

CREADIS3
Interreg Europe



CREADIS3: MAPPING 1 - COMPETENCES. WESTERN GREECE



**Mapping 1 - Competences
Regional Development Fund
on behalf of Region of
Western Greece
(2017)**



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1/ GENERAL INFORMATION

Objective: Align territorial public policy agendas to support the development of more efficient CCI policies in territories aiming to generate innovation and economic development in European regions.

Creative District: Ecosystem generating collaboration across public authorities and industrial stakeholders.

Aims: The mapping study aims at demonstrating the growth potential of Culture and Creativity for Region of Western Greece but also at developing evidence based on policies, which will support these sectors with targeted actions.

What the cultural and creative industries are: The term ‘cultural and creative industries’ or ‘culture and creativity industries’ (CCIs) usually encompasses any enterprise producing marketable goods of high aesthetic or symbolic nature, the use of which aims at stimulating consumers’ reactions stemming from this experience. The end good or service comprises an intellectual property and a product subject to the legislation on the protection of intellectual property rights. That is to say, the term covers a wide and diverse range of activities (performing and visual arts, design, architecture, advertising, publishing, audiovisual media, software etc.), relevant to the wider field of culture¹.

With regard to actions: The methodological reference material with regard to actions in the carrying out of the Mapping is the *Policy Handbook on How to strategically use the EU support programmes, including Structural Funds, to foster the potential of culture for local, regional and national development and the spill-over effects on the wider economy?* published in April 2012 by the European Union, where a series of arguments are laid out so that member countries invest in CCIs. In short, they are as follows:


- For their contribution to economic growth and creation of employment.
- For their contribution to local and regional development.
- For their contribution to innovation and social welfare.

¹ Vassilis Avdikos etc., 2016.

2/ SUMMARY

The lack of a suitable tool, which would support strategy and decision-making aimed at planning support actions for the professionals of the Contemporary Culture and Creative Economy, has led to the need of recording their growth dimension, in accordance with international practices.

What sectors are including: The sectors included in this map, are: Advertising and marketing; Architecture; Audiovisual; Craftsmanship & crafts; Cultural Heritage; Design; Digital content; Fashion Film; Galleries and libraries; Gastronomy; Graphic design; Information technology; Museums; Music; Literature; Performing Arts; Product design; Publishing; Radio; Software and IT services; Television; Video and photography; Video games; Visual Arts.

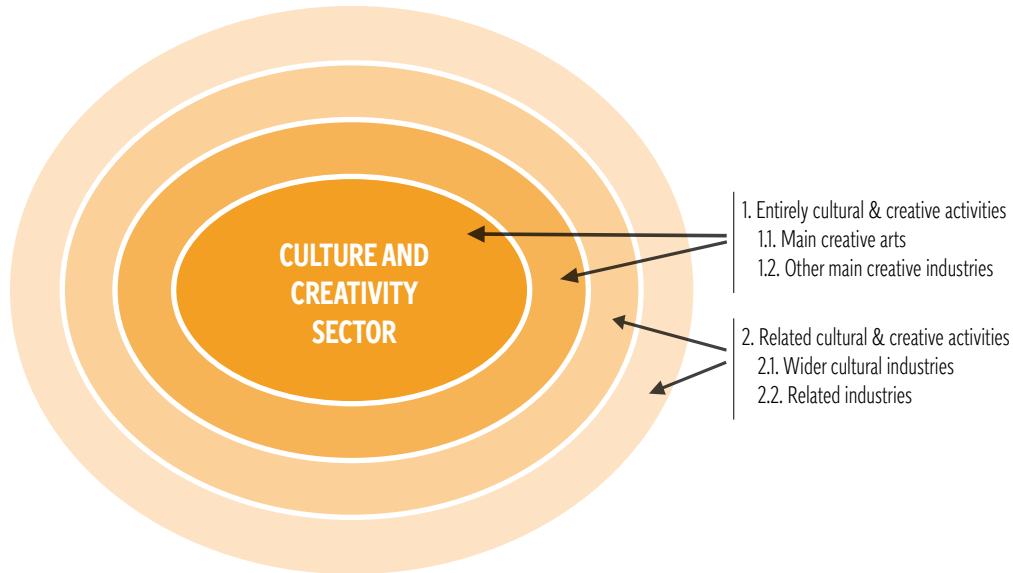


3/ BODIES OF THE CULTURAL AND CREATIVE INDUSTRY

It includes all the bodies of the cultural and creative industry in the Region under study. The conceptual framework of the recording is based on the “Concentric circles model” (see Figure 1), that is the intensity of the content of the artistic, cultural and creative expression of a product².

² Vassilis Avdikos etc., 2016.

