



Three T
Interreg Europe



European Union
European Regional
Development Fund

ThreeT Thematic Trail Trigger

LP Good Practices documented

Doc. 4C-3T-28

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Livorno Province

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List of Good Practices

1. **Beach accessibility and service usability improved**
(one of P.E.R.L.A. project components)
2. **"A Sea of Citrus Fruits" Brand**
3. **Provincial Public Transport Information System**. App and website B On Time
4. **SAPE** – an associated service on European policies

1.

Intermodality and safety

Beach accessibility and service usability improved (one of P.E.R.L.A. project components)

Field surveys with schools, creation of a database of beaches,
Design of innovative information panels according to the international ISO standard, route apps



Sea / safety / information/ accessibility / web marketing

1.

Transport connections and safety

Beach accessibility and service usability improved (one of P.E.R.L.A. project components)

Sighting towers and other surveillance systems, defibrillators, beach equipment for disabled, weather information

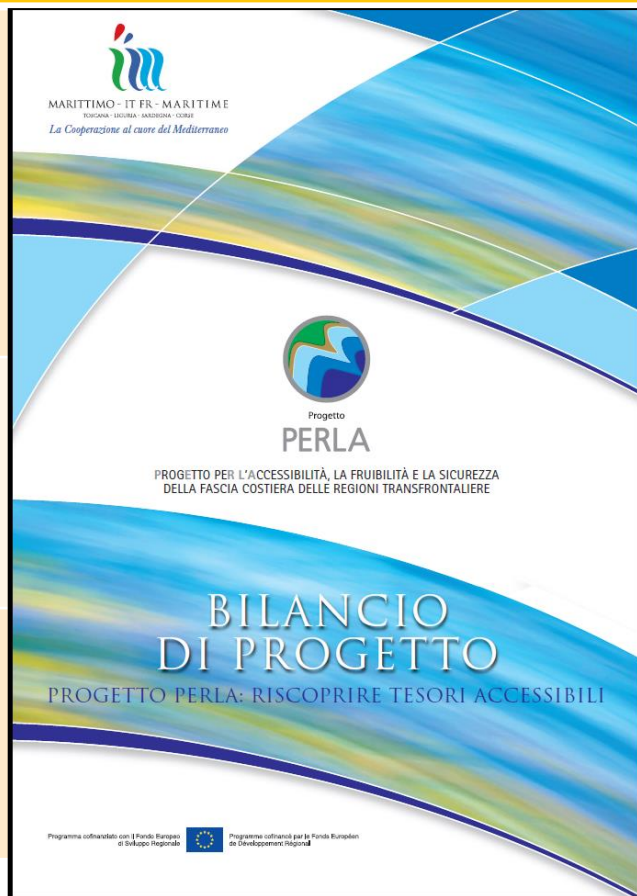


Surveillance/ specialised equipment

1.

Transport connections and safety

Beach accessibility and service usability improved
(one of P.E.R.L.A. project components)



- Project final report
- Manuals prepared by University of Florence

2.

Valorisation of typical products

"A Sea of Citrus Fruits" Brand

The thematic routes (such as the citrus one) offer an opportunity for experiential tourism for visitors.

The supply chain is not only that of production, processing and marketing of the product but also integrates the tourist services present in the territory.



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UNIONE EUROPEA

MARITTIMO-IT FR-MARITIME

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**MARE
DIAGRUMI**

Vitamine per l'agricoltura e il turismo.
Vitamines pour l'agriculture et le tourisme.

Product brand / bio-agriculture / green bio-technologies / corporate social responsibility / entrepreneurship (rural areas) / natural and cultural heritage (cross-border regions) / sectoral support (tourism and rural SMEs) / sustainable tourism

2.

Valorisation of typical products

"A Sea of Citrus Fruits" Brand



Componente T 2
"Marchio turistico"

Attività T 2.3
"Creazione del marchio turistico
mare di agrumi"

Prodotto P 2.3.5
"Disciplinare marchio turistico MARE D'AGRUMI"



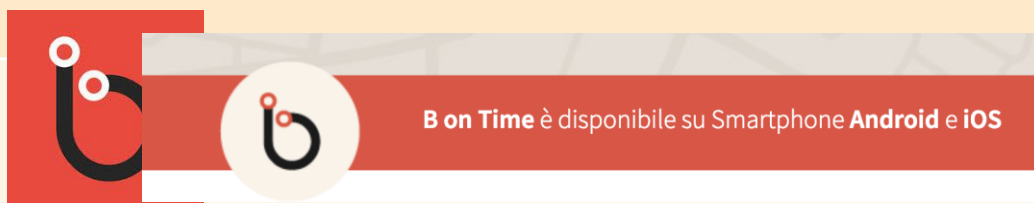
3.

Information and Mobility

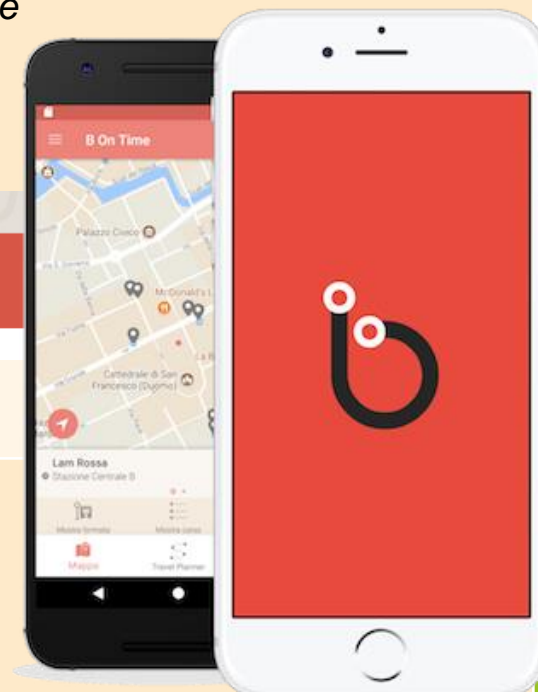
Provincial Information System for Public Transport. App and website "B On Time"

Since some years, Livorno Province has adopted an information system for the provincial public transport based on an APP for Smartphones (Android and iOS) and the website www.bontime.it/web.

The timetables of Ctt Nord (Urbano di Livorno, U. di Rosignano, U. di Cecina, U. di Portoferraio, suburban services Continent and Elba), Tiemme (urban Piombino and suburban services Val di Cornia) and Microlotto timetables are available for consultation.



Information / Public transport / Inter-modality /
Online purchase of travel tickets / Mobile services /
Territorial accessibility / Sustainability / Services for tourism



3.

Information and Mobility

TRIP PLANNER



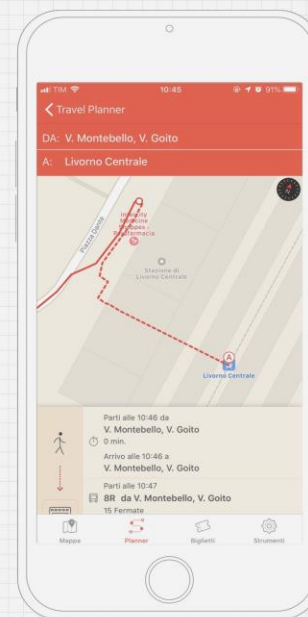
RISULTATI TRAVEL PLANNER

Cliccando su "Calcola Percorso" l'App ci restituisce un elenco di soluzioni per il viaggio.



DETTAGLIO RISULTATO

Selezionando la soluzione desiderata, il travel planner ci fa visualizzare il dettaglio del viaggio.



PERCORSI A PIEDI

Nel dettaglio della soluzione è possibile vedere le singole fermate dell'autobus e anche i percorsi a piedi che l'utente potrebbe fare lungo il tragitto.

4.

Governance of European planning at provincial level

SAPE - an associated service on European policies

SAPE is a joint service promoted and coordinated by Provincia di Livorno establishing, together with the municipalities of its territory, an **Inter-municipal Coordination on European Policies**

Strategy / EU / Governance / Territorial Planning



4.

