

MINUTES

CREADIS3 – 6th stakeholders meeting

6. May 2019

Ministry of Culture of the Slovak Republic , Nám. SNP 33, Bratislava

Note: Recognizing the importance of cooperation between public administrations and its key actors in the development of cultural and creative industries in the regions, representatives of regional and local authorities were invited to this stakeholder meeting as experts to develop a common debate on this issue.

11:00 – 11:10h Welcome and introduction

11:10 – 11:20h Introduction to the preparation of the Action Plan of CCIs Development

(CREADIS3 project, methodology and action lines of action plan)

- Brief introduction of the international project CREADIS3, which the main objective is to align territorial public policy agendas to support the development of more efficient cultural and Creative industries (later on “CCI”) policies in territories aiming to generate innovation and economic development around cultural policies.

- Based on the CREADIS3 methodology, the Action Plan has a maximum of 12 actions. The Action Plan will be set up for 2020-2021. Action Plan as the main output of the project will provide information on how the experience gained from project cooperation will be implemented in order to improve the policy instrument addressed in the region. Specifically, it will determine the nature of the activities to be implemented, their timeframe, participants, costs and sources of funding.

- Lines of action:
 - 1) Improve the quality of interventions in relation to cultural and creative industries at national level
 - 2) Supporting the development of regional policies in the cultural and creative industries
 - 3) Creating a new Strategy of Development in Cultural and Creative Industries

11:20 – 12:45h Action Line no. 2:

Supporting the development of regional policies in the cultural and creative industries

➤ Presentation of initial situation of the action line no. 2:

Brief information about the initial situation and problem areas defined within this action line:

- CREADIS3 commitment to improve the policy instrument identified (IROP PO3)
- the absence of strategic documents at the regional and local level supporting the cultural and creative industries in their area
- lack of awareness of cultural and creative industries and its positive contribution to local and regional development
- the need for a deeper mapping of the regional creative ecosystem (its resources, needs and actors) as a basis for the effective setting of strategic goals
- insufficient exchange of information and experience between regional and local authorities in support of cultural and creative industries

➤ Presentation of the current state of the Strategy for the Development of Local and Regional Culture and Culture of National Minorities

➤ Presentation of good practice – KOŠICE city and Creative Industry Košice, n. o. (CIKE)

/as a inspiration for other reagions and cities/

- CIKE, a non-profit organization, helps people from the CCIs to become professionals, opening international markets and educating them. The organisation also participate in the creation of strategic cultural documents at national and international levels. Its main activities are providing professional trainings, local and international networking, building international partnerships or developing strategies.
- It was set by the city of Košice to deliver the project of European Capital of Culture 2013. After the year 2013, non-profit organisation was able to find its potential, market and target group and with the new name Creative Industry Košice is still focusing on the development of Košice by nurturing its creative and cultural potential.
- CIKE has been extremely important in the transformation of the city through developing the capacity of organisation's and the skills of individuals, forging international links and recognition to the city, being a bridge between the public and private sectors and most importantly, being strategic, thinking long-term and always moving forwards.
- CIKE is focusingon direct cooperation of creating strategic documents in the field of CCIs between government at local level and creative professionals represented by this non-government organization. This model guarantees the effective set-up of tools and actions

in order to boost the unique potential of the region. During the year 2018, CIKE focused on preparation of next strategic documents supporting CCIs ecosystem.

- Discussion about possible action for the action lines between stakeholders followed.
 - Another part of the program was a discussion at individual tables (about 8 participants at one table) on the creation of regional / local strategic documents aimed at supporting CCIs at regional and local level. Participants based on the current situation in the given region / city concerning the existence / absence of this type of strategic document discussed the facts that either led to its creation or, on the contrary, the absence, what were the benefits / negatives in the process of its creation as well as the benefits / negatives associated with its implementation, or what is the potential for creating this type of document in their region / city and what kind of actions would help to create it. Last but not least, they also suggested some specific actions that should be considered within the proposed action line to support the development of regional policies in the cultural and creative industries.

The main outputs were subsequently presented and became important bases for proposals within the framework of the action line no. 2.

12:45 – 13:00h Next steps

- Brief information about actions that have been suggested by ministry:
 - *Creation of a methodology aimed at effective making of regional / local policies in the area of CCI support*
Objective: Support the creation of specifically focused strategic documents creating favorable conditions for the development of CCIs in a given region / city for the purpose of its sustainable development.
 - *Specific workshops in regions aiming to raise awareness about CCI contribution to regional and local development*
Objective: To raise awareness of the importance of CCIs for regional and local development and to present the methodology developed for the creation of regional / local policies in CCI support.
- The last point of the program was the introduction of further steps.