FIGURE 1
Concentric circles model



This specific “model” constitutes the foundation upon which the “Green Bible’s” definition about the cultural and creative industries is based, while it has been also used in earlier valid studies. According to the “model”, bodies are separated in two main categories and two respective sub-categories:

1) bodies of entirely cultural and creative activities, with sub-categories 1a) Performing arts (music, dance, theatre), Visual arts (painting, sculpture, hand engraving) and Literature, and 1b) Museums, Libraries, and Cinema, and 2) bodies of related activities, with sub-categories 2a) Publications, Radio, Television, Audio-recording, Electronic games etc., and 2b) Architecture, Design, Advertising etc.

BODIES OF ENTIRELY CULTURAL AND CREATIVE ACTIVITIES	BODIES OF RELATED ACTIVITIES
1a) Performing arts (music, dance, theatre), Visual arts (painting, sculpture, hand engraving), Literature etc.	2a) Publications, Radio, Television, Audio-recording, Electronic games etc.
1b) Museums, Libraries, Cinema etc.	2b) Architecture, Design, Advertising etc.

What administrative levels and areas are including: Different levels of the administration are including such as: State administration (Universities, Institutions etc.), autonomous/regional administration (Region of Western Greece etc.), local administration (Municipalities, compounds etc.), lower level administration (laboratories, institutions etc.).

Depending on the kind of the level of administration, are identifying the different departments and areas involved, such as: the culture, industry, finance, innovation, tourism, etc.

The criteria are taking into account, are:

- The level of involvement of each of them: real or strategic.
- The viability of access to information and analysis of information available (maps, statistics, etc.).
- The relative weight and significance in CCI support policies, especially in the case of interdepartmental areas.

The actions identified to the reinforcing aimed at improving competitiveness enhancement and export capacity of CCIs. The areas of reinforcing actions are concerning the competence development, creation, entrepreneurship, innovation, growth and financing.

Initially, an approach will be taken out to identify actions on access to public funding, acceleration programmes, access to financing etc.

4/ THE CURRENT SITUATION IN THE REGION OF WESTERN GREECE

4.1. Number of CCIs in the Region of Western Greece

According to research of the statistical service -Eurostat during 2016, the Region of Western Greece (as presented in the following table 1), accounted for 3,4% of the CCIs employees in Greece (3.607 employees), with 1472 enterprises, which produce 1,9% (EUR 41,1 million) of the Gross Value Added (GVA) of CCIs in Greece.

TABLE 1
Creative Economy in RWG

THE CREATIVE ECONOMY IN THE REGION OF WESTERN GREECE	DATA
GVA of CCI (in millions €)	41,1
Regional GDP (in millions €)	7.199,28
% CCI on the Regional GDP	0,6%
% GVA on CCI	1,9%
Employees in CCI	3.607
Employees in Region	198.600
% CCI on employment in the Region	1,8%
% of CCI employees	3,4%
Businesses	1.472
% of Businesses in CCI	3,3%

In addition, CCI contribute 0,6% to the GDP of the Region of Western Greece and employ 1,8% of the Region’s employees. In particular, the arts-entertainment, museums-libraries (35%), architecture (18%) and advertising (14%), on the production side, accounted for the highest rates; Architecture (26%), museum libraries (19%) and advertising (10%) bring together most employees (charts 1 and 2).

