



The role of modal interchange to foster a low-carbon urban mobility

The Role of Modal Interchange to Foster Low-Carbon Urban Mobility

Dear Reader,

Welcome to MATCH-UP's Second Newsletter. Many actions and events have taken place over the past months. The partners were very busy with a lot of interesting learning, exchanges and opportunities for partners and stakeholders. Partners have been checking the transferability of other Partner's Good Practices within their regions. In addition, our partner in Norheim, Germany hosted the third Interregional Thematic Meeting which included a study visit and staff exchange in this semester.

In this edition you will find information about MATCH-UP's activities over the past months.

Our project website is also a great source of information for news, updates and progress on key outputs. Follow us on www.interregeurope.eu/match-up/.

We hope you enjoy our MATCH-UP news!



Newsletter #2

November 2019

IN THIS EDITION

- MATCH-UP News from the Partners
- What is new on MATCH-UP website?
- Partners & Contacts

MATCH-UP AT A GLANCE

MATCH-UP aims to foster low carbon mobility by achieving significant improvement of modal interchange among four main types of low-carbon means of transport: walking/cycling, public transport, rail transport and green vehicles.

€951,700.00	from 1 Jun 2018 to 30 Nov 2022	TOPIC Low-carbon economy
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Read more about MATCH-UP at:
<https://www.interregeurope.eu/match-up/>

Bicycle Challenge at the University of Bologna

The University of Bologna joined the [Academic Bicycle Challenge \(ABC\)](#), a new international cycling competition between universities. The purpose is to identify the academic institutions most active in cycling mobility, thus contributing to CO2 emissions reduction and improving air quality in urban areas.

The common goal is to collect as many miles by bike as possible. During October 2019 all university' employees and students can participate in the competition, joining the institution's team and using the NAVIKI APP that checks and records daily commute. It's a funny play that combines healthy exercise and social interaction with sustainable mobility and practical climate protection.



MATCH-UP "Race Against Rob" Challenge

The Southern Regional Assembly as a partner in the MATCH-UP project along with our Stakeholders Cork Transport Mobility Forum and Cork City Council hosted "The Race Against Rob" during European Mobility Week on 20th September 2019 in Cork City, Ireland.

World Champion, Olympic Medallist and National Record Holder for the 50km walking race – Rob Heffernan a native of the real capital of Cork lead the race. Rob is a community and youth ambassador and was joined by over 70 members of the public to highlight the 2019 European Mobility Week theme "Walk with Us!" - focusing on safe walking and cycling and the ways active mobility can benefit our health and environment.

The public "Raced against Rob" using other low carbon means of transport including cycling, bike hire and public transport. The race commenced at the newly refurbished transport hub at Kent Train Station and crossed the new Mary Elmes pedestrian and cycle-bridge and highlighted the pedestrian and cycle infrastructure upgraded with assistance from the ERDF under the Southern and Eastern Regional Operational Programme 14-20. The event was a huge success and provided the opportunity to raise awareness of the modal interchange improvements that have taken place in Cork City over the past couple of years and encouraged more people to use low carbon transport in the city. [Click here to watch video.](#)



Mobility Café in the Southern Regional Assembly

[The Southern Regional Assembly](#) as a partner in the [MATCH-UP](#) project along with our Stakeholders [Cork Transport Mobility Forum](#) and [Cork City Council](#) hosted the MATCH-UP MOBILITY CAFÉ on 20th September 2019 to discuss low carbon modal interchange and the proposed [Cork Metropolitan Area Transport Strategy 2040](#).



Guest speakers included:



[Sebastiaan Van Der Hijden](#), Strategic Mobility Advisor, Municipality of Utrecht, The Netherlands to present “Planning for People (& Bikes), Not for Cars”.



Rodolfo Benevenuto, Department of Civil, Structural and Environmental Engineering, Trinity College Dublin to present on “Bike Sharing – Connecting Mobility and Activity Hubs in Cork”.



[Owen Shinkwin](#), Senior Planner, National Transport Authority and [Kevin Burke](#), Principal Transport Planner, Jacobs to present the “Proposed Cork Metropolitan Area Transport Strategy 2040”



[Bernie Connolly](#), Coordinator Cork Environmental Forum, to present “Low Carbon Multi Modal Travel in Cork City”.

