

REGIONAL STAKEHOLDER GROUP

WORKSHOP 3 IN KALISZ, 13 NOVEMBER 2019

MAIN RESULTS

PROFILE/PERSONA	CONCLUSIONS
<p>JAREK INDEPENDENT Single, 32 years. He lives in Kalisz and works as a technology department manager in a production company “Lazur” in Nowe Skalmierzyce. He drives to office every day. Every second week he drives to Poznań for the studies.</p>	<p>We would like Jarek to give up driving to office during nice weather and try to use bicycle instead every second day for the beginning. It would allow him to “act green”. We would like Jarek to give up driving to office using good bus connection home-office. It would allow him to “act green”. We would like Jarek to give up driving to Poznań where he studies during the weekend. Instead he could take train or bus. This would allow him to save money, make him safer (which is important for parents who worry about him) and he could have a beer with friends after lectures.</p>
<p>JANUSZ AUTOMOBILE Lives in the little locality near Kalisz. Studies in Łódź and drives his 15-year-old car every day to work in Kalisz (15 km). He is short with money.</p>	<p>We would like to change the way young people commute in a way that they chose alternative means of transport (public transport, bicycle, care pulling) for entering the city centre.</p>
<p>ANDRZEJ INSANE 18-year-old, lives in the countryside and commutes to school every day by an old car.</p>	<p>We would like to change young people commuting to school by car into more secure mean of transport.</p>
<p>ANTONI COZY Pensionary with higher education, quite well off, owing a small car. He lives in Kalisz and uses car for small-distance trips (church, ambulatory, theatre/ cinema, library).</p>	<p>We would like to change the Kalisz residents commuting by private car to public institutions in Kalisz into comfortable and convenient public transport modes.</p> <p>We would like to change the Kalisz residents commuting by private car to places linked to</p>



	hobby so that they easily accessible by public transport.
<p>TADEUSZ SEDENTARY 50-year-old married with two kids. He works and lives in the same town and commutes everyday to work distant 6 km from home.</p>	<p>We would like to change the commuting habits steaming from commodity and reluctance to get tired by walking of 50+ males living in town so that at least in spring-autumn season with good weather they commuted to work by bike.</p>
<p>EWA EFFICIENT 35-year-old mum of two small kids (school and pre-school age). Lives and works in Kalisz, parks in the home garage. She uses privet car for commuting to work and carrying and picking-up kids.</p>	<p>We would like Ewa to give up using private car once a week when her mother picks up kids form school and kindergarden.</p>
<p>ZOFIA MINDFUL 40-year-old mum of two small kids (school and pre-school age). She works in Kalisz but leaves 25 km away. She commutes by car to work and to carry children for English lessons and sport activities.</p>	<p>We would like to change the way children are accompanied to school and kindergarden by their working mums so that they used public transport and day-care at least once a week.</p> <p>We would like to change the way of commuting by private car to work by people living away from town so that they used the public transport.</p>
<p>JULIUSZ CLEVER CEO of IT company in his 40-50s. Married with two kids. Lives outside Kalisz (15 km distance). He and his wife both have their private cars. He commutes to company headquarters in Kalisz every day as well as in the evening to theatre/ cinema, sport activities.</p>	<p>We would like to limit the number of travels by private car so that one day a week Janusz used the bicycle.</p>