CHART 1
Shares of CCI on GVA in RWG

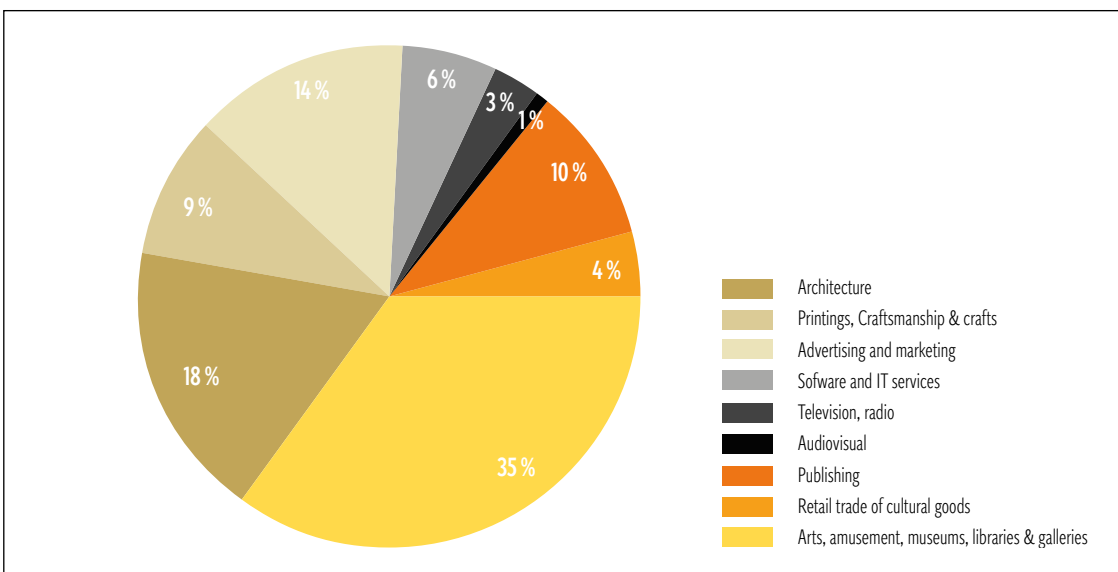
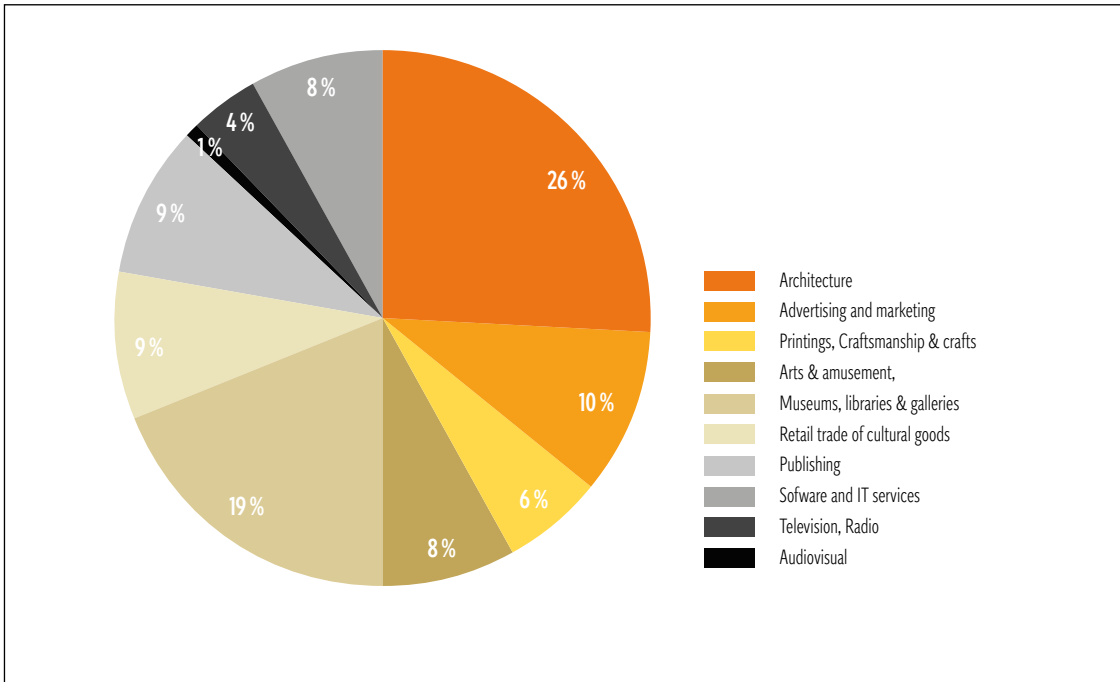


CHART 2
Shares of CCI in no. of employees in RWG



Regarding the impact of the financial crisis on the CCIs of the Region of Western Greece, it is noted that the Gross Value Added (GVA) of CCIs decreased in total by 49% (or EUR 38,73 million) during the period 2008-2014, while the corresponding decrease in the rest of Greece was 55%. More specifically, the sectors that suffered the largest reduction in terms of GVA for the period 2008-2014 were 80% of the television-radio-communication industry, 75% of the architecture, 70% of the publishing industry, while retail trade, IT services and advertising sectors showed a significant increase for this period, namely 81%, 71% and 56%, respectively. For the period 2013-2014, the Software industry is growing by 128% in terms of GVA. At the same time the branch of architecture presents a recovery of 71%, while in total, the GVA of the Western Greece CCIs for the period 2013-2014 shows an increase of 7%, but the problematic sectors are not absent³.

³ Vassilis Avdikos etc., 2016.

According to the Registry of Cultural Organizations of the Greek Ministry of Culture, during 2015, the Region of Western Greece, owns almost 3,03% of the registered cultural operators in Greece, 5,65% of the festivals made in Greece, 2,72% of cinemas, 4,05% of public and private libraries, 4,05% of museums, 8,34% of monuments and 6,59% of the archaeological sites (see table 2).

