

European Union Programme Interreg Europe Specific objective: Improving SMEs competitiveness policies



Supporting knowledge capacity in ICT among SMEs to engage in growth and innovation

## **PROJECT** IMPLEMENTATION:



01/04/2016 - 31/03/2019



01/04/2019 - 31/03/2021

### PROJECT TERRITORY:



13 million inhabitants



# **PROJECT TARGETS**



More SMEs in rural areas using ICT tools in their daily activities.



More new products and services developed and introduced by SMEs in rural areas.



More SMEs digitalisation initiatives.



More funding absorbed by rural SMEs for introducing innovative ICT solutions.

# PROJECT RESULTS:



11 action plans to promote SMEs digitalisation in rural areas



12 institutions from 10 EU member states and Norway working together



80 stakeholders involved



Over 16 million Euro to be invested



More than 5000 businesses expected to benefit from implemented actions directly and many more from the spillover effect

### www.interregeurope.eu/skillsplus

#### PROJECT PARTNERS:























