

## PROJECT STAKEHOLDER

Policy-making process is complex and affects a wide range of players beyond the one responsible for the policy itself. The chance of achieving a **policy improvement** can increase if different organisations are involved in the interregional learning process triggered by FINCH implementation.

Therefore - in order to set up **new integrated and participative approaches to cultural heritage conservation, promotion and valorization and to wider private sector participation** - each FINCH partner has settled within its regional territory a **STAKEHOLDER GROUP**.

Each Stakeholder Group brings together all relevant organisations that - though not eligible for Interreg Europe (e.g. those from the private 'for profit' sector) - play an important role in the design and implementation of the policy addressed by FINCH project.

FINCH partners are always open to and exploring new opportunities for new Stakeholder Groups members, so if you are interested in joining us, **do not hesitate in contacting us!**

## PROJECT PARTNERS



Piemonte Region (Italy)  
Lead Partner



University of Turin (Italy)  
Advisory Partner



Development Bank of  
Saxony-Anhalt  
(Germany)



Lodzkie Region  
(Poland)



Regional Development  
Agency South-West Oltenia  
(Romania)



Government of La Rioja  
(Spain)



Regional Council of South  
Ostrobothnia  
(Finland)



Region of Thessaly  
(Greece)

## CONTACTS:

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**FINCH**  
Interreg Europe

Financing impact  
on regional development  
of cultural heritage valorisation

[www.interregeurope.eu/finch](http://www.interregeurope.eu/finch)

An interregional cooperation project for  
improving natural and cultural heritage policies.

FINCH, an interregional cooperation project promoting the development of financial instruments and Public-Private Partnerships in local and regional cultural heritage valorisation policies to increase their long-term social and economic impact.



European Union  
European Regional  
Development Fund

## KEY FACTS

-  **PRIORITY 4.1**  
Improving natural and cultural heritage policies
-  **8 PARTNERS**
-  **7 EU REGIONS**
-  **7 STAKEHOLDER GROUPS**
-  **PROJECT BUDGET**  
1.465.165,00 €
-  **PHASE 1**  
Interregional learning  
June 2018 - Nov 2020
-  **PHASE 2**  
Policies implementation  
December 2020- Nov 2022

## WHAT IS FINCH ABOUT?

**Cultural heritage** is a **shared resource** and a **common good**, but also a common responsibility. The EU's cohesion policies can be instrumental in promoting the valorisation of cultural heritage. That's why seven European regions have decided to **join their efforts to face the challenge of conservation, restoration, valorisation and management of cultural heritage with the involvement of private actors.**

Financing investments in heritage will assure its conservation in a dynamic and productive perspective, attracting and incubating new activities, revitalising already existing ones, improving people general wellness and assuring environmental sustainability.

**FINCH** Project will help partner regions to **improve their policies** in this field. It will support the **implementation of light financial instruments** targeted to private actors and **Public-Private Partnerships** and will **enable local and regional policies to move towards to more sustainable models of cultural heritage valorization.**

## EXPECTED OUTPUTS AND RESULTS:

- 7** **stakeholders groups** created in each region
  - 103** **people** with increased professional capacity due to their participation in interregional cooperation activities
  - 14** **good practices** identified
  - 1** **living document** on financial instruments and regulatory frameworks for the introduction of partnership with private sector
  - 7** **interregional workshops** with field visits
  - 7** **regional action plans** developed;
- ESTIMATED IMPACT:**
- 5** **policy instruments addressed with structural funds link** where measures inspired by the project will be implemented
  - 2** **other policy instruments** addressed by the project where measures inspired by the project will be implemented
  - 2.7** **M € Structural Funds** (from Growth & Jobs and/ or ETC) **influenced by the project**
  - 300** **K € other funds influenced by the project.**