TABLE 2
Number of CCIs in the Region of Western Greece

CULTURE & CREATIVE INDUSTRIES	2008	2009	2010	2011	2012	2013	2014	2015
Printings, Craftsmanship & crafts	138	76	0	121	91	99	92	
Retail trade of cultural goods	108	103	121	62	102	92	84	
Publishing	39	41	28	34	32	24	29	
Audiovisual	66	60	72	93	77	80	58	
Television, radio	55	58	53	56	52	53	111	
Software and IT services	883	918	804	713	761	699	675	
Architecture	148	131	133	134	123	118	109	
Advertising and marketing	163	163	168	190	131	168	164	
Arts and amusement	215	218	142	136	149	129	123	
Museums, libraries & galleries	42	41	34	32	29	28	26	
Total of RWG	1856	1809	1554	1569	1546	1490	1472	1153

4.2. Bodies and activity sectors of the CCIs

For the Mapping of organizations /bodies within the Region of Western Greece during 2017, PP6 utilized the classification of CCIs into “entirely” cultural and creative activities and “related” cultural and creative activities (including industry sectors such as architecture and design). On the following tables, are displayed the studying sectors of the Region of Western Greece, during 2017, into the frame of CREADIS3 project implementation:

ENTIRELY								
Craftsmanship & crafts	Cultural Heritage	Film -Cinema	Galleries and libraries	Museums	Music	Performing Arts	Visual Arts	Literature

RELATED								
Design	Digital content	Fashion	Gastronomy	Graphic design	Information technology	Advertising and marketing	Architecture	Audiovisual
Product design	Publishing	Radio	Software and IT services	Television	Video and photography	Video games		

The following table presents a list of the stakeholders (organizations / bodies) per Regional Unit and Municipality. The bodies, presented under the categories:

1. “Cultural Associations”
2. “Municipal Libraries - Galleries - Collections”
3. “Sports centres - Environmental bodies & clubs”
4. Museums & Collections, are then linked to one or more corresponding sectors, of “entirely” and/or “related” cultural and creative activities. Furthermore, specific bodies belonging to the categories of:
 - a. Chambers
 - b. Associations
 - c. Scientific Organizations
 - d. Laboratories
 - e. Cultural Centers, are listed in detail and linked to corresponding sectors.

TABLE 3
Bodies and activity sectors of CCIs

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																														
ADMINISTRATIVE LEVELS	BODIES	SECTORS	ENTIRELY										RELATED																			
			CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES					
RWG	REGIONAL UNIT OF ACHAEA (652)	CULTURAL ASSOCIATIONS	X								X																X					
		IND																														
		NEWSPAPERS - MAGAZINS																														
		IND																														
		RADIO STATIONS																														
		IND																														
		TELEVISION STATIONS																														
		IND																														
		MUSEUMS -COLLECTIONS																														
		IND																														
		CHURCHES & MONASTERIES																														
		IND																														

BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		ENTIRELY RELATED		
ADMINISTRATIVE LEVELS	BODIES	SECTORS	BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE	
RWG	REGIONAL UNIT OF ILLA (187)	CULTURAL ASSOCIATIONS	CRAFTSMANSHIP & CRAFTS	
			FILM-CINEMA	
			GALLERIES AND LIBRARIES	
			MUSEUMS	
			MUSIC	
			PERFORMING ARTS	
			VISUAL ARTS	
			LITERATURE	
			DESIGN	
			DIGITAL CONTENT	
			FASHION	
			GASTRONOMY	
			GRAPHIC DESIGN	
			INFORMATION TECHNOLOGY	
	ADVERTISING AND MARKETING			
	ARCHITECTURE			
	AUDIOVISUAL			
	PRODUCT DESIGN			
	PUBLISHING			
	RADIO			
	SOFTWARE AND IT SERVICES			
	TELEVISION			
	VIDEO AND PHOTOGRAPHY			
	VIDEO GAMES			

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE		RELATED																												
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		ENTIRELY																												
ADMINISTRATIVE LEVELS	BODIES	SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES			
RWG	REGIONAL UNIT OF ATTOLAKARNANIA (314)	CULTURAL ASSOCIATIONS	X					X	X	X	X				X							X					X			
		IND																												
		NEWSPAPERS - MAGAZINES																					X							
		IND																												
		RADIO STATIONS																						X						
		IND																						X						
		TELEVISION STATIONS																									X			
		IND																									X			
		MUSEUMS -COLLECTIONS										X	X																	
		IND																												
		CHURCHES & MONASTERIES																												
		IND																												

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE			RELATED																											
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES			ENTIRELY																											
ADMINISTRATIVE LEVELS	BODIES	SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES			
MUNICIPALITIES OF ACHAEA REGIONAL UNIT	AIGALEIAS	CULTURAL ASSOCIATIONS (14)	CUL	x											x												x			
		IND																												
	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL				x				x	x																	x		
		IND																												
	SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																												
		IND																												
	MUSEUMS - COLLECTIONS	CUL										x																		
		IND																												
	MUNICIPAL PUBLIC BENEFIT COMPANY OF AIGALEIA (DIKEPA)	Cultural Centres	CUL																											
		IND										x																		
	Open Theatres	CUL																												
		IND																												
	Municipal Cinemas	CUL																												
		IND																												
Multicentre Conference Centres	CUL																													
	IND																													

