Emilia-Romagna: people and enterprises make it social.

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Social enterprises in Italy (1)

Social enterprises: their mission: activities of general interest

Social cooperatives: “either they provide for social and health services (A) or their owners are disadvantaged persons (B)”

Not-for-profit entreprise: “organization that does not redistribute earnings (or donations) to its owners, but reinvest on own objectives means” (e.g. cooperatives)

Enterprise: "An enterprise is any entity engaged in an economic activity, irrespective of its legal form"

«Riforma del Terzo settore» (Italian Law 6 giugno 2016, n. 106)

Italian Law n. 381/91

General Italian Civil Code

European Commission
Social enterprises in Italy (2)

Definition of «General Interest» for social enterprises (Italian Law 6 giugno 2016, n. 106):
When services provided by the enterprise are provided on particular domains such as:
- health, education, vocational training, cultural activities;
- Safeguarding and improvement of environment and natural resources;
- Scientific research with particular social impact;
- Subsidiary services for social enterprises and third sector organisations;
- Social inclusion of migrants;
- Etc.

In a social enterprise, distribution of profits to owners and associates is not aloud.
Some data on Regional context

Emilia-Romagna: People and enterprises make it social

- **27,000** non-profit entities
- **44,000** employees (Social Cooperatives)
- **915** social cooperatives (5% of global national, +13% in the last 10 years)
- **75,000** employees employed (3.1% of total employment)
- **2.2 billion** social cooperatives revenues (20% of global national, +56% in the last 10 years)
Context: keywords

WELL-BEING

EMPLOYMENT

INCLUSION

NETWORKING

SKILLS
<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
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<tbody>
<tr>
<td>Organized system of consultation PA/social economy organizations to define regional policies</td>
<td>Regulatory framework fragmented and under definition. Implementation of the Third Sector Code (DL 117/2017) decrees still in progress</td>
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<td>Introduction of the &quot;Code of the Third Sector&quot; (Decree Law 117/2017): reorganization of Third sector entities</td>
<td>Networks and supply chains within the social economy system not sufficiently structured and lack of tools to facilitate access to the existing networks</td>
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<td>Work placement programs in social cooperatives. Collaboration opportunities between social enterprise and for profit companies (Art.22 LR 17/2005)</td>
<td>Social enterprises dependent on public resources</td>
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<td>Presence of cooperatives with a high entrepreneurial and an innovation-oriented profile competing in the market and stimulating PA to adopt innovative strategies in response to the society needs</td>
<td>Lack of managerial and organizational skills within social enterprises</td>
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<td>Collaboration between for-profit companies and start-ups/social cooperatives for the development of corporate social responsibility projects</td>
<td>Limited use by social enterprises of the opportunities offered by innovation, research and university sector</td>
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<td>articulated system between the research and university sectors in support of social economy</td>
<td>Lack of a reward system in public tenders for sustainable and social value enterprises</td>
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Networks, districts and value chains to develop innovation and foster exchanges and opportunities

Digital transformation to innovate internal processes and services provided

Network to encourage the exchange between public sector actors, social enterprises and for profit companies at regional, national, EU/international level

Collaboration and hybridization between innovative social enterprises (start-up phase) and consolidated companies

Internationalization of know-how and services

Financial instruments available for social enterprises

Existing systems for monitoring and measuring the social impact and sustainable development of the social enterprises activities (overcoming the SROI index), in line with the Agenda 2030 and in collaboration with national and international networks

Emilia-Romagna Region Inter-Departmental Group to adapt regional policies to the Millennium goals defined by the UN in 2015

Variations in the context (new social challenges) accelerate the reorganization and adaptation needs of social enterprises

Digitization of processes causes difficulties in changing the organization and business management due to a lack of adequate skills
Lessons learnt from RaiSE

Study on the Social Enterprises ecosystem in Emilia-Romagna

- Fostering the creation of enterprises networks, legal instruments and new organization models.
- Cross-fertilization between innovative start-ups and consolidated enterprises.
- Investments in new technologies.
- Construction of impact-oriented financing instruments.
- Facilitate the development of new skills within social enterprises.

Interregional analysis on SE ecosystems in 6 European regions

- Support the establishment of national and international SE networks.
- **Support the establishment of cross-sectoral networks between SE – business sector – educational sector – research sector – civil society.**
- Specific support since the pre-start – up phase in order to help the transformation into SE businesses.
- Support Marketing, Management, Internationalization.
- Generate and promote effective social clauses in public and private procurement in order to facilitate the access-to-money-process.
Thanks for all!

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Emilia-Romagna: people and enterprises make it social. The Action Plan

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ART-ER
Attractiveness Research Territory
Emilia-Romagna Consortium Company

born on May, 1st 2019 from the merger of ASTER and ERVET

Together
for an ever more attractive and international region
- Exchange of experience

- ACTION PLAN
Interregional Meeting in Bologna  
20-21-22 November 2017
Good Practices

SCOTTISH ENTERPRISE GOOD PRACTICE:

**Firstport** is a development agency for start-up social enterprise supported by Scottish Government.

Designed to provide services which help take new social enterprises from the seed of an idea to start-up, and sustained success. A package of support comprise seed funding, business advice.

Help social entreprenuers identify networks and peer support to develop and implement their business potential.
ACTION PLAN
European Social Fund Regional Operational Plan 2014-2020 - investment priority 8.5 - Adaptation of workers, businesses and entrepreneurs to changes

European Regional Development Fund Regional Operational Plan 2014-2020

ROP ERDF in connection with Smart Specialisation Strategy
ACTION 1

Lack of managerial and organizational skills within social enterprises

Launch of a specific call for tender aimed at the training of social enterprises managers

Impact: COMPETITIVENESS AND GOVERNANCE

Players

E-R ROP ESF Managing Authority
E-R Department for Programming of Education, Training, Work and Knowledge Policies
E-R Department for Social Integration, combating Poverty and Third Sector
SE representation and business support
Universities and training institutions
ACTION 2

Lack of a reward system in public tenders for sustainable and social value enterprises/hybridization profit

Definition of a social impact assessment system in tender evaluation

Impact: PARTICIPATION, HYBRIDIZATION, NEW MARKET OPPORTUNITIES

Players

E-Ra ROP ERDF Managing Authority
Enterprise Associations
Social Enterprises
Profit enterprises
ART-ER
ACTION 3

Creation of a community of public & private entities (research centers, companies, training institutions) sharing ideas, skills, tools, resources to support start-ups and promote competitiveness of social enterprises.

Impact: COMPETITIVENESS, INNOVATION, COLLABORATIVE RESEARCH, ENTREPRENEURSHIP

Players
Emilia-Romagna Region,
ART-ER
Universities, National Research Centres, Innovation Centres
Union of Chambers of Commerce
Business Associations
Social Enterprises’ Associations, Social Enterprises

Networks & supply chains within the social economy system not sufficiently structured, lack of tools to facilitate access to the existing networks.
Thank you!

Questions welcome