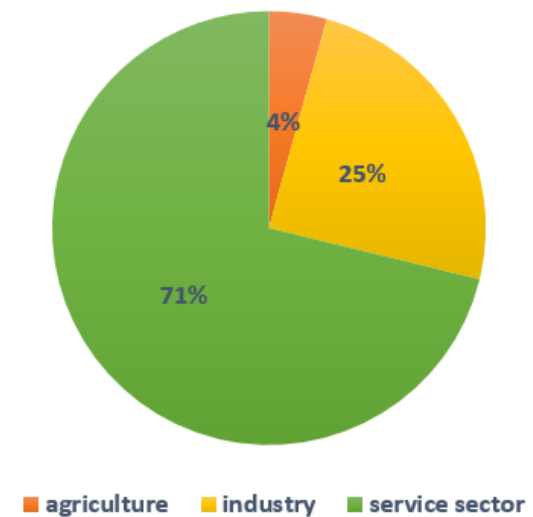
Sectors

99.8% of the businesses SPE&SME

most important sectors (GVA)



sectoral distribution of employment



Lower Austria

Key Challenges:

- urban agglomeration <-> rural/peripheral area
- highly diversified economy
- dominated by very small companies
- high percentage of commuting
- historical legacy



Digitalization Strategy – The mission

- Digitalization means thinking differently.
- Lower Austria is using the opportunities of digitalization to co-design the future and to position itself in the world.

Use the digital transformation.
For country and people.

