

WHAT?

An interregional cooperation project for improving natural and cultural heritage policies.

WHY?

Natural resources have an economic value and entrepreneurs in rural areas can earn their living with it.

WHEN?

From August 2019 to July 2022

WHO?

8 partners from The Netherlands, Belgium, Sweden, Germany and Spain

€ 1,234,146

€ 1,008,189
ERDF



**WILDLIFE
ECONOMY**
NATURE AS
A VIABLE
ECONOMIC
ALTERNATIVE



Wildlife Economy
Nature as a viable Economic Alternative

For more information go to:
www.interregeurope.eu/wle

WLE seeks to help EU regions deliver **sustainable growth** using the **wildlife economy approach** as an innovative economic strategy.



It is becoming increasingly clear that nature and attractive landscapes are economic assets that can provide innovative answers to the economic problems European rural regions face. Over the years agricultural land has been abandoned by millions of hectares. 19% of Europe's jobs are directly or indirectly related to natural resources and this number is still increasing. A viable economy based on these natural resources can thus offer a unique opportunity for a sustainable future in many rural areas.



EXPECTED OUTPUTS AND RESULTS



WLE contributes to this sustainable future by exchanging best practices of wildlife economy with the support of local entrepreneurs, communities, hunters, farmers and fishermen and by drawing up action plans for 4 regions. Collective learning and knowledge exchange between the 8 partners is one of the most important aspects of the project. In addition, the project partners, together with an international panel of experts, want to build a knowledge bank which policymakers, entrepreneurs and other interested parties can use. This approach should contribute to a better protection or management of nature in the partner regions, which in turn will benefit the regional economy and entrepreneurs.

