

INKREASE MID-TERM CONFERENCE

“REGIONAL INNOVATION ECOSYSTEMS, ACCELERATORS OF GROWTH AND CHANGE”

BOLOGNA – 26 March 2019

CONFERENCE CONCEPT

Considering the INKREASE Project mission, our proposal is to dedicate our Mid-term Conference (closing phase 1) to reflect about the role of **Regional Innovation Ecosystems (RIS)** as accelerators of innovation and growth for our communities, countries and for the European Union.

The scope is to increase awareness at any level and especially at the EU level about the key role of regional ecosystems in maximizing the impact of research and innovation policies.

Regional dynamic ecosystems can facilitate knowledge circulation, develop competitive clusters, involve SMEs, promote cross-industry contamination process and promote interregional linkages in specific fields.

The conference will emphasize the potential of RIS for European growth and competitiveness and generate ideas for their further improvement.

The effort can be that of making some steps beyond traditional policy issues, such as: research-industry collaboration and knowledge transfer, promotion of spin offs and startups, etc.

Our main issue is to point out further specific features and potentialities of RIS in terms of networking, collaboration, cross-industry contamination, evolution of organization and behavior of protagonists.

Interaction between actors, contamination between different technologies and industries, connection between different RIS will be encouraged as well.

CONFERENCE FORMULA

A conference in 3 sessions.

1 keynote speech for any session, interviews to selected panelists and some open debate with the public.

Presentations of Action Plans from each project partner.

Sessions:

1. Mobilizing regional communities for innovation
2. S3 and cross-industry contamination in regional projects
3. Reinforcing interregional co-operation and complementarities

PROGRAMME

VENUE: Centro San Domenico - Sala della Traslazione
(Piazza San Domenico n. 12 – Bologna) ([Map.docx](#))

TUESDAY, 26 MARCH 2019

MORNING SESSION 09:00 – 14:00

09:00 - 09:30 *Registration of participants*

Moderator: Phil Taylor (CEO at Phil Taylor Consultants)

INKREASE Project Video

09:30 - 10:00 *Welcome remarks and Outline of the Conference*

Silvano Bertini

*(Head of Unit - Research, Innovation, Energy and Sustainable Economy
Emilia- Romagna Region)*

10:00 - 11:30 *Session 1: Mobilizing regional communities for innovation*

Keynote speaker: Claus Zeppelzauer

*(DI - Division Head Companies & Technology, Department Head Technopols &
Cluster Lower Austria - ecoplus. The Business Agency of Lower Austria)*

Panel discussion

11:30 - 12:00 *Coffee break*

12:00 - 12:30 *Research and Innovation policies in Emilia-Romagna*

Morena Diazzi

*(Managing Authority - General Directorate-Knowledge, Labour and Enterprise Economy
Emilia- Romagna Region)*

12:30 - 14:00 Session 2: S3 and cross-industry contamination in regional projects

Keynote speaker: Elisa Gerussi

(European Commission - Joint Research Centre - Unit B3 - Territorial Development)

Panel discussion

14:00 - 15:00 *Networking lunch buffet*

AFTERNOON SESSION 15:00 – 18:00

15:00 - 16:30 Session 3: Reinforcing interregional co-operation and complementarities

Keynote speaker: Jean-François Romainville

(Expert in Competitiveness and Innovation - IDEA Consult

Coordinator of the Vanguard 3DP-Pilot Project)

Panel discussion

16:30 - 17:00 *Coffee break*

17:00 - 18:00 Conclusions: from the business point of view

Doxee - Elettric80 - Energy Way

18:00 *Closure of the Conference*

During the sessions, INKREASE Regional Action Plans will be presented

(6 videos to be showed)