

Project Themes

A. Investments in low-carbon transport systems for visitors, shifting travel demand from private cars to sustainable mobility modes, including ElectroMobility, Demand Responsive Transit, Light Rapid Transit

B. Infrastructure and Intermodality Services for Visitors, Information and Communication Technologies including Mobile Applications, Mobility as Service (MaaS) in tourism

C. Accessibility to tourist attractions and services, accessible tourism for all (disabled, elderly, families with young children)

D. Cycling and walking facilities for visitors, including cycling tourism and development of 'Greenways'

DESTI-SMART Partnership



METROPOLITAN
DEVELOPMENT
AGENCY
OF THESSALONIKI S.A.

Lead partner

Partners



REGIONE AUTONOMA
DE SARDIGNA
REGIONE AUTONOMA
DELLA SARDEGNA



HORÁRIOS
DO FUNCHAL
TRANSPORTES PÚBLICOS, S.A.



Advisory partner

Project Management and Coordination



www.interregeurope.eu/desti-smart

DESTI-SMART Interreg Europe



European Union
European Regional
Development Fund

Delivering **Efficient Sustainable Tourism** with low-carbon transport **Innovations**:
Sustainable Mobility, Accessibility and Responsible Travel



*The **DESTI-SMART** Project aims at improving transport and tourism policies at destinations by integrating strategies for low-carbon sustainable mobility, accessibility and responsible travel with sustainable tourism development, and through efficiency, resilience, intermodality, novel transport systems, cycling and walking for visitors*

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www.desti-smart.net



Overall Objective

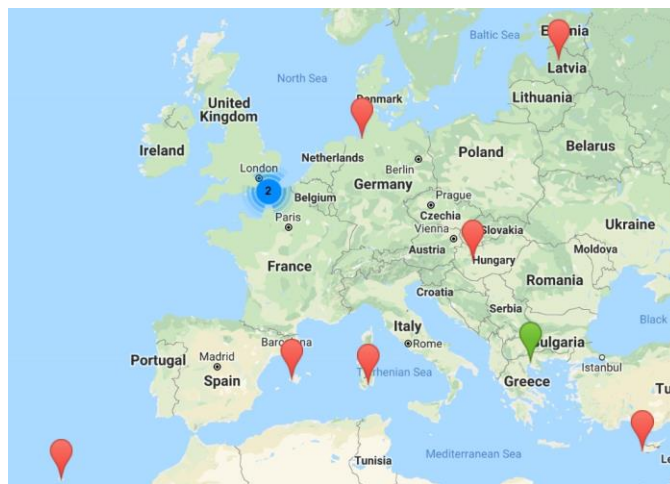
To improve the transport and tourism policies of EU destinations, by integrating strategies for sustainable mobility, accessibility and responsible travel with efficient & sustainable tourism development, for transition to a low-carbon economy, through efficiency, resilience, multimodality, novel low-carbon transport systems, cycling & walking, with implementation innovations, policy learning and capacity building.



DESTI-SMART

Delivering **Efficient Sustainable Tourism** with low-carbon transport Innovations:
Sustainable Mobility, Accessibility and Responsible Travel

towards Smart Destinations



Policy Instruments addressed

- Resilient Thessaloniki - A Strategy for 2030, Greece
- Regional Operational Programme Sardegna ERDF, Italy
- Regional OP: Strukturkonzept Land Bremen 2020, Germany
- Operational Programme MADEIRA 14-20, Portugal
- Hastings Local Plan 2011-2028 "Shaping Hastings", UK
- Plan Territorial Insular de Mallorca (PTM) (Territorial Plan for Mallorca), Spain
- Tourism Development Strategy for Vidzeme region, Latvia
- Integrated Transport Development Operational Programme (ITOP), Hungary
- Operational Program "Competitiveness and Sustainable Development", Cyprus

Contact Us

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