

Project INTRA: 6th Regional Stakeholder Meeting REPORT

Maribor Development Agency

1. Introduction

The sixth Slovenian RSG meeting was held on Thursday, February 28th, 2019 in Maribor at the premises of MDA.

There were 12 participants present at the event (for more details see the full list attached).

The meeting featured the following agenda points:

1. Presentation of INTRA activities in the last semester of phase 1;
2. INTRA Action plan (phase II);
3. Presentation of two models (www.izvoz.si);
4. Synergies with other regional projects (IRP);
5. Networking.

2. Set up of the task

The participants at the meeting came from three helixes of the quadruple helix approach, with representatives of:

- a) Government/Authority – Ministry of Economic Development and Technology (MGRT), The Public Fund of Republic of Slovenia for Entrepreneurship (SPS), Municipality of Maribor (MOM);
- b) Companies – Chamber of Commerce and Industry of Štajerska (ŠGZ), Regional chamber of crafts and small business Maribor (RCCSB), Institute for Entrepreneurship Research (IRP), Agency for international marketing (AIM);
- c) Academia – Faculty of Economics: University of Maribor (EPF).

Additionally, the participants were representing three levels of impact MDA is influencing through the INTRA project:

- a) Local level: RCCSB, MOM, AIM
- b) Regional level: IRP, EPF, ŠGZ
- c) National level: MGRT, SPS.

The meeting followed the agenda.

I. Presentation of INTRA activities in the last semester of phase 1

Ms Amna Potočnik summarized the project activities carried out thus far and elaborated on activities that will be implemented before the end of phase one: - finalization of the online portal, publishing of Slovenian translation of GPH.

II. INTRA action plan

Ms Amna Potočnik presented the previous activities in preparation of the Action plan and finalization of the document. She also provided feedback on the action plan obtained by the JS of InterregEurope programme. The Vouchers for internationalizations that are offered by SPS are the direct change in the implementation of SME support to internationalization achieved through INTRA activities. Their implementation will be observed within the second phase of the project.

Ms Jasmina Marič further explained the implementation of the vouchers. She explained that there are certain uncertainties that have started to appear, especially with international forums, for which SMEs could get a voucher to attend, but the form attendance is by invitation only, therefore sometimes attendance is not possible.

Ms Helena Turk raised a question, if the municipality could be the beneficiary for such a support scheme, as MOM has organised economic delegations abroad, with SMEs attending. The question should, however, be addressed to the MGRT, as SPS is only implementing the instrument and not responsible for the legal interpretations of the conditions for its use.

III. Presentation of two models

Ms Amna Potočnik presented the online portal www.izvoz.si, which offers both models developed within the INTRA project.

The first model available at the portal is for the self-diagnostics of an SMEs readiness for internationalization.

The second model available at the portal is for info provision about the 15 steps of internationalization and support SMEs can obtain at each of the 15 steps (with relevant organizations offering expert support in the field).

IV. Synergies with other regional projects (IRP);

Within the region, a project of supporting SMEs is also being implemented under the Danube transnational programme. Mr Jure Verhovnik (IRP) presented the project Accelerator.

V. Networking

After the conclusion of presentations, the participant spent additional 50 minutes networking in an informal way.

3. Evaluation of the task

The methods needed to gain the motivation of the stakeholders were similar to previous meetings. However, this time there were more local/regional players involved and no NGOs. As the event was mostly of disseminative nature, it has fully achieved its purpose.

4. Conclusion

The action plans were presented and agreed upon in all presented points.

The activities of the phase II were agreed upon, where the cooperation between SPS (implementing the vouchers) and INTRA LP (monitoring the implementation) was agreed.

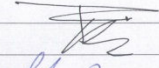
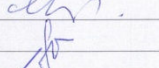

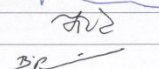
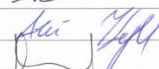
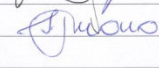






Slight corrections to the online portal were suggested. Changes of certain contacts and addition of certain service providers will be made, upon receiving detailed descriptions from relevant institutions. The portal is to be launched in March 2019.

5. Annexes

- Attendance sheet

LISTA PRISOTNOSTI

Zadeva:	Šesto srečanje deležnikov projekta INTRA
Datum & ura:	28.2.2019, 10:00
Lokacija:	Mariborska razvojna agencija, Pobreška cesta 20, Maribor

Št.	Ime in priimek	Inštitucija	Podpis
1	URSKA RAFOLT	DRZ Maribor	
2	SASA KNEŽEVIČ	MGR	
3	PASJKA KATNIČ	SPS	
4	GABINA SNEIDER	MRA	
5	BORUT JURŠIČ	MRA	
6	ZORAN HEDŽIČ	A. združenje območij d.o.o.	
7	JANE VEKONJAK	IRP	
8	HELENA TURK	MOM - UGD	
9	BOŽIDAR PUČNIK	MRA	
10	ALEČ KEGL	SGZ	
11	ANNA POTOČNIK	MRA	
12	GINOVA SAROTAR ŽIŽEK	EDF, UM	
13			
14			

- Photos



- News for the INTRA website

