



European Union  
European Regional  
Development Fund

## Regional Agency for Technology and Innovation

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**a.r.t.i.**  
Agenzia regionale  
per la tecnologia  
e l'innovazione

30<sup>th</sup> October, 2019 □ Steering Committee Meeting

## APULIAN ECONOMIC CONTEXT

- 4,048,42 inhabitants (2018, 6.7% of Italy)
- GDP per capita: 18.4 K Euros (2017): 61% of EU avg.  
  
Real GDP: 74.8 bil. Euros (4.3% of Italy)  
  
Real GDP growth rate 2016-2017: + 0.8% (Italy: + 1.6%)
- Employees: 1,220,000 (2018)
- Exports: 8.3 bil. Euros (2017, Exp/PIL: 11.3%)
- Leading sectors: means of transport, pharmaceuticals, agrifood



# Territorial context

## Administrative context

- Puglia Region is a NUTS2 entity with a limited but consistent level of autonomy in several policy areas (e.g. innovation)

	ITF4	IT	EU28
Share of employment in:			
Agriculture & Mining (A-B)	8.4	3.9	4.6
Manufacturing (C)	13.4	18.4	15.4
Utilities & Construction (D-F)	8.4	7.9	8.2
Services (G-N)	62.6	64.3	64.1
Public administration (O-U)	7.2	5.7	7.0
Average employed persons per enterprise (firm size), 2015-2016	2.8	3.7	5.5
GDP per capita (PPS), 2017	18,700	28,900	30,000
GDP per capita growth (PPS), 2013-2017	2.26	2.29	2.86
Population density, 2017	210	203	118
Urbanisation, 2018	83.7	79.7	76.0
Population size, 2018 (000s)	4,050	60,480	512,380

Agriculture still playing an important role

Prevalence of very small companies

Lagging region

# Territorial context

## Main production and service sectors

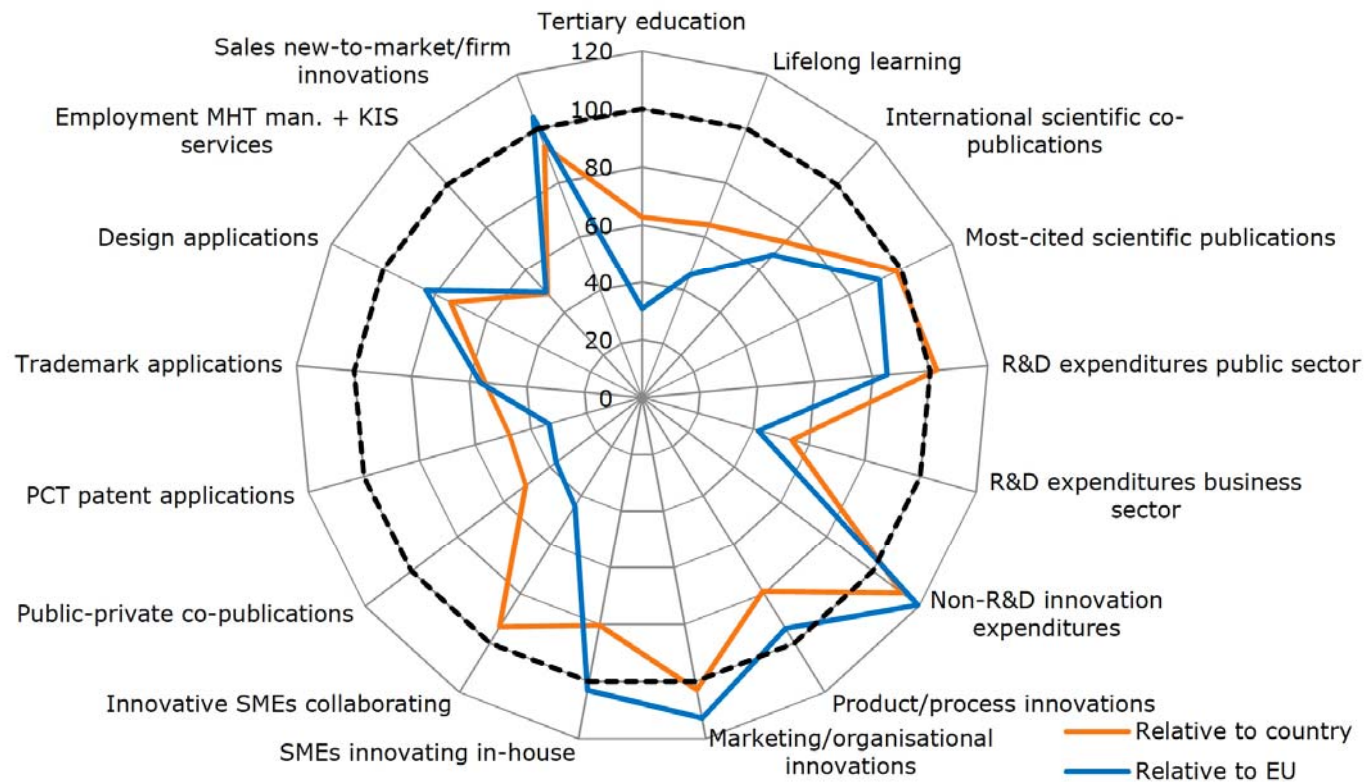
- Export-oriented: agri-food, automotive, pharmaceuticals
- Traditional & made-in-Italy: garments, shoes, furniture, mechanics, construction
- New & high-tech: aerospace, health, mechatronics

