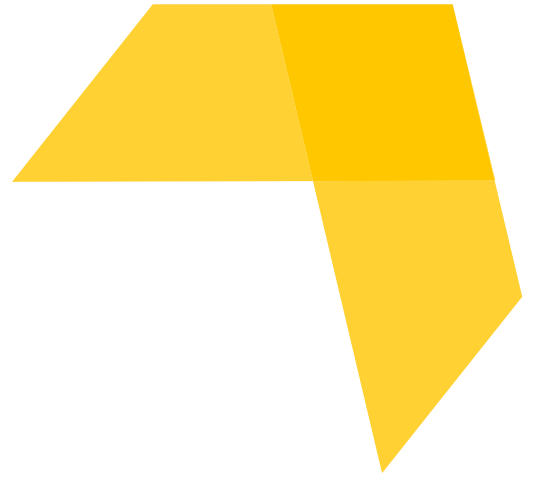


CREADIS3
Interreg Europe



CREADIS3: MAPPING 1- COMPETENCES. BASQUE COUNTRY



Mapping 1
Competences per
administrative level
in the Basque Country
(2017)

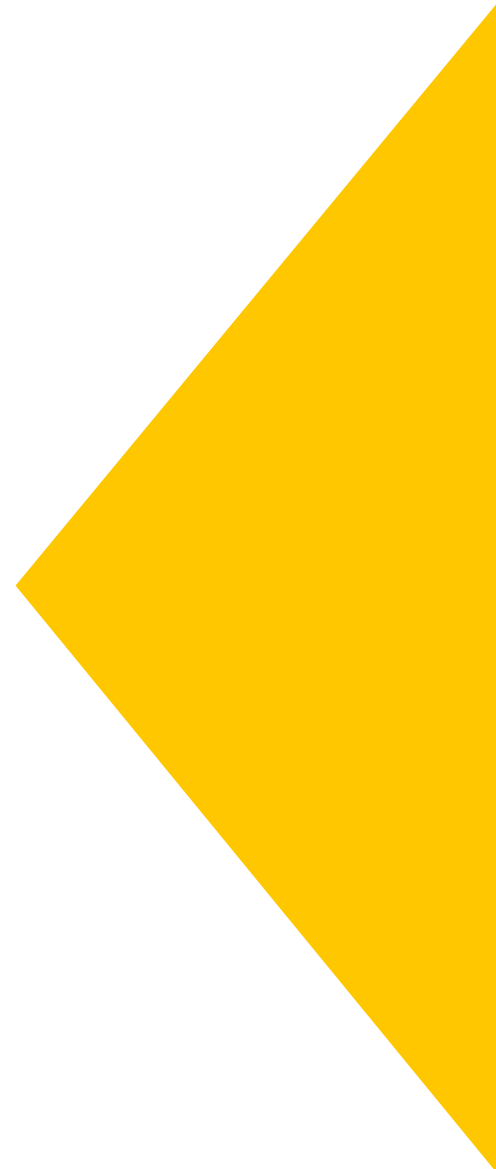


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INTRODUCTION

The Europe 2020 strategy, approved by the European Council in 2010, is the common agenda for the current decade. Its objective is to achieve smart growth through more efficient investments in education, research and innovation, which is sustainable thanks to the decisive impulse of a low carbon economy and a competitive and integrating industry focusing on the creation of employment and reduction of poverty. The “smart growth” concept means to improve the performance of the EU in the fields of education (stimulating people to learn, study and update their knowledge), research and innovation (creating new products and services that generate growth and employment and help to face social challenges) and digital society (using information technology and communication).

In this growth model, the Cultural and Creative Industries (hereinafter, CCI) play a decisive role in generating employment¹, as well as a role as decisive elements in innovation in other sectors and in business models², and as active agents in the structuring of a new cohesive European culture that facilitates adaptation to current and future economic, social and technological changes. The EU’s commitment to supporting and promoting CCI is given due to the conviction of its capacity and potential as an element of development, job creation

1. Promoting cultural and creative sectors for growth and jobs in the EU. Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions. Brussels: 26-09-2012.

2. The Impact of Culture on Creativity. KEA European Affaire. Brussels: 2009.

and competitiveness, not only as an economic sector but also as an essential element for the improvement of business culture in EU countries.

A key aspect of the Horizon 2020 approach is the emphasis on innovation in non-technological areas such as design, innovation and creativity in services, new business models and social innovation. It is therefore the application of a broad concept of innovation that goes beyond the purely technological and goes on to cover more “intangible” areas, such as the processes and business models in which, according to the EU itself, CCI appear as agents of great importance.

The CREADIS3 project

CREADIS3 addresses the issue of innovation that drives territorial development through non-technological forms of innovation. Innovation is necessary to meet the economic, social and environmental challenges, not only through the technological sectors, but also combining these sectors with creativity based on culture.

The idea of the project comes from the work and cooperation of the Regional Initiative for Culture and Creativity (RICC), an informal European network of 25 regional governments, cities and territories under the leadership of the Basque Country, Emilia-Romagna and Friuli-Venezia Giulia since 2014. The RICC network seeks to defend a territorial approach in relation to cultural and creative policies and to contribute to the reinforcement of the potential of creativity and culture in territorial and regional development, as well as its significance for economic growth. The network is the only one that works with the CCIs through interregional cooperation according to the principle of the smart specialisation strategy (S3).

Following prior mapping, the network concluded that strategic CCI agendas were lacking at the regional level and that multi-level and intersectoral coordination was needed in order to create positive preconditions and a favourable environment for developing the potential of the CCIs and to strengthen their innovation and competitiveness in line with regional economic and innovation agendas and the S3 principle.

The Basque Country has taken the initiative in the implementation of the recommendations of the RICC network through the CREADIS3 project. Its objective is to align the agendas of territorial public policies to support the development of policies of the most efficient CCIs in territories whose objective is to generate innovation and economic development in European regions. It is divided into 6 secondary objectives that revolve around 2 priority subjects: To improve institutional governance and strengthen the contribution of CCIs to regional development.

The Autonomous Community of the Basque Country: general framework for the development of the CCIs

In 2016, the Autonomous Community of the Basque Country had a total population of 2,171,886 inhabitants, distributed in three territories: Álava (322,335 inhabitants), Bizkaia (1,138,852 inhabitants) and Gipuzkoa (710,216 inhabitants).

According to the Economically Active Population Survey, the Basque Country has a percentage of unemployment of 10.8% of the active population (first quarter of 2018), a lower rate than the national one, and the Autonomous Community with a lower percentage of unemployment of Spain, behind Navarra.

The Basque Autonomous Community, with a GDP of €68,897m, ranks first in Spain in terms of per capita income (€31,805), with a nominal gross domestic product (GDP) per capita (adjusted to purchasing power parity, PPP) being 22% higher than that of the European Union and 30% higher than Spain's average in 2016. 69.2% of the GDP of the Autonomous Community of the Basque Country is originated by the service sector, 23.9% by industry, 6.1% by construction and 0.8% by the primary sector. Regarding the distribution of GDP by territories, 50.6% corresponds to Bizkaia, 33.0% to Gipuzkoa and the remaining 16.4% to Álava.

Regarding foreign trade, out of the total exports of industrial products by technological content for the year 2016, totalling 21,012,512 thousand euros, 52.3% corresponds to exports of medium high technological level, 36.8% to medium low technological level, 8.1% to low technological level and 2.8% to high technological level.

In 2014, the Autonomous Community of the Basque Country was placed at levels better than those of the EU-28 in five of the nine indicators selected in the Europe 2020 strategy. In some of them, related to education, the target set for 2020 was achieved. Specifically, it registers better values than those of the European average in the following indicators: primary energy consumption; final energy consumption; rate of early school dropout; level of higher education; and population at risk of poverty or exclusion. On the contrary, the values of the employment rate, gross domestic expenditure on R&D, greenhouse gas emissions and renewable energy share are below the European average.

In terms of innovation, the European Innovation Scoreboard (EIS) 2016 achieved a score value of 0.482 in the Autonomous Community of the Basque Country, meaning it is at the level of the group of countries with high innovation. Euskadi stands out in three dimensions with respect to the European average: Human resources, a dimension that captures the availability of highly qualified and educated people as a key datum for innovation; research system, a

dimension that measures the international competitiveness of the scientific framework; and business links and initiative, which take into account the entrepreneurial and collaboration efforts in innovation with other companies or institutions.

In two other dimensions, business investment and economic effects, figures close to the European average are obtained, although slightly lower. In the three remaining dimensions, funding and support, intellectual and innovative assets, the score achieved is clearly lower.

The CCI sector in the Autonomous Community of the Basque Country

In 2017, the CCI sector in the Autonomous Community of the Basque Country is formed by a total of 15,437 companies, which is a 9,76% of the total number of companies of 154,687. In terms of the number of companies, the CCI would occupy fifth place in the group of sectors, behind commerce, transportation and hospitality, professional activities, construction, public administration, education and health.

In the period 2007-2012, the total number of companies grew in the CCI sector by 21%, while the total number of companies in Euskadi decreased by 8%.

Around 7 out of 10 companies are a personal in nature, which also has a decisive influence on the average size of the companies (3 employees), below the Euskadi average (5.3 employees). The average size of companies is a relevant indicator that also influences the characteristics of the business structure. In the case of companies, it amounted to 10.2 employees and 20.8 employees in non-profit organisations.

The evolution of employment in the CCI sector in the period 2007-2012 was better than in the whole of the Basque Country. Faced with a global loss of 8% of jobs, the decline was 3% in this sector.

1/ OBJECTIVE OF THE STUDY AND METHODOLOGY

1.1. Objective of the study

The main objective of this study is the identification of public bodies that participate in cultural and creative policies at different administrative levels.

It must be taken into account that, in addition to the Basque Government, the Regional Governments of the three Basque Territories (Álava, Bizkaia and Gipuzkoa) constitute one of the main institutions of the government in the institutional and administrative organization of the Autonomous Community of the Basque Country. They enjoy high autonomy and embrace broad competences, including the collection of taxes (direct and indirect), urban planning, roads and public works, environment, cultural heritage and social welfare. The association between these institutions and the Basque Government makes the Autonomous Community a confederal organisation.

For their part, capital cities also play a key role in the development of public policies for the CCIs. This is why this mapping addresses these three administrative levels.

This identification or mapping was carried out taking into account the analysis and characterisation of the subsidies devoted to the Cultural and Creative Industries of the Autonomous Community of the Basque Country and allows us to identify in which CCI sectors the different administrations intervene (and within each administration, which areas intervene) and in which there is no impact from any administration.

1.2. Field of survey

In order to analyse the different levels of administration that are carrying out policies to support the CCIs, information was collected from the main public administrations of the Autonomous Community of the Basque Country: Basque Government, the three Regional Governments and the three City Councils of the capitals of the Autonomous Community of the Basque Country. The departments of each public administration involved in the study are shown in the following table³:

3. Information on the aid granted by Donostia Sustapena - Fomento San Sebastián S.A. has not been included, as this information was not available.

TABLE 1

Administrations and areas involved in the study.

EUSKO JAURLARITZA - BASQUE GOVERNMENT
Government Presidency
Economic Development and Competitiveness
Employment and Social Policies
Education, Linguistic Policy and Culture
Environment and Territorial Policy
Spri S.A.
ÁLAVA REGIONAL GOVERNMENT
Economic development and territorial balance
Promotion of employment, commerce and tourism, and regional administration
Agriculture
Basque language, culture and sports
GIPUZKOA REGIONAL GOVERNMENT
Presidency of the Regional Government
Department of Culture, Tourism, Youth and Sports
Department of Economic promotion, rural environment and territorial balance
Department of the Environment and Hydraulic Works
BIZKAIA REGIONAL GOVERNMENT
Sustainability and natural environment
Basque language and culture
Economic and territorial development
Public administration and institutional relations
VITORIA-GASTEIZ CITY COUNCIL
Treasury
City council and institutional relations
Culture, Education and Sports
Employment and economic development

DONOSTIA-SAN SEBASTIÁN CITY COUNCIL
Culture
Education
Governing Bodies
Donostia Kultura S.A.
BILBAO CITY COUNCIL
City Council and contracting
Equality, Cooperation, Coexistence and Festivities
Urban Planning
Culture
Basque Language and Education

Source: Siadeco

To facilitate the analysis of cultural and creative policies by areas or departments of the administrations, the different departments were reclassified into five general areas or fields:

TABLE 2

Reclassification of the departments.

Culture
Basque Language
Education
Economic Promotion
Others

Source: Siadeco

1.3. Analysed information

To achieve this objective, the analysis focused on the following types of subsidies granted by public administrations to CCI:

- On the one hand, **nominative subsidies** devoted to the CCIs from the 2016 budgets of the entities involved in the study⁴:
 - Nominative subsidies are those that are included in budgets; that is, those in which the object, budget amount and beneficiary are expressly designated in the statement of the budget expenditure.
 - Both ordinary nominative subsidies (chapter 4 of the economic classification) and capital subsidies (chapter 7 of the economic classification) were taken into account.
- On the other hand, 2016 **aid or competitive programmes** in which companies and organisations in the field of CCIs are beneficiaries:
 - These are subsidies that are processed on a competitive basis (a procedure whereby subsidies are granted by comparing the applications submitted to establish a relationship between them according to the evaluation criteria previously set out in the regulatory bases and in the invitation to tender), and grant with the limit fixed in the call, within the available credit, those that obtained the highest valuation in application of the aforementioned criteria.
 - In relation to competitive programmes, the present study took into account both the support programmes for Creation and the Business Support programmes of the Basque Country.

4. The information collected in Siadeco's July 2016 report Analysis of the Policy Mix of Cultural and Creative Industries of the Autonomous Community of the Basque Country was retrieved.

1.4. Analysed sectors

The CCI sectors included in the analysis of the subsidies are listed in the following table:

TABLE 3

15 CCI sectors included in the study.

Architecture
Performing Arts
Visual Arts
Craftsmanship
Audiovisual
Digital Content ⁵
Design
Publishing and Printed Media
Gastronomy
Language Industries
Fashion
Music
Cultural Heritage
Advertising and Marketing
Video Games

Due to their interdepartmental nature, difficulties were encountered in classifying some forms of aid in the sectors mentioned in the table above. For this reason, it was decided to build a new sector where subsidies (nominative, especially) destined to more than one subsector were included. This new category was named “multi-sectoral”.

5. A sector of digital content is a sector that includes companies that work mainly with information stored in electronic format and that can be copied, transmitted and used through telecommunication networks and ICT tools. The format of this digital content can be very broad (images, videos, applications, software, etc.) and is closely linked to the digitisation of media and to changes in consumer habits. It is a very broad sector that, in the face of future operations, will require some limits.

1.5. Methodology applied

The methodology applied to carry out his work on the cultural and creative industries of the Autonomous Community of the Basque Country is based on the methodology set out in the report “Methodological Orientations” of the Creadis3 Smart Specialisation Creative Districts programme of May 2016. Specifically, and according to the methodology set out in that report, the following tasks were carried out:

1.5.1. Availability of information

Before starting the mapping or analysis of Autonomous Community of the Basque Country CCI, the level of information available to carry out this analysis was assessed. To this end, the accessibility of the necessary information sources and the availability of the information were assessed. Information was obtained through two types of sources:

- **Direct sources of information:** public entities included in the study.
- **Indirect sources of information:** web pages of the entities included in the study, official bulletins, etc. This information served to supplement the information received directly from the informants.

1.5.2. Viability of access to sources of information

Before accessing or consulting the sources of direct information (entities under study), the viability of access to these sources of information, that is, the capacity to access information, was assessed. During this phase, and when contacting sources of information, the involvement and participation of the entity promoting the study (the Basque Government) was important.

