

5-6th SEMESTER ACTIVITY IMPACTS

- **Nº of appearances in media: 25**
- **Nº sessions at the project pages: 2.387 (April 2018 – March 2019)**
- **Nº users at the project pages: 1.938 (April 2018 – March 2019)**
- **Facebook followers: 174 //Number of page likes: 162**
- **Twitter followers: 111**

As indicated by the activities of the communication and dissemination of the FINERPOL project, AGENEX has developed several actions in order to give more visibility and dissemination to the project.

The main activities are:

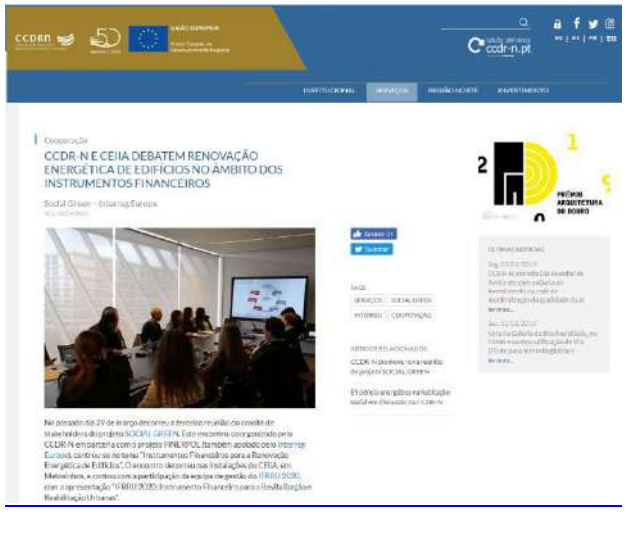


1. UPDATING NEW CONTENTS TO THE WEBSITE AND SOCIAL MEDIA CHANNELS.....	2
2. MEDIA APPEARANCES.....	3
3. PARTICIPATION IN FINERPOL PROJECT EVENTS	12
4. PARTICIPATION IN 3 RD PARTY EVENTS FOR DISSEMINATING FINERPOL PROJECT	13
5. PARTICIPATION IN INTERREG EUROPE EVENTS	13
6. SOCIAL MEDIA ANALYTICS	13
FACEBOOK.....	13
TWITTER	13

1. Updating new contents to the website and social media channels

- a) <https://www.interregeurope.eu/finerpol/news/news-article/2963/1st-local-stakeholder-group-meeting-in-portugal/>
- b) <https://www.interregeurope.eu/finerpol/news/news-article/3031/200-million-euros-for-energy-efficiency-in-portugal/>
- c) <https://www.interregeurope.eu/finerpol/news/news-article/3127/agenex-will-coordinate-a-new-european-initiative/>
- d) <https://www.interregeurope.eu/finerpol/news/news-article/3181/energy-renovation-by-energy-performance-contracts/>
- e) <https://www.interregeurope.eu/finerpol/news/news-article/3224/the-1st-phase-of-finerpol-ends-in-portugal/>
- f) <https://www.interregeurope.eu/finerpol/news/news-article/3265/finerpol-defends-a-policy-change-in-extremadura/>
- g) <https://www.interregeurope.eu/finerpol/news/news-article/3283/finerpol-launches-a-spot/>
- h) <https://www.interregeurope.eu/finerpol/news/news-article/4664/finerpol-partners-share-the-lessons-learnt/>
- i) <https://www.interregeurope.eu/finerpol/news/news-article/4696/how-finerpol-will-influence-in-greece/>
- j) <https://www.interregeurope.eu/finerpol/news/news-article/5387/finerpol-action-plan-for-norte-region-in-portugal/>
- k) <https://www.interregeurope.eu/finerpol/news/news-article/5471/teiw-m-meets-the-ma-for-the-2nd-phase-of-finerpol/>
- l) <https://www.interregeurope.eu/finerpol/news/news-article/5469/teiw-m-organised-a-workshop-for-the-2nd-phase/>
- m) <https://www.interregeurope.eu/finerpol/news/news-article/5468/action-plan-for-the-autonomous-province-of-trento/>
- n) <https://www.interregeurope.eu/finerpol/news/news-article/5466/city-of-prague-launches-a-new-financial-instrument/>

- o) <https://www.interregeurope.eu/finerpol/news/news-article/5758/finerpol-project-at-eu-let-s-cooperate/>

