

DESTI-SMART
Interreg Europe



European Union
European Regional
Development Fund

Bremerhaven

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BREMERHAVEN
MEER ERLEBEN!

24 September 2019 | Workshop in Bremerhaven

Intermodality

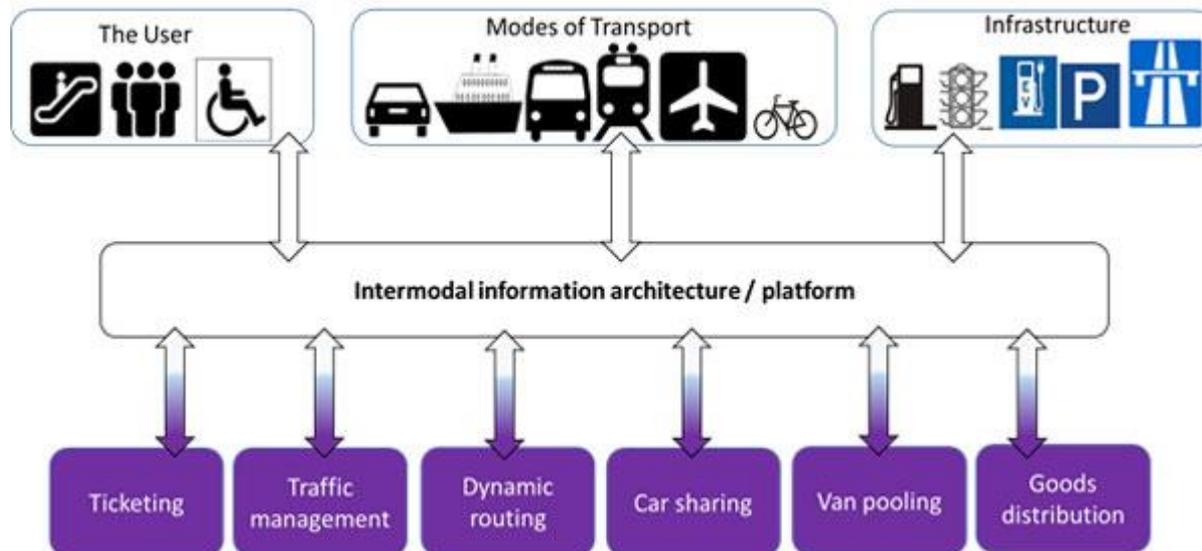
What is intermodality?



