NEW PHOENIX PLAN
2014-2020

ECONOMY, JOB CREATION

TRANSPORTATION

CULTURE

EDUCATION

LIVEABLE CITY

CARING DEBRECEN
Central role in Eastern Carpathia

- Eastern Hungary
- Northwest Romania
- Western Ukraine
- East Slovakia

Key data
- radius: ~170 km
- area: ~100,000 km²
- population: ~6 million
Economic development infrastructure

Industrial zones
- Southern Industrial Park
- Debrecen Regional Innovation and Technology Park
- Science park

EDC Debrecen
- Urban Development
- Economic Development
- Investment promotion
- Business Development
- Smart City
- Employment Pact

SSC Debrecen
- „A Class” offices: 26,000m² existing + 37,000m² development
- Strong partnerships with the University of Debrecen

UNITING EFFORTS FOR THE CITY DEVELOPMENT
Economic development, job creation

Southern Industrial Zone

Southern Industrial Park
- Available area: 584 ha; 45 ha booked
- Utilities: high capacity (electricity: 58 MW)
- Owner: Municipality of Debrecen

Innovation Science and Technology Park
- Available area: 120 ha; 90 ha built in + 30 ha vacant
- Utilities: high capacity available already
- Owner: Private company (Xanga Group)

Office Space
- 12 offices (9 category „A” and 3 category „B”)
- Total area 43 000m2, available: 4 000m2
- In development: 38 500m2
Transportation developments

Central Station

City transportation: 53 intersections

Debrecen International Airport

Traffic Passengers

- 18.000 (2011)
- 180.000 (2015)
- 286.000 (2016)
- 320.000 (2017)
Education

Nursery, Kindergarten, Elementary Schools

- New buildings
  - Nursery and kindergarten for 120 children
- Renovation
  - 11 nurseries
  - 12 kindergartens
  - 3 elementary schools
  - Music School

University of Debrecen

- Infrastructure Development
  - Innovation Center
- Program development
  - Industry 4.0 engineering education
  - National Vaccine Factory
  - Agricultural, Food industrial and Food Safety Center

International School of Debrecen

- New buildings
  - At Debrecen – Pallag: Near the Great Forest
    - For 500 children
    - K-12 school
    - International Baccalaureate program (IB)
    - Opening September 2019

Long term educational development program

<table>
<thead>
<tr>
<th># of Students</th>
<th>Present</th>
<th>Future</th>
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</thead>
<tbody>
<tr>
<td>Vocational education</td>
<td>9.000</td>
<td>12.000 by 2022</td>
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<tr>
<td>University of Debrecen</td>
<td>30.000</td>
<td>50.000 by 2050</td>
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**Culture**

- **European Capital of Culture Project**
- **Musical Cultural District**
  - Concert Hall at Csapó street
  - Completion of the Latinovits Theatre
- **Renovation of Community Culture Institutions**
  - Renovation of community buildings, libraries
- **Renovation of the Csokonai National Theatre**
Liveable city

- Downtown
- Great Forest
- Housing Estates
- Suburbs
Caring Debrecen

- Building new Family and Childcare Centre
- Cooperation with pensioner clubs
- Revovation of health care facilities
- Building an institution for disabled children
- Building a Hospice House
Debrecen results

- 4,700 new jobs
- USD 900 million working capital: NI, Richter, FAG, ThyssenKrupp, Flowserve, Krones, Diehl Aircabin, EU Innovation and Human Resource Development Funds
- Financed projects
- Local incentives: R&D incentives, Municipality Decree on Local Investment Incentives
- Continuously growing airport (8 destinations, 320 thousand passengers per year)
- Territorial Operational Program 100 projects, 43.3 billion HUF, - 100% obligated in 2017
- Modern Cities Program developments: International School of Debrecen, Debrecen International Airport, Thermal Spa, Csokonai National Theatre
- Awards: CEE Shared Services Award: Emerging City of the year 2017, Sustainable City Award, Internet City of the Year
NEW PHOENIX PLAN

EDC Debrecen Urban and Economic Development Center

Zoltán Póser
CEO / Vice President of Chamber of Commerce

poser.zoltan@edc.debrecen.hu
+36 30 251 3235

invest.debrecen.hu