

TRAM

Mar 1, 2019 - Mar 31, 2019

All Users
100.00% Sessions

Sessions

163
% of Total: 0.26% (63,852)



Users

155
% of Total: 0.39% (39,454)



Users by Country

Country	Users
Italy	31
Sweden	16
United States	11
Hungary	10
Spain	9
Belgium	7
France	6
Germany	5
United Kingdom	5
Romania	4

Top Channels

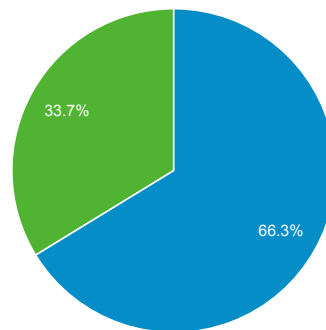
Default Channel Grouping	Sessions
Organic Search	92
Direct	31
Referral	25
Email	8
Social	7

Sessions by Landing Page

Landing Page	Sessions
/tram/	117
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	10
/tram/events/	4
/tram/contacts/	2
/tram/events/event/2423/tram-7th-steering-committee-meeting/	2
/tram/good-practices/	2

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

441
% of Total: 0.23% (193,830)



Avg. Session Duration

00:02:34
Avg for View: 00:03:03 (-15.57%)



Most visited pages (page views)

Page	Pageviews
/tram/	190
/tram/events/	32
/tram/good-practices/	24
/tram/library/	22
/tram/news/	17
/tram/contacts/	15
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	13
/tram/good-practices/?tx_emgoodpractices_goodpracticessearch[page]=1&tx_emgoodpractices_goodpracticessearch[action]=index&tx_emgoodpractices_goodpracticessearch[controller]=Search	11
/tram/news/news-article/4671/cooperation-between-tram-and-cyclewalk/	11
/tram/linked-projects/	8

Bounces and Pageviews by Page Title

Page Title	Bounces	Pageviews
TRAM Interreg Europe	90	192

/tram/news/news-article/1862/publication-of-tram-methodological-guidelines/	2	JS is Looking for a Finaciale Project Officer Interreg Europe	4	12
/tram/news/news-article/3919/bicipolitana-validation-of-one-of-tram-s-gps/	2	Cooperation between TRAM and CYCLEWALK Interreg Europe	2	11
/tram/news/news-article/4085/tram-5th-e-newsletter-is-out-now/	2	PLP Thematic Workshop - conclusions Interreg Europe	2	5
/tram/news/news-article/4372/tram-s-gp-bicipolitana-gets-to-manchester/	2	Publication of TRAM "Methodological guidelines" Interreg Europe	2	4

Searches

Event Label	Total Events			
JS	1	TRAM 4th Peer Review Workshop Interreg Europe	2	7
		Prep meeting for 17th Session of CEMAT, 2 Nov. 2017 Interreg Europe	1	2
		TRAM 2nd Peer Review Workshop Interreg Europe	1	5
		TRAM 3rd Peer Review Workshop Interreg Europe	1	7
		TRAM 3rd Stakeholders Group Meeting_Andalucia Region Interreg Europe	1	1

Newsletter sign ups

Event Label	Total Events
TRAM	1