

PGI01975 LAND-SEA – Sustainability of the land-sea system for eco-tourism strategies

Local Stakeholders Group meeting

SEMESTER 4 (July 2018 – December 2018)

Partner name	Generalitat de Catalunya, DGT + Bcnecologia	
N° of LSG workshop	4	
Date and Place meeting	19 December 2018 – Barcelona / DGT's premises	
	DGT	Carme Rubió
	DGT	Núria Montaner
	DGT/Expert on Ecoturism. By Skype	Xavier Cazorla
	BCNecologia	Susanna Garcia
	BCNecologia/Paisatges Vius/ Expert on Biological Ecosystems	Guillem Mas
	Subdirector de Polítiques Ambientals, Departament de Territori i Sostenibilitat (DTS)	Sergi Cantó
	Resp. Àrea Ús Públic Parc Natural del Delta de l'Ebre (PN Delta Ebre)	Imma Juan

Experts Meeting in Hamburg: Regional analyses and thematic papers

After Carme Rubió (DGT) presented all the attendees, Guillem Mas (BCNecologia) remembered that in the 4th Land-Sea Meeting (in Hamburg), it was agreed that experts had to make a regional analyses and two thematic papers. The regional analysis is going to focus on European Charter for Sustainable Tourism in Protected Natural Areas (ECST) Action Plan. And the thematic papers will be based on: ecotourism best practices and governance in Delta de l'Ebre area. Guillem Mas (BCNecologia) is going to be in charge of the first one and is going to target in initiatives such as Delta Birding Festival, Wildsea Europe, Plancton, Slow mobility... And Xavier Cazorla (DGT) dealt



with governance in ecotourism. That's why this paper is going to focus on Delta l'Ebre Ecotourism Organization, ENS Forum conclusions, NaturCAT 2020 Plan and Tourist Businessmen Association experiences.

On the landing paper Guillem Mas (BCNecologia) will study also how biodiversity is integrated together with the infrastructures, protection measures, plants for treating water, biotops, immersed infrastructures... And Xavier Cazorla (DGT), will talk on 6 axis of ecotourism management (content on NaturCAT Plan): equipment, products, market intelligence, improving of resources' management, partnership...

+ Land-Sea Exchange programme in Barcelona

Carme Rubió emphasizes that in February 2019, a new statistic manager is going to be implemented at Direcció de Turisme of Generalitat de Catalunya in order to reinforce the tourist market intelligence research. If the project goes well maybe some of the Land-sea partners involved in the DGT exchange programme (the River Basin Authority of the Rivers Liri-Garigliano and Volturno and Molise Region) could be interested in. Guillem added that one of the thematic papers is based also in this programme.

Thematic papers,

In fact, Xavier Cazorla assumed that the first thematic paper will focus on specific examples. And at the second one, he will include all the items that will be explained to the Italian partners participating in the programme (in Barcelona city and Delta de l'Ebre).

On the other hand, Imma Juan (PN Delta de l'Ebre) pointed that they held projects related to touristic infrastructures but not to farming and fishing activities. Guillem Mas (Bcn Ecology) said that they are going to take them in account in the regional analyses from a touristic point of view.

Xavier Cazorla (DGT) remarked that in the regional analyses will be also included in some of the exchange programme activities, such as the visit of Delta de l'Ebre. On this analysis, Guillem Mas (BCNecologia) is going to carry out a diagnosis based on strategic state point of the Park, with examples of ethno-touristic projects.

In the case of Land-Sea Action Plan 2019-2021 report regarding the pilot trial of Delta (that will be created by Cazorla) will base on 6 ECTS's strategic actions: improvement of the territory quality of Delta de l'Ebre as a touristic offer, selling a sustainable tourism, promotion of the tourists' awareness... Furthermore, different lines have to be analyzed: the ecotourism resources, equipment, touristic products offer and promotion, training, governance participation and Delta coordination...





In this Action Plan, Cazorla said that he would add all the possible and future actions in the Delta Park. And Imma Juan (PN Delta) assured that it would be very interesting going further: how to deal present problems, such as how a natural space (beaches) must be put in order taking into account the massive traffic of tourists, how to protect the dunes, how to improve of spaces planning, how to place infrastructures as sustainable as possible... These points could be extrapolated to the Po coast, where a space planning is being to set up, according to Sergi Cantó (DTS).

Going back to the public space governance, Carme Rubió (DGT) emphasized that it's one of the issues dealt by DGT.

Land-Sea actions

Focusing on actions for Land-Sea, Imma Juan (PN Delta) suggested that a main issue should be chosen, like public affluence to the beaches, space planning, car parking, protection of vegetation. Sergi Cantó (DTS) suggested that it should be based on the improvement of governance action.

Even though Land-Sea has a tourism component, the Delta problematic is not only touristic but also of governance, Xavier Cazorla added. This issue is widely analyzed at the European Charter for Sustainable Tourism in Protected Natural Areas (ECST) and it could be presented by the Catalan partners to the rest of Land-Sea partners, who have not yet adhered to the this Charter.

Finally Xavier Cazorla reviewed the exchange program deadlines of DGT with some of the Land-Sea Italian partners, that it will take place from 20th to 24th May, 2019 in Barcelona city, Delta de l'Ebre i Delta del Llobregat.





PICTURES



