



Governo dos Açores

Islands of  
Innovation  
Interreg Europe



## Summary partner meeting Terceira, Azores

**Wednesday, 23 October 2019**

Location [Museu de Angra](#), Angra do Heroísmo

Rui Bettencourt,  
[Regional Secretary of the Presidency for External Relations](#) and Célia Azevedo, Regional Director of European Affairs of The Azores Government opens the 6th partner meeting of Islands of Innovation.

Célia welcomes us for the second time on the Azores. In November 2018 we meet on the island of Saint Miguel and this time we meet on the island of Terceira. Angra do Heroísmo was a mandatory stopping point halfway in the Atlantic where, for three centuries. As a result of this commercial golden age, Angra do Heroísmo possesses a vast architectural and cultural heritage, especially when it comes to the baroque style. Placed within a seismic context, not only must one be concerned about the safety of its community, but also about the preservation of its identity, its culture and its heritage, which were all severely damaged by a massive earthquake in 1980 New Year's Eve (7.2 magnitude in Richter's scale). After being reconstructed, its historical city was, in 1983, considered a World Heritage site by UNESCO. She tells us about all the 9 islands of the Azores.

The island archipelago is located 1.600 km from Portugal's mainland. At the beginning of October hurricane Lorenzo caused a lot of damage. Thank you lead partner for your interest. The Trump decision of taxes on dairy would affect the Azores a lot.

Fishing and agriculture is sometimes only a part-time business. The size of the American Air base has decreased on Terceira and therefore we use their empty buildings for Terceira purposes like Tech islands (our new baby).

Albert Ruiters, project leader of Islands of Innovations, informs the participants the reason why Guadeloupe is not present this meeting.

### TIPPING WHEEL APPROACH

Prof. Han Brezet and Simon Tijjsma talk about latest developments on Tipping Guide. The Tipping Guide is almost ready. Thanks a lot everybody for all your help!



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Monday 21 October they officially handed the Tipping Guide to Mr Manuel Heitor, Minister of Science, Technology and Higher Education in Lisbon.

Mr Heitor offered to write the introduction. AIR centre in Lisbon. Tipping reflections (stay modest): it is a theory and it is not scientifically proved.

### STATE OF AFFAIRS ACTION PLAN

The project leader will contact Taco Popma later today to ask your questions. The secretariat is happy with the progress on the Action Plan so far.

Province of Fryslân (Albert Ruiter) Actions: Fryslân will add Innofest as a good practise.

We will guide Madeira how to change the good practise of Walk me so it will be displayed on the interreg website (and not only on Islands project).

Samsø Energy Academy (Jan Janzen)

Samsø is small compared to the other islands. We compare ourselves with the smallest Dutch islands Vlieland and Ameland (Islands Comparative Study provides evidence)

Inspirations from Good Practices

1. The case of Eastern Lemnos-Touristic Development in a Natura 2000 Protected Area. Concerns tourism and protected nature – the use of land requires compromises, as in Samsø's policy instrument Municipal Plan (Kommune plan).
2. Lab Vlieland . We see all of Samsø as a living lab with smart power management systems, the re-use of (waste) water, design for the circular economy, and new production technologies. Like Lab Vlieland, Samsø is a living lab for sustainable innovations, and the Samsø Energy Academy invites visitors to co-create new products and services.
3. NONAGON - Science and Technology Park of São Miguel – Azores. A double helix in the regional stakeholder group on Samsø aims, like Nonagon, to promote the articulation between the public, private and university sectors.
4. Kunstmaand Ameland. Objective: To increase the season for tourism and attract settlers. Samsø lowered the ferry prices. Samsø tries to create rental housing and jobs. We learned from others. need more action for young people. 1 action plan for all the actions. We learned from Greece protected area, nonagon and Kunstmaand Ameland and one more.



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### ARDITI (Paulo Abreu)

We learned from Lab Vlieland, Innofest, Ilandsound Saaremaa) and drinking straw. And inspired by bottom up and storytelling and Eco-festivals. Paulo is optimistic that we believe in the concept and the ideas. We want these concepts to be present in the next call and we will execute them definite. One way or the other.

### Saaremaa Municipality (Ingrid Tilts)

We had a discussion what to include in our Action Plan. We are learning from what we have seen during the study visits (and not directly from the database). We started to study the models of Azores and Madeira. The pineapple farm was inspiring, because of doing new things with old crafts. Our university and Municipality will sign an agreement. Our challenge is to bring helixes together and to speak the same language.

