



## **KEY ACTIONS OF THE PROMETEUS REGIONAL ACTION PLAN**

### ***- PURCHASING INCENTIVE PROGRAMME***

Residents, companies, non-profit organizations and local government organizations who purchase new vehicles **will be eligible for up to 5.500€** off the price for a new electric vehicle. Conditions apply to M1, N1, L6e and L7e vehicles.

### ***- REGIONAL ACTION PLAN FOR ALTERNATIVE ENERGY VEHICLES IN CASTILLA Y LEÓN***

The action plan aims to develop the strategic bases to be promoted for the **correct implementation of alternative energy vehicles, especially electric vehicles**, and it is composed of a set of measures divided into three strategic categories: industrialization, infrastructure and market.

### ***- INCOME TAX DEDUCTION***

The Regional Government of Castile and Leon will assign a **deduction from personal income tax (IRPF)** for the purchase of electric or plug-in hybrid cars with all-electric mode up to 40 km. The amount of the expected deduction will be 15% of the purchase price, with a limit of 4.000€.

### ***- TRAINING***

The Regional Government of Castile and Leon aims to **incentivise and support the training in alternative energy vehicles** in order to provide the market with qualified techs who have the knowledge and skills to safely work on or around high voltage vehicle systems and technologies.

## **KEY MESSAGES FOR POLICY MAKERS**

### ***- A key message for policy makers on purchasing incentives***

Electric vehicles are currently priced much higher than petrol and diesel vehicles, largely because of the high price of the battery which powers the electric drivetrain, therefore to achieve a shift towards EVs, policies can encourage the purchase of EVs to accelerate the demand for these vehicles.

It is necessary to analyse the actual car prices to calculate the incentives for each model, because subsidies should not distort the market. The procedure should be based on the principles of objectivity, transparency and non-discrimination, consequently a scheme of subsidies awarded on a competitive basis is highly recommended.

A campaign to raise public awareness should be also stepped up.

- ***A key message for policy makers on income tax deductions***

Electric vehicles are currently priced much higher than petrol and diesel vehicles, largely because of the high price of the battery which powers the electric drivetrain, therefore to achieve a shift towards EVs, policies can encourage the purchase of EVs to accelerate the demand for these vehicles.

The income tax deduction can play an important role in the market breakthrough of EVs. The advantage is clear because it requires no further action at administrative level. The eligible beneficiaries shall declare the acquired car during the tax declaration. It is necessary to analyse the actual car prices to calculate the incentives for each model, because subsidies should not distort the market.

A campaign to raise public awareness should be also stepped up.

- ***A key message for policy makers on the Regional Action Plan***

Planning, including setting of plans, projects and strategies, represents an essential and fundamental step in the public administration in order to achieve a greater efficiency and to make the decision-making process more dynamic.

The regional Action plan involves measures that will contribute to the achievement of some goals whose purpose is to promote the growth, leadership and future of the Castilla y León automotive sector.

It is important that the action plan is based on a comprehensive analysis of the region, to determine the scope, the challenges to face, and the support required.

It is highly recommend to involve all relevant stakeholders and the general population in developing the Action Plan, in a broadly based participation process.

Once the Action plan has been elaborated complying with the current legislation, advertising campaigns for the general public should be made. Moreover, it is recommended that the plan contains objectives, indicators and goals in order to monitor and control the implementation. In a world of constant change and super-rapid innovations, it makes sense to question and if needed to adapt the guiding principles, goals and measures -perhaps also the indicators - on the basis of new economic, social and technical developments. For the consistent pursuit of this subject, regular assessments are recommended.

- ***A key message for policy makers on training activities***

A robust educational and training system is one of the best guarantees of long-term economic success. Considering training as a long-term investment is of great importance. Different training policies foster the acquisition of general and transferable skills. Vocational training has become increasingly valuable in labour markets that are characterised by change and where there is a constant need to adapt to new developments in technology and working methods.

There is a need for proper coordination with the educational authority, due to this slow and complex process.