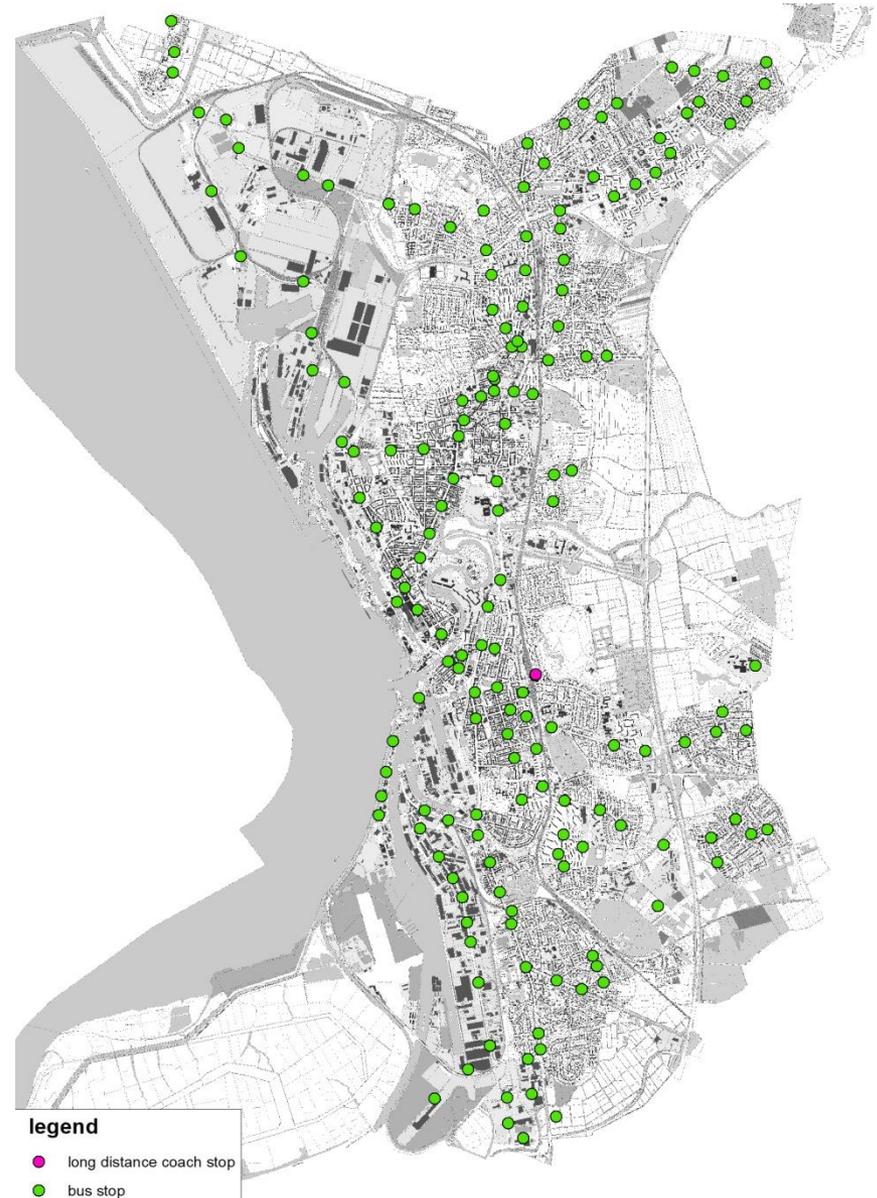
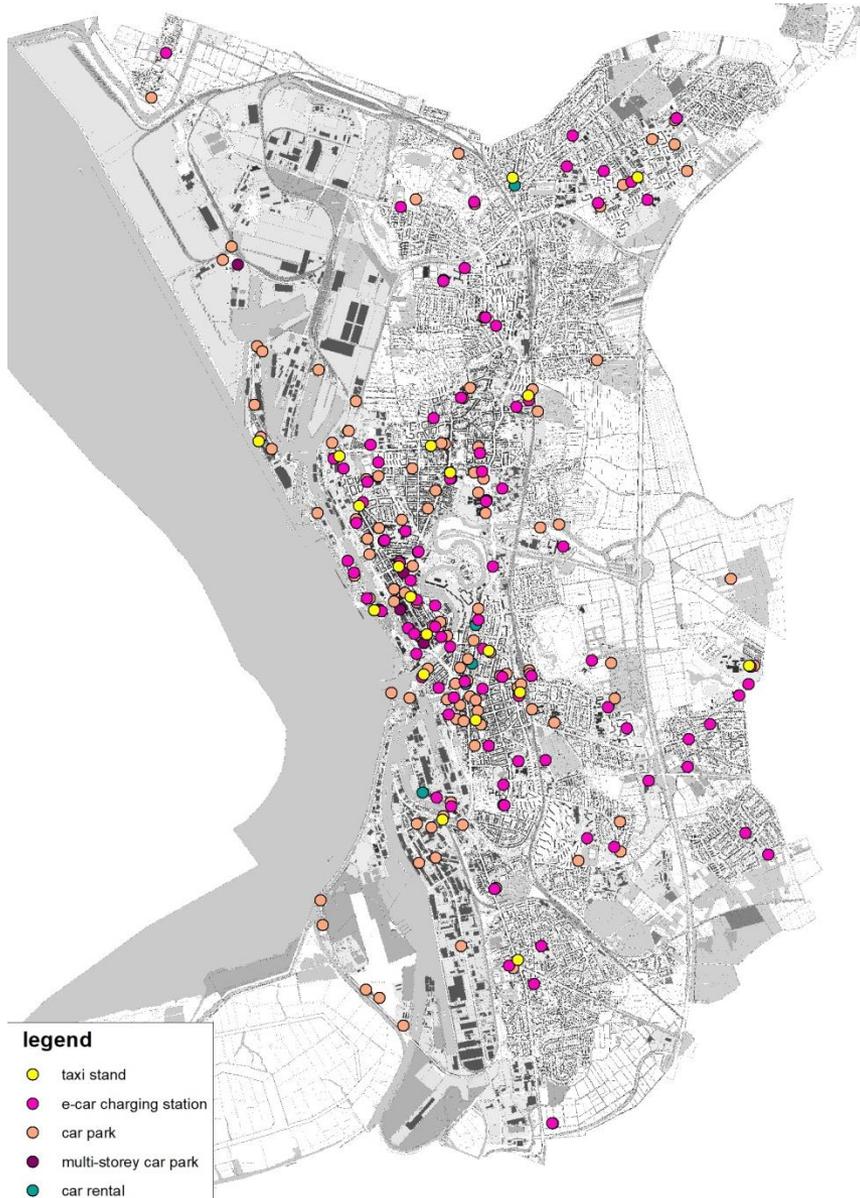
- The term intermodality originated in the field of freight transport.
- People who use different means of transport within a defined period of time are referred to as multimodal and those who use several means of transport during a journey are referred to as intermodal
- Intermodality is also referred to as a special form of multimodality. Whereas multimodality refers to the "variation of means of transport", intermodality refers accordingly to the "chaining of means of transport"

