Study Visit 4 - Good practice presentation from a policy perspective

We are ending the 2nd project semester with our fourth study visit to the beautiful city of Barcelona on November 27-29. The programme is organised by our Spanish project partner Barcelona Chamber of Commerce and focuses on further exchanging good practices from a policy perspective.

Barcelona has a very vibrant and dynamic startup ecosystem, especially in the field of new technologies such as Internet, Mobile Software and services, e-commerce, Big Data and Tourism. Learn more about the ecosystem.

The agenda is filled to the brim with some of the best practices and initiatives from Spain, accompanied by a handful of relevant stakeholder presentations and inputs from several other projects.
RIS3CAT (Regional Catalan Smart Specialisation Strategy) - Tatiana Fernández Sirera, Directorate General for Economic Promotion, Competition and Regulation

Experience Industries in Catalonia - Albert Lorente, ACCIÓ, Government of Catalonia

Wine cultural heritage and tourism development in the Montcau valley - Anna Martínez, European Projects Officer, Tourism Department of Barcelona Provincial Council and Dèlia Perpinyà, Tourislab, Tourism innovation and dinamization

Repayable contributions and participative loans, a financial scheme for cultural start-ups - Edgar Garcia, Catalan Institute for Cultural Companies, Government of Catalonia

Creating new audiences for audiovisuals, literature and classical music - Eugeni Terré, cultural expert

Liepaja Creative Industry Cluster and other local measures supporting CCIs - Atis Eglins-Eglitis, LIAA (Liepaja Business incubator), Latvia

Invio - Cluster for Innovation and Experience Economy - Karoline Haulund, Creative Business Cup

STARTS (Science, Technology and the ARTS) initiative - Luis Miguel Girao, DG Connect

Barcelona Media Alliance and Experience-based industries Hub (elixperience) - Xavier Cubeles, EURECAT technology center

Barcelona Design Center and Design4Innovation project - Alba Obiols, Barcelona Design Center

Urban Scene - From “our space” to “no man’s space...And back - Daniela Maier, vice-president The Romanian Order of Architects - Transilvania Branch, Romania

Monuments in the center of life and the sustainable development - Evdokimos Fregoglou, Diazoma