2. Media appearances

<p>02nd April 2018</p> <p>http://www.ccdrn.pt/servicos/cooperacao/1167/ccdr-n-e-ceiia-debtem-renovacao-energetica-de-edificios-no-ambito-dos-inst</p>	 <p>The screenshot shows a news article on the CCDRN website. The title is 'CCDRN E CEIIA DEBATEM RENOVACAO ENERGETICA DE EDIFICIOS NO AMBITO DOS INSTRUMENTOS FINANCEIROS'. The article discusses a meeting between CCDRN and CEIIA regarding energy renovation of buildings and financial instruments. It mentions the 'Social Green - Building Design' project and the 'FIRESPOL' initiative.</p>
<p>26th April 2018</p> <p>http://www.lavanguardia.com/local/extremadura/20180426/443015830629/la-agencia-extremena-de-la-energia-coordina-una-nueva-iniciativa-europea-para-financiacion-de-renovables.html</p>	 <p>The screenshot shows a news article on the Lavanguardia website. The title is 'La Agencia Extremeña de la Energía coordina una nueva iniciativa europea para financiación de renovables'. The article reports that the Extremadura Energy Agency (Agenex) is coordinating a European initiative to finance renewable energy projects through the FIRESPOL Financial Instruments for Renewable Energy Sources.</p>
<p>26th April 2018</p> <p>https://www.energias-renovables.com/panorama/20180426</p>	 <p>The screenshot shows a news article on the Energias Renovables website. The title is 'Extremadura coordina una nueva iniciativa europea para financiar las renovables'. The article states that the Extremadura Energy Agency (Agenex) is coordinating a European initiative to finance renewable energy projects through the FIRESPOL Financial Instruments for Renewable Energy Sources.</p>

26th April 2018

<https://www.europapress.es/extremadura/noticia-agencia-extremena-energia-coordina-nueva-iniciativa-europea-financiacion-renovables-20180426135358.html>



26th April 2018

<https://www.regiondigital.com/noticias/portada/292946-agencia-extremena-energia-coordina-nueva-iniciativa-europea-para-financiacion-renovables.html>



26th April 2018

<https://www.20minutos.es/noticia/3324831/0/agencia-extremena-energia-coordina-nueva-iniciativa-europea-para-financiacion-renovables/>



27th April 2018

<https://www.hoy.es/extremadura/extremadura-coordina-iniciativa-20180429124946-nt.html>



27th April 2018

<https://www.ecoticias.com/energias-renovables/183464/Agencia-Extremena-coordina-nueva-iniciativa-europea-financiacion-renovables>



29th April 2018

<https://www.foroadr.es/todas-las-noticias/9629-extremadura-coordina-una-nueva-iniciativa-europea-para-la-financiacion-de-energias-renovables>



29th April 2018

https://www.eldiario.es/eldiarioex/sociedad/Extremadura-coordina-iniciativa-financiacion-renovables_0_766073573.html



Construcciones Via de la plata - Damos vida a tus Ideas
construccioneviadelap...

VISITAR

Inicio sesión | Hazte socio

EXTREMADURA

Política Sociedad Economía Educación Cultura Turismo Tecnología Territorios

DIRECTO Alberto Rodríguez releva a Echenique en Podemos | Especial sobre Berri Txarrak, en Carne Cruda

SOCIEDAD

Extremadura coordina una nueva iniciativa europea para la financiación de energías renovables

Le Agencia Extremeña de la Energía estará al frente de un proyecto europeo que busca nuevos canales de crédito público y privado

29/04/2018 - 23:03h

Spotify Premium
3 meses de Spotify Premium por 0,99 €.

30th April 2018

<https://energiaextremadura.com/2018/04/30/a-genex-coordinara-una-nueva-iniciativa-europea-para-financiacion-de-energias-renovables/>



Energía de Extremadura

29 de abril de 2018 | las energías de Extremadura

Acceso de usuarios | Acciones Energía Extremadura

AGENEX coordinará una nueva iniciativa europea para financiación de energías renovables

publicado el 29 de abril de 2018



La Agencia Extremeña de la Energía (AGENEX) coordinará la iniciativa europea financie... Al igual que el programa de... (Resolución George Soros), a través de la cual se abren los nuevos canales de financiación pública y privada para el desarrollo de proyectos de energías renovables.

Enlaces recomendados

- JIMARAZ TRILLO
- ¿CUAL ES TU ENERGIA DEL FUTURO?

What's new | eodasa

01st May 2018

<http://www.matosinhoshabit.eu/empresa/noticias/237-financiamento-energetico-na-reabilitacao-urbana-seminario>

Not available

2nd May 2018

<http://www.prefieres.es/extremadura-coordina-una-iniciativa-para-la-financiacion-de-renovables>

2nd May 2018

<https://www.eseficiencia.es/2018/05/02/firespol-nueva-iniciativa-europea-financiacion-energias-renovables>

04th May 2018

<https://www.smartgridsinfo.es/2018/05/04/proyecto-europeo-firespol-disenara-nuevos-canales-financiacion-energias-renovables>

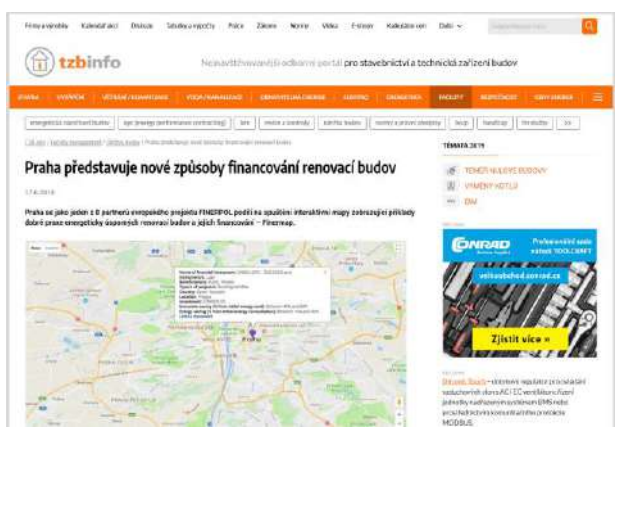
10th May 2018

<https://mejoresedificios.com/extremadura-coordina-una-nueva-iniciativa-europea-financiacion-rehabilitacion-energetica/>



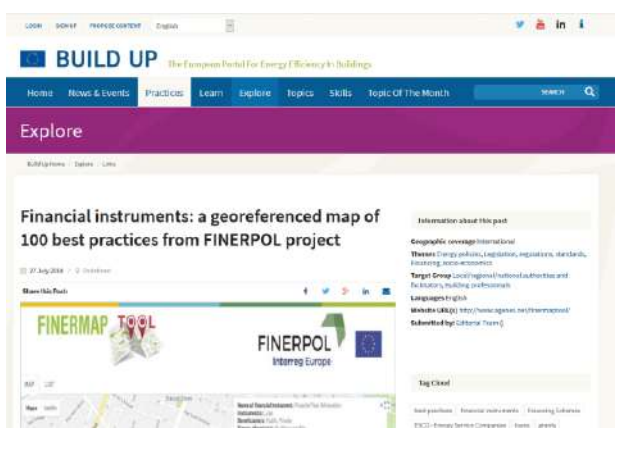
17th June 2018

<https://www.tzb-info.cz/udrzba-budov/17518-praha-predstavuje-nove-zpusoby-financovani-renovaci-budov>



27th July 2018

<http://www.buildup.eu/en/explore/links/financial-instruments-georeferenced-map-100-best-practices-finerpol-project>



14th August 2018

<http://www.buildup.eu/en/explore/links/interreg-europe-finerp-pol-project-0>

The screenshot shows the BUILD UP website, which is the European Portal for Energy Efficiency in Buildings. The page is titled "Interreg Europe FINERPOL project" and is dated 14 August 2018. It features a navigation menu with options like Home, News & Events, Practices, Learn, Explore, Topics, Skills, and Topic Of The Month. The main content area includes a search bar, a "Share this Post" section with social media icons, and a detailed description of the project. The project aims to support energy renovation of buildings with new policy and financial instruments using regional and national Structural Funds integrated with other funding such as LISA, Juncker Plan (2015), European Investment Bank (EIB) tools (LENA, Margaria Funds) or public-private partnerships. The project duration is from 2016-04-01 to 2020-03-31. There is also a "More information" section with a link to the project's website.