Intermodality

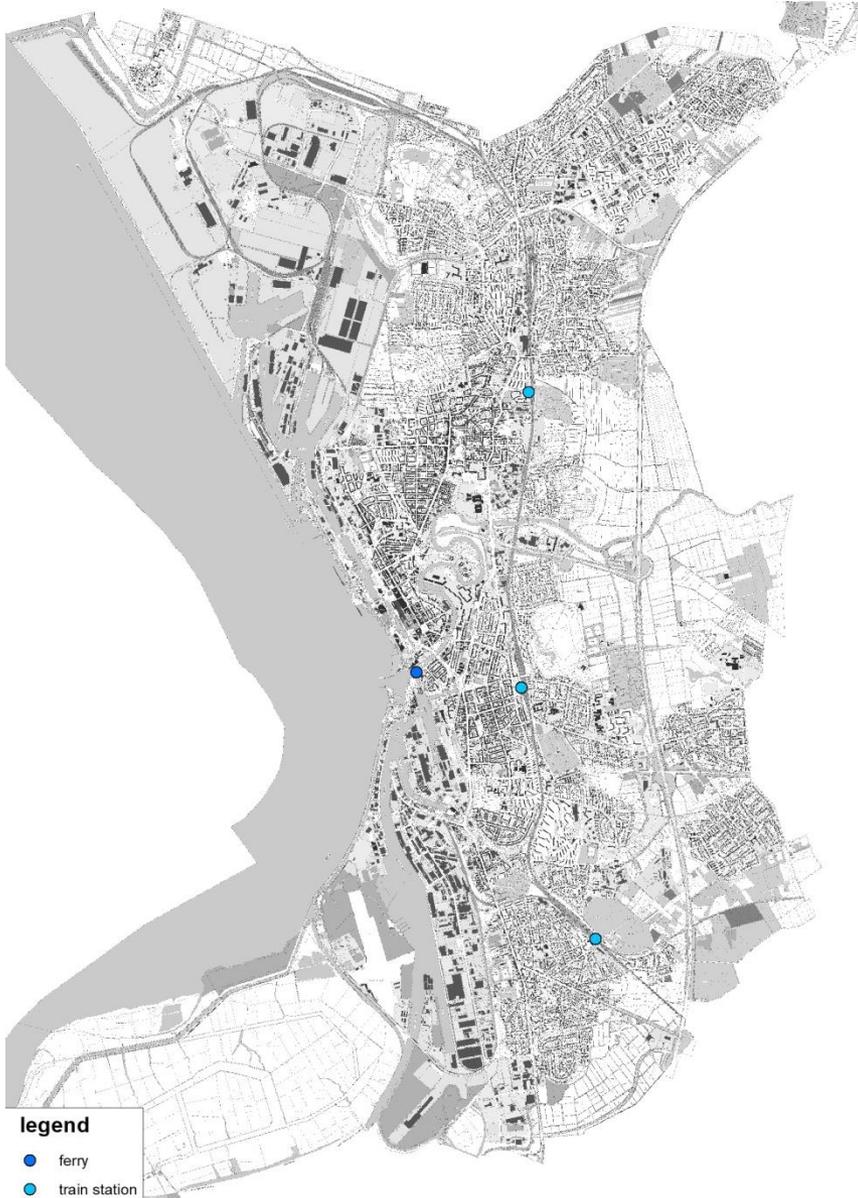
- **No chains without links!**
- An important goal of modern intermodal transport is to promote the use of public transport and to reduce private transport by car. Intermodality makes it possible to combine the advantages of different modes of transport.
- The connecting links are thus the connection systems, where people can park/leave one means of transport and/or have access to another