The mobility café was attended by over 60 members of the public who were interested to learn more about the good practices in The Netherlands and also the proposed changes to the Cork City Transport Strategy to 2040. The café was very interactive which significant input from members of the public and suggestions for further improvements to modal interchange in Cork City. [Click here to watch video.](#)



Comhairle Cathrach Chorcaí
Cork City Council

Dutch cycling expert to delivered a talk in Cork City in Ireland on planning for people and bikes over cars

The Southern Regional Assembly as a partner in the MATCH-UP Interreg project hosted a significant event that was well supported by the people of Cork. The main guest speaker was Sebastiaan van der Hijden, the Strategic Mobility Advisor for the Municipality of Utrecht to make a thought provoking presentation on [“Planning for People \(& Bikes\), Not for Cars”](#) during European Mobility Week.



He provided a presentation outlining the world class good practices that are evident in the Municipality of Utrecht to assist with improving multi modal travel and promoting end to end sustainable journeys.



“This event was a great opportunity for the people of cork to see the impressive work that the Municipality of Utrecht have undertaken to create travel hubs and increase low carbon transport in their cities” said Rose Power, EU Project Officer, Southern Regional Assembly.

[Vaporetto tours to visit the Jewish cultural heritage of Timișoara](#)

The Municipality of Timisoara is one of the partners in the project Rediscover, expose and exploit the concealed Jewish heritage of the Danube Region, co-funded through the Danube Transnational Programme. The project's main objective is to explore, revive and present the hidden intellectual heritage along with locally available Jewish cultural heritage of partner cities. The partnership is based on cities with similar historical background, Jewish heritage, and similar cultural and tourism goals.



This project will see the Municipality test and implement several tourist products, one of which is the Guided Tour of Jewish Timișoara. Timișoara has a significant Jewish cultural heritage that can be used to create a general guided tour in the three historical districts - Cetate, Fabric, Iosefin - and the Jewish Cemetery, as well as one tour in each district.

A common element for all tours is the visit to Jewish heritage landmarks like the Synagogues, the Cemetery and the Community's headquarters. In order to increase the attractiveness of the tour and to avoid the heavy traffic, alternative means of transport between these tourist attractions will be used, namely Vaporettos on the Bega River to travel from one district to another. During the Vaporetto ride, tourists will listen to Jewish music and taste traditional Jewish food.

Match-Up Transferability Workshop in Timișoara

The Municipality of Timișoara, as a partner in the [MATCH-UP](#) project, together with stakeholders, hosted the [Match-Up Transferability Workshop on October 3, 2019](#) to discuss the possible transferability of project partners' Good Practices in Timișoara.



The workshop was attended by representatives of the Public Transport Company, of the Metropolitan Transport Association, of the Transport Office and of the Urban Projects Office within Timișoara City Hall. Stakeholders were presented six examples of Good Practices, two from each Project Partner. The discussion that followed the presentation was focused on whether or how these six good practices could be transferable in Timișoara.

The workshop was very interactive, stakeholders showing great interest in the topic. Everyone participated actively in the discussion giving their opinion and trying to come up with valid input towards the possibility of these good practices' influencing Timișoara's policy instrument.

Electric buses to run in Timișoara by 2024 at the latest

Good news on the [modernization of the public transport in Timișoara](#): Mayor Nicolae Robu has announced that the European-funded project regarding the purchase of 44 electric buses has been approved.



The Order for the Project Financing was signed on the 1st of October by Deputy Prime Minister Vasile Daniel Suci, the Minister for Regional Development and Public Administration, the project being implemented in partnership by the Ministry of Development and the Municipality of Timișoara.

In a few years, Timișoara will have 44 articulated electric buses, with 15 fast-charging stations and 44 slow-charging stations. The electric buses cost about 30 million Euros, the Municipality covering 2% of the total amount. So, here is yet another investment that fosters a sustainable urban mobility by creating an efficient, ecologic and modern public transport system in Timișoara.

The Night Owl has extended - additional night traffic in the county of Northeim

Step by step, the regional public transport authority South Lower Saxony (ZVSN) is improving the bus services in the county of Northeim. There are more night buses for young people in the county of Northeim since 15 August 2019.

So far the „night owl" from Göttingen via Northeim to Einbeck runs on the weekends in the nights from Friday to Saturday and from Saturday to Sunday. In particular late travellers and night owls are the target group of this offer in order to guarantee them a safe and environmentally friendly journey home.



[The offer has now been extended by further lines.](#) In future travellers coming from Göttingen will be able to travel after midnight from Northeim with scheduled taxis in the direction of Einbeck, Moringen and Bad Gandersheim. Moreover, an additional night bus runs on line 220 from Göttingen via Hardeggen to Moringen.

Testing electromobility in Northeim - the county of Northeim is looking for solutions in another Interreg project

The county of Northeim is partner in the European project MOVE (Mobility Opportunities Valuable to Everybody). MOVE is a mobility project from the EU's Interreg North Sea Region programme, focusing on theme 4 "Green transport and mobility".

