



**Medtech4 Europe aims at optimising the impact of public policies in favour of research and innovation facilities in the field of medical technologies**

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## E-BULLETIN – 20 MAY 2019

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### Introduction

Medical technologies are a key sector for the future in Europe by bringing solutions to reduce healthcare costs in a context of ageing population. With the emergence of new and cross-sectoral technologies, it is one of the most innovative high-tech sectors which faces a strong world competition requiring each time more innovation.



Medtech4 Europe kicks off!



Interregional Seminar in Stuttgart



How do we involve our stakeholders in the learning process?

The lead partner Auvergne-Rhône-Alpes-Region welcomed its 8 partners in Lyon on 25-26 June 2018, for the kick-off of the project.

The Steinbeis-Europa-Zentrum invited project partners and their stakeholders to an Interregional Seminar in Stuttgart on 11-13 December 2018.

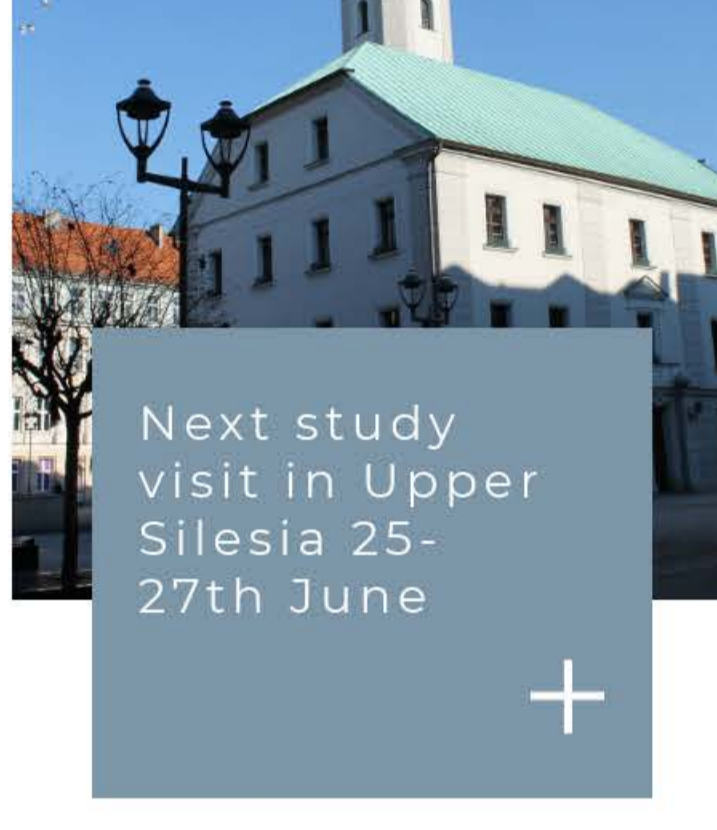
Stakeholders actively contributed to identifying strengths and weaknesses, good practices and mistakes to be learnt from.



Medtech4 Europe visits Maastricht



Medtech4 Europe was successfully presented to regional authorities



Next study visit in Upper Silesia 25-27th June

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On 4 April 2019, Steinbeis - Europa-Zentrum took part in a Franco-German seminar in Kehl, Baden-Württemberg.

Upper Silesian Agency for Entrepreneurship and Development Ltd. (GAPR) will host the second study visit on 25-27 June 2019 in Gliwice.



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### Medtech4 Europe kicks off!

The lead partner Auvergne-Rhône-Alpes-Region welcomed its 8 partners in Lyon on 25-26 June 2018, for the **kick-off** of the project. The partners introduced themselves and their medical technology sectors in a non-formal way and they also discussed with each other what benefits they may expect from the Medtech4 Europe **experience exchange**. Project activities and communication and project management issues were also discussed in detail.

26 June 2018 was dedicated to a **methodology workshop**, led by advisory partner Alternative **Networks** and Atomic Energy Commission. The outcome was a common definition of medical technologies and RDI infrastructures and a common template for describing the medtech ecosystem in each region.

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### Interregional Seminar in Stuttgart

The Steinbeis-Europa-Zentrum invited project partners and their stakeholders to an **Interregional Seminar** in Stuttgart on 11-13 December 2018. Advisory partner CEA presented the first conclusions of the Joint cross analysis between regions, written on the basis of the state of play of medical technologies each partner produced. This gave insights on regional ecosystems of innovation and mapping of **excellence application domains**.

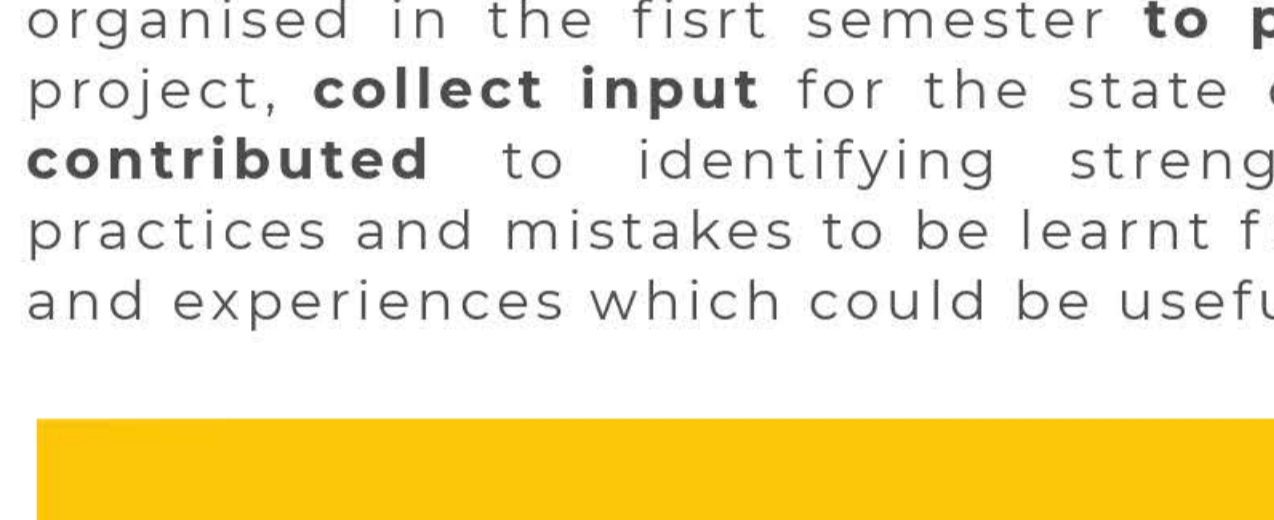
A good practices "market place" was then organised: Collected good practices were presented on a "pitch mode" and all partners could start "buying" those most interesting for them. A **study visit at NMI** (Natural and Medical Sciences Institute at the University of Tübingen) and a meeting with spin-off **"TETEC"** (Tissue Engineering Technologies AG) gave us insight to a successful environment for technology transfer in the medtechs.