1.5.3. Compilation, codification and structuring of information

As the information was collected from both direct and indirect sources, a database previously built for this purpose was used. In this database, the following information for each registration (in this case the subsidy awarded) was gathered:

- Name and code of the granting entity.
- Name and code of the granting department.
- Name of the item and object of the subsidy.

- Total subsidy amount.
- Amount allocated to the CCI in the subsidy.
- Number of CCI recipients of the subsidy.
- CCI sector or sectors recipients of the subsidy⁶.

1.5.4. Analysis of the information: once the database of subsidies (both nominative and competitive programmes) was built and the data entered, the information was exploited. To do this, and with the objective of creating the necessary tables and graphs for this report, the crossings of necessary variables was carried out.

1.5.5. Contrast with the project promoters: from the analysis of the information the first results report was drawn up, which was supervised with the project promoters.

1.5.6. Construction of the final results report: once the improvements and notes were incorporated into the first results report, the final report with the results of the study of the CCI study in the Autonomous Community of the Basque Country 2016 was prepared.

1.5.7. Submission of information to informants: the final information or result of the study was sent to the informants for validation and contrast.

6. When recipients of subsidies are from different CCI sectors, the amount allocated to each CCI sector was specified.

2/ GENERAL ANALYSIS OF THE SUBSIDIES DEVOTED TO THE CCI-S

2.1. Analysed subsidies

This study includes information on 436 nominative subsidies awarded by the administrations involved in the study. In total, the number of companies or entities receiving these subsidies is 262⁷.

As for the aid programmes, a total of 152 programmes were analysed. It should be noted that not all the programmes analysed featured receiving companies or entities within the CCI field; specifically, there were 142 aid programmes in which there was a receiving company or entity from the CCI sector.

7. The main reason why the number of receiving entities is less than the number of subsidies is because there are different nominative subsidies for the same recipient.

TABLE 4

Number of nominative subsidies and aid programmes analysed with receiving companies or entities from the CCI sector.

TYPE OF AID OR SUBSIDY	NUMBER OF SUBSIDIES ANALYSED
Nominative subsidies	436
Aid programmes	142
Total	578

Source: Siadeco

2.2. Beneficiary CCI entities and companies

The number of companies or entities benefiting from the nominative subsidies amounts to 229 companies and entities.

The number of beneficiaries in the CCI sector is higher in the case of aid programmes: the average number of companies or entities in the CCI sector subsidised by programme is 22 entities.

TABLE 5

Number of companies or entities within the scope of the CCIs receiving the nominative subsidies and the aid programmes analysed.

TYPE OF AID OR SUBSIDY	NUMBER OF BENEFICIARY COMPANIES / ENTITIES	BENEFICIARY COMPANIES / ENTITIES BY SUBSIDY OR AID PROGRAMME
Nominative subsidies	229	0.5
Aid programmes ⁸	3,185	22.4

Source: Siadeco

8. The number of companies or entities in the CCI sector receiving the aid programmes is for guidance only, since there may be duplications due to the difficulty of the task when identifying the companies.

2.3. Resources for CCIs at the Autonomous Community of the Basque Country level

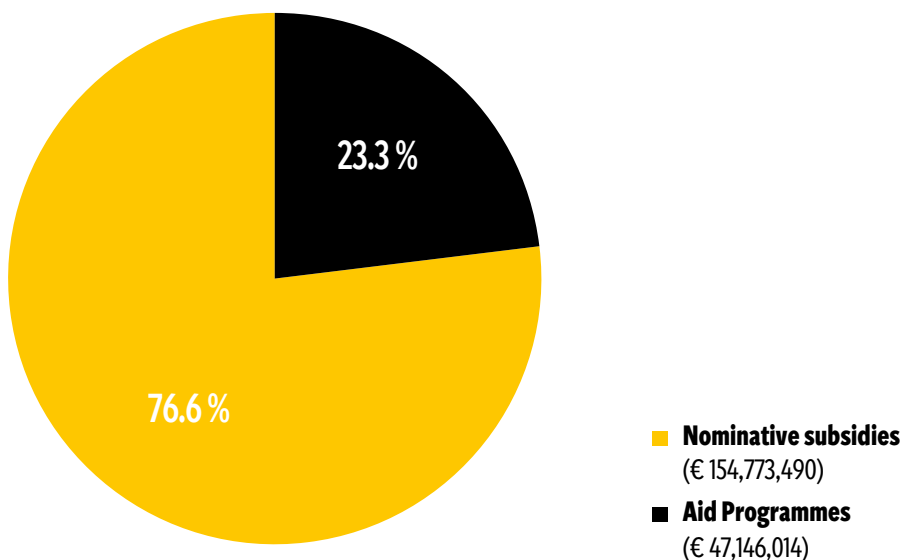
In 2016, the public administrations of the Autonomous Community of the Basque Country allocated a total of 202 million euros to the Cultural and Creative Industries. The amount allocated by means of nominative subsidies is significantly higher than that allocated through aid programmes: 155 million euros compared to 47 million euros.

Although the average amount of nominative subsidies amounts to €352,559, it should be noted that the amounts vary greatly from one nominative subsidy to another; so we can find subsidies amounting to more than 8 million euros (as in the case of the nominative subsidy to Musikene) to subsidies of only a few thousand euros.

TABLE 6
Amount allocated through subsidies to CCIs.

TYPE OF AID OR SUBSIDY	AMOUNT (€)
Nominative subsidies	154,773,490
Aid programmes	47,146,014
Total	201,919,504

Source: Siadeco



2.4. Resources devoted to the CCI-S by originator

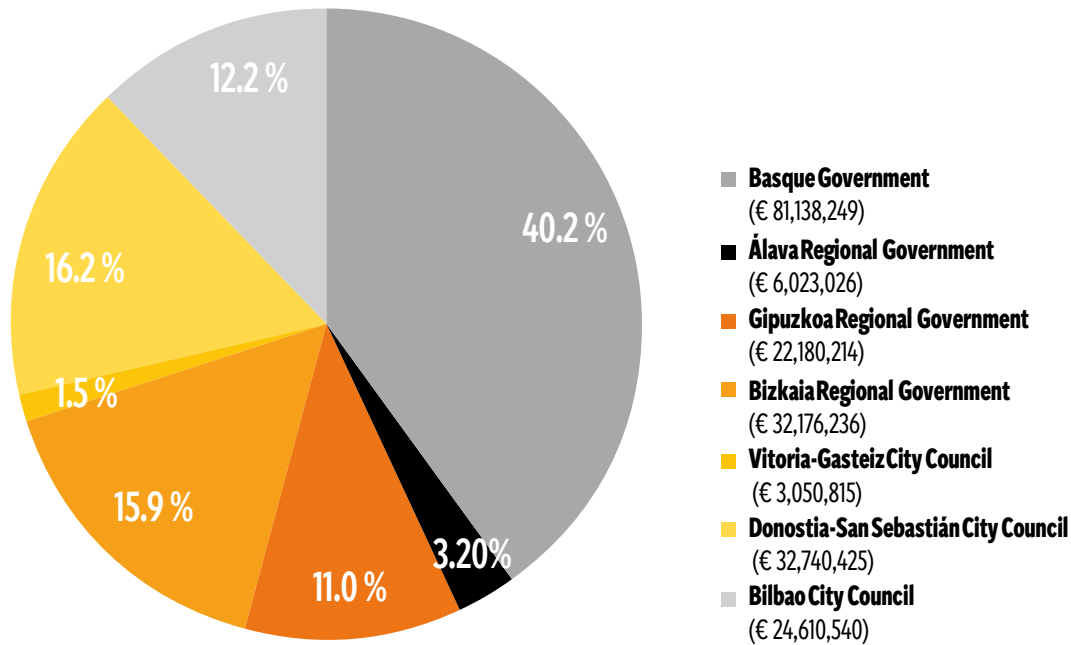
Out of the 202 million euros allocated to the CCIs in 2016 by the main Basque public administrations, 4 out of 10 euros are awarded by the Basque Government (81 million euros). They are followed by Donostia-San Sebastián City Council with 33 million euros and Bizkaia Regional Government with 32 million euros. Bilbao City Council allocated 25 million euros and Gipuzkoa Regional Government 22 million. Finally, Álava Regional Government and Vitoria-Gasteiz City Council with 6 million and 3 million euros for the CCI sector, respectively.

TABLE 7

Amount through nominative subsidies and aid programmes devoted to the CCIs, by entity.

ENTITY	NOMINATIVE SUBSIDIES		AID PROGRAMMES		TOTAL	
	€	%	€	%	€	%
BASQUE GOVERNMENT	49,367,934	31.9	31,770,315	67.4	81,138,249	40.2
ÁLAVA REGIONAL GOVERNMENT	4,399,900	2.8	1,623,126	3.4	6,023,026	3.0
GIPUZKOA REGIONAL GOVERNMENT	17,786,565	11.5	4,393,649	9.3	22,180,214	11.0
BIZKAIA REGIONAL GOVERNMENT	23,337,000	15.1	8,839,236	18.7	32,176,236	15.9
VITORIA-GASTEIZ CITY COUNCIL	2,897,971	1.9	152,843	0.3	3,050,815	1.5
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	32,667,300	21.1	73,125	0.2	32,740,425	16.2
BILBAO CITY COUNCIL	24,316,820	15.7	293,720	0.6	24,610,540	12.2
TOTAL	154,773,490	100.0	47,146,014	100.0	201,919,504	100.0

Source: Siadeco



In nominative subsidies, the distribution by types of entity is more equitable than in the aid programmes. Thus, while in the case of nominative subsidies, those from the Basque Government account for almost one-third of the total (in 2016 it allocated €49 million, that is, 32% of all nominative subsidies in terms of amount) in the case of aid programmes, those corresponding to the Basque Government represent two-thirds of the total (€32 million, that is, 67%).

Donostia-San Sebastián City Council stands out as far as nominative subsidies are concerned, with almost 33 million euros. Here we find mainly transfers made to companies and / or bodies of the city council itself (as in the case of the transfer to the public company Donostia Kultura, or to the autonomous body Donostiako Musika eta Dantza Eskola). It also includes a transfer of a significant amount to the Fundación Donostia San Sebastián 2016 Fundazioa (of almost 5 million euros). This makes Donostia-San Sebastián City Council conspicuous with respect to the other city councils.

In the aid programmes, after the Basque Government, the regional governments are the most important in terms of financing of CCIs. Through aid programmes, Bizkaia Regional Government allocated almost 9 million euros and Álava Regional Government, 4 million.

2.5. Financial cover of CCI sectors

Within the field of the CCIs, the sector with the greatest financial cover in 2016 in terms of nominative subsidies and aid programmes was related to **Cultural Heritage**. Through these forms of aid, this sector received 49 million euros from the main Basque public administrations, almost a quarter of all aid for CCIs.

The sector with the second largest financial cover is the **Music** sector. In total, this sector received aid amounting to 46 million euros (23% of the total).

Third is the **multi-sectoral** category, a category constructed to include economic aid where several sectors are involved and the differentiation between them is rather difficult. This category covers mainly aid for the financing of cultural facilities of the Autonomous Community of the Basque Country whose activity covers several cultural sectors (such as AZ Azkuna Zentroa, Tabakalera, Fundación Donostia-San Sebastián 2016 Fundazioa, Donostia Kultura, etc.). Aid for this sector amounts to almost €42 million (21%).

Then there would be the **Performing Arts** sector with more than 22 million euros received through subsidies in 2016.

The companies or beneficiary entities of 8 out of 10 euros allocated to the CCIs in 2016 belong to these four sectors. As for the number of subsidies received, Cultural Heritage, Music and Performing Arts also stand out from the rest of the sectors: of the 581 subsidies analysed, 369 are devoted to one of these three sectors.

The CCI sectors with the lowest financial cover in the Autonomous Community of the Basque Country in 2016 were the following: **Video Games, Craftsmanship, Fashion and Architecture**. The financing received by these sectors is between 550,000 and 300,000 euros, approximately. As for the number of subsidies received, out of the total number of subsidies analysed, 10 of them benefited some companies from the Fashion sector, 7 benefited the Craftsmanship sector and 6 the Video Games sector.

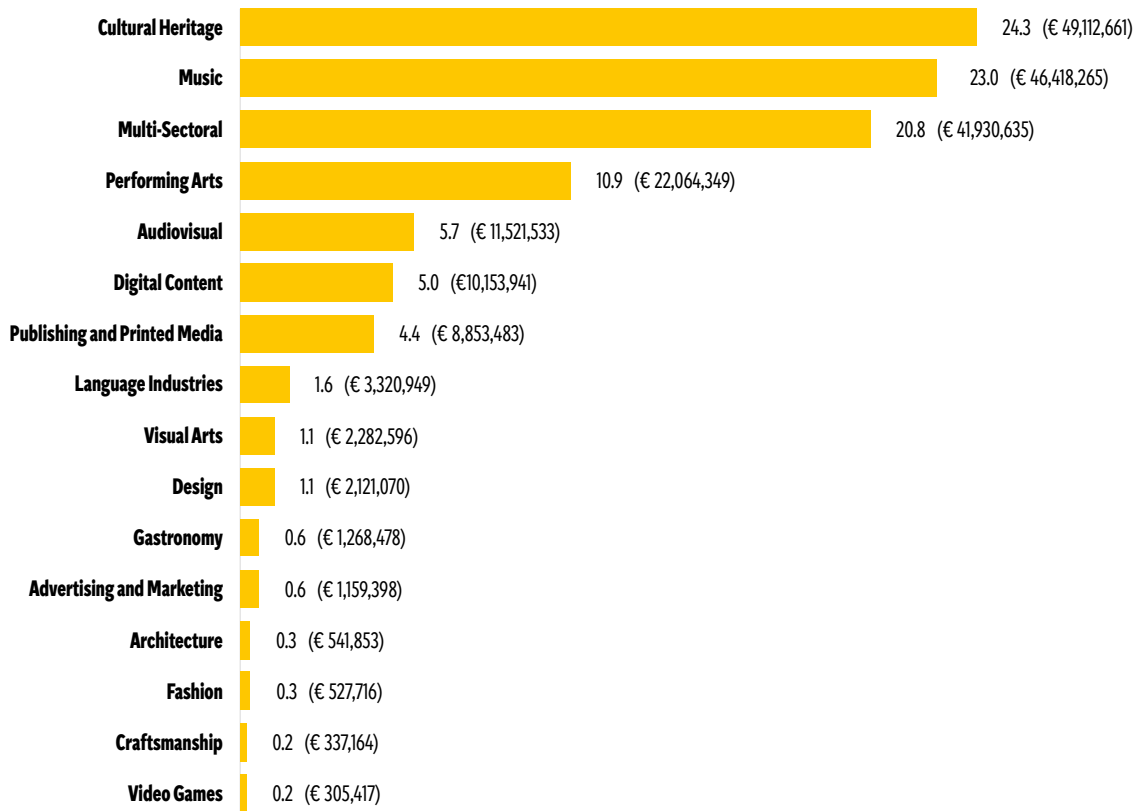
TABLE 8

Subsidies devoted to each CCI sector.

CCI SECTOR	NO. OF SUBSIDIES	AMOUNT	
		€	%
ARCHITECTURE	21	541,853	0.3
PERFORMING ARTS	109	22,064,349	10.9
VISUAL ARTS	33	2,282,596	1.1
CRAFTSMANSHIP	7	337,164	0.2
AUDIOVISUAL	75	11,521,533	5.7
DIGITAL CONTENT	45	10,153,941	5.0
DESIGN	24	2,121,070	1.1
PUBLISHING AND PRINTED MEDIA	54	8,853,483	4.4
GASTRONOMY	33	1,268,478	0.6
LANGUAGE INDUSTRIES	28	3,320,949	1.6
FASHION	10	527,716	0.3
MUSIC	100	46,418,265	23.0
CULTURAL HERITAGE	160	49,112,661	24.3
ADVERTISING AND MARKETING	11	1,159,398	0.6
VIDEO GAMES	6	305,417	0.2
MULTI-SECTORAL	50	41,930,635	20.8
TOTAL	578	201,919,506	100.0

Source: Siadeco

Distribution of subsidies by CCI sector (%)



Regarding both the number of subsidies and the amount of the subsidies, the nominative-type subsidies predominate in the sectors of: Cultural Heritage, Music and Performing Arts. These are mainly subsidies of high amounts such as the subsidy to Musikene (almost 9 million euros), to the Orquesta de Euskadi S.A. (7 million euros), the Fundación Museo Guggenheim de Bilbao (almost 7 million euros), Teatro Arriaga S.A. (5 million euros), Bilbao Symphony Orchestra (5 million euros), Bizkaiakoa (5 million euros), etc.

