



PROJECT SHARE

**Sustainable approach to cultural Heritage for the
urban Areas Requalification in Europe
PGI02343**

MINUTES

SC meeting. 2nd Phase.

Plasencia, Spain, 20-21 November 2019

SHARE

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AGENDA

Partner	Name
Sviluppumbria SPA	<i>Chiara Dall'Aglio</i>
	<i>Cathleen Foderaro</i>
Regional Government of Extremadura	Javier Cano
	Santiago Guerra
	Patricia Mora
	Juan Pablo Martín
	Juan Francisco Sánchez
North-East Regional Development Agency	<i>Ana Paraschiv</i>
	<i>Georgeta Smadu</i>
University of Greenwich	Andrés Coca
County Administrative Board of Östergötland	Magnus Reuterdahl
Pannon EGCT	András Göndöc
	Boglarka Nemes
City of Sibenik	<i>Petar Misura</i>
	<i>Miroslav Petrović</i>

Wednesday 20 November

Venue: Centro Cultural Las Claras; Calle Sta. Clara, 2, 10600 Plasencia, Cáceres

Day 1 – Action Plan Monitoring and project meeting		
9:15	Welcome by the Regional Government of Extremadura and the municipality of Plasencia	
9:30	Welcome and Presentation of the agenda	Extremadura
9:35	Objectives of the meeting	Sviluppumbria
9:45	Progress of each LAP	All partners with an Action Plan
10:45	Comments by the Advisory partner	UoG
11:00	Coffee break (hotel Exe Alfonso VIII)	
11:30	Discussion on LAPs (next steps)	UoG
13:00	<i>Lunch (Municipal cooking school)</i>	
14:15	Project meeting: administrative, financial and management issues	Sviluppumbria
16:00	Guided city Walk to the old town of Plasencia	
19:30	Project dinner (Restaurante Succo)	

Thursday, 21 November. Study visit

Day 2 – Study visit	
08:30	Bus from Plasencia to Hervás
09:00	Study visit to Hervás: <ul style="list-style-type: none">- Brief Presentations in the Hospedería de Hervás:- Brief Presentation of the cultural program “Magic Autumn”, a good practice for the promotion of a territory through a cultural program and participation- Brief Presentation of the Exploitation model: Hospederías of Extremadura (heritage and tourism)- Coffee break- Visit to the Jewish old town
11:00	Bus to Yuste
12:00	<ul style="list-style-type: none">- Brief Presentation of the European Foundation of Yuste- Visit to the Monastery of Yuste
13:45	Lunch in Yuste (Restaurante Abadía de Yuste)
14:30	Bus to Plasencia (expected arrival time: 15:15h)

MINUTES

Plasencia, 20th November

Welcome

Welcome speeches by the General Secretary for Culture of the Regional Government of Extremadura and the Mayor of Plasencia

Objectives of the meeting

Chiara Dall'Aglio (SHARE Lead partner, Sviluppumbria) welcomed partners and explained the objectives to be fulfilled during the meeting

Progress of each LAP

Project partners implementing an action Plan offered information of the status of their LAPs and the next steps to be followed during the rest of the project.

- Sviluppumbria SPA . This partner is experiencing difficulties in the implementation of their plan due to political reasons which means a delay in the implementation of some actions.
- Regional Government of Extremadura. Despite some delays due to internal procedures that affect the planned schedule, the LAP is being implemented as expected in general terms.
- North-East Regional Development Agency. Despite some problems the LAP is being implemented as expected in general terms.
- County Administrative Board of Östergötland. This partner is experiencing difficulties in the implementation of their plan due to political reasons and other changes in the foreseen scenario which means a delay in the implementation of actions.
- City of Sibenik. Despite some problems the LAP is being implemented as expected in general terms.
- Pannon EGCT

Comments by the Advisory partner

Andres Coca-Stefaniak (SHARE Project manager, University of Greenwich) commented on partner's presentations highlighting the importance of starting the gathering of evidences to justify a proper monitoring and implementation of the LAP. Impact evidence must be directly attributable to SHARE and supported by credible source references. Evidence of project impact should be discussed and shared via email with:

- Andres Coca-Stefaniak – Spain, Italy, Romania
- Raymond Powell – Hungary
- Tina Segota – Sweden & Croatia

Andres presented the Timeline for reporting during Phase 2 (Jan 2019 - Dec 2020).

Andres asked partners to start compiling and preparing final evidences (pictures, reports, minutes, surveys, etc...) and to follow Project brief n.10 for reporting. Impact evidence for three first LAP objective must be sent to the Advisory Partner mentor (Andres/Tina/Ray) in the format outlined by SHARE project brief no. 10 by March 2020. Impact evidence for remaining LAP objectives must be sent to the Advisory Partner mentor in May 2020.

It is important that partners figure out what is the main impact of their LAP so far. In line with this Andres made some references on what can be considered impact. In any case it should have an effect on (or change of) public policy or services, and this change should be demonstrable, which means that can be evidenced by reflecting on 'before and after' of the targeted policy change. Evidences of the impact must be directly attributable to the SHARE project and Linked to credible sources. Partners can include other actions linked to Share even though they are not foreseen in the LAP.

Andres gave then some examples of evidences, including public meeting , amendments to existing policies and related documents (e.g. regional tourism strategy, ...), increase in visitor numbers to heritage sites, Letter of support from politicians or key stakeholder groups endorsing a specific element of the LAP, surveys of residents/tourists/businesses to test behaviour change, media coverage, public statements from local politicians and/or key stakeholder groups endorsing a specific part of the LAP, social media shares over time, number of attendees at events attributable to the SHARE project, New tour guides for a specific heritage site (with evidence of links to SHARE project LAP), publication of SHARE promotional material and brochures with the purpose of raising awareness of heritage, etc...

Project Administrative, financial and communication issues

Chiara Dall'Aglio (SHARE Lead partner, Sviluppumbria) gave a presentation on the project's status and immediate future with regard to financial issues and reporting recommendations. Important deadlines for reporting are:

OFFICIAL REPORTING PERIOD		Deadline for submission Finance and Activities Report to LP	Deadline for submission FLC Certification to LP	Deadline for submission of the «Info to be provided to LP» for Joint Report	
PHASE 2	Annual	N.A.	15 July 2019 Period 01.01.19-30.06.19	N.A.	15 July 2019 Period 01.01.19-30.06.19
		<u>01 January – 31 December 2019</u>	<u>31 January 2020</u>	<u>28 February 2020</u>	<u>15 January 2020</u>
		N.A.	15 May 2020 Period 01.01.20-30.04.20	N.A.	15 July 2020 Period 01.01.20-30.04.20
		<u>01 January – 31 December 2020</u>	<u>30 October 2020</u>	<u>30 November 2020</u>	<u>30 October 2020</u>

Chiara suggested to Implement and pay all the expenditures by 30.09.2020, taking into consideration that In the second year of Phase 2, all the expenditures implemented in 2020 and not certified and reported within the

deadlines will be lost. Last progress report of the project, covering the last year of phase 2, will have to be submitted by the end date of project (31.12.2020), which also marks the end of eligibility of costs. Therefore all activities must be finalized and payments made before this date. The last three months of the project should be exclusively dedicated to the administrative closure (last payments, preparation of the last progress report, first level control);

Next meeting in Umbria: First week of July 2020.

Cathleen Foderaro (SHARE Communication Manager, Sviluppumbria) offered an explanation of the communication actions carried out in the project and how to improve our indicators. She also invited partners, as suggested by the JS, to consider making a short video showing how interregional cooperation helped achieve a success.