

TRAM

Feb 1, 2019 - Feb 28, 2019

All Users
100.00% Sessions

Sessions

106
% of Total: 0.20% (52,258)



Users

121
% of Total: 0.36% (33,792)



Users by Country

Country	Users
Italy	24
United Kingdom	10
Germany	9
United States	9
Spain	7
Romania	7
France	6
Sweden	6
Belgium	5
Hungary	4

Top Channels

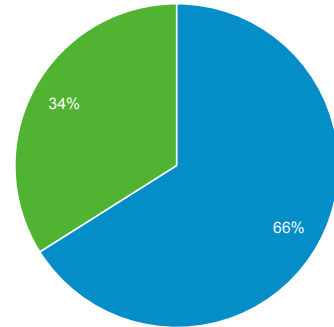
Default Channel Grouping	Sessions
Organic Search	75
Referral	12
Direct	11
Social	8

Sessions by Landing Page

Landing Page	Sessions
/tram/	66
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	11
/tram/events/event/2429/tram-5th-peer-review-workshop/	4
/tram/contacts/	2
/tram/events/	2
/tram/good-practices/	2
/tram/news/	2

Audience behaviour: New vs Returning

■ New Visitor ■ Returning Visitor



Pageviews

283
% of Total: 0.17% (162,952)



Avg. Session Duration

00:02:38
Avg for View: 00:03:02 (-13.43%)



Most visited pages (page views)

Page	Pageviews
/tram/	116
/tram/good-practices/	25
/tram/events/	22
/tram/news/news-article/756/js-is-looking-for-a-f-inaciale-project-officer/	13
/tram/contacts/	12
/tram/good-practices/?tx_emgoodpractices_goo dpracticessearch[page]=1&tx_emgoodpractice s_goodpracticessearch[action]=index&tx_emgoo dpractices_goodpracticessearch[controller]=Sear ch	10
/tram/good-practices/?tx_emgoodpractices_goo dpracticessearch[page]=0&tx_emgoodpractice s_goodpracticessearch[action]=index&tx_emgoo dpractices_goodpracticessearch[controller]=Sear ch	9
/tram/library/	9
/tram/news/	8
/tram/events/event/2429/tram-5th-peer-review-workshop/	7

Bounces and Pageviews by Page Title

/tram/?fbclid=IwAR1EuCe228CIC7U2Okmpv94eZVmO_C0yPVzjZmfCk4Q4YiLCJ3XrySBk_68	1
/tram/events/event/1267/tram-4th-study-visit-in-miskolc-hungary/	1
/tram/events/event/1567/tram-3rd-itw-and-5th-study-visit/	1

Searches

Event Label	Total Events
last mile	1

Newsletter sign ups

Event Label	Total Events
TRAM	3

Page Title	Bounces	Pageviews
TRAM Interreg Europe	44	117
JS is Looking for a Finaciale Project Officer Interreg Europe	5	13
TRAM 3rd Peer Review Workshop Interreg Europe	3	4
TRAM 5th Peer Review Workshop Interreg Europe	3	7
Contacts Interreg Europe	1	12
Good practices Interreg Europe	1	44
Masterplan for e-mobility in the Marche Region Interreg Europe	1	3
News Interreg Europe	1	8
PLP Thematic Workshop - conclusions Interreg Europe	1	3
Prep meeting for 17th Session of CEMAT, 2 Nov. 2017 Interreg Europe	1	1