### DRAE (Bruno Correia)

We studied everything we have done so far and wanted to keep. The Actions were quite obvious and logic. A lot of things are going on the Azores. We are creating meeting points. Everybody wants to go the stakeholder meetings and we got their input. We are also introducing the Viking circle. Innovation is already a strong issue in our operational programme. So we already fulfil the project needs.

### North Aegean Region (Kostas Karamarkos)

Greece followed the template. The GP's are chosen because: they are typical and well known in the region and beyond, they are in the sectors of tourism development and local products development, they respect the islands' sensitive environment and scale, they have characteristics that are transferable to other islands. The LP asks how are you going execute? Nonagon will be executed in 2 years. We are not copying the model.

### Action Plan

- Interreg will not finance the execution of the Action Plan. They will monitor the progress by our reports in the online system.
- Choose the right influence policy instrument. Have a dream and what do you want to achieve. Keep it simple. Don't choose an action you cannot influence.
- Agreed is that the draft Action Plans will be send to the Interreg Secretariat on 14 November. The secretariat will comment to it.



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### TRAIN THE TRAINER

By prof Han Brezet

**After 2 introductions, 2 complex case studies and a discussion about the Tipping Approach, there are already some interesting preliminary findings**

1. Time is always too short.
2. The results are seen as an impressive and very creative palette of rich and mutually stimulating applications. It is worthwhile to further stimulate the participants to proceed with their own interpretations of Tipping and keep on testing their own methodology development for governance innovation and the execution of action plans.
3. The TIPPING Approach never begins with a clean sheet, since existing policy innovation regimes, policy mixes, instruments etc. are usually already in place and running.
4. Various unique approaches and creative ideas were discussed on the way via which a large group of students could contribute and be managed efficiently by the project management,
5. Since in the next -two- monitoring years of the islands project a broad variety of additional experiences will be gained, useful for TIPPING Facilitators, it is suggested that the different approaches, experiences, cases, contexts and combinations with existing and other tools and instruments should continuously be monitored. A simple database within the existing website would be quite helpful.

See the enclosure to read the full summary report of Train the Trainer.

### Assignment 1

1. **Read the POCITYF project text.**

2. One consultant and one bureaucrat are leading the project for the Alkmaar city.

3. The city wants an advice on:

**how can 20 MSc Polytechnic students in energy business sciences over a period of 6 months help them with POCITYF** by formulating, managing and executing relevant parts of the project?

4. How will you convince them of **the need of a challenging Dream (the Why?) and Mission (What)?**

5. They want **a preliminary advice** after the exploration phase of the project, lets say based on Chapters 1 - 3 of the TIPPING Guide, before taking a decision on next steps. What will be the extra benefits you claim that TIPPING will bring?

**PRESENT YOUR ADVICE in max 2 minutes** to the Group. What activities have you undertaken? How do you use the T Guide and lol project?



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### Assignment 2

1. Although you gave a poor and sweat-rich presentation, demonstrating clear evidence of overconsumption of wine from the Azores the night before, the Alkmaar city wants you to proceed in organising a TIPPING Workshop for the POCITYF project.

2. **Discuss your ideal workshop, the program, the participants, the organisation and other relevant aspects.** How will 20 students be involved, next to perhaps 30 professionals and citizens? One workshop? More workshops? Budget? Goals?

**PRESENT YOUR ADVICE in max 2 minutes** to the Group. What activities have you undertaken? How were the TIPPING Guide and lol used?

Simon explains a valuable how you apply this assignment. The province of Fryslân are involved in innovation for a long time already. We never hire experts or consultants; we like to work with students. They want to achieve something and bring diversity. They go somewhere and bring something.

**Thursday, 24 October 2019**

Location: University of Azores

Terceira Island has its economy largely based on agriculture and livestock. The purpose of this session at the University was to make known the academic work that has been developed in this area, as well as in the area of climate change. An academic workshop was also held, focused on innovation in the island's agricultural, livestock and agribusiness area, with the discussion and application of the TIPPING Wheel. In the University of the Azores partners listened to several interesting speakers.