In the case of aid programmes, besides the three sectors mentioned above (which also receive substantial aid through programmes), other sectors in which nominative subsidies are scarcer stand out. We refer to the **Digital Content** sector (second sector with the highest financial cover in terms of aid programmes, with almost 8 million euros received), **Publishing and Printed Media** (with almost 7 million euros) and **Design** (a sector that received over two million euros through aid programmes).

Therefore, we can see that the aid programmes cover a greater number of sectors, i.e., the range of companies receiving the subsidies is more varied in terms of sectors; and, in addi-

tion, sectors that have almost no relevance in nominative subsidies, gain a certain level of protagonism in the aid programmes.

TABLE 9

Nominative subsidies and aid programmes for each CCI sector.

CCI SECTOR	NOMINATIVE SUBSIDIES			AID PROGRAMMES		
	NO. OF SUBSIDIES	AMOUNT		NO. OF SUBSIDIES	AMOUNT	
		€	%		€	%
ARCHITECTURE	3	90,000	0.1	18	451,853	1.0
PERFORMING ARTS	67	16,456,526	10.6	42	5,607,823	11.9
VISUAL ARTS	14	1,221,345	0.8	19	1,061,251	2.3
CRAFTSMANSHIP	1	22,500	0.0	6	314,664	0.7
AUDIOVISUAL	37	7,059,455	4.6	38	4,462,078	9.5
DIGITAL CONTENT	9	2,200,000	1.4	36	7,953,941	16.9
DESIGN	1	25,000	0.0	23	2,096,070	4.4
PUBLISHING AND PRINTED MEDIA	27	1,908,566	1.2	27	6,944,917	14.7
GASTRONOMY	16	921,574	0.6	17	346,904	0.7
LANGUAGE INDUSTRIES	15	2,459,420	1.6	13	861,529	1.8
FASHION	-	-	-	10	527,716	1.1
MUSIC	68	35,137,080	22.7	32	11,281,185	23.9
CULTURAL HERITAGE	126	44,416,781	28.7	34	4,695,880	10.0
ADVERTISING AND MARKETING	2	924,610	0.6	9	234,788	0.5
VIDEO GAMES	-	-	-	6	305,417	0.6
MULTI-SECTORAL	50	41,930,635	27.1	-	-	-
TOTAL	436	154,773,490	100.0	142	47,146,016	100.0

Source: Siadeco

2.6. Resources devoted to the CCIs by departments

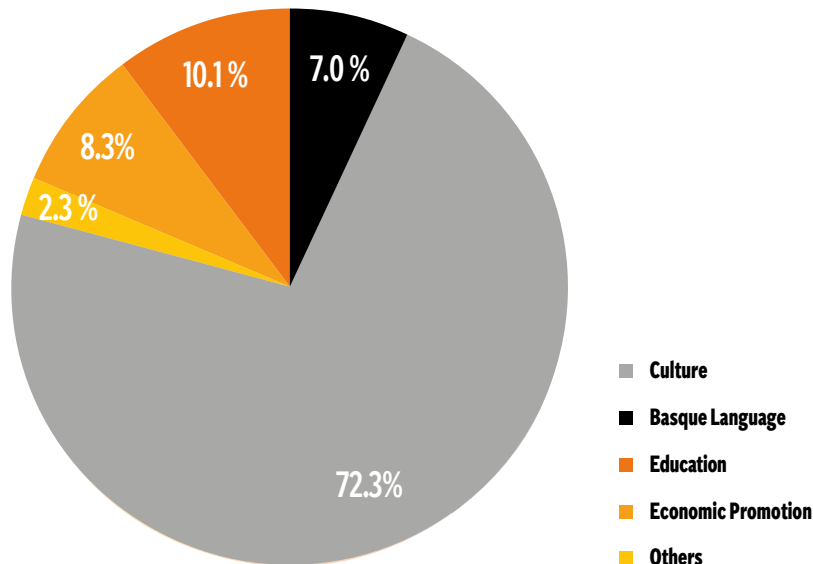
In the distribution of the resources devoted to the CCIs by departments or areas it is observed that the subsidies from the area of culture predominate. Almost 3 out of every 4 euros allocated to the CCIs (146 million euros) come from the cultural departments of the main Basque public administrations.

The distribution of resources allocated to the CCIs by the departments of education, economic promotion and Basque language is more equitable: with 10%, 8% and 7% of resources (20 million, 17 million and 14 million, respectively).

TABLE 10
Subsidies devoted to the CCIs by originator department

DEPARTMENT	AMOUNT (€)
Culture	145,944,043
Basque Language	14,123,573
Education	20,455,662
Economic Promotion	16,712,010
Others	4,684,215
Total	201,919,504

Source: Siadeco



The importance of cultural departments in relation to other departments in terms of the amount of subsidies is more noticeable in the case of the capital city councils, where the corresponding percentage is above 80% in all three cases.

The Department of Education, as the originator department of subsidies, stands out in the case of the Basque Government, since 22% of the amount of subsidies of this entity comes from this department.

The importance of the Basque Language Department or Area stands out in Gipuzkoa Regional Government (13%).

The Department of Economic Promotion stands out mainly in Álava Regional Government (representing 22%), and to a lesser extent in Bizkaia Regional Government (13%).

The importance of cultural departments stands out in the nominative subsidies, whereas the departments related to economic promotion are more relevant in the aid programmes.

TABLE 11

Subsidies devoted to the CCIs by originator department and entity

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
BASQUE GOVERNMENT	CULTURE	148	45,436,645	56.0
	BASQUE LANGUAGE	18	7,531,219	9.3
	EDUCATION	7	18,032,466	22.2
	ECONOMIC PROMOTION	29	9,627,918	11.9
	OTHERS	11	510,000	0.6
	TOTAL	213	81,138,249	100.0
ÁLAVA REGIONAL GOVERNMENT	CULTURE	27	4,270,141	70.9
	BASQUE LANGUAGE	5	287,206	4.8
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	6	1,351,964	22.4
	OTHERS	6	113,715	1.9
	TOTAL	44	6,023,026	100.0
GIPUZKOA REGIONAL GOVERNMENT	CULTURE	55	17,807,553	80.3
	BASQUE LANGUAGE	27	2,933,843	13.2
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	13	1,223,818	5.5
	OTHERS	3	215,000	1.0
	TOTAL	88	22,180,214	100.0
BIZKAIA REGIONAL GOVERNMENT	CULTURE	45	24,651,083	76.6
	BASQUE LANGUAGE	17	3,160,687	9.8
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	18	4,202,466	13.1
	OTHERS	4	162,000	0.5
	TOTAL	84	32,176,236	100.0

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
VITORIA-GASTEIZ CITY COUNCIL	CULTURE	22	2,493,470	81.7
	BASQUE LANGUAGE	2	112,500	3.7
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	5	294,844	9.7
	OTHERS	1	150,000	4.9
	TOTAL		30	3,050,814
DONOSTIA- SAN SEBASTIAN CITY COUNCIL	CULTURE	41	29,893,411	91.3
	BASQUE LANGUAGE	1	7,818	0.0
	EDUCATION	3	2,423,196	7.4
	ECONOMIC PROMOTION	1	11,000	0.0
	OTHERS	3	405,000	1.2
	TOTAL		49	32,740,425
BILBAO CITY COUNCIL	CULTURE	50	21,391,740	86.9
	BASQUE LANGUAGE	3	90,300	0.4
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	7	3,128,500	12.7
	TOTAL		60	24,610,540
TOTAL	CULTURE	388	145,944,043	72.3
	BASQUE LANGUAGE	73	14,123,573	7.0
	EDUCATION	10	20,455,662	10.1
	ECONOMIC PROMOTION	72	16,712,010	8.3
	OTHERS	35	4,684,215	2.3
	TOTAL		578	201,919,504

Source: Siadeco

TABLE 12

Nominative subsidies devoted to the CCIs by originator department and entity.

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
BASQUE GOVERNMENT	CULTURE	122	34,892,566	70.7
	BASQUE LANGUAGE	15	1,962,570	4.0
	EDUCATION	5	8,997,798	18.2
	ECONOMIC PROMOTION	20	3,005,000	6.1
	OTHERS	11	510,000	1.0
	TOTAL	173	49,367,934	100.0
ÁLAVA REGIONAL GOVERNMENT	CULTURE	19	4,033,400	91.7
	BASQUE LANGUAGE	3	224,000	5.1
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	1	85,000	1.9
	OTHERS	2	57,500	1.3
	TOTAL	25	4,399,900	100.0
GIPUZKOA REGIONAL GOVERNMENT	CULTURE	39	16,120,914	90.6
	BASQUE LANGUAGE	19	1,074,077	6.0
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	8	376,574	2.1
	OTHERS	3	215,000	1.2
	TOTAL	59	17,786,565	100.0
BIZKAIA REGIONAL GOVERNMENT	CULTURE	33	20,885,000	89.5
	BASQUE LANGUAGE	10	1,740,000	7.5
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	1	550,000	2.4
	OTHERS	4	162,000	0.7
	TOTAL	48	23,337,000	100.0

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
VITORIA-GASTEIZ CITY COUNCIL	CULTURE	21	2,393,471	82.6
	BASQUE LANGUAGE	2	112,500	3.9
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	2	242,000	8.4
	OTHERS	1	150,000	5.2
	TOTAL		26	2,897,971
DONOSTIA- SAN SEBASTIAN CITY COUNCIL	CULTURE	38	29,828,104	91.3
	BASQUE LANGUAGE	0	0	0.0
	EDUCATION	3	2,423,196	7.4
	ECONOMIC PROMOTION	1	11,000	0.0
	OTHERS	3	405,000	1.2
	TOTAL		45	32,667,300
BILBAO CITY COUNCIL	CULTURE	40	21,098,020	86.8
	BASQUE LANGUAGE	3	90,300	0.4
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	7	3,128,500	12.9
	TOTAL		50	24,316,820
TOTAL	CULTURE	312	129,251,475	83.5
	BASQUE LANGUAGE	52	5,203,447	3.4
	EDUCATION	8	11,420,994	7.4
	ECONOMIC PROMOTION	33	4,269,574	2.8
	OTHERS	31	4,628,000	3.0
	TOTAL		436	154,773,490

Source: Siadeco

TABLE 13

Aid programmes devoted to the CCIs by originator department and entity

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
BASQUE GOVERNMENT	CULTURE	26	10,544,079	33.2
	BASQUE LANGUAGE	3	5,568,649	17.5
	EDUCATION	2	9,034,668	28.4
	ECONOMIC PROMOTION	9	6,622,918	20.8
	OTHERS	0	0	0.0
	TOTAL	40	31,770,315	100.0
ÁLAVA REGIONAL GOVERNMENT	CULTURE	8	236,741	14.6
	BASQUE LANGUAGE	2	63,206	3.9
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	5	1,266,964	78.1
	OTHERS	4	56,215	3.5
	TOTAL	19	1,623,126	100.0
GIPUZKOA REGIONAL GOVERNMENT	CULTURE	16	1,686,639	38.4
	BASQUE LANGUAGE	8	1,859,766	42.3
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	5	847,244	19.3
	OTHERS	0	0	0.0
	TOTAL	29	4,393,649	100.0
BIZKAIA REGIONAL GOVERNMENT	CULTURE	12	3,766,083	42.6
	BASQUE LANGUAGE	7	1,420,687	16.1
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	17	3,652,466	41.3
	OTHERS	0	0	0.0
	TOTAL	36	8,839,236	100.0

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
VITORIA-GASTEIZ CITY COUNCIL	CULTURE	1	99,999	65.4
	BASQUE LANGUAGE	0	0	0.0
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	3	52,844	34.6
	OTHERS	0	0	0.0
TOTAL		4	152,843	100.0
DONOSTIA- SAN SEBASTIAN CITY COUNCIL	CULTURE	3	65,307	89.3
	BASQUE LANGUAGE	1	7,818	10.7
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	0	0	0.0
TOTAL		4	73,125	100.0
BILBAO CITY COUNCIL	CULTURE	10	293,720	100.0
	BASQUE LANGUAGE	0	0	0.0
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	0	0	0.0
TOTAL		10	293,720	100.0
TOTAL	CULTURE	76	16,692,568	35.4
	BASQUE LANGUAGE	21	8,920,126	18.9
	EDUCATION	2	9,034,668	19.2
	ECONOMIC PROMOTION	39	12,442,436	26.4
	OTHERS	4	56,215	0.1
TOTAL		142	47,146,014	100.0

Source: Siadeco

3/ ANALYSIS OF SUBSIDIES DEVOTED TO THE CCI-S BY SECTOR, ORIGINATOR AND DEPARTMENT

This section of the report will analyse the subsidies received by the CCI sectors in 2016, taking into account the originator entity and department of the same. This will help us to see in which sectors several administrations are involved and which are affected by several departments of the same administration. This analysis will also reflect which sectors are not affected by any administration.

In the case of the **Basque Government** the subsidies directed to the Music sector stand out. In 2016, the Basque Government allocated 27 million euros to this sector through nominative subsidies and aid programmes. Also, different departments of the entity are involved in this financing: thus, the Education Department of the Basque Government granted almost 18 million euros and the Department of Culture, 9 million euros.

As for the amount of the subsidies, these are followed by the **Cultural Heritage** sector with 12 million euros, of which 11 million euros come from the Department of Culture.

Next come the **Audiovisual** and **Digital Content** sectors (with around 7 million euros each): in both cases, although there is a main funding department, there is also participation from other departments (in the case of the Audiovisual sector, the main department is Culture followed by Economic Promotion, and in the case of Digital Content it is the other way round: the main department is Economic Promotion followed by Culture).

According to the information analysed, the **Craftsmanship** sector did not receive funding from the Basque Government. Financial cover was below 300,000 euros in the **Advertising and Marketing, Video Games, Architecture** and **Fashion** sectors. In these sectors, the subsidies received from the Department of Economic Promotion are the main ones.

In **Álava Regional Government** the subsidies destined to **Cultural Heritage** predominate. Of the 6 million euros allocated to the CCIs, 5 million euros go towards this sector. The Department of Culture finances the sector through nominative subsidies (almost 4 million euros), while the Department of Economic Promotion does it through aid programmes (almost 1 million euros).

Forms of financial aid devoted to other sectors are below 200,000 euros.

In the case of **Gipuzkoa Regional Government**, and leaving aside the multi-sectoral subsidies, the sectors of **Performing Arts** and **Cultural Heritage** are the ones with the highest financial cover (both sectors with subsidies amounting to around 3 million euros). In this entity, the participation of the Department of Basque Language in the **Publishing and Printed Media** (1 million euros), **Audiovisual** (almost 600,000 euros) and **Digital Content** sectors (almost 600,000 euros) must be noted.

As far as Gipuzkoa Regional Government is concerned, the following sectors have hardly any financial cover (below 30,000 euros): Video Games and Fashion (no resources were allocated to these sectors), **Advertising and Marketing** and **Craftsmanship** (29,000 euros).