Governance of European planning at provincial level



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Governance of European planning at provincial level

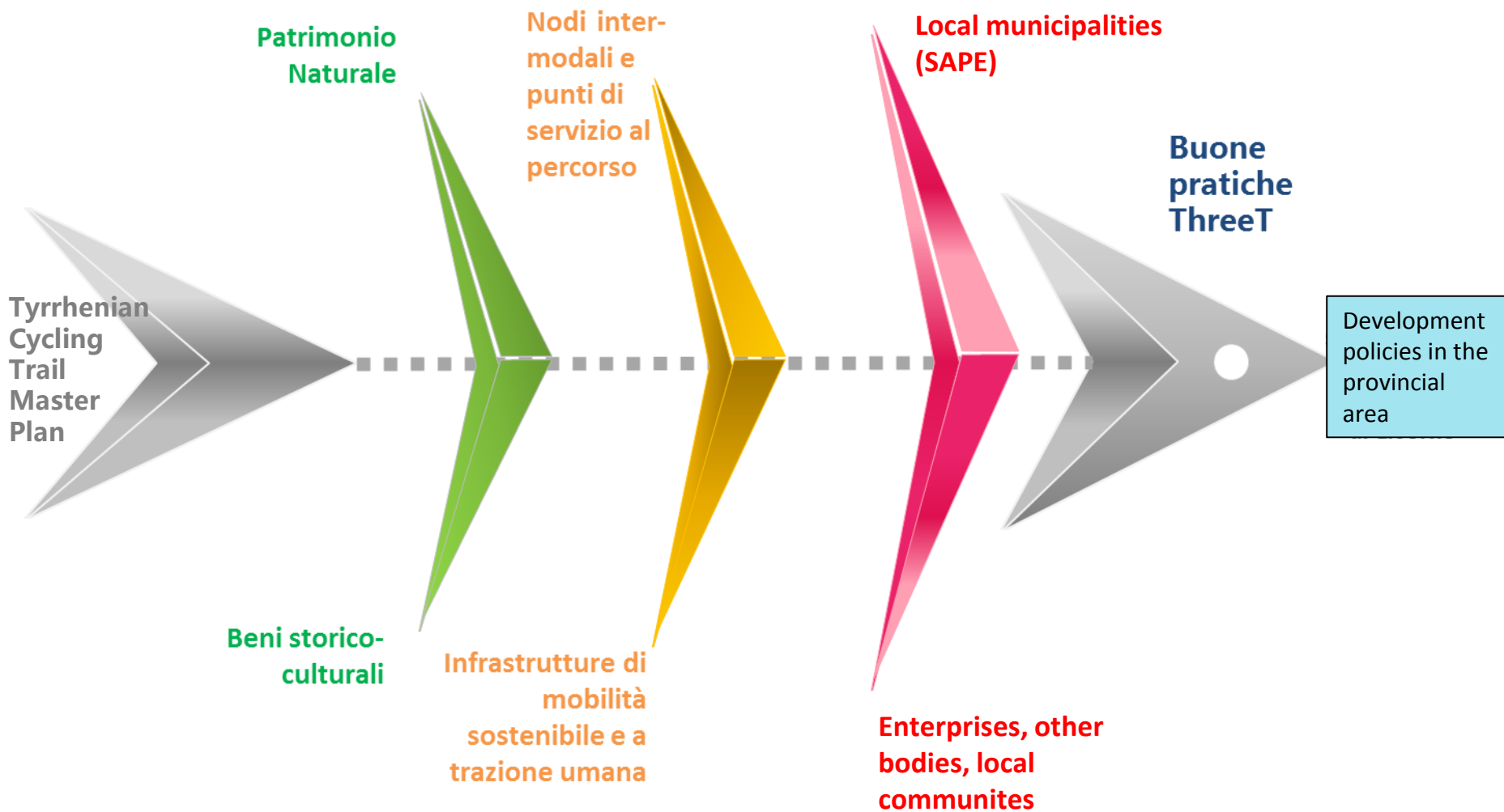
SAPE - an associated service on European policies

- ❖ Determines **greater opportunities** for the individual administrations and a greater ability to “**create a system**”, both with public and private stakeholders
- ❖ Enables the achievement of **wide area objectives** through territorial institutional coordination
- ❖ Promotes, through a unified management of public funds and human and instrumental resources, the achievement of **economies of scale and** a consequent more rational spending at local level
- ❖ Shares **human and instrumental resources** for starting up a strategic path for territorial growth relying on EU policy opportunities.



4.

Governance of European planning at provincial level





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Thank you!