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### How do we involve our stakeholders in the learning process?

Each partner identified relevant **stakeholders** at regional and/or national level representing the industry, research/academia and the policy making bodies. The first stakeholders meetings have been organised in the first semester **to present** the Medtech4 Europe project, **collect input** for the state of play. Stakeholders **actively contributed** to identifying strengths and weaknesses, good practices and mistakes to be learnt from, but also interesting tools and experiences which could be useful for the other partners.

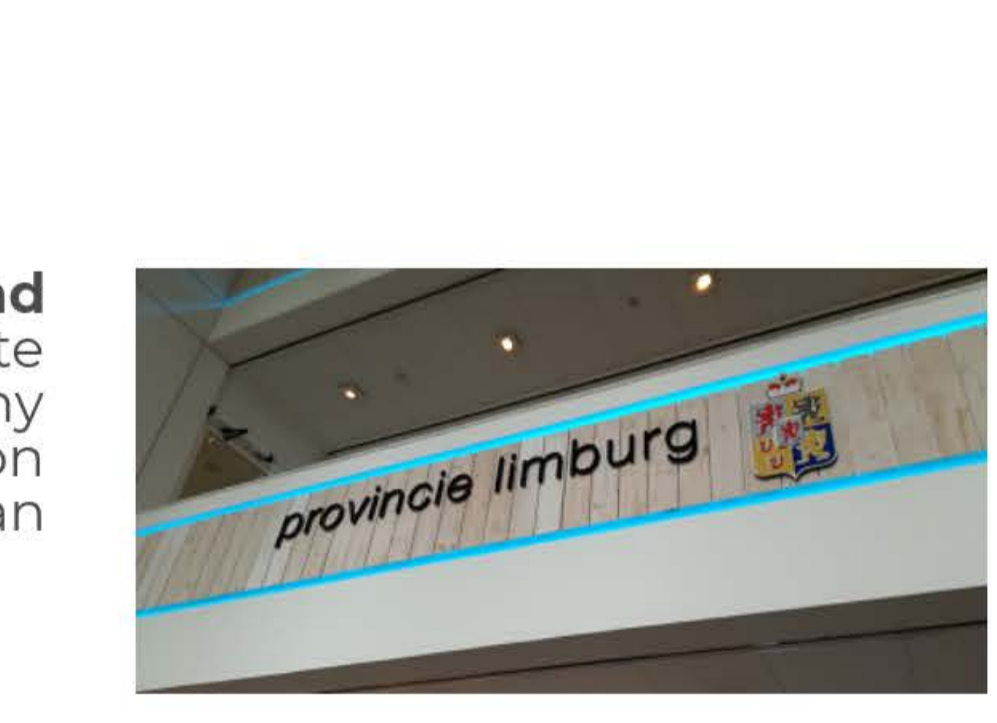


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### Medtech4 Europe visits Maastricht

Our **first study visit** was held in Maastricht on 12-13 March 2019 to study Brightlands Maastricht Health Campus as an example of an efficient innovation ecosystem for medical technologies. Scannexus presented a virtual visit of their state-of-the-art Tesla scanners, Campus residents Clinical Trials Center Maastricht employees answered questions about the importance of **clinical trials** in the Brightlands campus environment.

The visitors were then shown the **labs and clean rooms** at the MERLN research institute and Medtronic. The work visit prompted many responses, including a topic that the afternoon workshop also addressed: how can you build an **efficient ecosystem** in the medtech sector?



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### Medtech4 Europe was successfully presented to regional authorities

On 4 April 2019, Steinbeis - Europa-Zentrum took part in a Franco-German seminar in Kehl, Baden-Württemberg, on the topic **"How can European projects be financed?"** The seminar was organized by the Euro-Insitute and was primarily aimed at employees from the Region Grand East and Baden-Württemberg who were able to find out which funding programmes fit in with their project ideas and ask further questions.

Robert Gohla and Isabel Trömel were invited as podium speakers and presented the Medtech4 Europe project. Thanks to their participation, the Steinbeis-Europa-Zentrum was able **to win new stakeholders** for the project.



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### Next study visit in Upper Silesia 25-27th June

Upper Silesian Agency for Entrepreneurship and Development Ltd. (GAPR) will host the **second study visit** on 25-27 June 2019 in Gliwice. A **workshop on the best policy instruments** to support relevant business models of RDI infrastructures in the medtech sector will be organised in order to think of new tools, new funding or co-funding etc to strengthen innovation on the medtech sector. A **visit** to the Medical university of Silesia and Silesian University of Technology will provide examples of **science and business collaboration**.