Half of the resources allocated to the CCIs by **Bizkaia Regional Government** go to the **Cultural Heritage** sector (16 million euros). They are followed by the **Music** sector with subsidies amounting to almost 7 million euros. In both sectors financial cover came mainly from the Department of Culture and through nominative subsidies.

At the second level of funding (between 1 and 2 million euros received) are the following sectors: **Performing Arts, Digital Content, Design and Publishing and Printed Media**. Although the subsidies for the Performing Arts sector are granted by the Department of Culture, in the other three sectors they are granted by the Departments of Economic Promotion (Digital Content and Design) and Basque Language (Publishing and Printed Media).

Advertising and Marketing (without any aid), **Video Games** and **Architecture** are the sectors receiving fewest forms of aid from Bizkaia Regional Government.

The sectors that received most financial cover from **Vitoria-Gasteiz City Council** are **Music** (1 million euros), **Performing Arts** (0.9 million euros) and **Visual Arts** (0.5 million euros). In all three cases, these subsidies or forms of aid come from the Department of Culture and are granted mostly as nominative subsidies.

The following CCI sectors did not receive any aid from Vitoria-Gasteiz City Council: **Craftsmanship, Gastronomy, Advertising and Marketing** and **Video Games**.

In the case of **Donostia-San Sebastián Council**, **Cultural Heritage** and **Performing Arts** are the sectors with the highest financial cover (6 million and 5 million euros, respectively). Both sectors are subsidised by means of nominative subsidies. In the case of Cultural Heritage, these subsidies come from the Department of Culture, and in the case of Performing Arts, in addition to the Department of Culture, the Department of Education also grants subsidies.

The CCI sectors that did not obtain economic financing from this entity are: **Digital Content, Design, Language Industries, Fashion** and **Video Games**.

Almost all of the subsidies granted by **Bilbao City Council** are concentrated in three sectors: **Music, Cultural Heritage and Performing Arts** (9 million euros, 7 million euros and 6 million euros, respectively). These sectors are financed by the Department of Culture of the City Council and the subsidies are granted mostly as nominative subsidies.

Craftsmanship, Design, Gastronomy, Fashion and **Video Games** are CCI sectors that did not receive funding from Bilbao City Council.

The financial cover provided by the main Basque public administrations through nominative subsidies and aid programmes for the CCI sectors is summarised in the following table, which graphically shows which sectors are affected by several administrations of the Autonomous Community of the Basque Country and which are those less affected or with lower participation. It also shows the amount allocated by the administrations to each CCI sector (in millions of euros).

To make this graphical representation, the five sectors with the highest financial cover (represented in blue) and the five with the lowest financial cover (represented in red) of each entity were taken as reference points.

TABLE 14

Amount allocated to each CCI sector by the Autonomous Community of the Basque Country administrations (millions of euros).

	Basque Government	Álava Regional Government	Gipuzkoa Regional Government	Bizkaia Regional Government	Vitoria-Gasteiz City Council	Donostia-San Sebastián City Council	Bilbao City Council
ARCHITECTURE	0.2	0.0	0.1	0.1	0.0	0.0	0.1
PERFORMING ARTS	5.5	0.1	3.2	1.9	0.9	4.7	5.7
VISUAL ARTS	1.2	0.0	0.1	0.4	0.5	0.0	0.1
CRAFTSMANSHIP	0.0	0.0	0.0	0.3	0.0	0.0	0.0
AUDIOVISUAL	7.5	0.1	1.7	0.6	0.2	1.3	0.0
DIGITAL CONTENT	7.3	0.2	1.1	1.5	0.0	0.0	0.1
DESIGN	0.6	0.0	0.1	1.4	0.0	0.0	0.0
PUBLISHING AND PRINTED MEDIA	6.6	0.0	1.1	1.0	0.0	0.0	0.1
GASTRONOMY	0.6	0.0	0.4	0.2	0.0	0.0	0.0
LANGUAGE INDUSTRIES	2.2	0.1	0.4	0.5	0.0	0.0	0.0
FASHION	0.3	0.0	0.0	0.2	0.0	0.0	0.0
MUSIC	27.1	0.2	1.1	6.6	1.0	1.0	9.4
CULTURAL HERITAGE	11.6	5.0	2.7	16.1	0.3	6.1	7.2
ADVERTISING AND MARKETING	0.1	0.1	0.0	0.0	0.0	0.9	0.0
VIDEO GAMES	0.2	0.0	0.0	0.1	0.0	0.0	0.0

Source: Siadeco

As shown in the table above, we find CCI sectors where the intervention of administration is more varied, i.e., these are sectors that receive the highest funding of all or almost all public administrations analysed in the study. This would be the case of **Cultural Heritage**, **Music** and **Performing Arts**: all or most of the most relevant administrations of the Autonomous Community of the Basque Country allocate more economic resources to these sectors than to others.

Cultural Heritage and Music are among the five sectors that receive the most subsidies from all administrations included in the study. They are mostly nominative subsidies granted from the cultural departments of the entities.

Performing Arts is also among the five sectors that receive the most funding. Although in the case of the Basque Government is not one of the five most funded sectors, the sector received 5.5 million euros from this administration. In this case, we also see mostly nominative subsidies from cultural departments.

In the case of the **Audiovisual, Digital Content** and **Publishing and Printed Media** sectors, although they are not among those that receive the most funding from the different administrations analysed, they are indeed sectors in which several administrations intervene, albeit differently regarding the amount of the aid.

The graphic representation above allows us to see which are the CCI sectors in which no administration is involved or whose contribution is minimal. This would be the case of the sectors of: **Video Games, Craftsmanship** and **Fashion**. Of the 202 million allocated to the field of CCIs, the total amount received by these three sectors is just over one million euros. These are mainly subsidies granted through aid programmes originating in the economic promotion departments of the administrations.

These three sectors are followed by these other sectors with fewer subsidies: **Architecture, Advertising and Marketing** and **Gastronomy**.

This study also shows that some CCI sectors are more interdepartmental in terms of the participation of areas or departments of each administration involved. In this sense, the Audiovisuals, Publishing and Printed Media, Language Industries and Music sectors are the most interdepartmental, since several departments of the administrations are involved in their financing.

It can be said that Cultural Heritage, Visual Arts and Performing Arts are the sectors of more cultural character whose financing comes mainly from the departments linked to culture.

TABLE 15

Subsidies devoted to the CCI sectors by originator department.

CCI SECTOR	CULTURE		BASQUE LANGUAGE		EDUCATION		ECONOMIC PROMOTION		OTHERS		TOTAL	
	€	%	€	%	€	%	€	%	€	%	€	%
ARCHITECTURE	52,349	9.7	6,447	1.2	0	0.0	423,057	78.1	60,000	11.1	541,853	100.0
PERFORMING ARTS	18,978,553	86.0	506,002	2.3	2,538,372	11.5	41,421	0.2	0	0.0	22,064,349	100.0
VISUAL ARTS	2,068,028	90.6	47,273	2.1	96,204	4.2	66,105	2.9	4,987	0.2	2,282,597	100.0
CRAFTSMANSHIP	7,668	2.3	0	0.0	0	0.0	296,187	87.8	33,309	9.9	337,164	100.0
AUDIOVISUAL	8,035,154	69.7	1,882,113	16.3	0	0.0	1,508,846	13.1	95,419	0.8	11,521,532	100.0
DIGITAL CONTENT	147,327	1.5	2,140,681	21.1	0	0.0	7,865,932	77.5	0	0.0	10,153,941	100.0
DESIGN	0	0.0	961	0.0	0	0.0	2,095,110	98.8	25,000	1.2	2,121,071	100.0
PUBLISHING AND PRINTED MEDIA	2,976,982	33.6	5,646,564	63.8	0	0.0	229,938	2.6	0	0.0	8,853,483	100.0
GASTRONOMY	111,033	8.8	1,534	0.1	0	0.0	1,081,410	85.3	74,500	5.9	1,268,477	100.0
LANGUAGE INDUSTRIES	679,668	20.5	2,312,812	69.6	0	0.0	308,470	9.3	20,000	0.6	3,320,950	100.0
FASHION	8,729	1.7	0	0.0	0	0.0	511,487	96.9	7,500	1.4	527,716	100.0
MUSIC	27,750,159	59.8	11,551	0.0	17,821,086	38.4	650,468	1.4	185,000	0.4	46,418,264	100.0
CULTURAL HERITAGE	45,750,602	93.2	369,815	0.8	0	0.0	1,119,844	2.3	1,872,400	3.8	49,112,661	100.0
ADVERTISING AND MARKETING	991,076	85.5	10,000	0.9	0	0.0	158,322	13.7	0	0.0	1,159,398	100.0
VIDEO GAMES	0	0.0	0	0.0	0	0.0	305,417	100.0	0	0.0	305,417	100.0
INTERDEPARTMENTAL	38,386,715	91.5	1,187,820	2.8	0	0.0	50,000	0.1	2,306,100	5.5	41,930,635	100.0
TOTAL	145,944,043	72.3	14,123,573	7.0	20,455,662	10.1	16,712,010	8.3	4,684,215	2.3	201,919,505	100.0

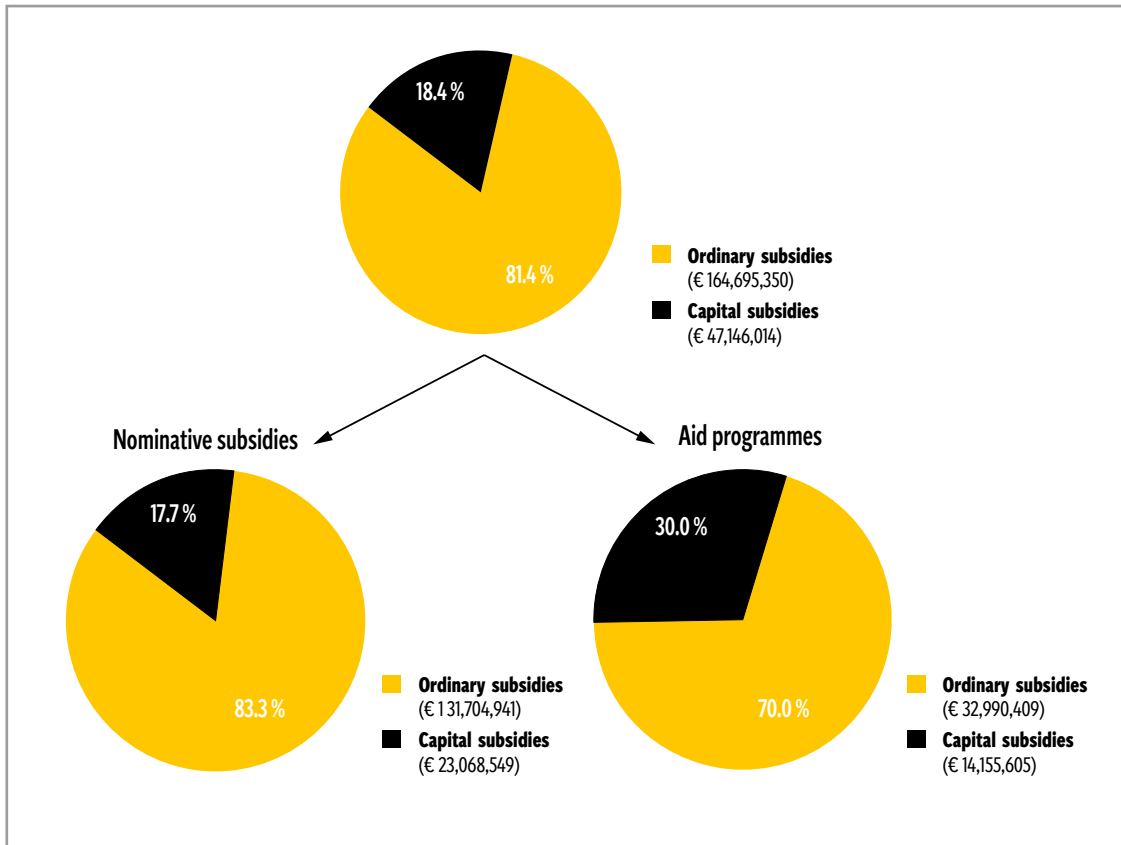
Source: Siadeco

4/ ANALYSIS OF THE DEVOTED TO THE CCI-S BY FINANCIAL NATURE

This section of the report examines subsidies and aid programmes for companies and entities in the CCI sector according to their economic nature; that is, subsidies are analysed by differentiating between ordinary subsidies (subsidies to finance ordinary operations) and capital subsidies (to finance capital operations, especially investments).

8 out of every 10 euros for companies in the CCI sector (165 million euros) belong to the economic group or chapter of ordinary subsidies (chapter 4 of the economic classification). The amount of capital subsidies to CCIs amounts to 37,2 million euros. By type of subsidies, it must be emphasised that in the aid programmes, capital subsidies have more weight than in nominative subsidies. 30% of the subsidies granted through aid programmes are to finance capital operations (specifically, 14 million euros).

FIGURE 1
Subsidies Total



If we analyse the data by entity where the subsidies come from, it can be observed that in Álava Regional Government, capital subsidies have more weight than in other entities. Especially in the case of aid programmes where more than 8 out of 10 euros are used to finance investments (1,3 million euros).

In the public administrations located in Gipuzkoa, that is, Gipuzkoa Regional Government and Donostia-San Sebastián City Council, capital subsidies (between 27% and 29% of all subsidies) are also more important.

In the capital city councils (Vitoria-Gasteiz, Donostia-San Sebastián and Bilbao) the subsidies granted by means of programmes are of ordinary nature in their totality; that is, in 2016 no forms of aid were granted to finance investments.

Analysing the type of subsidy per recipient sector of the same, almost all the CCI sectors receive more ordinary subsidies than capital subsidies. This greater importance of aid to

finance ordinary expenditure is more noticeable in the sectors of: Music, Craftsmanship, Visual Arts, Publishing and Printed Media and Language Industries (sectors in which the weight of ordinary subsidies exceeds 90%).

On the contrary, there are CCI sectors in which subsidies and aid received to finance capital operations are higher than ordinary subsidies. This would be the case of the Design sector (almost 9 out of 10 euros received correspond to capital subsidies), Video Games (66%), Architecture (64%) and Fashion (50%). In addition, in the case of aid programmes, it is important to highlight the importance of subsidies to finance investments in the Cultural Heritage sector (7 out of 10 euros allocated to the sector through aid programmes are of a capital nature).

TABLE 16

No. of beneficiaries and amount received by CCI companies through subsidies according to their economic nature and the entity that grants them.

ENTITY	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
BASQUE GOVERNMENT	186	67,198,909	82.8	27	13,939,340	17.2	213	81,138,249	100.0
ÁLAVA REGIONAL GOVERNMENT	31	3,040,430	50.5	13	2,982,596	49.5	44	6,023,026	100.0
GIPUZKOA REGIONAL GOVERNMENT	81	15,853,100	71.5	17	6,327,113	28.5	98	22,180,213	100.0
BIZKAIA REGIONAL GOVERNMENT	71	28,383,046	88.2	13	3,793,190	11.8	84	32,176,236	100.0
VITORIA-GASTEIZ CITY COUNCIL	27	2,881,883	94.5	3	168,931	5.5	30	3,050,814	100.0
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	34	23,922,841	73.1	15	8,817,584	26.9	49	32,740,425	100.0
BILBAO CITY COUNCIL	48	23,415,140	95.1	12	1,195,400	4.9	60	24,610,540	100.0
TOTAL	478	164,695,350	81.6	100	37,224,154	18.4	578	201,919,504	100.0

Source: Siadeco

TABLE 17

No. of beneficiaries and amount received by CCI companies through nominative subsidies according to their economic nature and the entity that grants them.

