

SME Internationalisation Exchange (SIE) Project Regional Action Plan Summary

Partner Region:	Ústí Region, Czech Republic
SIE Project Partner:	Ústí Region, CZ
Challenge Faced:	<ol style="list-style-type: none"> 1. To increase awareness of export techniques among SMEs. 2. To support startups focused on the export of technologies as well as hi-tech SMEs. 3. To bring the wide portfolio of national export services closer to regional firms.
Policy Addressed:	Operational Programme: Enterprise & Innovation for competitiveness, Managing Authority - Ministry of Trade and Industry of the Czech Republic
Actions Proposed:	<p>Action 1) “Go and Come back” - international internship for young graduates, university postdocs and potential start-up founders, for international networking.</p> <p>Action 2) The “Export pathway” is a system of services for the export-oriented businesses or businesses with an export focus. The pilot action will prepare a mentoring programme and verify the feasibility of the programme on a small sample of companies.</p>
Sources of Inspiration:	<ul style="list-style-type: none"> • Nouvelle-Aquitaine’s ‘Export Pathway’ programme, France • Go and Come back programme Region Molise, Italy