

### Project INTRA – communication report

Connected to the INTRA study visit to Algarve region, two broadcasts were recorded in September 2017 for the RUA FM radio station.

#### Media coverage report

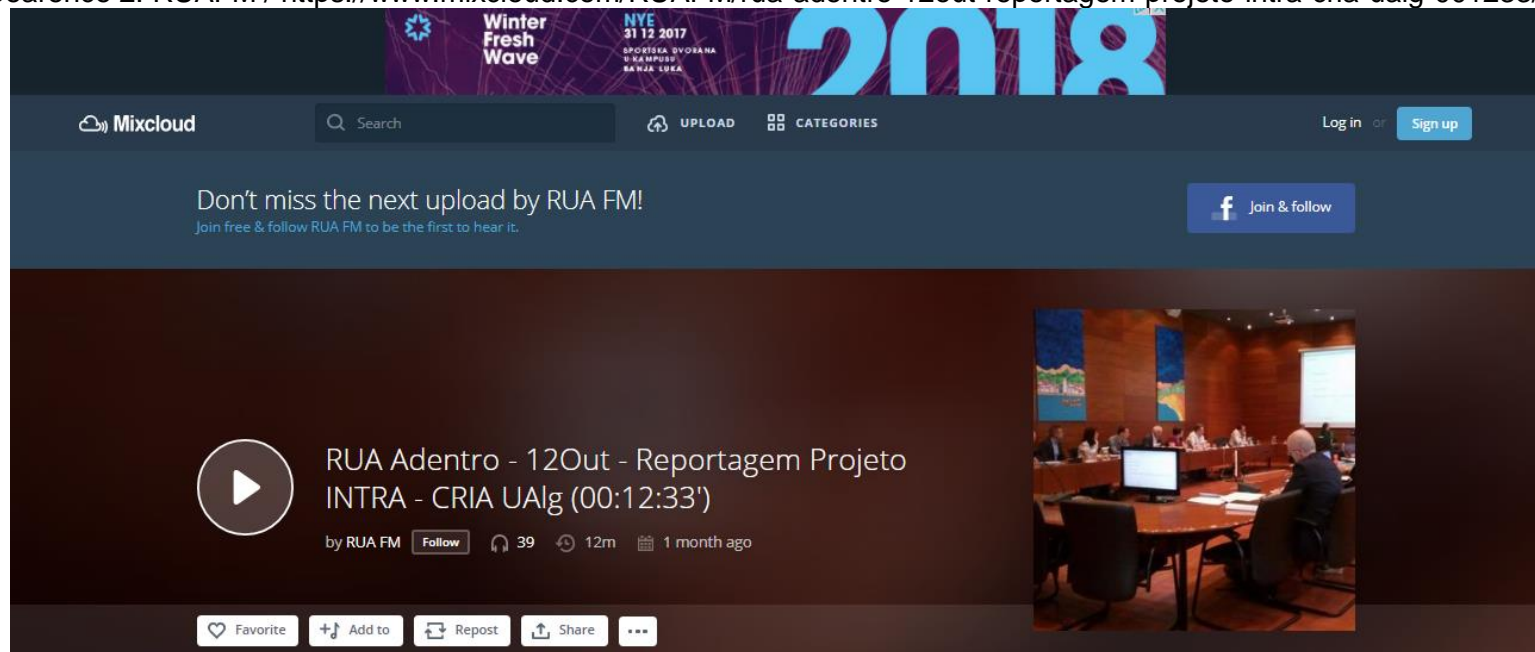
| nr | date of appearance | media  | description of media | type  | link  |
|----|--------------------|--------|----------------------|-------|---|
| 1  | 26.9.2017          | RUA FM | Radio station        | Radio | <a href="https://www.mixcloud.com/RUAFM/entrevista-26set-projeto-intra-cria-ana-gon%C3%A7alves-001126/">https://www.mixcloud.com/RUAFM/entrevista-26set-projeto-intra-cria-ana-gon%C3%A7alves-001126/</a> |
| 2  | 12.10.2017         | RUA FM | Radio station        | Radio | <a href="https://www.mixcloud.com/RUAFM/rua-adentro-12out-reportagem-projeto-intra-cria-ualg-001233/">https://www.mixcloud.com/RUAFM/rua-adentro-12out-reportagem-projeto-intra-cria-ualg-001233/</a>     |



Media appearance 1: RUA FM / <https://www.mixcloud.com/RUA FM/entrevista-26set-projeto-intra-cria-ana-gon%C3%A7alves-001126/>

The screenshot shows a Mixcloud audio player interface. At the top, there is a navigation bar with the Mixcloud logo, a search bar, and buttons for 'UPLOAD' and 'CATEGORIES'. On the right side of the navigation bar, there are 'Log in' and 'Sign up' buttons. Below the navigation bar, a banner reads 'Don't miss the next upload by RUA FM!' with a 'Join & follow' button. The main content area features a large play button icon and the title 'Entrevista - 26Set - Projeto INTRA CRIA - Ana Gonçalves (00:11:26\')'. Below the title, it says 'by RUA FM' with a 'Follow' button, and shows '10' likes and '11m' duration. To the right of the audio player is a large image with the INTRA Interreg Europe logo. Below the audio player, there are buttons for 'Favorite', 'Add to', 'Repost', and 'Share'. Underneath, there is a section titled 'About the show' with a 'TAGGED' section containing hashtags: #intra interreg, #europa, #cria, and #universidade do algarve. A paragraph of text describes the project: 'Durante dois dias Faro recebe uma comitiva internacional no âmbito do INTRA. Projeto no qual a Universidade do Algarve é parceira, através do CRIA - Divisão de Empreendedorismo e Transferência de Tecnologia. A RUA esteve à conversa com Ana Gonçalves, do CRIA.' To the right of the text is another image with the 'Winter Fresh Wave 2018' logo and 'NYE 31 12 2017' text. At the bottom of the page, there is a horizontal bar with yellow, blue, and green segments.

Media appearance 2: RUA FM / <https://www.mixcloud.com/RUAFM/rua-adentro-12out-reportagem-projeto-intra-cria-ualg-001233/>



### About the show

#### TAGGED

#internacionalização #intra #cria #universidade do algarve

A internacionalização e o empreendedorismo foram tema de conversa num encontro que juntou uma comitiva internacional no Algarve. A iniciativa decorreu no âmbito do INTRA, um projeto no qual a Universidade do Algarve é parceira, através do CRIA - Divisão de Empreendedorismo e Transferência de Tecnologia. A RUA acompanhou o grupo e conta-te tudo o que se passou nestes dois dias de encontro internacional.

### Comments



More from RUA FM