ENTITY	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
BASQUE GOVERNMENT	156	45,287,046	90.2	17	4,080,888	9.8	173	49,367,934	100.0
ÁLAVA REGIONAL GOVERNMENT	18	2,744,900	72.0	7	1,655,000	28.0	25	4,399,900	100.0
GIPUZKOA REGIONAL GOVERNMENT	58	12,037,819	84.1	11	5,748,746	15.9	69	17,786,565	100.0
BIZKAIA REGIONAL GOVERNMENT	40	21,935,000	83.3	8	1,402,000	16.7	48	23,337,000	100.0
VITORIA-GASTEIZ CITY COUNCIL	23	2,729,040	88.5	3	168,931	11.5	26	2,897,971	100.0
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	30	23,849,716	66.7	15	8,817,584	33.3	45	32,667,300	100.0
BILBAO CITY COUNCIL	38	23,121,420	76.0	12	1,195,400	24.0	50	24,316,820	100.0
TOTAL	363	131,704,941	83.3	73	23,068,549	16.7	436	154,773,490	100.0

Source: Siadeco

TABLE 18

No. of beneficiaries and amount received by CCI companies through aid programmes according to their economic nature and the entity that grants them.

ENTITY	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
BASQUE GOVERNMENT	30	21,911,863	69.0	10	9,858,452	31.0	40	31,770,315	100.0
ÁLAVA REGIONAL GOVERNMENT	13	295,530	18.2	6	1,327,596	81.8	19	1,623,126	100.0
GIPUZKOA REGIONAL GOVERNMENT	23	3,815,281	86.8	6	578,367	13.2	29	4,393,649	100.0
BIZKAIA REGIONAL GOVERNMENT	31	6,448,046	72.9	5	2,391,190	27.1	36	8,839,236	100.0
VITORIA-GASTEIZ CITY COUNCIL	4	152,843	100.0	-	-	-	4	152,843	100.0
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	4	73,125	100.0	-	-	-	4	73,125	100.0
BILBAO CITY COUNCIL	10	293,720	100.0	-	-	-	10	293,720	100.0
TOTAL	115	32,990,409	70.0	27	14,155,605	30.0	142	47,146,014	100.0

Source: Siadeco

TABLE 19

No. of beneficiaries and amount received by CCI companies through subsidies according to their economic nature and beneficiary CCI sector.

CCI SECTOR	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
ARCHITECTURE	11	196,604	36.3	10	345,249	63.7	21	541,853	100.0
PERFORMING ARTS	102	19,543,456	88.6	7	2,520,894	11.4	109	22,064,350	100.0
VISUAL ARTS	28	2,170,128	95.1	5	112,469	4.9	33	2,282,596	100.0
CRAFTSMANSHIP	6	323,788	96.0	1	13,376	4.0	7	337,164	100.0
AUDIOVISUAL	66	8,989,657	78.0	9	2,531,874	22.0	75	11,521,532	100.0
DIGITAL CONTENT	33	5,172,773	50.9	12	4,981,168	49.1	45	10,153,941	100.0
DESIGN	13	282,504	13.3	11	1,838,566	86.7	24	2,121,070	100.0
PUBLISHING AND PRINTED MEDIA	46	8,084,324	91.3	8	769,158	8.7	54	8,853,482	100.0
GASTRONOMY	24	951,514	75.0	9	316,964	25.0	33	1,268,478	100.0
LANGUAGE INDUSTRIES	24	3,024,108	91.1	4	296,841	8.9	28	3,320,949	100.0
FASHION	7	263,036	49.8	3	264,680	50.2	10	527,716	100.0
MUSIC	87	46,080,219	99.3	13	338,045	0.7	100	46,418,264	100.0
CULTURAL HERITAGE	120	41,220,434	83.9	40	7,892,226	16.1	160	49,112,661	100.0
ADVERTISING AND MARKETING	5	987,723	85.2	6	171,675	14.8	11	1,159,398	100.0
VIDEO GAMES	3	104,880	34.3	3	200,537	65.7	6	305,417	100.0
INTERDEPARTMENTAL	39	27,300,202	65.1	11	14,630,433	34.9	50	41,930,635	100.0
TOTAL	478	164,695,350	81.6	100	37,224,155	18.4	578	201,919,504	100.0

Source: Siadeco

TABLE 20

No. of beneficiaries and amount received by CCI companies through nominative subsidies according to their economic nature and beneficiary CCI sector.

CCI SECTOR	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
ARCHITECTURE	3	90,000	100.0	-	-	-	3	90,000	100.0
PERFORMING ARTS	60	13,935,632	89.6	7	2,520,894	10.4	67	16,456,526	100.0
VISUAL ARTS	12	1,170,815	85.7	2	50,530	14.3	14	1,221,345	100.0
CRAFTSMANSHIP	1	22,500	100.0	-	-	-	1	22,500	100.0
AUDIOVISUAL	33	6,998,210	89.2	4	61,245	10.8	37	7,059,455	100.0
DIGITAL CONTENT	6	1,520,000	66.7	3	680,000	33.3	9	2,200,000	100.0
DESIGN	1	25,000	100.0	-	-	-	1	25,000	100.0
PUBLISHING AND PRINTED MEDIA	25	1,906,826	92.6	2	1,740	7.4	27	1,908,566	100.0
GASTRONOMY	15	771,574	93.8	1	150,000	6.3	16	921,574	100.0
LANGUAGE INDUSTRIES	14	2,441,420	93.3	1	18,000	6.7	15	2,459,420	100.0
FASHION	-	-	-	-	-	-	-	-	-
MUSIC	56	34,805,601	82.4	12	331,479	17.6	68	35,137,080	100.0
CULTURAL HERITAGE	97	39,827,553	77.0	29	4,589,228	23.0	126	44,416,781	100.0
ADVERTISING AND MARKETING	1	889,610	50.0	1	35,000	50.0	2	924,610	100.0
VIDEO GAMES	-	-	-	-	-	-	-	-	-
INTERDEPARTMENTAL	39	27,300,202	78.0	11	14,630,433	22.0	50	41,930,635	100.0
TOTAL	363	131,704,941	83.3	73	23,068,549	16.7	436	154,773,490	100.0

Source: Siadeco

TABLE 21

No. of beneficiaries and amount received by CCI companies through aid programmes according to their economic nature and beneficiary CCI sector.

CCI SECTOR	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
ARCHITECTURE	8	106,604	23.6	10	345,249	76.4	18	451,853	100.0
PERFORMING ARTS	42	5,607,823	100.0	-	-	-	42	5,607,823	100.0
VISUAL ARTS	16	999,313	94.2	3	61,939	5.8	19	1,061,251	100.0
CRAFTSMANSHIP	5	301,288	95.7	1	13,376	4.3	6	314,664	100.0
AUDIOVISUAL	33	1,991,448	44.6	5	2,470,629	55.4	38	4,462,077	100.0
DIGITAL CONTENT	27	3,652,773	45.9	9	4,301,168	54.1	36	7,953,941	100.0
DESIGN	12	257,504	12.3	11	1,838,566	87.7	23	2,096,070	100.0
PUBLISHING AND PRINTED MEDIA	21	6,177,499	88.9	6	767,418	11.1	27	6,944,917	100.0
GASTRONOMY	9	179,940	51.9	8	166,964	48.1	17	346,904	100.0
LANGUAGE INDUSTRIES	10	582,688	67.6	3	278,841	32.4	13	861,529	100.0
FASHION	7	263036.31	49.8	3	264,680	50.2	10	527,716	100.0
MUSIC	31	11,274,619	99.9	1	6,566	0.1	32	11,281,185	100.0
CULTURAL HERITAGE	23	1,392,881	29.7	11	3,302,999	70.3	34	4,695,880	100.0
ADVERTISING AND MARKETING	4	98,113	41.8	5	136,675	58.2	9	234,788	100.0
VIDEO GAMES	3	104880	34.3	3	200,537	65.7	6	305,417	100.0
INTERDEPARTMENTAL	-	-	-	-	-	-	-	-	-
TOTAL	115	32,990,409	70.0	27	14,155,605	30.0	142	47,146,014	100.0

Source: Siadeco

5/ SPECIFIC ANALYSIS OF COMPETITIVE PROGRAMMES

This section of the report will focus on the specific analysis of aid or competitive programmes. These are forms of aid processed on a competitive basis and are granted according to the valuation obtained in application of criteria previously set.

In total, 142 aid programmes granted by the main public administrations of the Autonomous Community of the Basque Country in 2016 were analysed. And, as an approximation, it can be said that the number of recipients of these programmes is around 3,000 companies or entities. In total, the amount allocated to the CCIs through this type of subsidy is 47.1 million euros.

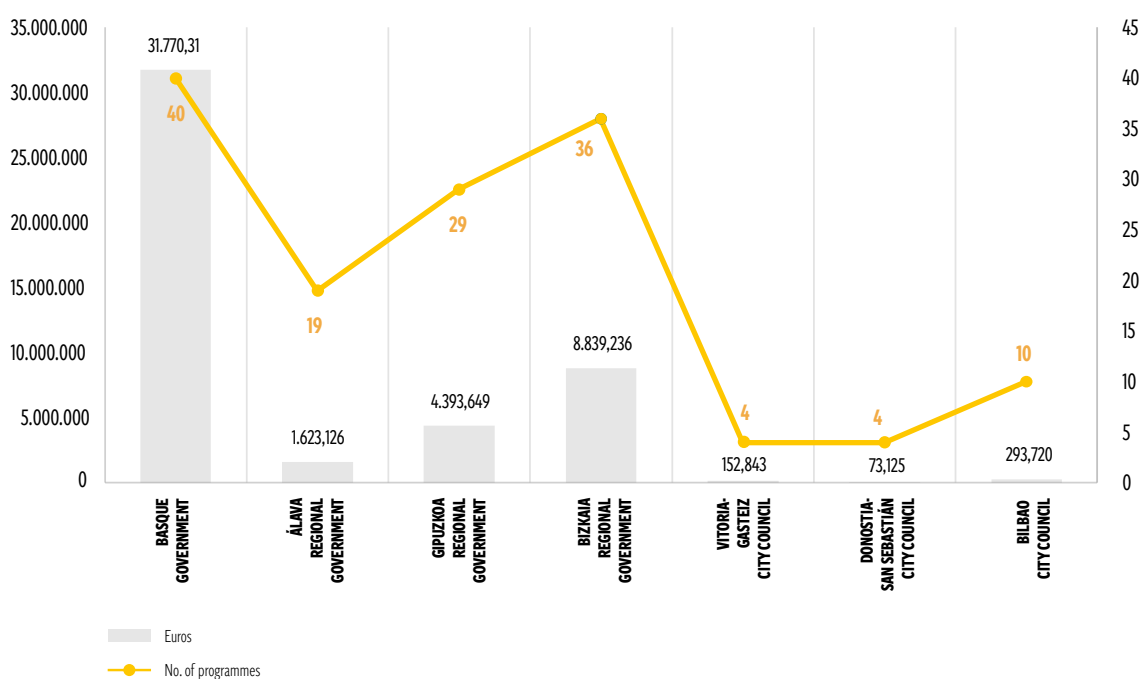
TABLE 22

Amount through nominative aid programmes devoted to the CCIs, by entity.

ENTITY	AID PROGRAMMES		
	NO.	€	%
BASQUE GOVERNMENT	40	31,770,315	67.4
ÁLAVA REGIONAL GOVERNMENT	19	1,623,126	3.4
GIPUZKOA REGIONAL GOVERNMENT	29	4,393,649	9.3
BIZKAIA REGIONAL GOVERNMENT	36	8,839,236	18.7
VITORIA-GASTEIZ CITY COUNCIL	4	152,843	0.3
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	4	73,125	0.2
BILBAO CITY COUNCIL	10	293,720	0.6
TOTAL	142	47,146,014	100.0

Source: Siadeco

Amount and number of aid programmes, by tipe of entity.



The entity with the largest number of aid programmes allocated to the CCIs is the Basque Government: this administration allocated 31.7 million euros to CCIs in 2016 through 40 aid programmes. The next entity with the largest number of programmes for the CCIs is Bizkaia Regional Government (with 36 programmes). Although the number of programmes is similar, the amount granted to CCIs is considerably lower: we are talking about an amount of 8.8 million euros, significantly less than the amount granted by the Basque Government.

They are followed by Gipuzkoa Regional Government (with 29 programmes and 4.4 million euros) and then Álava Regional Government (with 19 programmes and 1.6 million euros).

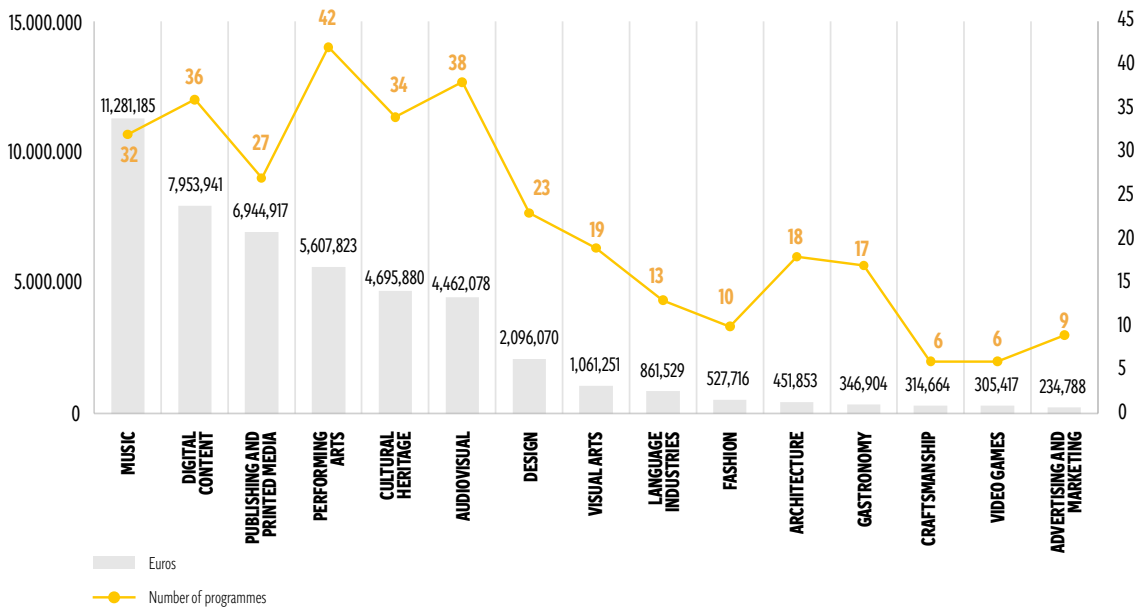
TABLE 23

Aid programmes for each CCI sector.

CCI SECTOR	NO. OF SUBSIDIES	AID PROGRAMMES	
		AMOUNT	
		€	%
ARCHITECTURE	18	451,853	1.0
PERFORMING ARTS	42	5,607,823	11.9
VISUAL ARTS	19	1,061,251	2.3
CRAFTSMANSHIP	6	314,664	0.7
AUDIOVISUAL	38	4,462,078	9.5
DIGITAL CONTENT	36	7,953,941	16.9
DESIGN	23	2,096,070	4.4
PUBLISHING AND PRINTED MEDIA	27	6,944,917	14.7
GASTRONOMY	17	346,904	0.7
LANGUAGE INDUSTRIES	13	861,529	1.8
FASHION	10	527,716	1.1
MUSIC	32	11,281,185	23.9
CULTURAL HERITAGE	34	4,695,880	10.0
ADVERTISING AND MARKETING	9	234,788	0.5
VIDEO GAMES	6	305,417	0.6
TOTAL	142	47,146,016	100.0

Source: Siadeco

Amount and number of aid programmes, by type of entity.



The sector most subsidised through aid programmes is the Music sector: in 2016, 11.3 million euros were allocated to this sector through 32 programmes. It is followed by the Digital Content sector, with almost 8 million euros and 36 programmes; after that, the Publishing and Printed Media sector with almost 7 million euros and 27 programmes, and, in the fourth place, the Performing Arts sector with 5.6 million euros and 42 programmes.

