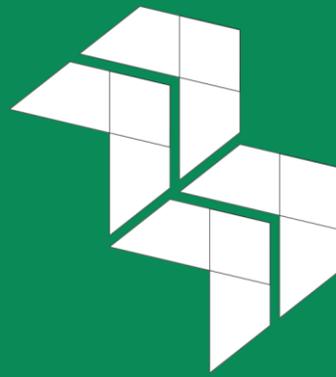


Save the date!



1 April 2020, Innsbruck

LAST MILE project - final conference

Sustainable mobility for the last mile in tourism regions

Provisional Agenda:

- Synthesis of results
- Presentation of regional projects realized
- Framework conditions for flexible transports
- Connect & exchange with other stakeholders

More information about the programme and the registration coming soon.

Free entrance.



The **INTERREG EUROPE project „LAST MILE“**, under the leadership of the Austrian Environment Agency, aims at finding innovative, flexible solutions for sustainable regional mobility systems. The project wants to guarantee that visitors can travel the ‘last mile’ of their travel chain in a sustainable manner and residents can enjoy alternatives to the individual car use for their daily trips as well. The project focuses on the accessibility of transportation on the last link of the travel from origin to destination (so called "last mile"). Solutions to fill this gap with sustainable modes of transport, among others concerning environmental benefits and long term resource- and cost-efficiency.

LAST MILE has aimed, among others, at emphasising how a sound institutional framework can facilitate the implementation of demand-oriented transport solutions (public, sharing, pooling). The project uses lessons learnt to further encourage regional stakeholders to try new approaches that have been successful in other regions in Europe when they develop regional action plans or revise existing policy instruments.

Through the **final conference**, the project consortium wants to share a synthesis of results: requirements for a more supporting framework and regional projects realized under already improved framework conditions with joint efforts of our partners and their stakeholders. Notable tourism and transport experts will explore the results from the scientific and technical viewpoint. Our ambition is furthermore to offer a platform for all stakeholders interested in the topic, to connect with stakeholders from other regions and to exchange their experiences with pushing the “last mile” topic forward.

Let's travel the last mile together!