Satakunta economy structure

The cornerstones of economic life at Satakunta region are:

- energy production
- heavy engineering
- offshore production
- process industry
- ports and logistics
- diversified food industry
Trending sectors in Satakunta

measured as increment in turnover (years 2010-2017):

- private social and health care (97% increment)
- automation and robotics (60%)
- food industry (30%)
- business services (25%)
- HoReCa (22%)
- electronics (22%)
R&D activities in Satakunta

Relatively low activities

Share of population is 4%
Share of industrial production 6%

Share of RD investments:
- companies: 1.5%
- in public and university sector 0.7%
Regional policies / measures / programmes supporting

_Satakunta Regional Plan 2050_

**New Government Plan (June 2019-)**
Circular economy a cross-cutting theme

- Policy ”75 / 4 / 2035”
  
  (75 % employment • RDI investments 4 % of GDP • Carbon neutrality 2035)

- “From recycling to a circular economy”

- The National Waste Plan 2030

*Key areas in the National Waste Plan:*

1. construction and demolition waste
2. biodegradable waste
3. municipal waste
4. waste electrical and electronic equipment
Already existing Good Practices

**HINKU - Calculation of Carbon footprint in municipalities**

Hinku brings municipalities, businesses, citizens and experts together to create and carry out solutions to reduce greenhouse gas emissions.

The municipalities in the network are committed to an 80% reduction in greenhouse gas emissions from 2007 levels by 2030.

In Satakunta, 4 municipalities (Pori, Rauma, Eurajoki and Harjavalta) are involved

**Calculator for decreasing your carbon footprint – the Climate diet**

Calculator for decreasing the carbon footprint of food services
More LC Tools

Motiva: LCC tool for public procurement
(https://www.motiva.fi/julkinen_sektori/kestavat_julkiset_hankinnat/tietopankki/elinkaarikustannuslaske
nta_lcc_%28life_cycle_costing%29/tyokalut

Eco-labels:
Nordic Swan Ecolabel

The Nordic Ecolabel or Nordic swan is the official sustainability ecolabel for products from the Nordic countries. It was introduced by the Nordic Council of Ministers in 1989. The Nordic Swan covers 67 different product groups, from hand soap to furniture to hotels.
Thank you!

Questions welcome

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