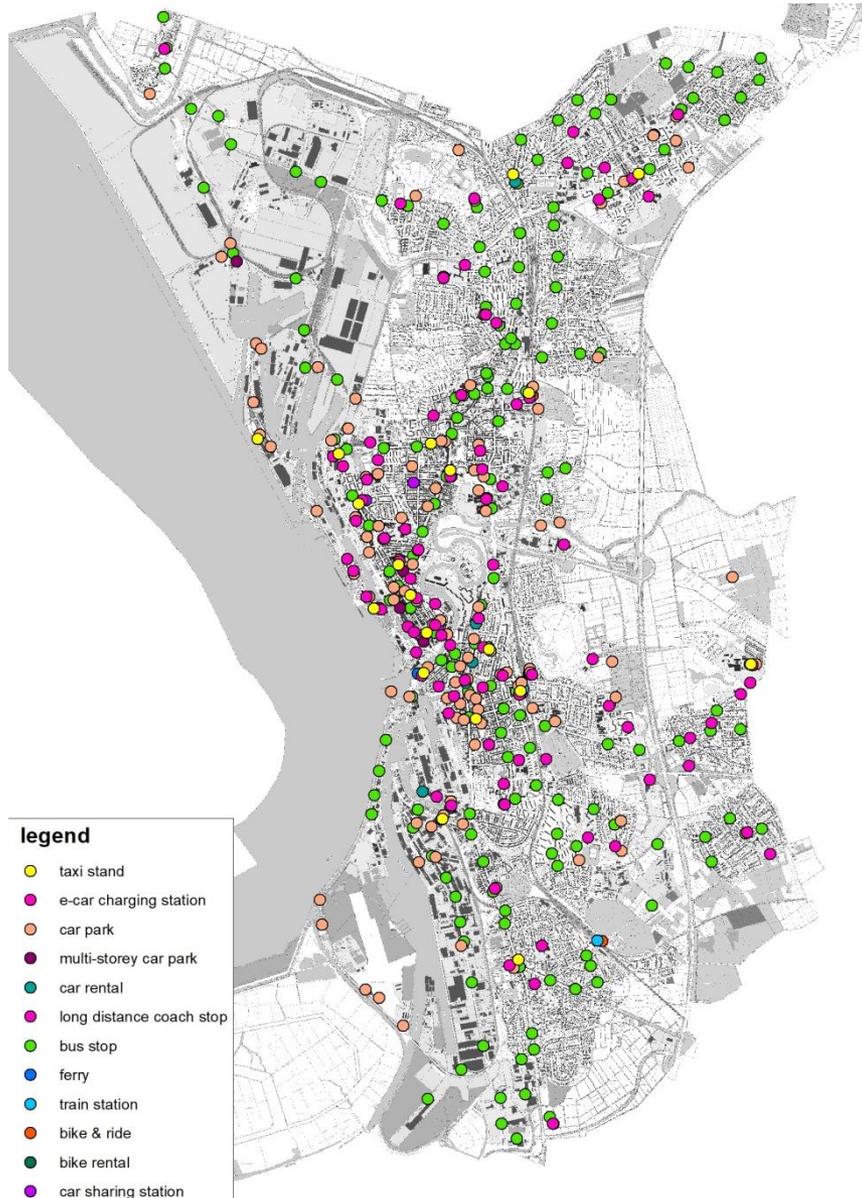
Modes of transport



Modes of transport



Modes of transport



Not displayed:

