

< name partner organisation > WILL WORK TOGETHER WITH 7 EUROPESE PARTNERS ON THE INTERREG EUROPE PROJECT 'WILDLIFE ECONOMY'



**The Interreg Europe project Wildlife Economy (WLE) is based on the conviction that nature has an economic value and that entrepreneurs in rural areas can earn their living with it. The 8 project partners want to develop new and sustainable business models in 4 regions in Europe to enable economic growth in rural areas. Collective learning and knowledge exchange between the 8 partners is one of the most important aspects of the project.**

It is becoming increasingly clear that nature and attractive landscapes are economic assets that can provide innovative answers to the economic problems European rural regions face. European scenarios predict the release of 16 million hectares of agricultural land in Europe by 2020. 19% of Europe's jobs are directly or indirectly related to natural resources and this number is still increasing. A viable economy based on these natural resources can thus offer a unique opportunity for a sustainable future in many rural areas.

WLE contributes to this sustainable future by exchanging best practices of wildlife economy with the support of local entrepreneurs, communities, hunters, farmers and fishermen and by drawing up action plans for 4 regions. In addition, the project partners, together with an international panel of experts, want to build a knowledge bank which policymakers, entrepreneurs and other interested parties can use. This approach should contribute to a better protection or management of nature in the partner regions, which in turn will benefit the regional economy and entrepreneurs.

The project runs from 1 August 2019 to 31 July 2021 and is possible thanks to the financial support of the European Regional Development Fund. The total budget amounts to € 1,234,146 and will be distributed among 8 partners:

- Province of Limburg, Netherlands (leadpartner)
- Regional Landscape Kempen en Maasland, Belgium
- Rewilding Sweden, Sweden
- County Administrative Board in Norrbotten, Sweden
- Rewilding Europe, Netherlands
- Environmental Action Germany, Germany
- Municipal Community Europaregion Pomerania, Germany
- Alava Provincial Council, Spain

Each partner is a leader in nature-based economy with mixed expertise in economy, tourism and ecology.

More info:

<Contact details>



European Union  
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