

CREADIS3
Interreg Europe



CREADIS 3: MAPPING 1- COMPETENCES. WALLONIA



**Bodies involved in
CCI policies in the various
administrative levels
in Wallonia
(2017)**



In order to support the CCIs development, two levels of governance have « full » competences in the federal state of Belgium: the Wallonia-Brussels Federation and the Walloon Region (Wallonia). As a geographic region covering the southern part of Belgium, Wallonia exercises specific competences related to its territory. The Wallonia-Brussels Federation represents the French-speaking people in Belgium (located in Wallonia and in the Brussels-Capital Region) and thus exercises specific competences related to these people. These two entities may legislate and have executive power with respect to attributed competences.

1. The Wallonia-Brussels Federation

In the field of the CCIs, the Wallonia-Brussels Federation has in particular the competences of Culture, Heritage, Education, Scientific Research and Audiovisual.

It ensures support to different cultural sectors (performing arts, music, fashion, design, audiovisual, museums, publishing...) with the aim of broadening access to cultural life. It supplies financial assistance and infrastructure to these different players in order to allow the development of the cultural life and its visibility. It shares with the Walloon Region one specific investment fund for the cultural and creative industries: *St'Art*. Regarding educa-

tion, the Wallonia-Brussels Federation is responsible for all institutions providing formal learning such as primary and secondary schools, universities, high schools, and particularly CCI-related establishments: the Colleges of Arts and Higher schools of Architecture. Scientific research in universities is also supervised by the Wallonia-Brussels Federation.

It has also set up support mechanisms for participation in European and international programmes especially through its Wallonia-Brussels Creative Europe Desk and its *Wallonie-Bruxelles International* organ. It promotes Walloon artists and cultural industries worldwide (*Wallonie-Bruxelles Design Mode* for example).

2. The Walloon Region

The Walloon Region has been assigned in particular the competences of Economy, Employment, Professional Training, Innovation and External Trade that enable it to set up support policies for the CCIs.

The Walloon Region supports cultural and creative industries (design, gaming, architecture, audiovisual, fashion, publishing...) through its economic, innovation-stimulating and employment policies. Cultural and creative industries are seen as high-potential players with need of specific support to fit in the Walloon economic framework, create value and enable economic emulation. The Walloon Region has therefore designed programmes and policies taking into account creativity as a transversal notion. The Creative Wallonia programme and the Walloon Smart Specialization Strategy are such examples demonstrating that Wallonia works to develop the cultural and creative entrepreneurship's potential, link classical industries players with CCIs, finance innovative and creative SMEs, set up clusters... Wallonia has also financed and accompanied incubators (for instance the *Job'in Design* incubator for design projects) as well as spaces used as a showcase for Walloon design players (*The Design Station Wallonia*). These actions aim at spreading an innovation and creativity culture in all economic and industrial Walloon sectors.

The Region is also involved in CCIs-linked professional training, taking place in Competence Centres or specialized agencies such as *TechnoCité*, *Design Innovation* or the *Agence pour l'Entreprise et l'Innovation*.

The Walloon Region created specific supports to the audiovisual sector: assistance in the creation field (*Wallimage*), supply of specialized infrastructures (*Pôle Image*), networking facilities for the technological SMEs of the Walloon media industry (*the TWIST cluster*).

Finally, the Federation and the Region have complementary competences but sometimes converge in joint actions such as *St'Art* (financial investment fund oriented towards CCI) or *Wallimage* (audiovisual enterprises and production support fund).

3. Provinces and municipalities

Provinces and municipalities are autonomous entities acting under the Walloon Region trusteeship. It means that they exercise their jurisdiction under the legal and administrative control of the regional authority.