The sectors with the fewest aid programmes received in 2016 were the Video Games sector (with 6 programmes and 0.3 million euros), Craftsmanship (with 6 programmes and 0.3 million euros), Advertising and Marketing (with 9 programmes and 0.2 million euros) and Fashion (with 10 programmes and 0.5 million euros).

It can be observed that there are sectors that despite being allocated a large number of programmes, the amount received through aid programmes is not as high as in other sectors that were allocated a similar number of programmes. For example, the Audiovisual sector; this sector was allocated 38 aid programmes and 4.5 million euros. If we compare the figures with the Music sector, for example, it is observed that although the number of programmes is higher, the amount received is not even half. On a smaller scale, this would also be the case of Architecture or Gastronomy: sectors that received aid through 17-18 programmes, but for which the amount received is between 0.3 and 0.4 million euros.

This can be due to several reasons: for example, that the amount of the programmes for these sectors is smaller, that these sectors compete with other sectors in more generic programmes (in terms of the object of the programme) and therefore subsidies obtained are smaller, that is, there is a lack of programmes specifically aimed at these sectors, etc.

Regarding the analysis of programmes by department, there is a clear difference by type of department. Departments of a more cultural nature were the ones with the largest number of programmes for CCIs in 2016: specifically, out of the 142 programmes, 76 programmes have their origin in cultural departments of the administrations included in the study, that is, public funding of the CCI sector comes largely from these departments.

Departments involved in the economic promotion or economic development of administrations are also an important source of funding for CCIs. This type of department subsidised CCIs with 12.4 million euros; in particular, 39 competitive programmes of these departments benefited CCI companies or entities. After the Basque Government, Bizkaia Regional Government is the administration which finances CCIs to the greatest extent, from the department of economic promotion (through 17 programmes and 3.7 million euros allocated).

The Basque Government Education Department: is worth mentioning here: there were only two aid programmes devoted to the CCI sector, but the amount allocated through these programmes is very high: 9 million euros, exactly.

TABLE 24

Aid programmes devoted to the CCIs by originator department and entity.

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
BASQUE GOVERNMENT	CULTURE	26	10,544,079	33.2
	BASQUE LANGUAGE	3	5,568,649	17.5
	EDUCATION	2	9,034,668	28.4
	ECONOMIC PROMOTION	9	6,622,918	20.8
	OTHERS	0	0	0.0
	TOTAL	40	31,770,315	100.0
ÁLAVA REGIONAL GOVERNMENT	CULTURE	8	236,741	14.6
	BASQUE LANGUAGE	2	63,206	3.9
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	5	1,266,964	78.1
	OTHERS	4	56,215	3.5
	TOTAL	19	1,623,126	100.0
GIPUZKOA REGIONAL GOVERNMENT	CULTURE	16	1,686,639	38.4
	BASQUE LANGUAGE	8	1,859,766	42.3
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	5	847,244	19.3
	OTHERS	0	0	0.0
	TOTAL	29	4,393,649	100.0
BIZKAIA REGIONAL GOVERNMENT	CULTURE	12	3,766,083	42.6
	BASQUE LANGUAGE	7	1,420,687	16.1
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	17	3,652,466	41.3
	OTHERS	0	0	0.0
	TOTAL	36	8,839,236	100.0

ENTITY	DEPARTMENT	NO. OF SUBSIDIES	AMOUNT	
			€	%
VITORIA-GASTEIZ CITY COUNCIL	CULTURE	1	99,999	65.4
	BASQUE LANGUAGE	0	0	0.0
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	3	52,844	34.6
	OTHERS	0	0	0.0
TOTAL		4	152,843	100.0
DONOSTIA- SAN SEBASTIAN CITY COUNCIL	CULTURE	3	65,307	89.3
	BASQUE LANGUAGE	1	7,818	10.7
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	0	0	0.0
TOTAL		4	73,125	100.0
BILBAO CITY COUNCIL	CULTURE	10	293,720	100.0
	BASQUE LANGUAGE	0	0	0.0
	EDUCATION	0	0	0.0
	ECONOMIC PROMOTION	0	0	0.0
	OTHERS	0	0	0.0
TOTAL		10	293,720	100.0
TOTAL	CULTURE	76	16,692,568	35.4
	BASQUE LANGUAGE	21	8,920,126	18.9
	EDUCATION	2	9,034,668	19.2
	ECONOMIC PROMOTION	39	12,442,436	26.4
	OTHERS	4	56,215	0.1
TOTAL		142	47,146,014	100.0

Source: Siadeco

According to their economic nature, 30% of the aid programmes (14.2 million euros) come from the capital transfers chapter of public administrations, that is, they are aid to finance subsidies.

This proportion is much higher in the case of Álava Regional Government, where more than 80% of aid programmes are of this type.

In terms of CCI sectors, the weight of the programmes to finance investments is more relevant in the case of Design, Architecture, Cultural Heritage or Video Games (between 6 and 7 euros out of 10 allocated to the sector come from the chapter of capital transfers).

TABLE 25

No. of beneficiaries and amount received by CCI companies through aid programmes according to their economic nature and the entity that grants them.

ENTITY	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
BASQUE GOVERNMENT	30	21,911,863	69.0	10	9,858,452	31.0	40	31,770,315	100.0
ÁLAVA REGIONAL GOVERNMENT	13	295,530	18.2	6	1,327,596	81.8	19	1,623,126	100.0
GIPUZKOA REGIONAL GOVERNMENT	23	3,815,281	86.8	6	578,367	13.2	29	4,393,649	100.0
BIZKAIA REGIONAL GOVERNMENT	31	6,448,046	72.9	5	2,391,190	27.1	36	8,839,236	100.0
VITORIA-GASTEIZ CITY COUNCIL	4	152,843	100.0	-	-	-	4	152,843	100.0
DONOSTIA-SAN SEBASTIÁN CITY COUNCIL	4	73,125	100.0	-	-	-	4	73,125	100.0
BILBAO CITY COUNCIL	10	293,720	100.0	-	-	-	10	293,720	100.0
TOTAL	115	32,990,409	70.0	27	14,155,605	30.0	142	47,146,014	100.0

Source: Siadeco

TABLE 26

No. of beneficiaries and amount received by CCI companies through aid programmes according to their economic nature and beneficiary CCI sector.

CCI SECTOR	ORDINARY SUBSIDIES			CAPITAL SUBSIDIES			TOTAL		
	NO.	€	%	NO.	€	%	NO.	€	%
ARCHITECTURE	8	106,604	23.6	10	345,249	76.4	18	451,853	100.0
PERFORMING ARTS	42	5,607,823	100.0	-	-	-	42	5,607,823	100.0
VISUAL ARTS	16	999,313	94.2	3	61,939	5.8	19	1,061,251	100.0
CRAFTSMANSHIP	5	301,288	95.7	1	13,376	4.3	6	314,664	100.0
AUDIOVISUAL	33	1,991,448	44.6	5	2,470,629	55.4	38	4,462,077	100.0
DIGITAL CONTENT	27	3,652,773	45.9	9	4,301,168	54.1	36	7,953,941	100.0
DESIGN	12	257,504	12.3	11	1,838,566	87.7	23	2,096,070	100.0
PUBLISHING AND PRINTED MEDIA	21	6,177,499	88.9	6	767,418	11.1	27	6,944,917	100.0
GASTRONOMY	9	179,940	51.9	8	166,964	48.1	17	346,904	100.0
LANGUAGE INDUSTRIES	10	582,688	67.6	3	278,841	32.4	13	861,529	100.0
FASHION	7	263036.31	49.8	3	264,680	50.2	10	527,716	100.0
MUSIC	31	11,274,619	99.9	1	6,566	0.1	32	11,281,185	100.0
CULTURAL HERITAGE	23	1,392,881	29.7	11	3,302,999	70.3	34	4,695,880	100.0
ADVERTISING AND MARKETING	4	98,113	41.8	5	136,675	58.2	9	234,788	100.0
VIDEO GAMES	3	104,880	34.3	3	200,537	65.7	6	305,417	100.0
INTERDEPARTMENTAL	-	-	-	-	-	-	-	-	-
TOTAL	115	32,990,409	70.0	27	14,155,605	30.0	142	47,146,014	100.0

Source: Siadeco


6/ CONCLUSIONS

This section contains the main conclusions of the report identifying cultural and creative policies at the different administrative levels (mapping 1):

6.1. Methodological conclusions

- **The process of analysing information was complicated due to the lack of a definition for the CCI sectors.**

In the absence of a description or characterisation of each of the fifteen CCI sectors previously defined, the classification of the information analysed in these sectors was relatively complicated. The difficulty was greater in some sectors such as: Design, Digital Content, Architecture, and Advertising and Marketing. This work would be easier if there were a prior classification and description of the sectors to be analysed.



- **Similarly, the classification of companies in CCI sectors also proved to be complicated.**

The classification of companies or entities receiving subsidies and aid in some of the CCI sectors and the classification of the company as a beneficiary or not are complicated due to the lack of a classification of companies by CCI sector. This work would be easier if there were a census of these companies specifying the characteristics of each of them.

6.2. General analysis conclusions

- **In 2016, the public administrations of the Autonomous Community of the Basque Country allocated a total of 202 million euros to the Cultural and Creative Industries.**

Out of the 202 million euros allocated to the CCIs in 2016 by the main Basque public administrations, 4 out of 10 euros were awarded by the Basque Government (81 million euros).

- **The companies or beneficiary entities of 8 out of 10 euros allocated to the CCIs in 2016 belong to these four sectors. Cultural Heritage, Music, multi-sectoral category and Performing Arts.**

49 million euros were allocated to Cultural Heritage, 46 million to Music, 42 million to the so-called multi-sectoral category, and 22 million to Performing Arts. Cultural Heritage, Music and Performing Arts also stand out over the other sectors because of the number of subsidies received: of the 581 subsidies analysed, 369 were allocated to one of these sectors.

- **The CCI sectors with the lowest financial cover in the Autonomous Community of the Basque Country in 2016 were the following: Video Games, Craftsmanship, Fashion and Architecture.**

The amount received by each of the three sectors is between 0.3 and 0.6 million euros. The number of subsidies allocated to each of these sectors is 10 or fewer.

- **In the financing of some CCI sectors, the participation of different areas or departments of entities is more varied than in others, as it is the case of Audiovisuals, Publishing and Printed Media, Language Industries and Music.**

There are sectors that are financed almost exclusively through the departments of culture of the different entities, as is the case of Cultural Heritage, Visual Arts or Performing Arts (sectors which are more linked to cultural activity).

- **The subsidies for companies and entities in the CCI field come mostly from the cultural departments of public administrations.**

Almost 3 out of every 4 euros allocated to the CCIs (146 million euros) come from the cultural departments of the main Basque public administrations. In the case of nominative subsidies, those from cultural departments stands out, whereas in the aid programmes, those granted by departments related to the economic promotion are more relevant.

- **Subsidies for companies and entities in the CCI sector are mostly of an ordinary nature, i.e., for the financing of ordinary expenditure.**

8 out of every 10 euros for companies in the CCI sector (165 million euros) belong to the economic group or chapter of ordinary subsidies (chapter 4 of the economic classification).

This importance of aid to finance the ordinary expenditure is more noticeable in the sectors of: Music, Craftsmanship, Visual Arts, Publishing and Printed Media and Language Industries (sectors in which the weight of ordinary subsidies exceeds 90%).

On the contrary, there are CCI sectors in which subsidies and aid received to finance capital operations are higher, such as: Design, Video Games, Architecture, Fashion and Digital Content.

6.3. Specific analysis conclusions of competitive programmes

- **In total, 142 aid programmes granted by the main public administrations of the Autonomous Community of the Basque Country in 2016 were analysed.**

The number of recipients of these programmes is around 3,000 companies or entities and the amount allocated to the CCI through this type of subsidies is 47.1 million euros.

- **Although the amount allocated to the Cultural and Creative Industries through aid programmes is smaller, the number of companies, and consequently the number of sectors, that benefits is higher.**

In total, 155 million euros are allocated through nominative subsidies and 47 million euros through aid programmes. The latter have a greater cover, since each aid programme had an average of 22 receiving or beneficiary CCI companies. In the case of nominative subsidies, this ratio is 0.5 companies per subsidy. In addition, some sectors that do not have any relevance in nominative subsidies have certain prominence in the aid programmes.

- **The Basque Government is the entity with the largest number of aid programmes allocated to the CCIs; it is followed by Bizkaia Regional Government, with a similar number of programmes but a significantly lower amount.**

The Basque Government allocated 40 aid programmes and 31.7 million euros to the CCIs in 2016. In the case of Bizkaia Regional Government, although the number of programmes is similar (36 programmes), the amount granted to CCI falls considerably: 8.8 million euros.

- **Music, Digital Content, Publishing and Printed Media and Performing Arts are the sectors to which more resources are allocated through the aid programmes.**

The sector most subsidised through aid programmes is the Music sector: in 2016, 11.3 million euros were allocated to this sector through 32 programmes. It is followed by the Digital Content sector, with almost 8 million euros and 36 programmes; after that, the Publishing and Printed Media sector with almost 7 million euros and 27 programmes, and, then, the Performing Arts sector with 5.6 million euros and 42 programmes.

- **The sectors with less financial cover were Video Games, Craftsmanship, Advertising and Marketing, and Fashion.**

In 2016, these sectors received between 0.2 and 0.5 million euros each.

- **Despite being allocated a large number of programmes, there are some sectors whose amount received through aid programmes is not as high as in other sectors that were allocated a similar number of programmes.**

There can be several reasons for this: for example, because the amount of the programmes for these sectors is smaller, because these sectors compete with other sectors in more generic programmes (in terms of the object of the programme) and therefore subsidies obtained are smaller, or because there is a lack of programmes specifically aimed at these sectors, etc.

- **Although cultural departments predominate in financing CCIs through aid programmes, departments related to economic promotion or economic development are also a major source of financing for CCIs.**

Of the 142 programmes, 76 programmes originate in the cultural departments of the administrations included in the study, and 39 in the departments related to economic promotion.

- **In aid programmes, capital transfers (aid to finance subsidies) have greater weight than in nominative subsidies.**

30% of the aid programmes (14.2 million euros) come from the chapter on capital transfers of public administrations. This proportion is much higher in the case of Álava Regional Government, where more than 80% of aid programmes are of this type. And regarding CCI sectors, programmes to finance investments are more relevant in the Design, Architecture, Cultural Heritage or Video Games sectors.

