

**DOORWAY**

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equity investing online | networking | community

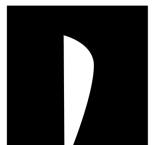
- **We are** an Equity Investment online platform authorized by Consob and member of NGF (National Guarantee Fund) for investor losses
- **We are** a club of Business angels, professionals, entrepreneurs, managers and family offices willing to **diversify their portfolios** by purchasing online interests in Startups and SMEs
- **We are** a Network of Advisors and Partners capable to generate a **quality Deal Flow**, in a professional investment perspective, to enhance the real economy
- We pursue the most **rigorous selection process of the offering companies**, focusing on:
  - Team
  - Innovation
  - Market need
  - Internationalization plan
  - Exit strategy

STRATEGIC  
PARTNERS

**BPER:**  
Banca

Italian  Angels  
for Growth

**A4W**  
ANGELS FOR WOMEN



## INVESTING TARGETS

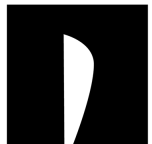
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- Diversification in terms of sectors, size, collection
- High-scalability companies with innovative projects
- Rigorous selection and validation process by the Doorway team, Network partners and industry champions
- Tax and legal due diligence entrusted to primary firms

## INVESTORS

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- Membeship «by invitation» and access to the exclusive Doorway Community
- Knowledge sharing among Community Members
- Investment process advisory
- Investment Monitoring dashboard
- Angel Investing Training
- Private Deals



## SME AND START UP

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- Reputation
- Speed
- Risk Capital Funding Advisory
- Access to multi-network platforms and investors (including business angels networks, family offices, VCs)
- Geographic coverage



Over 2 million euros raised in the second half of the year, **15K** euros the average investment ticket

## COMPANIES

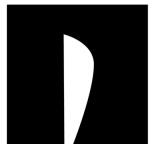
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**5** companies  
**4** sectors  
**3** startup, **2** SMEs  
**2** roadshow  
**5** italian cities

## INVESTORS

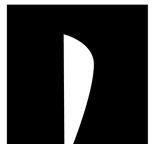
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**345** Subscriptions  
**139** Investors  
**20%** has invested for the first time  
**15k Euro** Avg ticket  
**>2 mln Euro** raised

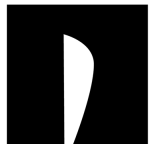


Diversification in terms of sectors, size, capital raised

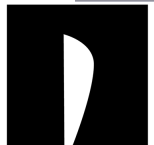
Company	Size	Sector
Garanteasy	Scale-up	Technology
MySecretCase	Scale-up	E-commerce Platform
Rejoint	Scale-up	Medical - Healthcare
Vintag	Start-up	Fashion - Digital Marketplace
Chitè	Start-up	Fashion



- **Minimum investment ticket** per single offer of 5,000 Euro
- The investment will always be made through a **special purpose company** that will invest in the Target (Start Up or SME), either in a single transaction or at the achievement of defined milestones. The investment contract will include **customary protections for investors**
- The commission model is exclusively based on a "**success fee**" paid by the Target after the successful completion of the capital raised on the platform
- Tax benefit



Doorway will provide each Invested Company with the business management **dashboard**. Invested Companies will keep the **Investment Monitoring dashboard** duly updated with a set of economic and financial data on a quarterly basis. This tool will allow Investors to keep constantly monitored KPIs trend of the Invested Company.





The online raise ends on 15th May 2020



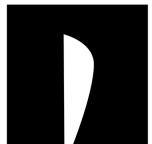
**Tech Fashion**

The “Zip” shoe  
A patent protects the technology  
that guarantees interchangeability  
through a zipper



**Life Science/MedTech**

Innovative protected  
transcatheter aortic valve  
calcium debridement system



Founded by 4 business angels



*From left*

**Donato Montanari**  
Chief Technology Officer

**Antonella Grassigli**  
Chief Executive Officer

**Federica Lolli**  
Senior IP and Legal Executive

**Marco Michelini**  
Chief Financial Officer

## New Shareholders

**Angela Montanari**  
Partner Your CFO, Fractional Executive Angel Investor

**Renate Koenig**  
Partner at Koenig Skocir Kiem, Board Member

**Stefano Montaguti**  
Engineer, Operations Management

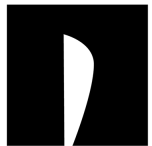
**Cinzia Farisè**  
CEO Prysmian Turkey, Angel Investor, Senior Advisor AT Kearney

**Gian Paolo Fedrigo**  
General Manager at Facco

**Marcello Petrucci**  
Corporate Sales & Marketing Director at Caprari

**Vincenzo Limoni**  
Certified Public Accountant and Legal Auditor

**Davide Limoni**  
Entrepreneur, Founder & CEO Studio LP



## **DOORWAY**

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