- Paulo Fialho- pro-rector of the university of the Azores
- Alfredo Borba – President of the Faculty of Agricultural and Environmental Science of the University of the Azores. He publishes about plants and food since 1991. The plant Ginger Lily for instance is used for cosmetic and other applications like animal feed.
- Joao Madruga – Director of the Institute of Research and Technology of Agronomy and Environment of the University of the Azores.
- Célia Silva - food science and health Dairy products. Two kinds of different cheeses on Pico islands and Sao Jorge. Studied why taste is so different. It is the bacteria which make the different taste. Fermented butter has less cholesterol.



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- Bonny Lewtas, 16 September 2017 226% of GDP in 8 hours in Dominique. Be proactive vs reactive. Don't rely on others for help. The Island system is a good testbed. Tourism islands paradox. New model. Pre-study, eliminate quick fix, changes in day to day way of working. New appliances, innovative ideas, training and capacity, installation new technology, monitoring. It doesn't work so easy. A solution is The Tipping wheel.
- Brito Azevedo - Climate change on the Azores islands. We can see mayor environmental problems because of the increase of temperature. Importance of isolated islands for the study. We are also connected to the Aircentre.

After the presentations in the auditorium, the Azores project team applied the TIPPING wheel to a group of academics, students, government officials and other sectors of civil society. The results were then discussed in the auditorium.

Workshop on the application of the project's Tipping Wheel .

- Bruno Correia - explains the Tipping Manual.
- Deborah Estima – Regional Fund for Science and Technology takes over. She explained the Azores outcomes of the wheel.



### LUNCH and study tour to [Quinta dos Açores](#)

The story of Quinta dos Açores: Francisco Helvídio Barcelos, became a farmer, acquiring the crops of his father-in-law who at that time had 25 cows, 2 oxens, a horse and a cart in the land for rent. After he decided to sell his tractor to buy more cows, he tried to encourage the region to invest in genetic improvement and made the first importation of Holstein Friesian cattle to the Azores from Germany: 990 pregnant heifers on a cattle boat.

Quinta dos Açores, inaugurated in 2012, incorporated the meat and dairy products and brought us the challenge of launching ourselves in new sectors: restaurant and retail. Nowadays we have 5 companies operating in different stages of the value chain, with the collaboration of around 100 professionals. As a company, they received a lot of financial support from the government and from Europe. However the daughter, as a graduation's student, she was commissioned to make ice cream from the local milk. In Portugal, ice cream is not seen as a dairy product and they therefore received



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no support. Nevertheless, due to the perseverance of the daughter, they have succeeded in making this their most successful product.

After lunch we met several speakers to tell us about Storytelling. All Portuguese speakers were translated in English.



This session aims to raise questions such as:

1. How technology may play a crucial role in the protection of communities.
2. How was the reconstructions work undertaken, as well as the respective designation as a World Heritage Site by UNESCO.
3. What role can Interreg project play, showcasing projects such as Heriprot and City 2020?
4. How did the Civil Protection act in 1980 and how would the act now, considering all the technology evolutions and systems in place, such as the ones visited in the University of Azores during the 4th partner meeting.

### Speakers

- Susana Goulart Costa – Regional Director for Culture.
- Osório Silva – Vice-President of the Azores Regional Civil Protection and Fire Service.



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- Francisco Maduro-Dias – Chairman of the Executive Committee of the Azores Museum and Visitable Collections Network
- Alamo Meneses - Mayor of Angra do Heroísmo. The mayor invited the group in the town hall, where mr. Meneses proves to be an expert in Storytelling.



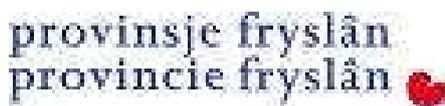
**Friday, 25 October 2019**

Location: University of Azores

Round table discussion about Youth- Innovation and Entrepreneurship about the most striking conclusions of the youth survey. The Azores presented the result of their survey, which was conducted on the 9 islands of the archipelago, with a sample of almost 900 surveys. This work resulted from an articulation between Azorean governing bodies in the areas of youth, education, employment, competitiveness and the University of the Azores.

### Speakers

- Francisco Silva –Professor University of Azores
- Paula Andrade – Regional Director for Employment and Vocational Training
- Lúcio Rodrigues – Regional Director for Youth
- Rodigo Reis – Regional Director for Education
- Ricardo Medeiros – Regional director for Support to the Investment and Competitiveness.