ANNEX



1

**Subsidies devoted
to the CCIS by sector,
originator entity
and department**

TABLE 27
Subsidies devoted to the CCI sectors by type of entity and originator department (1/2)

CCI SECTOR	BASQUE GOVERNMENT					ÁLAVA REGIONAL GOVERNMENT					GIPIZKOA REGIONAL GOVERNMENT					BIZKAIA REGIONAL GOVERNMENT					TOTAL			
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	ECONOMIC PROMOTION	OTHERS		TOTAL		
Architecture	15,000	0	0	215,908	0	230,908	0	0	21,662	0	21,662	15,000	0	73,949	0	88,949	21,649	6,447	0	104,038	0	132,634	540,853	
Performing Arts	%	2.8	0.0	0.0	398	0.0	42.6	0.0	3.9	0.0	3.9	2.8	0.0	13.6	0.0	16.4	4.0	12	0.0	192	0.0	24.4	100.0	
		5,285,532	92,000	181,716	0	5,499,248	76,577	28,027	0	104,604	3,185,422	3,185,512	83,520	6,390	0	35,081	0	246,807	0	35,081	0	1,939,116	22,046,350	
Visual Arts	%	24.0	0.4	0.5	0.0	24.9	0.3	0.1	0.0	0.0	0.5	14.0	0.4	0.0	0.0	14.4	75	11	0.0	0.2	0.0	8.8	100.0	
		1,074,246	0	96,204	50,669	1,221,120	0	0	11,270	4,987	16,257	66,500	0	0	0	66,500	312,381	47,273	0	4,166	0	374,319	2,282,596	
Craftsmanship	%	47.1	0.0	4.2	2.2	0.0	53.5	0.0	0.5	0.2	0.7	2.9	0.0	0.0	0.0	2.9	14.1	21	0.0	0.2	0.0	16.4	100.0	
		0	0	0	0	0	33,309	0	0	33,309	33,309	6,500	0	22,500	0	29,000	0	0	0	273,687	0	273,687	337,164	
Audiovisual	%	5,484,016	866,600	0	113,018	45,000	7,525,698	0	5,919	15,608	10,419	1,082,500	387,045	51,994	0	1,720,740	117,921	384,727	0	124,542	40,000	647,990	11,521,532	
Digital Content	%	47.6	75	0.0	9.8	0.4	65.3	0.0	0.5	0.1	0.7	94	5.1	0.4	0.0	149	1.0	3.2	0.0	1.1	0.3	5.6	100.0	
		92,327	1,269,149	0	5,939,739	0	7,301,215	0	161,898	0	161,898	0	57,448	572,665	0	1,100,053	0	294,084	0	1,225,719	0	1,593,204	10,153,941	
Design	%	0.9	12.5	0.0	98.5	0.0	71.9	0.0	0.0	1.6	0.0	0.0	5.7	5.1	0.0	10.8	0.0	2.9	0.0	12.1	0.0	15.0	100.0	
		0	0	0	534,485	25,000	561,485	0	6,396	0	6,396	0	961	96,948	0	97,339	0	0	0	1,429,481	0	1,429,481	2,121,070	
Publishing and Printed Media	%	0.0	0.0	0.0	25.3	1.2	26.5	0.0	0.0	0.8	0.0	0.0	0.0	4.6	0.0	4.6	0.0	0.0	0.0	674	0.0	674	100.0	
		2,669,678	3,791,500	0	103,063	0	6,564,239	0	30,285	0	30,285	30,000	930,827	96,452	0	1,077,279	143,845	904,237	0	138	0	1,048,279	8,853,482	
Gastronomy	%	30.2	42.8	0.0	1.2	0.0	74.1	0.0	0.0	0.3	0.0	0.3	10.7	1.1	0.0	12.2	1.6	10.2	0.0	0.0	0.0	11.8	100.0	
		0	0	0	623,161	0	623,161	0	46,492	7,500	48,992	10,000	0	294,774	10,000	414,774	0	1,534	0	122,783	52,000	176,317	1,268,478	
Language Industries	%	0.0	0.0	0.0	491	0.0	491	0.0	0.0	3.2	0.6	8.7	0.0	23.2	0.8	32.7	0.0	0.1	0.0	9.7	4.1	13.9	100.0	
		53,000	1,338,700	0	273,488	20,000	2,204,888	0	100,000	5,354	0	14,000	389,935	29,628	0	433,563	113,668	388,427	0	0	0	502,095	3,320,949	
Fashion	%	16.6	40.9	0.0	8.2	0.6	66.4	0.0	3.0	0.2	0.0	3.2	0.4	11.7	0.9	13.1	3.4	11.7	0.0	0.0	0.0	15.1	100.0	
		0	0	0	280,000	0	280,000	0	0	0	7,500	0	0	0	0	7,500	0	0	0	229,466	0	236,966	527,716	
Music	%	0.0	0.0	0.0	531	0.0	531	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	1.4	0.0	1.7	0.0	0.0	43.5	0.0	100.0	
		916,539	0	17,821,086	85,000	10,000	27,081,625	194,503	0	0	194,503	934,424	0	0	175,000	1,018,424	6,040,844	11,442	0	556,566	0	6,608,852	46,488,244	
Cultural Heritage	%	19.7	0.0	38.4	0.2	0.0	58.3	0.4	0.0	0.0	0.4	2.0	0.0	0.0	0.4	2.4	13.0	0.0	0.0	12	0.0	14.2	100.0	
		11,800,274	10,000	0	48,076	400,000	11,590,350	3,999,061	0	983,190	50,000	5,032,250	2,376,492	334,107	29,578	0	2,740,177	16,079,548	25,708	0	0	35,000	49,172,661	
Advertising and Marketing	%	22.466	0	0	103,335	0	126,001	0	0	54,787	0	54,787	0	10,000	0	10,000	0	0	0	0	0	0	1,959,398	
		19	0.0	0.0	8.9	0.0	10.9	0.0	0.0	4.7	0.0	4.7	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	1,959,398	
Video Games	%	0.0	0.0	0.0	196,713	0	196,713	0	11,324	0	11,324	0	0	0	0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
		0	0	0	644	0.0	644	0.0	0.0	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	31.9	0.0	31.9	100.0	
Interdepartmental	%	9,945,579	143,270	0	50,000	0	10,138,849	0	100,000	0	100,000	10,077,625	0	0	30,000	10,107,625	145,000	870,000	0	0	35,000	1,050,000	419,306,635	
		23.7	0.3	0.0	0.1	0.0	24.2	0.0	0.2	0.0	0.2	24.0	0.0	0.0	0.1	24.1	0.3	2.1	0.0	0.0	0.1	2.5	100.0	
Total	%	454,346,445	7,531,279	18,032,466	9,627,918	510,000	8,138,249	4,270,141	287,206	1,351,944	113,715	6,023,626	17,887,533	2,933,843	1,223,818	215,000	22,880,274	24,451,083	3,160,487	0	4,202,466	162,000	32,176,236	201,975,504
		22.5	3.7	8.9	4.8	0.3	40.2	2.1	0.1	0.7	0.1	3.0	8.8	1.5	0.6	11.0	12.2	1.6	0.0	2.1	0.1	15.9	100.0	

Source: Siateco

TABLE 27
Subsidies devoted to the CCI sectors by type of entity and originator department (2/2)

CCI SECTOR	VITORIA-GASTEIZ CITY COUNCIL						DONOSTIA-SAN SEBASTIAN CITY COUNCIL						BILBAO CITY COUNCIL						TOTAL
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL		
Architecture	0	0	0	8,000	0	8,000	700	0	0	0	700	0	0	0	0	60,000	60,000	54,853	
%	0.0	0.0	0.0	1.5	0.0	1.5	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	11.1	11.1	10.0	
Performing Arts	819,909	52,500	0	0	0	872,409	2,297,466	2,423,196	0	0	4,720,620	5,746,280	0	0	0	0	5,746,280	2,204,350	
%	3.7	0.2	0.0	0.0	0.0	4.0	10.4	11.0	0.0	0.0	21.4	26.0	0.0	0.0	0.0	0.0	26.0	10.0	
Visual Arts	546,724	0	0	0	0	546,724	7,677	0	0	0	7,677	50,000	0	0	0	0	50,000	2,282,596	
%	24.0	0.0	0.0	0.0	0.0	24.0	0.3	0.0	0.0	0.0	0.3	2.2	0.0	0.0	0.0	0.0	2.2	10.0	
Craftsmanship	0	0	0	0	0	0	1,168	0	0	0	1,168	0	0	0	0	0	0	337,164	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	10.0	
Audiovisual	11,390	0	0	176,420	0	187,809	1,394,177	4,362	0	110,000	1,329,739	25,250	0	0	0	0	25,250	11,591,532	
%	0.1	0.0	0.0	1.5	0.0	1.6	11.4	0.0	0.1	0.0	11.5	0.2	0.0	0.0	0.0	0.0	0.2	10.0	
Digital Content	0	0	0	16,471	0	16,471	0	0	0	0	0	55,000	0	0	0	0	55,000	10,833,941	
%	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.5	10.0	
Design	0	0	0	16,000	0	16,000	0	0	0	0	0	0	0	0	0	0	0	2,121,070	
%	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	
Publishing and Printed media	12,000	0	0	0	0	12,000	8,461	0	0	0	8,461	113,000	0	0	0	0	113,000	8,883,482	
%	0.1	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	1.3	0.0	0.0	0.0	0.0	1.3	10.0	
Gastronomy	0	0	0	0	0	0	1,033	0	0	0	1,033	0	0	0	0	0	0	1,264,478	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	10.0	
Language Industries	0	60,000	0	0	0	60,000	0	0	0	0	0	0	15,750	0	0	0	15,750	3,320,949	
%	0.0	1.8	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.5	10.0	
Fashion	0	0	0	2,051	0	2,051	0	0	0	0	0	0	0	0	0	0	0	527,716	
%	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	
Music	1,004,259	0	0	8,902	0	1,013,161	994,870	109	0	0	994,979	941,670	0	0	0	0	941,670	4,641,824	
%	2.2	0.0	0.0	2.2	0.0	2.2	2.1	0.0	0.0	0.0	2.1	20.3	0.0	0.0	0.0	0.0	20.3	10.0	
Cultural Heritage	99,189	0	0	67,000	150,000	316,189	631,728	0	0	0	631,728	5,934,690	0	0	0	1,227,400	7,161,890	49,124,661	
%	0.2	0.0	0.0	0.1	0.3	0.6	12.5	0.0	0.0	0.0	12.5	12.1	0.0	0.0	0.0	2.5	14.6	10.0	
Advertising and Marketing	0	0	0	0	0	0	994,410	0	0	0	994,410	44,000	0	0	0	0	44,000	1,593,398	
%	0.0	0.0	0.0	0.0	0.0	0.0	79.7	0.0	0.0	0.0	79.7	3.8	0.0	0.0	0.0	0.0	3.8	10.0	
Video Games	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	305,447	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	
Interdepartmental	0	0	0	0	0	0	18,211,311	0	0	0	18,211,311	7,000	74,550	0	0	1,841,000	1,922,650	4,930,635	
%	0.0	0.0	0.0	0.0	0.0	0.0	43.4	0.0	0.0	0.0	43.4	0.0	0.2	0.0	0.0	4.4	4.4	10.0	
Total	2,493,470	112,500	0	294,844	150,000	3,050,815	29,895,411	7,888	2,423,196	11,000	405,000	21,917,740	91,300	0	0	3,128,500	24,610,540	201,999,514	
%	1.2	0.1	0.0	0.1	0.1	1.5	14.8	0.0	1.2	0.0	0.2	10.6	0.0	0.0	0.0	1.5	12.2	10.0	

Source: Siateco

TABLE 28
Nominative subsidies devoted to the CCI sectors by type of entity and originator department (1/2)

CCI SECTOR	BASQUE GOVERNMENT					ÁLAVA REGIONAL GOVERNMENT					GIPUZKOA REGIONAL GOVERNMENT					BIZKAIA REGIONAL GOVERNMENT					TOTAL
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	BASQUE LANGUAGE	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL		
Architecture	15,000	0	0	0	0	15,000	0	0	0	0	0	15,000	0	0	0	0	0	0	0	90,000	
%	16.7	0.0	0.0	0.0	0.0	16.7	0.0	0.0	0.0	0.0	0.0	16.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
Performing Arts	1,663,993	92,000	115,176	0	0	2,072,369	12,000	24,000	0	0	36,000	2,762,789	53,000	0	0	0	0	0	0	3,952,000	
%	11.3	0.6	0.7	0.0	0.0	12.6	0.1	0.1	0.0	0.0	0.2	16.9	0.3	0.0	0.0	0.0	0.0	0.0	0.0	2.4	
Visual Arts	99,519	0	96,204	0	0	65,723	0	0	0	0	0	15,000	0	0	0	0	0	0	0	1,221,345	
%	42.5	0.0	7.9	0.0	0.0	50.4	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
Craftsmanship	0	0	0	0	0	0	0	0	0	0	0	22,500	0	0	0	0	0	0	0	22,500	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
Audiovisual	3,327,710	138,600	0	460,000	45,000	3,971,310	0	0	0	0	0	1,055,000	138,000	0	0	0	0	0	40,000	380,000	
%	47.1	2.0	0.0	6.5	0.6	56.3	0.0	0.0	0.0	0.0	0.0	14.9	2.0	0.0	0.0	0.0	0.0	0.6	5.4	100.0	
Digital Content	0	0	0	1,935,000	0	1,935,000	0	0	83,000	0	83,000	0	100,000	80,000	0	0	0	0	0	2,200,000	
%	0.0	0.0	0.0	88.0	0.0	88.0	0.0	0.0	3.9	0.0	3.9	0.0	4.5	3.6	0.0	0.0	0.0	0.0	0.0	100.0	
Design	0	0	0	25,000	0	25,000	0	0	0	0	0	0	0	0	0	0	0	0	0	25,000	
%	0.0	0.0	0.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
Publishing and Printed Media	1,346,566	220,000	0	0	1,566,566	0	0	0	0	0	30,000	65,000	0	0	0	0	0	0	0	157,000	
%	70.7	11.5	0.0	0.0	82.2	0.0	0.0	0.0	0.0	0.0	1.6	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.2	
Gastronomy	0	0	0	460,000	0	460,000	0	0	75,000	0	75,000	100,000	0	25,000	100,000	0	0	0	0	52,000	
%	0.0	0.0	0.0	52.1	0.0	52.1	0.0	0.0	0.8	0.8	11.9	0.0	27.9	11.1	40.9	0.0	0.0	0.0	5.6	100.0	
Language Industries	168,000	1,558,200	0	0	20,000	1,546,200	0	100,000	0	0	100,000	0	381,970	0	0	0	0	0	0	355,000	
%	6.8	55.2	0.0	0.0	0.8	62.9	0.0	4.1	0.0	0.0	4.1	0.0	15.5	0.0	0.0	0.0	0.0	0.0	0.0	14.4	
Fashion	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Music	8,592,188	0	8,786,418	80,000	10,000	17,468,616	10,000	0	0	0	10,000	453,000	0	0	15,000	628,000	0	0	0	5,565,000	
%	24.5	0.0	25.0	0.2	0.0	49.7	0.3	0.0	0.0	0.0	0.3	1.3	0.0	0.0	0.5	1.8	14.3	0.0	1.6	15.8	
Cultural Heritage	910,802	10,000	0	0	40,000	950,802	3,914,400	0	0	30,000	3,961,400	1,382,500	334,107	17,000	0	1,933,607	15,350,000	0	0	15,365,300	
%	20.5	0.0	0.0	0.0	0.9	21.5	8.8	0.0	0.0	0.1	8.9	3.6	0.8	0.0	0.0	4.4	34.6	0.0	0.0	34.6	
Advertising and Marketing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	924,600	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	
Video Games	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Interdepartmental	9,945,579	142,270	0	50,000	0	10,138,849	10,077,625	0	0	30,000	10,107,625	0	0	0	0	0	0	0	0	105,000	
%	23.7	0.3	0.0	0.1	0.0	24.2	24.0	0.0	0.0	0.1	24.1	0.3	2.1	0.0	0.0	0.0	0.0	0.1	2.5	100.0	
Total	34,892,566	1,965,570	8,997,798	3,005,000	50,000	49,349,934	4,033,400	224,000	85,000	57,500	4,399,900	16,120,914	1,074,077	376,574	215,000	17,766,565	21,885,500	1,740,000	0	23,337,000	
%	22.5	1.3	5.8	1.9	0.3	31.9	2.6	0.1	0.1	0.1	2.8	10.4	0.7	0.2	0.1	11.5	13.5	1.1	0.4	15.1	

Source: Sineco

TABLE 28
Nominative subsidies devoted to the CCI sectors by type of entity and originator department (2/2)

