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Interreg Europe









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Cultural and Creative Industries **Contribution to Cultural and Creative Tourism in Europe**



Focus on four specific themes of high value to cultural and creative tourism development in an innovative way:

- Identification of CCIs and potential contribution to CCT development (Veneto Region, IT)
- **▶** Best practices of CCT based on CCIs (Dundee, UK)
- CCT product development based on CCIs (Nicosia, CY)
- ➤ Governance and Business Models (Cork, IE)

Lead partner:



Vidzeme Tourism Association

Involved partners:

• Veneto Region
• Cork City Council
• Chamber of Commerce and Industry of
Pecs-Baranya
• Nicosia Tourism Board
• Dundee City Council
• Kujawsko-Pomorskie Region
• Municipality of Naoussa





Comhairle Cathrach Chorcaí Cork City Council









REGIONE DELVENETO







