

MOMAr starts its activity as an Interreg Europe 4th call programme

- Models of Management for Singular Rural Heritage (MOMAr) celebrated a kick off meeting with the 6 project partners from Spain, Romania, Czech Republic, Netherlands, Germany and France.
- The meeting took place in the Province of Zaragoza (Spain), the Lead Partner territory

Zaragoza, 18 of September- Models of Management for Singular Rural Heritage (MOMAr), Interreg Europe 4th call programme, held its kick-off meeting on September 17th and 18th in the Province of Zaragoza (Spain), Lead partner territory of the project.

The meeting started at the Monastery of Veruela, in Vera de Moncayo, where project partners were invited to present their respective territories and the management of their administration develop within the scope of cultural heritage. The project partners are from the **Territorial Administrative Unit District of Mehedinti**, in Romania, the Regional Development Agency of South Bohemia - **RERA a.s.**, from the Czech Republic, the **Province of Groningen** in the Netherlands, the **Ministry of Regional Development and Transport of Saxony-Anhalt** in Germany and the **Corsican Regional Administration**. All these territories participate in the programme with shared features of low population density but a remarkable cultural legacy, which includes figures declared as world heritage.

Activity programme

The program was prepared to have a 2-day study visit to different locations of the Spanish province. The first day, they went to the Monastery of Veruela in charge of the Girola Servicios Turísticos, later they moved to the city of Tarazona, with a visit led by the Fundación Tarazona Monumental. Finally, the group had the opportunity to know first-hand, the lake called 'La Estanca' in the town of Borja.

Next day started with the visit of Tobed, a depopulated location of the municipality of Fuentes de Ebro. There partners were told about the work of the Territorio Mudéjar and Rodén Foundations. To finish the meeting, there was time for lectures on the scientific, economic management and communication of the MOMAr programme.

First Interregional Event, Corsica

During the meeting, different agreements were made, such as celebrating the first **"Interregional Event of Exchange of Experiences 1(IEE)"** in Corsica, France. It will be dedicated to exchange good practices focused on the topic: *"Without people there are no resources: Exchanges of local management observing efficiency, sustainability and demographic fragility"*. The date will be on 11th and 12th of march 2020.

About MOMAr

Models of Management for Singular Rural Heritage (MOMAr) is an Interreg Europe 4th call programme funded by European Union. MOMAr means providing strategic thinking to the use of cultural and natural resources. The project highlights the existence of territories with problems - depopulation, ageing, no use of resources- whose identity is however marked by a rich heritage, exceptional in some cases - UNESCO heritage - and whose management entities have either not finished defining their models of action in terms of cultural and natural resources or directly borrowed models that do not correspond to the territorial reality.

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