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																												
		ENTIRELY										RELATED																		
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM-CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS			
MUNICIPALITIES OF ACHAEA REGIONAL UNIT	WESTERNA ACHAEA	CULTURAL ASSOCIATIONS (6)																												
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																												
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS (27)																												
	ERIMANTHOS	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																												
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS (27)																												
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																												

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																											
		ENTIRELY										RELATED																	
BODIES	SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES			
		CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND	CUL	IND		
MUNICIPALITIES OF ACHAIA REGIONAL UNIT	KALAVRITA	CULTURAL ASSOCIATIONS							X																				
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS			X	X																				X	X	X	
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																											
		MUSEUMS COLLECTIONS		X	X	X	X																X						
	PATRAS	CULTURAL ASSOCIATIONS		X				X	X																				
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS			X	X																					X		
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																											
		MUSEUMS - COLLECTIONS		X	X	X	X																						

BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																												
		ENTIRELY										RELATED																		
ADMINISTRATIVE LEVELS	BODIES	SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES			
MUNICIPALITIES OF ACHAIA REGIONAL UNIT	PATRAS	Municipal Libraries & Galleries - Collections	CUL			X																								
		MUNICIPAL LIBRARY - MUNICIPALITY OF PATRAS CULTURAL ORGANISATION	CUL					X	X																					
		Municipal Music	CUL					X	X	X																				
		Intellectual Artistic	IND						X	X	X																			
		POLYPHONIC CHORUS OF PATRAS	CUL						X	X																				
		MUNICIPAL REGIONAL THEATRE OF PATRAS	IND							X	X																			
		DANCE DEPARTMENT OF THE MUNICIPALITY OF PATRAS CULTURAL ORGANISATION	CUL						X	X	X																			
		PATRAS VISUAL ARTS WORKSHOP	CUL							X	X																			
			IND																											

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE				
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		RELATED		
ADMINISTRATIVE LEVELS	BODIES	SECTORS	ACTIVITIES	
MUNICIPALITIES OF ACHAIA REGIONAL UNIT	PATRAS	Carnival of Patras	MUSEUMS	x
			MUSIC	
		International Patras Festival	MUSIC	x
			PERFORMING ARTS	x
		International Film Festival of Patras	FILM-CINEMA	x
			CULTURAL HERITAGE	
		CRAFTSMANSHIP & CRAFTS	GALLERIES AND LIBRARIES	
			MUSEUMS	x
MUNICIPAL PUBLIC BENEFIT COMPANY OF PATRAS			MUSIC	x
International Patras Festival			PERFORMING ARTS	x
International Film Festival of Patras			FILM-CINEMA	x
Carnival of Patras			MUSEUMS	x
			PERFORMING ARTS	x
			VISUAL ARTS	x
			LITERATURE	
			DESIGN	
			DIGITAL CONTENT	
			FASHION	
			GASTRONOMY	
			GRAPHIC DESIGN	
			INFORMATION TECHNOLOGY	
			ADVERTISING AND MARKETING	
			ARCHITECTURE	
			AUDIOVISUAL	
			PRODUCT DESIGN	
			PUBLISHING	
			RADIO	
			SOFTWARE AND IT SERVICES	
			TELEVISION	
			VIDEO AND PHOTOGRAPHY	
			VIDEO GAMES	

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE			RELATED																													
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES			ENTIRELY																													
ADMINISTRATIVE LEVELS	BODIES	SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM - CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS					
MUNICIPALITIES OF ILIA REGIONAL UNIT	ANDRAVIDA - KILLINI	CULTURAL ASSOCIATIONS	x																	x	x	x										
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																				x	x		x	x						
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																														
		MUSEUMS - COLLECTIONS																														
	ANDRITSSENA - KRESTENA	CULTURAL ASSOCIATIONS																				x	x	x								
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																					x	x		x	x					
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																														
		MUSEUMS - COLLECTIONS																							x							

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																										
		ENTIRELY										RELATED																
BODIES	SECTORS	CREFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES		
MUNICIPALITIES OF ILLIA REGIONAL UNIT	ANCIENT OLYMPIA	CULTURAL ASSOCIATIONS	CUL	x					x																x			
		IND																										
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL		x						x															x		
		IND																									x	
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																									
	ZAXARO	MUSEUMS - COLLECTIONS	CUL		x																							
		IND																										
		OLYMPIC INTERNATIONAL FILM FESTIVAL FOR CHILDREN & YOUTH	CUL																									
		CULTURAL ASSOCIATIONS	CUL																								x	
		IND																										
ZAXARO	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL																								x		
	IND																											
	SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																										
	IND																											
	MUSEUMS - COLLECTIONS	CUL																										

