



Policy Brief for Carinthia

KEY ACTIONS OF THE PROMETEUS REGIONAL ACTION PLAN

- ***Supporting the further uptake of electrical vehicles in the Federal State of Carinthia: M1 cars, N1-N3 duty vehicles, M2-M3 buses***

Awareness raising campaigns with the relevant stakeholders to fulfill the climate mitigation targets set at national Austrian and regional level. The overall objective, for the Federal Region of Carinthia, is to reduce motorized private transport from 77% to 40%, to increase the percentage of people using public transport by 20% and the percentage of cyclists and pedestrians to 40%

Also, Carinthia aims at getting to the following percentages of 0 emission vehicles in 2021: 0.90% of M1 cars, 0.45% of N1-N3 duty vehicles and 0.30% of M2-M3 buses.

- ***Developing the Competence Centre for Innovative Mobility (KIM)***

Development of a Competence Centre for Innovative Mobility (KIM) in the See:Port open workspace and living lab, aiming at providing a working environment for meetings and tests for partners and stakeholders interested in electric mobility and support with specific knowledge, as well as in support services regarding national and international funds and direct participation in European projects.

KEY MESSAGES FOR POLICY MAKERS

- ***A key message for policy makers on supporting the uptake of electrical vehicles***

Recognising and involving the right stakeholders is paramount, for each of the vehicle categories. Also, it is paramount to include the business and entrepreneurial side, as well as the transport planners. A shift in mobility has to be holistic, and involve policy makers working both in urban and transport planning, as well as private business and relevant innovation groups within academia.

- ***A key message for policy makers on developing a competence centre***

Funds are fundamental for such an endeavor: it is therefore important to create innovative and captivating projects in order to be able to secure a suitable amount of funds. Also, partnerships of possible partners and users should be as large as possible, in order for the Competence Centre to be as widely used as possible and at the centre of the innovation on the field of electric transport.