## Economic development

- Puglia is a moderate innovator, innovation performance has increased over time (+5.3% 2011-2019)
- A lagging regional economy in a slow-moving national context
- High unemployment rate (16.1%), particularly for young people (51,4%)
- High emigration rate of skilled people (40.000 emigrated graduates, 2000-2016 )

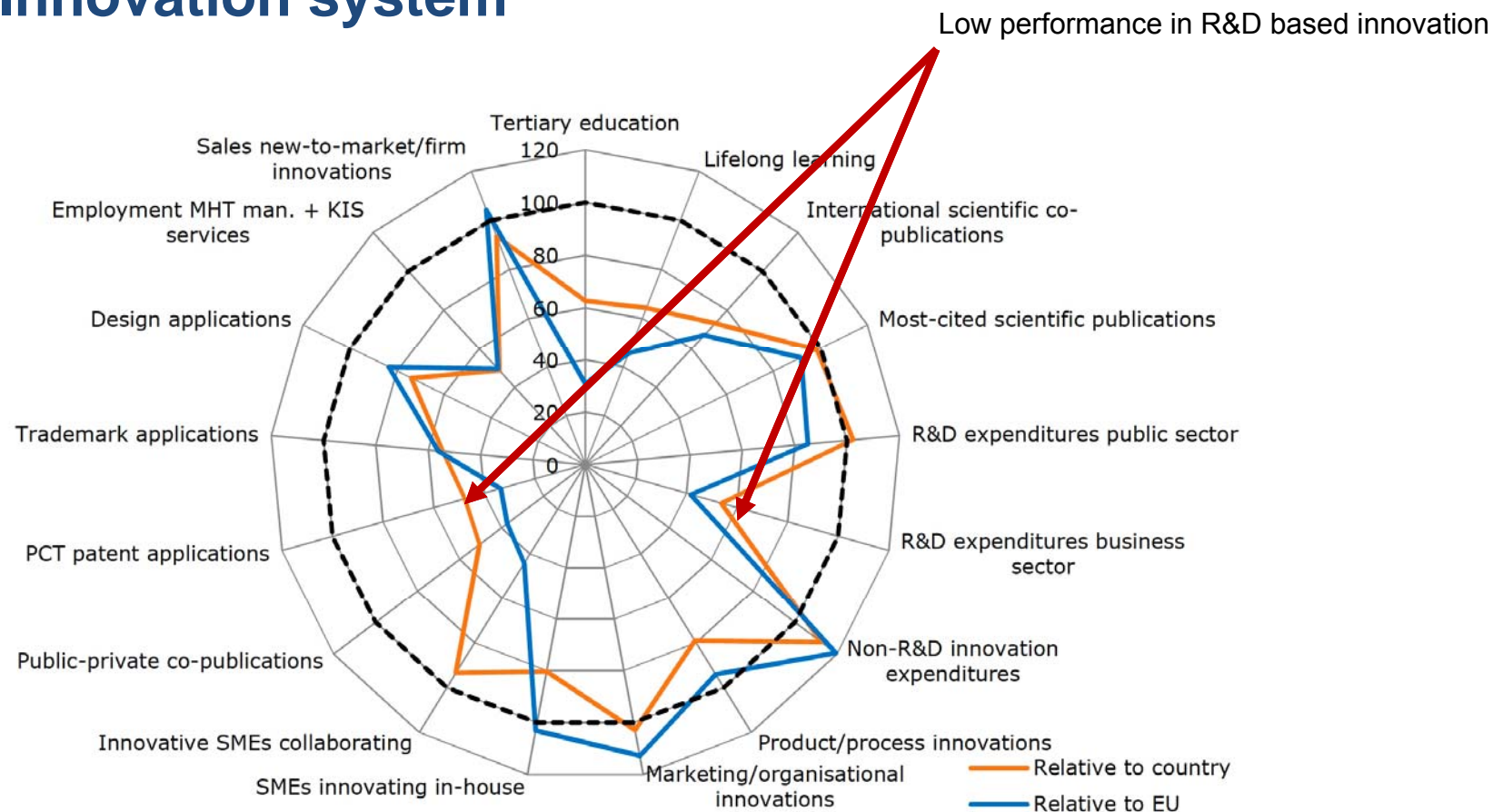
# Territorial context (2)

