Recent data shows that in the UK, creative industries generated £101.5bn in 2017, equivalent to almost as much as financial regional growth, and as such it is essential to build on its potential, encourage cross-fertilisation be use creativity as an asset. Design is an accessible creative method that can be applied across all se

**Design for Innovation** project aims to help small and medium enterprises create more desirable products grow faster through design. At the recent partnership meeting, we have discussed what works in b support organisation. Business and innovation advisors at support organisations are crucial for effi
exchange, toolkits, trainings or participatory design process, among others. On Design for Innovation through design, the project partners are already achieving significant successes like for instance at a programme in Galicia or securing funding for creation of the Valletta Design Cluster premises. Read more about these activities in our blog post Building capacity for design – Part 1.

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