Rural areas face major challenges: an ageing society, widely dispersed villages, commuting to the city, declining populations in small towns, etc. Many people in rural areas use their own car. Those who cannot afford their own car or have no driving license usually find it harder to find work or are unable to use the local infrastructure. Both older and younger people depend on public transport. Often there are gaps in the timetable or on weekends the bus runs only a few times a day in some villages. Unreadable timetables, delays or long transfer times make public transport unattractive.

In order to meet these challenges, MOVE brings together local administrations, knowledge centres and economic actors at European level to shape the objectives of sustainable mobility - affordable and flexible - and reduce individual car use, emissions and costs. MOVE supports multimodal transport hubs that allow you to switch from one mode of transport to another.



The county of Northeim will implement an electric car sharing and electric bike rental project as part of a pilot project. To this end, a local partnership was established within the project between the county of Northeim and the regional public transport authority South Lower Saxony (ZVSN). The project is scientifically supported by the University of Göttingen.

Funchal brings together mobility experts through mobility café "Sustainable Cities: The Importance of Mobility for Urban Requalification and Territorial Cohesion"

Part of Mobility Week, the Municipality of Funchal, a partner in MATCH-UP, organized a mobility café on the theme of sustainable mobility. The event, entitled "[Sustainable Cities: The Importance of Mobility in Urban Requalification and Territorial Cohesion](#)" featured a

panel of experts in the area of mobility, including interventions by Lisbon and Pontevedra Municipal Councils, municipalities that have done a remarkable work in the field of mobility.

Lisbon was represented by the city councillor Miguel Gaspar, responsible for urban mobility and security that pinpointed the mobility challenges and the solutions sought to improve multimodality, namely bicycles and public transport. In the case of Pontevedra, Eva Blanco, responsible for local urban development policies, spoke about the strategic vision in terms of urban rehabilitation in the city core that has proved to be very successful. The event also included an academic approach through David Vale, a PhD researcher who coordinated the work of the Funchal SUMP.



Overall, the mobility cafe was highly satisfying for those who attended as well as for the Municipality that learned a lot about good practices that are being developed in other cities and have even discussed the possibility of exchanging experiences and partnerships in the future.

Funchal promotes importance of multimodality and good mobility practices through exhibition in the city core

It was during the Mobility Week that citizens and tourists could perceive the impacts of the good practices that are being implemented by the Municipality of Funchal, a partner in the MATCH-UP Interreg Europe project. The exhibition, entitled ["Giving Back the Streets to Pedestrians: Sustainable Mobility and Urban Renewal"](#) was held in the city core and focused on pedestrianization, public transport, electric mobility and other technological solutions that were implemented to support the decision making process and provide the municipality with vast data.



The pedestrianization measures, considered a good practice on the Interreg Europe platform, showed the impact of road restriction policies in terms of economic renewal as well as improvement of attractiveness within the area. As for public transport, the areas that were intervened through the deployment of shelters and increase of accessibility to buses were displayed on a map showcasing also some pictures. The technological solutions, namely intelligent crosswalks, that combines energetic efficiency with road safety was also highlighted as good practices within the Interreg Europe were also displayed on the exhibition.

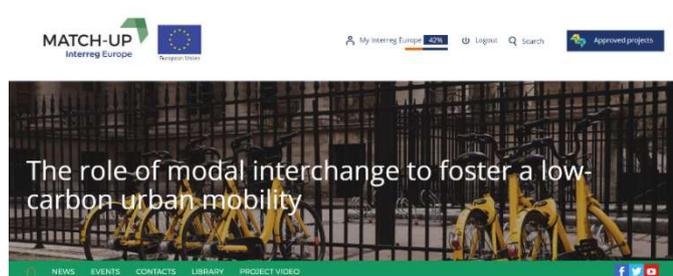
It is expected that the exhibition, namely the section related to pedestrianization measures will be moved to the intervention areas to further promote, among citizens and tourists, the importance of measures related to pedestrian mobility.

MATCH-UP and the importance of European projects were also a cornerstone of the exhibition.

What is new on MATCH-UP website?

Our project website is constantly updated!

The [MATCH-UP website](#) is running from more than one year now and several things have changed in the last months. Project objectives and policy instruments have been updated; we have new pages where project videos and relevant documents (brochure, press releases, etc.) are available. Also, we published several news related with project activities, such as project meeting, site visits and staff exchanges and partners' experiences. Have a look at our website!



Do you still want to learn more? You can also find information on good practices from all over Europe on the [Interreg Europe Policy Learning Platform!](#)

Partners & Contacts

For further information, please contact the **Project Coordinator and a Communication leader at Alma Mater Studiorum, University of Bologna, Italy.**

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Project Partners



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