## Innovation system



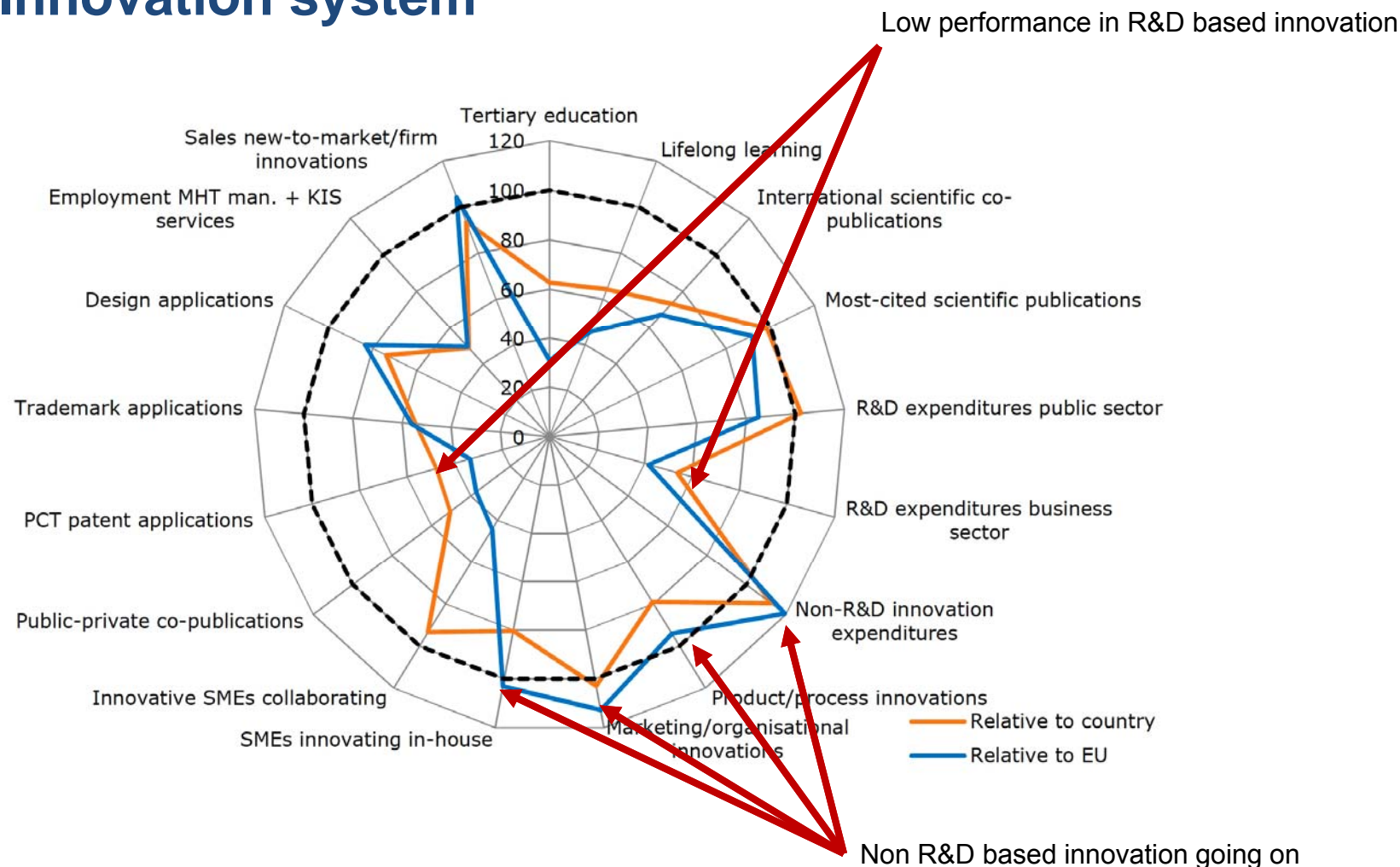
# Territorial context (2)

## Innovation system



# Territorial context (2)

## Innovation system



# Who we are

Established in 2004, the strategic Agency for Technology and Innovation of Apulia supports the regional government in designing and managing economic development, innovation, education, training and job policies.

In coherence with

- the regional smart specialization strategy
- the emerging trends at national and international level.



# Our guidelines

## Connectivity

ARTI creates and supports relationships with regional, national and international institutions and persons

## Knowledge domain

ARTI creates, develops and disseminates knowledge, acting as a Knowledge hub: a place that enables sharing, collaboration, learning and creativity

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## Exploiting

planning and implementing interventions and initiatives

# Who we are

## The Project Partner

- Jennifer Grisorio
- Caterina Liddi
- Brando Amantonico
- Francesca Tondi



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## Thank you!

Questions welcome

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