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE			RELATED																													
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES			ENTIRELY																													
ADMINISTRATIVE LEVELS	BODIES	SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM - CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS					
MUNICIPALITIES OF ILLA REGIONAL UNIT	LILDA	CULTURAL ASSOCIATIONS	x																	x	x	x										
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS			x																	x	x	x	x	x						
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																														
		MUSEUMS - COLLECTIONS																						x				x				
	PINIOU	CULTURAL ASSOCIATIONS																				x	x	x								
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																							x							
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																														
		MUSEUMS - COLLECTIONS																														

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE			RELATED																											
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES			ENTIRELY																											
ADMINISTRATIVE LEVELS	BODIES	SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM-CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS			
MUNICIPALITIES OF IIA REGIONAL UNIT	CULTURAL ASSOCIATIONS	CUL	x																x	x	x	x								
		IND																												
	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL																				x	x	x	x	x				
		IND																												
	SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																				x	x	x						
		IND																												
	MUSEUMS - COLLECTIONS	CUL																												
		IND																												
	PHILHARMONIC ORCHESTRA	CUL																					x	x						
		IND																												
	PYRGOS THEATER GROUP	CUL																					x							
		IND																												
	PYRGOS MIXED CHOIR	CUL																					x							
		IND																												

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																												
		ENTIRELY										RELATED																		
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM-CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS			
MUNICIPALITIES OF AITLOA KARNANIA REGIONAL UNIT	AGRINIO	CULTURAL ASSOCIATIONS	x												x				x	x	x	x			x	x	x			
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																				x			x	x				
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS																				x	x	x			x	x		
	AKTIO-VONITSA	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																				x	x			x	x			
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS																												
		MUSEUMS - COLLECTIONS																												

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																												
		ENTIRELY										RELATED																		
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM - CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS			
MUNICIPALITIES OF AITLOA KARNANIA REGIONAL UNIT	AMFLOCHIA	CULTURAL ASSOCIATIONS	x																	x	x	x								
		MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																				x	x		x	x				
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS																				x	x	x						
	THERMO	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS																				x	x		x					
		SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS																												
		MUSEUMS - COLLECTIONS																												
		CULTURAL ASSOCIATIONS																				x	x	x						
		MUSEUMS - COLLECTIONS																												

ADMINISTRATIVE LEVELS		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																											
		ENTIRELY												RELATED															
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM - CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS		
MUNICIPALITIES OF AITOLIA KARNANIA REGIONAL UNIT	SACRED CITY OF MESOLOGI	CULTURAL ASSOCIATIONS	CUL	x											x					x	x	x					x		
		IND																											
	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL																			x	x			x				
		IND																											
	SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																											
		IND																											
	MUSEUMS - COLLECTIONS	CUL																											
		IND																											
	CULTURAL ASSOCIATIONS	CUL																											
		IND																											
MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL																												
	IND																												
SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																												
	IND																												
MUSEUMS - COLLECTIONS	CUL																												
	IND																												
MIXED CHOIR OF NAFPAKTOS	CUL																												
	IND																												

BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																											
		ENTIRELY										RELATED																	
ADMINISTRATIVE LEVELS	BODIES	SECTORS	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM - CINEMA	CULTURAL HERITAGE	RAFTSMANSHIP & CRAFTS		
MUNICIPALITIES OF AITLOLA KARNANIA REGIONAL UNIT	CULTURAL ASSOCIATIONS	CUL	x																	x	x	x							
		IND																											
	MUNICIPAL LIBRARIES - GALLERIES - COLLECTIONS	CUL																							x				
		IND																											
	SPORT CENTERS - ENVIRONMENTAL BODIES & CLUBS	CUL																											
		IND																											
	MUSEUMS - COLLECTIONS	CUL																											
		IND																											

BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																												
		ENTIRELY												RELATED																
ADMINISTRATIVE LEVELS	BODIES	SECTORS	CREFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES			
CHAMBERS	CHAMBER OF COMMERCE OF ACHAIA	CUL	x									x	x	x		x	x	x	x		x	x				x	x	x	x	
		IND	x										x	x	x		x	x	x	x		x	x				x	x	x	x
	CHAMBER OF COMMERCE OF ILIA	CUL	x										x	x	x		x	x	x	x		x	x				x	x	x	x
		IND	x										x	x	x		x	x	x	x		x	x				x	x	x	x
	CHAMBER OF COMMERCE OF AITOLOAKARNANIA	CUL	x										x	x	x		x	x	x	x		x	x				x	x	x	x
		IND	x										x	x	x		x	x	x	x		x	x				x	x	x	x
	TECHNICAL CHAMBER OF WESTERNGREECE	CUL	x										x	x			x	x	x	x		x	x				x	x	x	x
		IND	x										x	x			x	x	x	x		x	x				x	x	x	x

BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE		RELATED																										
		VIDEO GAMES	VIDEO AND PHOTOGRAPHY	TELEVISION	SOFTWARE AND IT SERVICES	RADIO	PUBLISHING	PRODUCT DESIGN	AUDIOVISUAL	ARCHITECTURE	ADVERTISING AND MARKETING	INFORMATION TECHNOLOGY	GRAPHIC DESIGN	GASTRONOMY	FASHION	DIGITAL CONTENT	DESIGN	LITERATURE	VISUAL ARTS	PERFORMING ARTS	MUSIC	MUSEUMS	GALLERIES AND LIBRARIES	FILM-CINEMA	CULTURAL HERITAGE	CRAFTSMANSHIP & CRAFTS		
ADMINISTRATIVE LEVELS	BODIES	ENTIRELY																										
		SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES	
ASSOCIATIONS	BUSINESS & INDUSTRY ASSOCIATION OF PELOPONNESUS & WESTERN GREECE	CUL																										
	ASSOCIATION OF TECHNOLOGICAL ENTERPRISES OF WESTERN GREECE	CUL																										
	ASSOCIATION OF WESTERN GREECE ARCHITECTS	CUL																										
	ENVIRONMENTAL INFORMATION CENTRE OF THE NATURA 2000 AREA IN MOUNTAIN PANACHAEKOS	CUL																										
	DEPARTMENT OF ENVIRONMENTAL EDUCATION (Directorate of Secondary Education of Achaea's Regional Unit)	CUL																										
	ENVIRONMENTAL INFORMATION CENTRE OF THE NATURA 2000 AREA IN MOUNTAIN PANACHAEKOS	CUL																										
	ANTIQUEITIES MANAGEMENT ORGANIZATION OF ACHAIA	CUL																										
	ANTIQUEITIES MANAGEMENT ORGANIZATION OF ILIA	CUL																										
	ANTIQUEITIES MANAGEMENT ORGANIZATION OF AITOLOKARNANIA	CUL																										
		IND																										
		IND																										
		IND																										
		IND																										