CCI SECTOR	VITORIA-GASTEIZ CITY COUNCIL						DONOSTIA-SAN SEBASTIAN CITY COUNCIL						BILBAO CITY COUNCIL						TOTAL
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	
ARCHITECTURE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	60,000
PERFORMING ARTS	762,000	52,500	0	0	0	814,500	2,275,592	0	2,423,096	0	4,698,689	0	0	5,604,080	0	0	0	5,604,080	16,456,326
VISUAL ARTS	4,6	0,3	0,0	0,0	0,0	4,9	13,8	0,0	14,7	0,0	28,6	0,0	0,0	34,1	0,0	0,0	0,0	34,1	100,0
CRAFTSMANSHIP	536,500	0	0	0	0	536,500	4,122	0,0	4,122	0,0	4,122	0,0	0,0	50,000	0,0	0,0	0,0	50,000	1,221,345
	43,9	0,0	0,0	0,0	0,0	43,9	0,3	0,0	0,3	0,0	0,3	0,0	0,0	4,1	0,0	0,0	0,0	4,1	100,0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22,500
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
AUDIOVISUAL	5,000	0	0	15,000	0	180,000	13,954,5	0	11,000	0	1,320,145	0	0	15,000	0	0	0	15,000	7,089,455
DIGITAL CONTENT	0	0	0	2,5	0,0	2,5	18,5	0,0	0,2	0,0	18,7	0,0	0,0	0,2	0,0	0,0	0,0	0,2	100,0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,200,000
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
DESIGN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	25,000
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
PUBLISHING AND PRINTED MEDIA	12,000	0	0	0	0	12,000	0	0	0	0	0	0	0	76,000	0	0	0	76,000	190,556
	0,6	0,0	0,0	0,0	0,0	0,6	0,0	0,0	0,0	0,0	0,0	0,0	0,0	4,0	0,0	0,0	0,0	4,0	100,0
	0	0	0	0	0	0	0	0	0	5,000	5,000	0	0	0	0	0	0	0	921,574
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,5	0,5	0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
LANGUAGE INDUSTRIES	0	60,000	0	0	0	60,000	0	0	0	0	0	0	0	15,750	0	0	0	15,750	2,489,420
	0,0	2,4	0,0	0,0	0,0	2,4	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,6	0,0	0,0	0,6	100,0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
FASHION	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0
MUSIC	979,971	0	0	0	0	979,971	974,052	0	0	0	974,052	0	0	940,450	0	0	0	940,450	35,137,080
	2,8	0,0	0,0	0,0	0,0	2,8	2,8	0,0	0,0	2,8	2,8	0,0	26,8	0,0	0,0	0,0	0,0	26,8	100,0
CULTURAL HERITAGE	98,000	0	0	67,000	150,000	315,000	6,129,072	0	0	0	6,129,072	0	0	5,974,490	0	0	1,227,400	7,161,890	44,416,781
	0,2	0,0	0,0	0,2	0,3	0,7	13,8	0,0	0,0	0,0	13,8	0,0	0,0	13,4	0,0	0,0	2,8	16,1	100,0
ADVERTISING AND MARKETING	0	0	0	0	0	0	974,400	0	0	0	974,400	0	0	0	0	0	0	0	924,610
	0,0	0,0	0,0	0,0	0,0	0,0	100,0	0,0	0,0	0,0	100,0	0,0	0,0	0,0	0,0	0,0	0,0	0,0	100,0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
VIDEO GAMES	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0,0	0,0	0,0	0,0	0,0	0,0	18,215,111	0	0	0	18,215,111	0	0	7,000	74,550	0	0	18,410,0	419,906,655
INTERDEPARTMENTAL	0	0	0	0	0	0	434	0,0	0,0	1,0	444	0,0	0,0	0,0	0,2	0,0	0,0	4,4	100,0
	2,954,771	112,500	0	242,000	150,000	2,897,971	29,828,194	0	2,423,196	11,000	406,000	32,467,300	21,098,420	910,300	0	0	3,128,500	24,316,820	154,773,490
TOTAL	1,5	0,1	0,0	0,2	0,1	1,9	19,3	0,0	1,6	0,0	21,1	13,6	0,1	2,0	0,0	0,0	2,0	15,7	100,0

Source: Sradeco

TABLE 29

Aid programmes devoted to the CCI sectors by type of entity and originator department (1/2)

CCI SECTOR	BASQUE GOVERNMENT					ÁLAVA REGIONAL GOVERNMENT					GIPUZKOA REGIONAL GOVERNMENT					BIZKAIA REGIONAL GOVERNMENT					TOTAL									
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION		ECONOMIC PROMOTION	OTHERS	TOTAL						
ARCHITECTURE	0	0	0	25598	0	25598	0	0	2162	0	2162	0	0	0	33399	0	33399	0	0	6300	0	6300	0	0	73949	0	104058	0	132094	451853
%	0.0	0.0	0.0	478	0.0	478	0.0	0.0	4.7	0.0	4.7	0.0	0.0	16.4	0.0	16.4	0.0	0.0	23.0	0.0	23.0	0.0	0.0	164	4.8	1.4	0.0	292	100.0	
PERFORMING ARTS	3,420,330	0	0	0	0	3,420,330	64,577	4,027	0	0	68,604	302,723	28,520	6,390	0	340,633	1,282,277	228,807	0	35,081	0	1,566,016	0	0	3,420,330	0	0	0	5,607,823	
%	61.0	0.0	0.0	0.0	0.0	61.0	12.0	0.1	0.0	0.0	1.2	5.6	0.5	0.1	0.0	6.2	22.9	4.1	0.0	0.6	0.0	27.6	0.0	0.0	3,420,330	0	0	0	100.0	
VISUAL ARTS	554,728	0	0	504,69	0	605,397	0	0	11,270	4,987	16,257	51,500	0	0	0	51,500	322,881	47,273	0	4,166	0	374,319	0	0	554,728	0	0	0	1,046,251	
%	52.3	0.0	0.0	4.8	0.0	5.0	0.0	0.0	1.1	0.5	1.5	4.9	0.0	0.0	0.0	4.9	30.4	4.5	0.0	0.4	0.0	35.3	0.0	0.0	554,728	0	0	0	100.0	
CRAFTSMANSHIP	0	0	0	0	0	0	0	0	33,399	0	33,399	6,500	0	0	0	6,500	0	0	0	273,687	0	273,687	0	0	0	0	0	0	314,684	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.6	0.0	10.6	2.1	0.0	0.0	0.0	2.1	0.0	0.0	0.0	87.0	0.0	87.0	0.0	0.0	0	0	0	100.0		
AUDIOVISUAL	2,156,306	78,000	0	6,008,2	0	3,156,388	59,079	15,608	10,409	83,206	21,500	446,045	51,094	0	52,740	117,821	24,727	0	104,542	0	267,090	0	267,090	0	0	0	0	0	4,462,077	
%	48.3	16.3	0.0	15.0	0.0	79.7	0.0	1.3	0.3	0.2	1.9	0.6	10.1	1.1	0.0	11.8	2.6	0.6	0.0	2.8	0.0	6.0	0.0	0.0	0	0	0	0	100.0	
DIGITAL CONTENT	92,327	1,269,149	0	4,004,729	0	5,366,215	0	0	76,898	0	76,898	0	477,448	442,605	0	920,053	0	294,084	0	1,223,789	0	1,519,304	0	0	0	0	0	0	7,953,941	
%	1.2	16.0	0.0	50.3	0.0	67.5	0.0	0.0	1.0	0.0	1.0	0.0	6.0	5.6	0.0	11.6	0.0	3.7	0.0	15.4	0.0	19.1	0.0	0.0	0	0	0	0	100.0	
DESIGN	0	0	0	536,485	0	536,485	0	0	16,396	0	16,396	0	961	96,748	0	97,709	0	0	0	142,948	0	142,948	0	0	0	0	0	0	1,429,481	
%	0.0	0.0	0.0	25.6	0.0	25.6	0.0	0.0	0.8	0.0	0.8	0.0	0.0	4.6	0.0	4.7	0.0	0.0	0.0	68.2	0.0	68.2	0.0	0.0	0	0	0	0	100.0	
PUBLISHING AND PRINTED MEDIA	132,110	3,571,500	0	103,063	0	4,995,673	0	0	30,285	0	30,285	0	883,827	96,452	0	982,279	143,845	74,727	0	188	0	891,269	0	0	0	0	0	0	6,944,877	
%	19.0	51.4	0.0	1.5	0.0	71.9	0.0	0.0	0.4	0.0	0.4	0.0	12.8	1.4	0.0	14.1	2.1	10.8	0.0	0.0	0.0	12.8	0.0	0.0	0	0	0	0	100.0	
GASTRONOMY	0	0	0	143,161	0	143,161	0	0	40,692	0	40,692	0	0	32,700	0	32,700	0	1,534	0	122,283	0	124,317	0	0	0	0	0	0	0	346,914
%	0.0	0.0	0.0	41.3	0.0	41.3	0.0	0.0	11.7	0.0	11.7	0.0	0.0	10.9	0.0	10.9	0.0	0.4	0.0	35.4	0.0	35.8	0.0	0.0	0	0	0	0	100.0	
LANGUAGE INDUSTRIES	384,000	0	0	273,488	0	657,488	0	0	5,354	0	5,354	14,300	7,965	29,628	0	51,953	103,668	33,427	0	0	0	147,095	0	0	0	0	0	0	846,529	
%	44.6	0.0	0.0	31.7	0.0	76.3	0.0	0.0	0.6	0.0	0.6	1.6	0.9	3.4	0.0	6.0	13.2	3.9	0.0	0.0	0.0	17.1	0.0	0	0	0	0	0	100.0	
FASHION	0	0	0	280,000	0	280,000	0	0	7,500	0	7,500	0	0	0	0	7,500	8,729	0	229,436	0	238,165	0	0	0	0	0	0	0	0	527,716
%	0.0	0.0	0.0	53.1	0.0	53.1	0.0	0.0	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	43.5	0.0	45.1	0.0	0	0	0	0	0	100.0	
MUSIC	57,150	0	9,034,668	5,000	0	9,630,019	84,503	0	0	0	84,503	480,424	0	0	0	480,424	1,023,844	11,442	0	6,566	0	1,043,852	0	0	0	0	0	0	11,281,885	
%	5.1	0.0	80.1	0.0	0.0	85.2	0.7	0.0	0.0	0.0	0.7	4.3	0.0	0.0	0.0	4.3	9.1	0.1	0.0	0.1	0.0	9.3	0.0	0	0	0	0	0	100.0	
CULTURAL HERITAGE	2,094,62	0	0	40,006	0	2,139,538	87,661	0	983,190	0	1,070,850	793,992	0	12,278	0	806,570	729,368	25,708	0	0	0	755,077	0	0	0	0	0	0	4,695,880	
%	43.0	0.0	0.0	0.9	0.0	43.9	1.9	0.0	20.9	0.0	22.8	16.9	0.0	0.3	0.0	17.2	15.5	0.5	0.0	0.0	0.0	16.1	0.0	0	0	0	0	0	100.0	
ADVERTISING AND MARKETING	22,466	0	0	103,535	0	126,001	0	0	54,787	0	54,787	0	10,000	0	0	10,000	0	0	0	0	0	0	0	0	0	0	0	0	0	234,788
%	0.0	0.0	0.0	42.8	0.0	42.8	0.0	0.0	4.7	0.0	4.7	0.0	0.0	16.4	0.0	16.4	4.8	1.4	0.0	23.0	0.0	29.2	0.0	0	0	0	0	0	100.0	
VIDEO GAMES	0	0	0	196,713	0	196,713	0	0	11,324	0	11,324	0	0	0	0	0	0	0	0	97,380	0	97,380	0	0	0	0	0	0	0	305,417
%	0.0	0.0	0.0	64	0	64	0	0	4	0	4	0	0	0	0	0	0	0	0	32	0	32	0	0	0	0	0	0	100	
INTERDEPARTMENTAL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
TOTAL	10,540,079	5,568,449	9,034,668	6,622,018	0	31,770,315	236,741	63,206	1,266,984	56,215	1,623,126	1,686,639	1,859,766	847,244	0	4,393,649	3,766,083	1,420,687	0	3,652,446	0	8,839,236	0	0	0	0	0	0	47,746,014	
%	22.4	11.8	19.2	14.0	0.0	67.4	0.5	0.1	2.7	0.1	3.4	3.6	3.9	1.8	0.0	9.3	8.0	3.0	0.0	7.7	0.0	18.7	0.0	0	0	0	0	0	100.0	

Source: Siateco

TABLE 29
Aid programmes devoted to the CCI sectors by type of entity and originator department (2/2)

CCI SECTOR	VITORIA-GASTEIZ CITY COUNCIL					DONOSTIA-SAN SEBASTIAN CITY COUNCIL					BILBAO CITY COUNCIL					TOTAL			
	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION	ECONOMIC PROMOTION	OTHERS	TOTAL	CULTURE	BASQUE LANGUAGE	EDUCATION		ECONOMIC PROMOTION	OTHERS	TOTAL
ARCHITECTURE	0	0	0	8,000	0	8,000	700	0	0	0	0	700	0	0	0	0	0	0	45,883
%	0.0	0.0	0.0	1.8	0.0	1.8	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0
PERFORMING ARTS	57,909	0	0	0	0	57,909	21,884	3,148	0	0	25,032	142,200	0	0	0	0	0	0	142,200
%	1.0	0.0	0.0	0.0	0.0	1.0	0.4	0.1	0.0	0.0	0.4	2.5	0.0	0.0	0.0	0.0	0.0	0.0	2.5
VISUAL ARTS	10,224	0	0	0	0	10,224	3,555	0	0	0	3,555	0	0	0	0	0	0	0	1,048,251
%	1.0	0.0	0.0	0.0	0.0	1.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
CRAFTSMANSHIP	0	0	0	0	0	0	1,168	0	0	0	1,168	0	0	0	0	0	0	0	314,464
%	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
AUDIOVISUAL	6,390	0	0	1,420	0	7,809	5,032	4,562	0	0	9,594	10,250	0	0	0	0	0	0	4,462,077
%	0.1	0.0	0.0	0.0	0.0	0.2	0.1	0.1	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0
DIGITAL CONTENT	0	0	0	16,471	0	16,471	0	0	0	0	0	55,000	0	0	0	0	0	0	7,953,941
%	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0
DESIGN	0	0	0	16,000	0	16,000	0	0	0	0	0	0	0	0	0	0	0	0	2,096,070
%	0.0	0.0	0.0	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
PUBLISHING AND PRINTED MEDIA	0	0	0	0	0	0	8,461	0	0	0	8,461	37,000	0	0	0	0	0	0	69,449,977
%	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.5	0.0	0.0	0.0	0.0	0.0	0.5	100.0
GASTRONOMY	0	0	0	0	0	0	1,033	0	0	0	1,033	0	0	0	0	0	0	0	34,639,04
%	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
LANGUAGE INDUSTRIES	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	861,529
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
FASHION	0	0	0	2,051	0	2,051	0	0	0	0	0	0	0	0	0	0	0	0	52,776
%	0.0	0.0	0.0	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
MUSIC	24,287	0	0	8,902	0	33,190	20,818	109	0	0	20,927	5,270	0	0	0	0	0	0	11,281,185
%	0.2	0.0	0.0	0.1	0.0	0.3	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
CULTURAL HERITAGE	1,189	0	0	0	0	1,189	2,656	0	0	0	2,656	0	0	0	0	0	0	0	4,695,880
%	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
ADVERTISING AND MARKETING	0	0	0	0	0	0	0	0	0	0	0	44,000	0	0	0	0	0	0	234,288
%	0.0	0.0	0.0	1.8	0.0	1.8	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
VIDEO GAMES	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	305,417
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
INTERDEPARTMENTAL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TOTAL	99,999	0	0	52,844	0	152,843	65,307	7,888	0	0	73,125	293,720	0	0	0	0	0	0	471,461,016
%	0.2	0.0	0.0	0.1	0.0	0.3	0.1	0.0	0.0	0.0	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.0	100.0

Source: Siateco