



*Autorità di Bacino Distrettuale
dell'Appennino Meridionale*

PGI01975 LAND-SEA

Sustainability of the land-sea system for eco-tourism strategies

4th Italian Local Stakeholders Group meeting

(2nd Local Stakeholder Group Meeting organized by Molise Region)

SEMESTER (July 2018 – December 2018)		
Partner name	Molise Region + Southern Apennines Basin District	
N° of LSG workshop	4	
Date and Place of LSG workshop	10 th December 2018 – Campomarino (CB) - Molise	
List of LSG members participating	Organisation	Name of participant
	Molise Region	Alberto Di Ludovico
	Order of Geologists of Molise	Giancarlo De Lisio
	Quotidiano del Molise	Degregorio Anna
	Quotidiano del Molise	Michela Bevilacqua
	Termolionline – Primo Piano Molise	Emanuele Bracone
	Municipality of Montenero di Bisaccia	Giuseppe Morrone
	Municipality of Montenero di Bisaccia	Simona Contucci
	Municipality of Termoli	Marcello Vecchiarelli
	District Basin Authority of the Southern Apennines	Diego Conte
	Molise Region	Tomas Belfonte
	Municipality of Campomarino	Paola Cantelmi



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	Conisma	Pasquale Contestabile
	Conisma	Vincenzo Ferrante
	Municipality of Termoli	Angela Costantini

1. MINUTES of the LSG Workshop

The stakeholder meeting begins at 9:30 am at Palazzo Norante in Campomarino (Molise Region), located in Corso Skanderberg 5. After the institutional greetings, Mr. Alberto Di Ludovico from Molise Region introduces the works and welcomes the participants and those stakeholders interested in the elaboration of the Regional Action Plan foreseen in the framework of the LAND SEA activities. The meeting starts with the illustration of the state of the arts of the project, the main implemented outputs are presented and also the upcoming events and activities are introduced. Mr. Diego Conte from the Lead Partner, District Basin Authority of the Southern Apennines, takes the floor and starts his speech with a detailed overview of the good practices and the principal points discussed in the previous meetings, both at international level and in the local events.

Mr. Diego Conte explains the rationale behind the project and the reasons of the involvement of the Molise Region, that has the resources for ensuring the good development of the project and the relevance of the involvement of the Molise territory through responsible tourism and the enhancement of the coast.

Mr. Contestabile, expert from Conisma, takes the floor, and highlights the need to plan the eco-tourism services, as well as to improve the quality of coastal waters, with the purpose to increase the tourist reception, the bathing and the management of the hydro-geological risk. He illustrates how the sustainable tourism must take into account current and future economic implications in terms of Eco-compatibility. An idea suggested by Mr. Contestabile for attracting visitors to see the Molise coast, and encourage them to visit the internal areas of Molise Region too, is to promote the wine-tourism, the tourist promotion of the interior areas, now affected by the problem of the depopulation, and especially, to valorize the practice of the "Albergo diffuso". This "dispersed hotel" is an innovative concept of hospitality, as a means of reviving small, historic Italian villages and town centres off the usual tourist track where the hotel is not in a single block, but converted out of various historic buildings in a small community. Molise territory has several good examples of



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Albergo Diffuso, even if really small. Mr. Contestabile underlines that The Action Plan of Molise Region will be structured in 10 initiatives and 2 guidelines, applicable in the Municipalities, landscape restoration, ecological mobility, slow-mobility, creation of districts for SMEs, Path mapping, catalog of ecotourism products to enhance the internal areas, management of software and eco-sustainability identification of the tourist company.

Then takes the floor Mr. Maurizio Vecchiarelli from the Municipality of Termoli that illustrates the good practices of the Municipality, regarding the environmental protection, the enhancement of the coast, and the identification of the areas interested by the action foreseen in the Molise Region ROP ERDF - ESF Molise 2014 - 2020. Mr. Vecchiarelli explains that The Urban Area of Termoli is composed by the Municipalities of Termoli, Campomarino, Guglionesi and San Giacomo degli Schiavoni. The Urban Area strategy is focused on 3 areas of intervention: mobility, environment and culture. The strategy is currently operating through the development of initiatives and projects that aim at a better organization and management of the logistics and tourism system of the area, integrating the various existing infrastructures with the new forms of travel designed for different users and for de-localizing tourism massive, favoring the extension of the period of tourism season and supporting companies towards sustainable development processes of the entire concerned area. The total amount of the ERDF funds for the implementation of these actions is Euro 5.339.000,00. Molise Region approved the Urban Strategy submitted by the Municipality of Termoli in December 2017, and at the end of 2018, the Municipality of Termoli, as the other 3 Municipalities, convened the Managing Board composed of the mayors or delegates of the other municipalities belonging to the Termoli Urban Area, in order to define the actions to be implemented during the financial years of 2019.

The meeting ends at 12.15.



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PICTURES



SPECIAL SECTION

Local News Broadcast from Molise Region

(LSGs are encouraged to look for interesting issues each semester. What seem “normal” activities for your region might be an incredible new and inspiring approach for another region. Nothing is obvious or repetitive, every news is welcome!) – Max ½ PAGE



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Appearances in the media? And/or post on websites? (local level communication is required to be brought to the wider networks)

Please remember to attach copies of articles and/or links to website

Il Quotidiano del Molise (newspaper);

Primo Piano Molise (newspaper);

<https://cooperazione.regione.molise.it/node/78>

<http://www.altomolise.net/notizie/attualita/20092/progetto-land-sea-meeting-a-campomarino>

<https://quotidianomolise.com/progetto-land-sea-meeting-a-campomarino/>

<http://247.libero.it/lfocus/37192858/1/land-sea-si-parla-di-eco-turismo-a-campomarino/>

<http://www.moliseweb.it/info.php?id=18624&tit=Progetto-Land-Sea-meeting-a-Campomarino>

ANNEXES:

1. Agenda of the 2nd stakeholders meeting
2. Signature sheets
3. PPT presentations