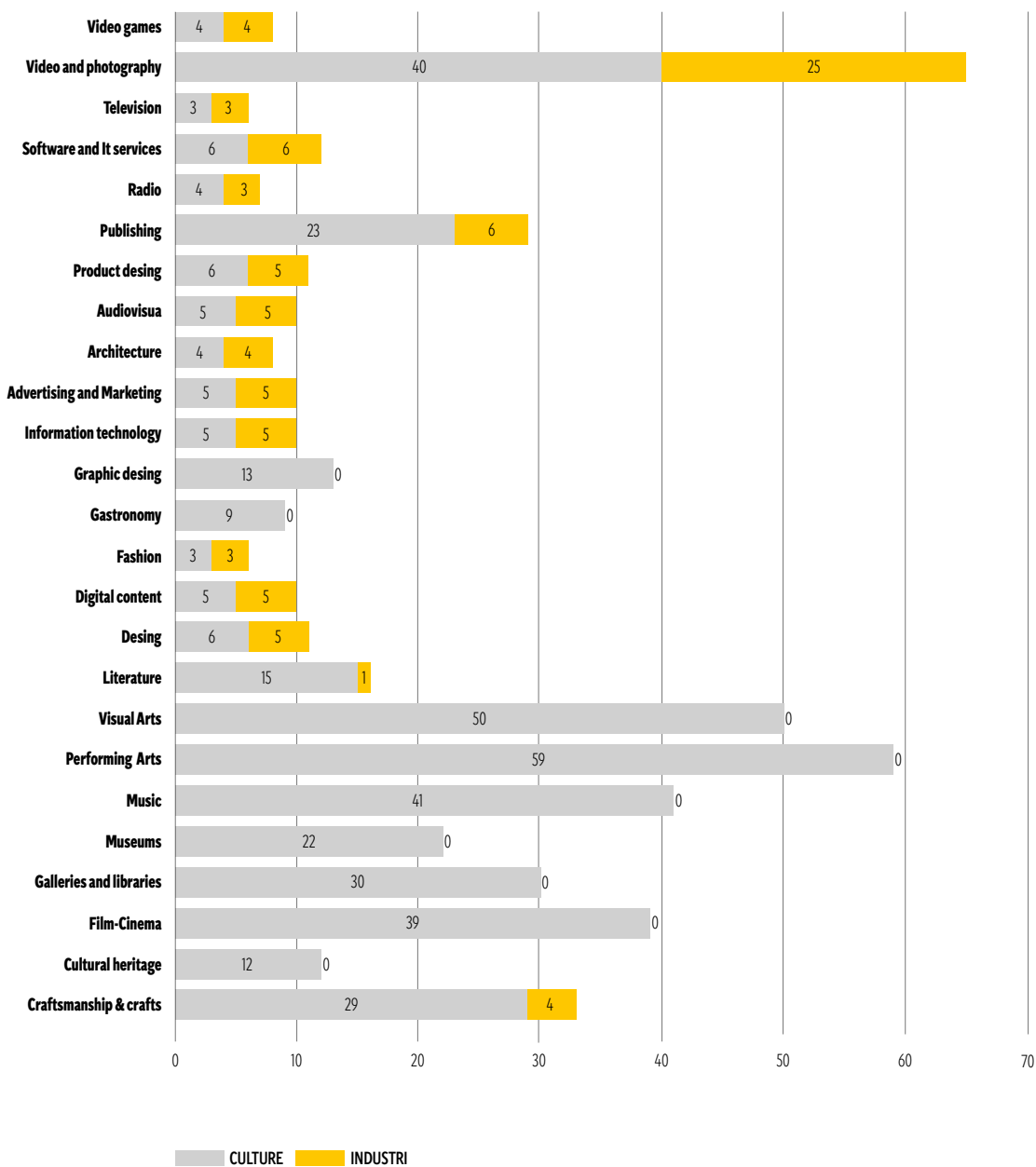
BODIES OF ENTIRELY OR RELATED CULTURAL & CREATIVE ACTIVITIES		BODIES AND ACTIVITY SECTORS OF THE CULTURAL AND CREATIVE INDUSTRIES / CREADIS3 - INTERREG EUROPE																													
		ENTIRELY														RELATED															
ADMINISTRATIVE LEVELS	BODIES	SECTORS	CRAFTSMANSHIP & CRAFTS	CULTURAL HERITAGE	FILM-CINEMA	GALLERIES AND LIBRARIES	MUSEUMS	MUSIC	PERFORMING ARTS	VISUAL ARTS	LITERATURE	DESIGN	DIGITAL CONTENT	FASHION	GASTRONOMY	GRAPHIC DESIGN	INFORMATION TECHNOLOGY	ADVERTISING AND MARKETING	ARCHITECTURE	AUDIOVISUAL	PRODUCT DESIGN	PUBLISHING	RADIO	SOFTWARE AND IT SERVICES	TELEVISION	VIDEO AND PHOTOGRAPHY	VIDEO GAMES				
SCIENTIFIC INSTITUTIONS	UNIVERSITY OF PATRAS	CUL			x	x	x	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x							
	SCIENTIFIC PARK OF PATRAS	IND									x					x	x	x	x	x	x	x		x							
	CORALLIA INNOHUBS	CUL																													
	ORANGE GROVE	IND																													
	AROMA HUB	CUL																													
	MINDSPACE	IND																													
	OPEN COFFEE PATRAS	CUL																													
	HIGHER TECHNOLOGY INSTITUTION OF WESTERN GREECE	IND																													
	CTI - COMPUTER TECHNOLOGY INSTITUTE & PRESS "DIOPHANTUS"	CUL															x								x						
	GREEK OPEN UNIVERSITY	IND																													

4.3. CCIs sector and bodies by CUL /IND distinction

Based on the analytic data presented above, the number of organizations/bodies active in the CCIs per sector is presented in the chart below, with a distinction made for bodies active in culture (CUL) as opposed to industry (IND):

TABLE 4

Number of Objects per sectors



5/ CONCLUSION

According to the above, we evaluate that the cultural sector in the Region of Western Greece covers the widest range with respect to the industry, which shows that this sector has not been sufficiently exploited. A weak point, in Greece of 2017, is clearly the issue of funding, as well as the adoption of some strategic policies by SMEs or others.

As is evident from Table 3, most bodies are located in the Regional Unit of Achaia (652), while Aitolokarnania is next (314) and Ilia comes third (187). There is also a demonstrable lack of cultural centers. The most “crowded”/ active sectors include: Video & photography, Performing Arts, Visual Arts, Music, Film - Cinema, etc. This only emphasizes the regional predominance of the “cultural” sector, as well as the lagging of the “industry” sectors, where there is vast growth capacity.

During the mapping phase 2, we are going to enter in specific fields of Criteria to define the scope of the project. The main core of our study will focus on the Authority of the Region of Western Greece, on Municipalities, on main cultural sectors and on scientific institutions. As well as, we’ll be focused on the matching criteria to the Region of Western Greece.

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