- Bike parking
- Ship trips
- Special offers

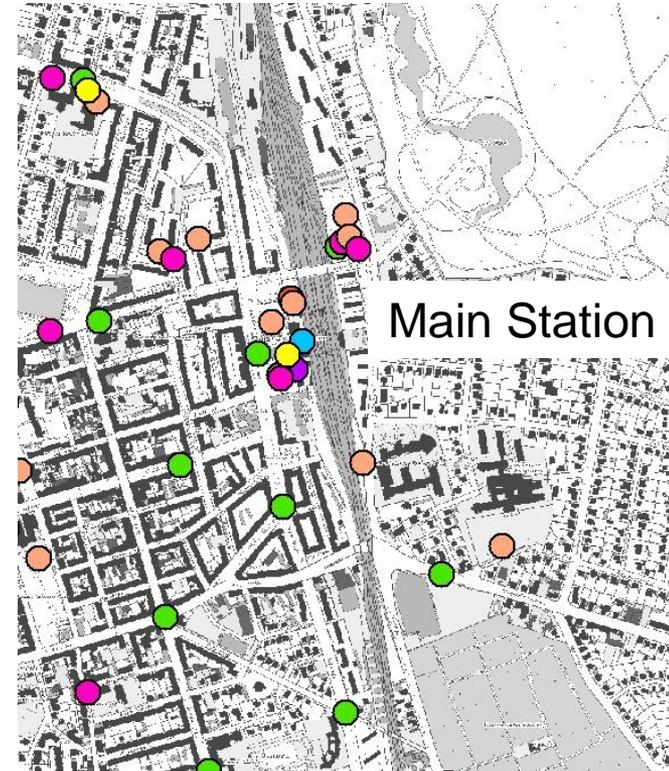
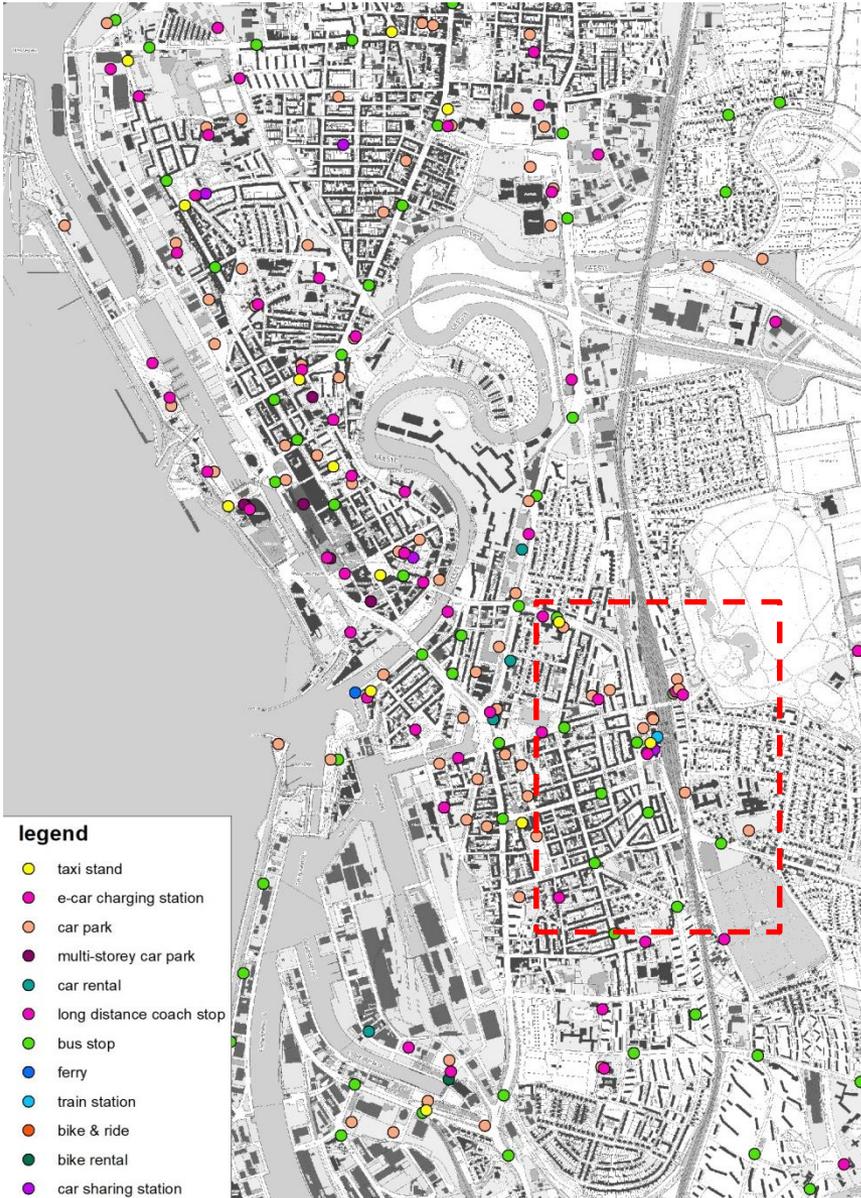


Missing:

- Free floating bike rental
- E-Scooter rental (?)
- ...