In terms of support to the CCIs, provinces and municipalities may act in a large field of competences but under the control of the responsible authorities, either Wallonia or the Wallonia-Brussels Federation according to the competence exercised (for example, cultural projects will be managed under the control of the Wallonia-Brussels Federation but economic initiatives will be monitored by Wallonia). The actions undertaken are also limited to the concerned province or municipality's territory. They have therefore their own means and sometimes get additional funds from the Walloon Region or from the EU with whom they collaborate for bigger actions: for example, *Culturallia* (B2B international forum about CCIs that took place in October 2015 within the framework of Mons 2015, European Capital of Culture).

When larger-scale actions are needed, municipalities gather into inter-municipal cooperation bodies (public institutions created by municipalities in order to deliver public services of inter-municipal interest). Inter-municipal cooperation bodies are mostly active in the field of economic development, waste treatment and waste-water treatment. For example, some municipalities of the Province of Hainaut have created IDEA, one inter-municipal cooperation body of economic development and land-use planning. IDEA manages business parks, SMEs assistance and information service, spaces to be rent to young enterprises...

Within the framework of its Creative Wallonia programme, Wallonia stimulated the emergence of Creative Hubs. They aim to impulse at the local level a new creative economy dynamics by fostering collaboration between CCIs and "traditional" industries. These Creative Hubs are therefore based in cities and managed at a local level but within a global regional strategy. Their partnerships include private and public local actors such as cities, inter-municipal cooperation bodies, universities, innovative companies... They act as regional policy's partners and operators allowing thereby the development of economic and cultural policies while adjusting them to the specific features of their area within the fixed framework.

CCI policies in Wallonia – Sectorial view

SECTORS/ COMPETENCES	WALLONIA - BRUSSELS FEDERATION		WALLOON REGION		ENTITIES UNDER SUPERVISION			
	CULTURAL	ECONOMIC POLICY	CULTURAL	ECONOMIC POLICY	PROVINCES		CITIES AND INTERCOMMUNAL COOPERATION	
					CULTURAL	ECONOMIC POLICY	CULTURAL	ECONOMIC POLICY
AUDIOVISUAL	X			X				
FASHION	X			X				
DESIGN	X			X				
MUSIC, PERFORMING & VISUALARTS	X							
SOFTWARE & VIDEO GAMES	X			X	No specific sectorial focus	No specific sectorial focus	No specific sectorial focus	No specific sectorial focus
ADVERTISING				X				
ARCHITECTURE	X			X				
CULT. HERITAGE	X							
PUBLISHING	X			X				
MULTIDISCIPLINARY (PHOTOGRAPHY, TRANSLATION, ETC.)	X			X				

+ DIGITAL AS TRANSVERSAL TO ALL SECTORS

TABLE KEY

X = FULL COMPETENCE



Political background

- The Wallonia – Brussels Federation takes actions according to its competences of Culture, Education, Scientific Research and Training.
- The Walloon Region takes actions according to its competences of Economy, Employment, Professional Training, Innovation and External Trade.
- The Provinces, Cities and Municipalities take actions through local initiatives supported by Federation and/or Region policies.

CCI policies in Wallonia – Action’s view

SECTORS/ COMPETENCES	WALLONIA - BRUSSELS FEDERATION		WALLOON REGION		ENTITIES UNDER SUPERVISION			
					PROVINCES		CITIES AND INTERCOMMUNAL COOPERATION	
	CULTURAL	ECONOMIC POLICY	CULTURAL	ECONOMIC POLICY	CULTURAL	ECONOMIC POLICY	CULTURAL	ECONOMIC POLICY
COMPETENCE DEVELOPMENT	X			X	√	√	√	√
CREATION	X			X	√	√	√	√
ENTREPRENEURSHIP				X		√		√
INNOVATION				X		√		√
GROWTH (INCLUDING INTER- NATIONALIZATION)	(X)			X	(√)	√	(√)	√
FINANCING	X			X	√	√	√	√

TABLE KEY

X = FULL COMPETENCE

√ = POWER OF INITIATIVE UNDER SUPERVISION



Political background

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