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TERRITORIO MUDÉJAR

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Mudejar territory

Mudejar Territory is a association of villages whose objective is to create and strenghten a unified and collaborative management network for the use of historical-artistic resources linked to the important Mudejar heritage.

<http://www.territoriomudejar.es>



Somos

Territorio Mudéjar nace como una asociación de ayuntamientos cuyo objetivo es afianzar una red de gestión unificada y colaborativa para la utilización de los recursos histórico-artísticos vinculados al importante patrimonio mudéjar entendiéndolos como motor de desarrollo de los pueblos y como elemento de identidad para el mantenimiento de las comunidades que forman nuestro territorio.



Objectives:

- Start-up from its definition as a private management entity with the participation of public administrations: Partners Municipalities, with the help of public and private entities (Provincial Government of Zaragoza)
- The design of a work philosophy based on a project whose effort has a direct impact on the territory through the responsible and sustainable management of the Mudéjar Cultural Heritage with an innovative look.
- Create awareness of cultural and heritage wealth beyond the monumental evidence adding the possibilities of the agricultural, hydraulic, ethnographic or intangible heritage of Mudejar tradition that have reached our days adapting to the passage of time and the evolution of the territory and its population.
- Orient our work from the local to the international using the World Heritage UNESCO brand as an umbrella under which we can make visible the wealth and diversity of the local territory by offering tools for the future: cultural, educational, population and economic.

What is the Mudejar?

Mudejar is all that historical-artistic manifestation that takes place with Islamic tradition work processes by Muslims once the Territory is under Christian power, from the 12th century to the end to the 16th century.

The definition affects all its possible extension: architecture, urban environments, landscape, parcelling, popular culture, society and other aspects that are part of intangible heritage.

The keys to understanding our heritage context:

- Example of the historical peculiarities of the Spanish territory in the Middle Ages.
- Formal manifestation of a territorial policy whose pragmatism permeates all areas of the life of places.
- Formal and aesthetic manifestation of a society of coexistence -Christians, Jews and Muslims until 1610-

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QUINTO



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TERRER



TOBED



TORRALBA DE RIBOTA



TORRELLAS



TORRALBA DE RIBOTA



VILLAMAYOR



VILLAR DE LOS NAVARROS



VILLARREAL DE HUERVA



ZUERA

Our actions:

Our actions are designed from three strategies:

- We promote applied research projects for the effective implementation of ideas from the villages
- We define new learning spaces and rural innovation promoting the retention and return of talent, as well as the exchange of good practices between entities and institutions
- We set up professional networks that generated development projects by investing in people

Our projects:

Our project program, has been designed in accordance with the strategic lines proposed by the “Work Plan of the Council of the European Union 2019-2022” aligned with the objectives of the 2030 Agenda, has the guiding principle:

The cultural identity of the territories will contribute to sustainable social and economic development by differentiating markets and in turn allowing their integration into a diversified economy that can ensure their future success.

Three strategic areas:

- Territory and research for project implementation.
- Communication and knowledge transfer.
- Investment in professionals to obtain financing for projects: National and international funds and private funds oriented towards social responsibility.

Territory and research for project implementation.

6 research stays:

- 'Contemporary Imaginary of the Mudejar': It work with the symbol, the photography and the memory.
- 'Digital reconstruction': Update of technical information of buildings with a double objective: Conservation and knowledge.
- Design of pedagogical materials for use with students between 12 and 17 years old: <https://paisaje-patrimonio-cultural-y-despoblacin-cmzgz.hub.arcgis.com/>
- Mudejar civil architecture, study and diagnosis for new uses: Taking as reference the european project: *European historic houses*
- Vernacular architecture and traditional construction techniques as a job for the future and as a differentiation of communities: More than 4000 elements of eighteen localities of the Mudejar Territory have been inventoried.
- The Mudejar plaster, its formulation and the craft craft at the present time: 68 people who still know the trade in our territory have been located.



Iniciar sesión



Paisaje, patrimonio cultural y despoblación





- Aplicaciones multimedia
- Mapas interactivos
- Vídeos de proyectos

Videotutoriales

Paisaje, patrimonio cultural y despoblación

Explicación de los recursos educativos presentados en esta web.

Accede a la aplicación multimedia



Patrimonio cultural y natural

Patrimonio natural y cultural. El patrimonio mundial español y aragonés y su protección.

Accede a la aplicación multimedia



Localización y medio físico de "Territorio Mudéjar"

Localización y medio físico de "Territorio Mudéjar"

Municipios de "Territorio Mudéjar": localización y medio físico.

Accede a la aplicación multimedia



Orígenes del mudéjar

Orígenes de la tradición hispano musulmana

Accede a la aplicación multimedia

6 interships students:

- 4 students with *Challenge program*: To promote knowledge of real work in rural areas
- 1 master intership. Rural Innovation Space: Heritage spaces as *learning spaces*
- 1 grade intership. Conceptualization of new uses: Application study, streaming study, etc.



“ Its usual to think about heritage and tourism as the unique use for the heritage spaces: For us the travel effect is only a consequence of our work that is based on the development of strategies and the implementations of actions in which the historical-artistic heritage is understood as a brand for the communities in their future development”



Communication and knowledge transfer

For partners towns: What is Mudejar Territory?: 10 communications.

Specialist tours: Media, ICOMOS, Development and employment agents

Mudejar Territory live: Social networks, Google Arts and Culture (18th april), Europeanna (2020).

Events knowledge transfer: public and specialist



Investment in professionals to obtain financing for projects: National and international funds and private funds oriented towards social responsibility.

Results:

Microsoft support: Drafting of the project for the creation of a virtual headquarters that allows an agile and effective work between partners. The project has been concretized in the study of different technological solutions and the design of two pilots for a work platform and a virtual switchboard.

Some projects to 2020-2021: In addition, different calls for projects have been addressed, the results of which have resulted in the approval of the following projects for development in 2020:

- Non-productive LEADER projects. **Mudéjar Territory basic signage** project for all partner municipalities.
- Aragonese Rural Development Network. Circular from rural school: Cooperation between groups project to promote knowledge of the Mudéjar Territory in Rural Schools as part of an educational innovation plan for reinforcing the identity of the territory.
- MECD. Fine arts. **Call for World Heritage**. Definition of a specialized professional profile for cultural heritage declared World Heritage UNESCO located in rural territories.
- MECD. Cultural Industries Collaboration in the Rural Identity Cartography project approved to the company Ad Hoc Cultural Management.

Some numbers and results:

18 months

20 founding municipalities

11 partners municipalities

5 municipalities in partner process

1 municipality *Mudejar friend*

2 Honour partners: Archdiocese of Zaragoza and Bishopric of Tarazona

7 Scientific committee: Relevant figures of the University of Zaragoza, University of Granada, Official College of Architects of Aragon, Professional association of art historians of Spain and Icomos Spain (Unesco representative).

6 internship students

16 researchers in professional residence

21 ongoing projects

Conclusion with a question: Does the presence of cultural heritage of the first line influence in the maintenance of local communities? YES

- Investing in territorial identity ensures the sustainable development of peoples for future generations.
- The cultural is part of our being and configures our identity
- Without the "cultural" there is no sustainable development
- Design management models that are quality benchmarks and future models
- Attraction of financing and investment in villages as resilient, different and identity places.





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Thank you!

Questions welcome
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Project smedia