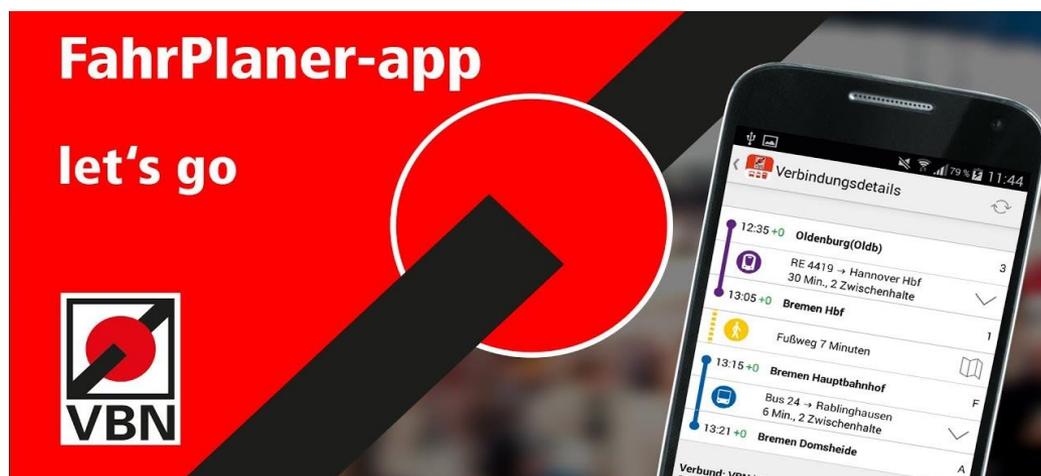


Modes of transport



Technical aspects

In order to improve the quality of the "transfers", technical possibilities are available in particular, including mobility maps, dynamic passenger information (including real time), mobility apps for smartphones, customer centres, etc. These need to be integrated efficiently.



ROP Land Bremen 2014-2020

In Bremerhaven, DestiSmart mainly pursues Bremen's ROP Priority Axis 3:

- Priority axis 1 - The innovation axis
- Priority axis 2 - The SME axis
- **Priority axis 3 - The CO₂ axis**

Specific objective 6: Reduction of CO₂ emissions in certain urban areas

- Priority axis 4 - Urban development axis
- Specific objective 7: Stabilization of disadvantaged social environments**

Bremen Bremerhaven

Operationelles Programm Bremen
2014-2020
FÜR DEN
EUROPÄISCHEN FONDS FÜR
REGIONALE ENTWICKLUNG
Investitionen in Wachstum und Beschäftigung
(OP EFRE Bremen)

Genehmigt durch die Europäische Kommission am 02.12.2014

Eco - Klimaschutz Felicia - Innovation Ruth - KMU Emil - Stadtentwicklung

EFRE stärkt BREMEN

ROP Land Bremen 2014-2020

- **PA3 CO₂ Reduction:** Reduction of traffic related CO₂ and improved accessibility of the city for *all* modes of transport.
- An integrated CO₂ reduction strategy has so far only been developed for one industrial area in the City of Bremen. For **tourism hot spots** it has not yet been considered yet.
- **Intermodality** has not been considered yet in the ROP but needs to be taken into account in the future.



ROP Land Bremen 2014-2020

Bremerhaven is a city with approx. 120 000 inhabitants, **tourism is one of its main economic pillars.**

- It is vital for Bremerhaven, in order to stay both accessible and attractive for visitors, to foster sustainable transport modes in the tourism areas.



Coalition Agreement **2019-2023**

However...

the brand new Coalition Agreement signed at 6. September 2019 by the governing political parties in **Bremerhaven state that** Bremerhaven wants to launch an overall concept for sustainable mobility, now including forms of **intermodality** like:.....



<https://www.spd-bremerhaven.de/meldungen/bremerhavener-koalitionsvertrag-zwischen-spd-cdu-und-fdp-jetzt-online-einsehbar>

Vereinbarung zur Zusammenarbeit
- Koalition -
zwischen
SPD, CDU, FDP
in der 20. Wahlperiode
der Seestadt Bremerhaven
2019 - 2023

Coalition Agreement **2019-2023**

- The city-wide expansion of car and bike sharing and other sharing services with links to other modes of transport is to be intensified.
- An incentive system for climate-neutral drive types, e.g. free use of parking areas, is to be created.

These objectives (among others) are going to be translated into strategies, programmes and projects through a **modal development plan until 2023.**





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Thank you!



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Questions welcome