22nd August 2018

<https://theenergyst.com/local-authorities-plan-100m-energy-fund/>

The screenshot shows the theenergyst website. The main headline is "Local authorities plan £100m energy fund". The article is dated 22 August 2018 and is written by Kate. The text describes a group of local authorities in the South West who are collaborating to create a £100m energy fund to invest in energy projects. The fund aims to improve energy efficiency of local building stock, invest in distributed generation, storage, demand-side response and EV infrastructure. As well as cutting carbon emissions, the aim is to create jobs and enable local authorities to earn a return from the savings enabled by funding investments - savings that in most cases will be guaranteed via energy performance contracts (EPCs). By packaging up viable projects across the South West, they hope to also attract private debt funding, which usually requires aggregated, bankable projects to deploy capital at scale. Plymouth City Council has led the development of the South West Low Carbon Fund through a EU-funded project, FINERPOL. It will work with Bristol, Devon and Exeter City Councils and Local Energy Partnerships (LEPs) in the South West to create the South West Energy Hub and a joint-venture mechanism for viable projects. The website also features a search bar, a "Subscribe" button, and a "2019 energy" section.

01st October 2018

<https://docplayer.es/115842761-Revista-no129-octubre-2018-revista-de-la-confederacion-nacional-de-instaladores.html>

Finermap, Nueva herramienta online para identificar las mejores Formas de Financiación en Rehabilitación



Una herramienta online de Fácil manejo permite localizar de forma rápida e intuitiva la mejor Forma de Financiación para la renovación energética de edificios utilizando instrumentos financieros: préstamos, garantías, capital etc. Se trata de un mapa georreferenciado que muestra una selección de instrumentos financieros para la eficiencia energética y la energía renovable en todo el mundo.

Finermap, es una herramienta online que permite identificar las mejores Formas de Financiación en rehabilitación. Actualmente, el mapa tiene alrededor de 100 mejoras prácticas, pero el objetivo es llegar a 150. Cada una viene acompañada de datos económicos detallados del instrumento financiero que se pueden filtrar, enumerar, imprimir y descargar.

14 Lo más actual

Lo más actual

Los socios del proyecto se han encargado de identificar las buenas prácticas más adecuadas a las circunstancias locales y regionales, dando el desempeño financiero y el impacto en la reducción de emisiones de carbono han sido claves para su selección.

Finermap

La herramienta Finermap ha sido desarrollada dentro del proyecto europeo FINERPOL, cuyo objetivo principal es promover nuevas políticas, o mejorar las existentes, para crear instrumentos financieros que tienen por objeto la financiación de proyectos de eficiencia energética y de energías renovables en los edificios, con Fondos del Plan Juncker, de Instituciones Financieras y del Banco Europeo de Inversiones para reactivar el

sector de la construcción, facilitando el crédito a los promotores de viviendas y a sus propietarios.

El proyecto europeo FINERPOL, coordinado por la Agencia Extrarregional de la Energía, está cofinanciado por la Unión Europea, a través del Fondo Europeo de Desarrollo Regional (FEDER) por medio del Programa de Cooperación Territorial INTERREG EUROPE cuenta con una selección de más de 1 millón de Euros. Se inició en abril de 2016 y su duración será hasta 2020.

Web: <http://www.agenex.net/Finermaptool/>

Video on youtube: <https://www.youtube.com/watch?v=JWCwV79LcAM>

4th October 2018

www.famp.es/export/sites/famp/.galleries/docu-mentos-proyectos/Boletin-informativo-n4.pdf

NOTICIAS DE PROYECTOS RELACIONADOS

Comunidad de edificios eficientes

El folleto y el nuevo vídeo de la comunidad de edificios eficientes, la comunidad de MED para un edificio público más eficiente animado por el proyecto horizontal MEDNICE, están en línea.

¡Echa un vistazo y comparte!



Proyecto FINERPOL

Comunicar la eficiencia energética es un trabajo muy duro, simplemente no se presta a mensajes pegadizos. El proyecto Interreg Europe FINERPOL ha producido un entretenido vídeo que lleva a cabo un excelente trabajo en este difícil campo.

Míralo por ti mismo.



