

## 3<sup>rd</sup> Małopolska Silver Economy Congress

Kraków, 8<sup>th</sup> October 2018

Hotel Park Inn by Radisson

9:00 – 9:30 Registration of participants

### Opening session

9:30 – 10:30

#### Welcome and introduction

#### The Silver Małopolska. Implementing silver policy at a regional level

*Wojciech Kozak, Vice Marshal of the Małopolska Region*

#### Opening speech

#### Holistic care of elderly : dream or project for the future?

*Władysław Kosiniak-Kamysz, Member of the Polish national Parliament*

#### A patient in old age - a challenge for contemporary cardiology

*Prof. Jadwiga Nessler, Cracow Specialist Hospital of John Paul II*

10:30 – 10:45

Coffee break

### Debate I – Quality of care of elderly in Małopolska region

10:45 – 12:45

#### Moderator

*Marzena Dubiel*

#### Subject

Contemporary challenges in the field of optimal, comprehensive and consistent care for the elderly.

- education of health and social care personnel
- integration, coordination and continuity of care
- sectoralism - medical care vs social welfare
- cooperation between institutions
- progressive specialization of sectors
- organizational models of institutions – “silosity” of functioning

Defining "good" care for an elderly based on an attempt to identify quality indicators

*Invited guests to participate in debate:*

*Bożena Woźniak-Pachota, School of Emergency Medical Services in Krakow*

*Dr n. med. Krzysztof Czarnobilski, Director of Health Care, MSWiA*

*Dr Anna Depukat, Deputy Director of Health Care, Dr. Joseph’s Babiński Specialist Hospital in Krakow*

*Dr Tomasz Bednarz, Medical Clinic in Radziszów*

*Dr Dariusz Kubicz, Deputy Director of Health Care, Health Care Center in Krakow*

*Dr hab. Marek Żak associate professor, University in Kielce*

*Prof. Alicja Klich-Rączka, Collegium Medicum, Jagiellonian University in Krakow*

*Monika Stolarska, director, Senior's House „Na Wzgórzu” in Głogoczów*

*Beata Magiera, director, Social Welfare Home on Praska Street*

*Walenty Bereza, Chairman, Servitum, Ltd*

*Małgorzata Pyka, director, The Polish Red Cross*

12:45 – 13:00

Coffee break

## Debate II – Innovations for care of elderly

13:00 – 14:15

**Moderator**

*Artur Krupa*

**Subject**

- Will new technologies help to meet demographic challenges?
- Management of your own health
- ITHACA – international cooperation for intelligent care
- Innovations funding in health care
- Technological innovations vs. social innovations

*Invited guests to participate in debate:*

*Wojciech Kozak, Vice Marshal of the Małopolska Region*

*Joanna Drózd-Gradzikiewicz, Director Medical Center iMed24; Comarch Healthcare JSC*

*Kazimierz Murzyn, Klaster LifeScience Kraków*

*Desire Laros, Heart IQ Network B.V., Holandia (ITHACA)*

*Dave Horsfield, Digital Care & Innovation Senior, England (ITHACA)*

*Dr Paulina Fatyga, University Hospital in Cracow*

*Agnieszka Sowa-Kofta, CASE – Center for Social and Economic Research in Warsaw*

14:15 – 15:00

Lunch

## Workshop session by *Design thinking method*

15:00 – 16:30

**Facilitator**

*Artur Krupa and*

*Marzena Dubiel*

**Subject**

Inspiration for workshops will be problems, solutions, recommendations resulted from discussions over Debate I and Debate II.

I Round table

II Round table (45 minutes each)

*All participants and speakers of the Congress are invited to take part in the workshop.*

## Summary of the Congress

16:30 – 17:00

Summative presentation after table rounds

Congress closure