

TRAM

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Sessions

Sessions

94
% of Total: 0.16% (59,360)



Users

96
% of Total: 0.25% (38,763)



Users by Country

| Country | Users |
|----------------|-------|
| Italy | 19 |
| Hungary | 7 |
| Romania | 7 |
| United Kingdom | 6 |
| Netherlands | 4 |
| United States | 4 |
| Belgium | 3 |
| Germany | 3 |
| Spain | 3 |
| Greece | 3 |

Top Channels

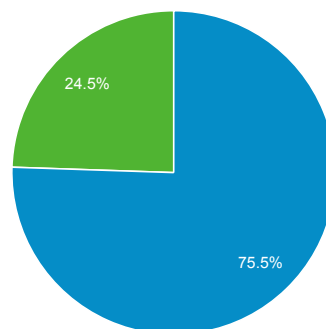
| Default Channel Grouping | Sessions |
|--------------------------|----------|
| Organic Search | 62 |
| Direct | 14 |
| Referral | 11 |
| Email | 4 |
| Social | 3 |

Sessions by Landing Page

| Landing Page | Sessions |
|--|----------|
| /tram/ | 55 |
| /tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/ | 8 |
| /tram/news/news-article/5389/tram-6th-e-newsletter-is-out-now/ | 7 |
| /tram/library/ | 3 |
| /tram/good-practices/ | 2 |
| /tram/news/news-article/4372/tram-s-gp-bicipoli | 0 |

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

187
% of Total: 0.11% (174,020)



Avg. Session Duration

00:01:55
Avg for View: 00:02:55 (-33.96%)



Most visited pages (page views)

| Page | Pageviews |
|--|-----------|
| /tram/ | 84 |
| /tram/good-practices/ | 15 |
| /tram/news/news-article/5389/tram-6th-e-newsletter-is-out-now/ | 11 |
| /tram/news/ | 10 |
| /tram/library/ | 9 |
| /tram/news/news-article/756/js-is-looking-for-a-finaciale-project-officer/ | 8 |
| /tram/news/news-article/4372/tram-s-gp-bicipolitana-gets-to-manchester/ | 5 |
| /tram/linked-projects/ | 4 |
| /tram/news/news-article/4804/plp-thematic-workshop-conclusions/ | 4 |
| /tram/news/news-article/717/tram-low-emission-green-transport/ | 4 |

Bounces and Pageviews by Page Title

| Page Title | Bounces | Pageviews |
|------------------------|---------|-----------|
| TRAM Interreg Europe | 41 | 85 |

| | | | | |
|--|---|---|---|----|
| tana-gets-to-manchester/ | 2 | TRAM 6th e-newsletter is out now! Interreg Europe | 6 | 11 |
| /index.php?id=696 | 1 | (not set) | 3 | 4 |
| /tram/contacts/ | 1 | Library Interreg Europe | 3 | 9 |
| /tram/events/event/2423/tram-7th-steering-committee-meeting/ | 1 | Europe, let's cooperate 2019 Interreg Europe | 2 | 3 |
| /tram/events/event/2598/tram-7th-stakeholders-group-meeting-miskolc/ | 1 | Cooperation between TRAM and OptiTrans Interreg Europe | 1 | 1 |
| | | JS is Looking for a Financial Project Officer Interreg Europe | 1 | 4 |
| | | Miskolc Bike day Interreg Europe | 1 | 2 |
| | | News Interreg Europe | 1 | 11 |
| | | Study Visit n.4 - sustainable mobility in Miskolc Interreg Europe | 1 | 1 |

Searches

| Event Label | Total Events |
|-------------|--------------|
| s3unica | 1 |

Newsletter sign ups

| Event Label | Total Events |
|-------------|--------------|
| TRAM | 1 |