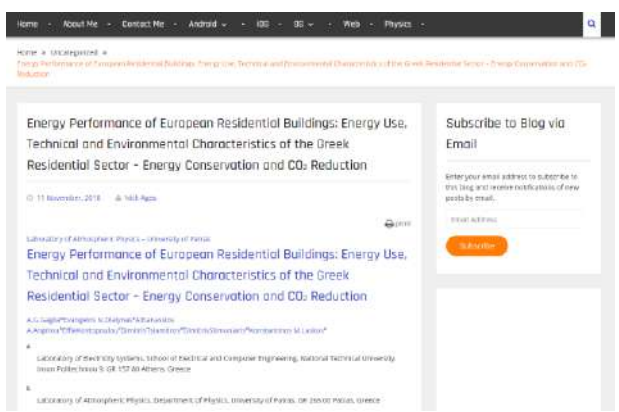
17th October 2018

<https://www.eseficiencia.es/2018/10/17/enermap-p-mapa-georreferenciado-permite-comparar-proyectos-autoconsumo-europeos>



11th November 2018

<https://www.nickagas.com/energy-performance-of-european-residential-buildings-energy-use-technical-and-environmental-characteristics-of-the-greek-residential-sector-energy-conservation-and-co2-reduction/>



12th December 2018

<http://www.sinfonia-smartcities.eu/en/blog/post/behaviour-change-how-to-increase-the-impact-of-energy-efficient-renovation-projects>



01st March 2019

<https://www.grada.es/web/agenex-estrategia-energetica-edificios-publicos-genera-2019/>



11th March 2019

<https://energiaextremadura.com/2019/03/11/la-estrategia-energetica-en-edificios-publicos-de-extremadura-reducira-la-demanda-energetica-en-705-edificios-publicos/>



14th March 2019

<http://www.eneragen.org/es/2019/03/14/agenex-presento-la-estrategia-energetica-en-edificios-publicos-de-extremadura-en-genera2019/>



3. Participation in FINERPOL Project events

1. <https://www.interregeurope.eu/finerpol/news/news-article/3224/the-1st-phase-of-finerpol-ends-in-portugal/> (IE 8th in Portugal, 10-11th May 2018).
2. <https://www.interregeurope.eu/finerpol/news/news-article/4664/finerpol-partners-share-the-lessons-learnt/> (Partner meeting Prague, December 11th 2018).
3. <https://www.interregeurope.eu/finerpol/news/news-article/4696/how-finerpol-will-influence-in-greece/> (Action Plan workshop in Greece, 29th November 2018).
4. Trento Local Stakeholders' meeting (December 20th 2018).

5. <https://www.interregeurope.eu/finerpol/news/news-article/5471/teiwm-meets-the-ma-for-the-2nd-phase-of-finerpol/> (Meeting with the MA for the implementation of the Greek AP of FINERPOL, 21st February 2019).
6. <https://www.interregeurope.eu/finerpol/news/news-article/5469/teiwm-organised-a-workshop-for-the-2nd-phase/> (workshop of the 2nd phase in Greece, 24th January 2019).
7. Trento Local Event for the presentation of the final Action Plan (May 7th, 2018).

4. Participation in 3rd Party Events for disseminating FINERPOL Project

1. Local Stakeholder meeting of Social Green project: Presentation of FINERPOL in Portugal (<https://www.interregeurope.eu/finerpol/news/news-article/2963/1st-local-stakeholder-group-meeting-in-portugal/>). 4/4/2018.

5. Participation in Interreg Europe events

1. Experience Fair Seminar: <https://www.interregeurope.eu/finerpol/news/news-article/3127/agenex-will-coordinate-a-new-european-initiative/> (24-25/04/2018).
2. Interregional Cooperation for Energy Transition - Florence 27th June 2018 and Thematic Workshop on Energy Efficient Buildings Florence 28th June 2018.

6. Social Media Analytics

Facebook

- **Facebook posts** at the reporting period: 21
- **Fan Reach:** Facebook reach is the number of unique people who have seen the content. 307 people reached on average per post at this reporting period.
- **Average reach:** Facebook pages organically reach about 16% of their fans on average. The average reach of FINERPOL posts at this reporting period was 176%, reaching people who are not FINERPOL fans.
- **Average interactions:** Each post has 53 interactions on average in this reporting period.

Twitter

- **Tweets** at the reporting period: 20
- **Impressions:** this parameter measures the total number of views of a tweet. The average number of impressions per tweet at this reporting period was 829.
- **Engagements:** Total number of times a user interacted with a Tweet. Clicks anywhere on the Tweet, including Retweets, replies, follows, likes, links, cards, hashtags, embedded media, username, profile photo, or Tweet expansion. The average of engagements per tweet in this reporting period was 13.
- **Engagement rate:** Number of engagements divided by impressions. FINERPOL tweets had got an average of 1,8%.