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### STUDYTOUR to [Terceira Tech Islands in Praia de Vitória](#)

The TERCEIRA TECH ISLAND project aims to transform the Azores into a hub of technology companies in close interconnection with the world wide dynamics. As such, the Regional Government is highly committed to attract IT companies to Terceira Island. The fundamental project basis are the following:

- Infrastructure - Availability of free office spaces and business related infrastructures, for companies to be implemented in Terceira Island.
- Accomodation units for senior programmers - located inside a private condominium, adjacent to the office areas.
- Human Resources – Public financing of intensive and demanding four month courses in computer programing (JAVA and JAVASCRIPT). The goal is to have 300 highly skilled workers available in a short period of time, in association with the Portuguese Code Academy.

[Glintt](#) – Global Intelligent Technologies – is a technology and consultancy multinational listed at Euronext. They employ approximately 1100 people, who work at 10 offices located in 6 countries: Portugal, Spain, Angola, Brazil, the United Kingdom and Ireland.

With more than 20 years of experience, they are a leading IT and consulting company in the Healthcare area. Our solutions are used in more than 200 hospitals and clinics. Pharmacies in the Iberian Peninsula use their management software. Glintt offers a wide range of products and services, including shop design, automation software, infrastructure solutions and consumables, amongst many others.



[Bring](#) - The secret behind success is a combination of being daring, bold and audacious with having a clear vision of what your goals are and how you'll achieve them.

Bring's main goal is to help our customers determine where they want to go and what they want to achieve by creating new ideas and solutions to turn that vision into reality.

They focus on creating surprising and unexpected solutions because we are creative visionaries, who explore the unexplored, visualize the intangible and shed light on new ideas and solutions. Bring is the trigger behind innovation, development and growth of our customers' business and that's why working with Bring is to envision success.



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Theros digital: Their solutions are guided and informed by their beliefs and commitments to the following key values: Inclusiveness (Respect people, value diversity, and commit to equality), Social Citizenship (Belief in contributing to local communities and society as a whole through volunteering and support of relevant initiatives) and Passion (Passion is at the heart of our company. We are continuously moving forward, innovating, and improving).



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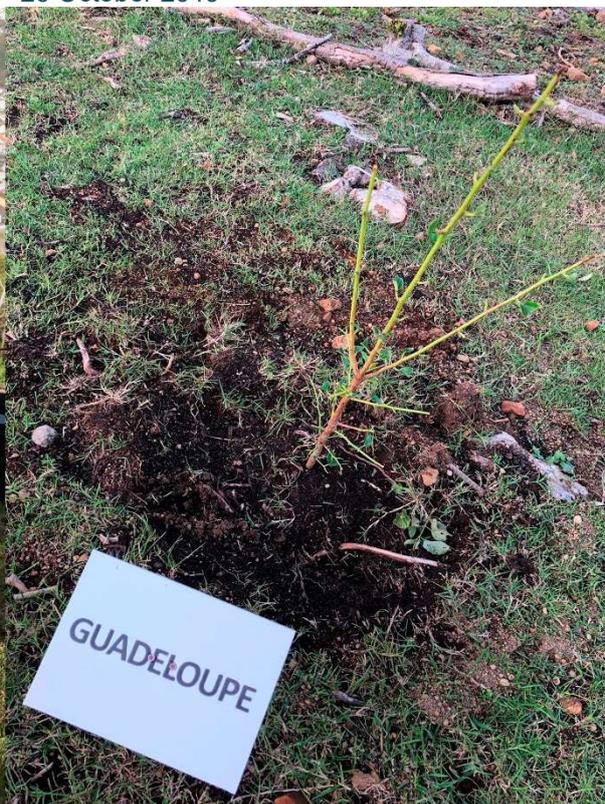
### Ecological footprint

As an European project, we travel a lot. The Regional Directorate of European Affairs of the Azorean Government, the organizing partner of the Azores meeting offered the partnership to leave a sustainable landmark on the island of Terceira. We climbed the volcano of Terceira and on the top of Monte Brasil each partner planted their own tree. Thanks to Anabela Isidoro, regional director for forest resources. The project leader Albert Ruitter had the honor to plant also a tree for the whole partnership. So the Islands project donated 8 trees to the islands of Terceira. We kindly asked the deer's to don't eat from it ... Unfortunately they didn't listen.

25 October 2019



26 October 2019



Thank you Azores team for organizing this interesting partner meeting.